

credit card transection report

revenue

55M

total interest

7.84M

total
transection

656K

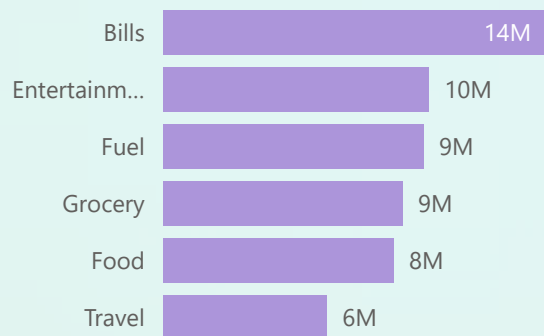
transection
amount

45M

Card_Category	Sum of revenue	Sum of Customer_Acq_Cost	Sum of Total_Trans_Am
Blue	4,61,39,398	887973	3695787
Silver	55,86,332	60851	458674
Gold	24,54,072	17542	202407
Platinum	11,35,608	6570	95331
Total	5,53,15,410	972936	4452201

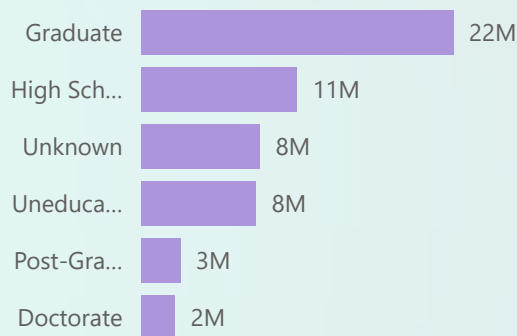
week_num2	previous_week	current_week	wow_revenue
52	10,70,439.10	933134	-12.8%
51	10,26,549.11	1070439	4.3%
50	9,80,152.37	1026549	4.7%
49	10,08,776.60	980152	-2.8%
48	10,47,120.33	1008777	-3.7%
Total	10,70,439.10	933134	-12.8%

Sum of revenue by Exp Type



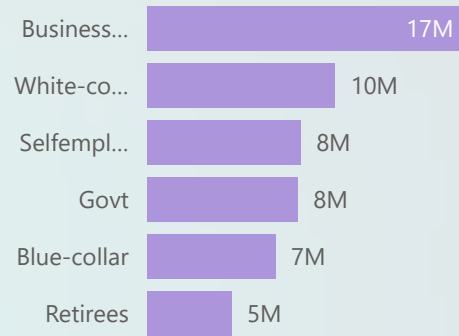
Sum of revenue

Sum of revenue by Education_Level



Sum of revenue

Sum of revenue by Customer_Job



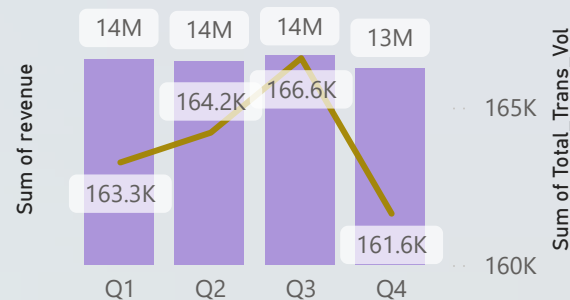
Sum of revenue

Week_Start_Date

All

QTR revenue and total transection

Sum of revenue Sum of Total_Trans_Vol



Sum of revenue by Card_Category

