

# Credit Card Transection Report

revenue

55M

total interest

7.84M

total  
transection

656K

transection  
amount

45M

F

M

Q4

Q3

Q2

Q1

low

medium

high

Silver

Blue

Gold

Platinum

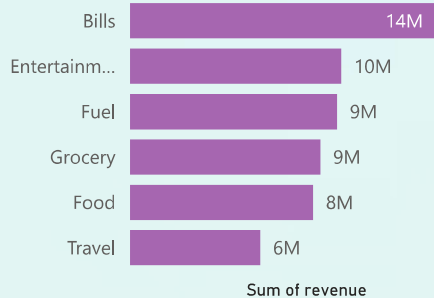
Card_Category	Sum of revenue	Sum of Customer_Acq_Cost	Sum of Total_Trans_Am
Blue	4,61,39,398	887973	3695787
Silver	55,86,332	60851	458674
Gold	24,54,072	17542	202407
Platinum	11,35,608	6570	95331
<b>Total</b>	<b>5,53,15,410</b>	<b>972936</b>	<b>4452201</b>

week_num2	previous_week	current_week	wow_revenue
52	10,70,439.10	933134	-12.8%
51	10,26,549.11	1070439	4.3%
50	9,80,152.37	1026549	4.7%
49	10,08,776.60	980152	-2.8%
48	10,47,120.33	1008777	-3.7%
<b>Total</b>	<b>10,70,439.10</b>	<b>933134</b>	<b>-12.8%</b>

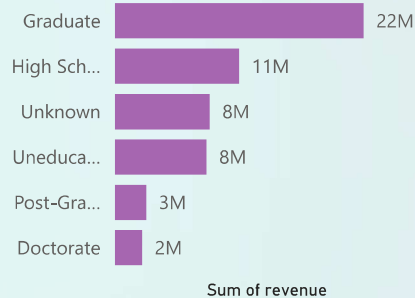
Week\_Start\_Date

All

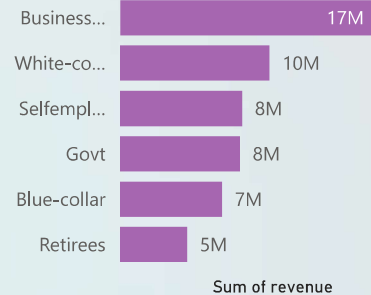
## Sum of revenue by Exp Type



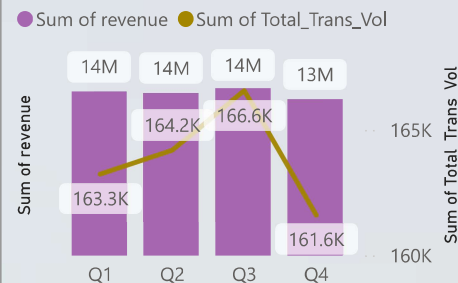
## Sum of revenue by Education\_Level



## Sum of revenue by Customer\_Job



## QTR revenue and total transection



## Sum of revenue by Card\_Category

