



Contact

Phone

9582512111

Email

palakgoel.2704@gmail.com

Education

2016-2019

BA(JMC)

Delhi Metropolitan Education, Media School, GGSIP University

2014-2016

Xth & XIth

Indirapuram Public School

Portfolio Link

[Showreel](#)

Skills

- Final Cut Pro X
- Adobe Premiere Pro CC
- Adobe After Effects
- Adobe Photoshop
- Promo/Ad Creation
- Voice Over
- Camera Handling
- Anchoring
- Creatives
- Anchor/Green Screen Videos
- Syncing and Narration
- Multi-Camera Editing
- Color Correction Knowledge

Palak Goel

MOTION GRAPHICS EDITOR

Creative Video Editor bringing 4 years of comprehensive experience editing film and video pieces to better suit audience. Communicative and systematic professional certified and paired with strong portfolio and strong knowledge of editing apps. Expertise in transcoding videos and digitizing raw footage.

Experience

○ Arrise Solutions (Pragmatic Play) | Noida | 2023- Present

Motion Graphics Editor

- Produced more than 10 promotional videos incorporating motion graphics for newly released games.
- Utilized motion graphics and animation to create engaging visuals for presentations and product demos
- Developed a motion graphics video that increased brand visibility and improved customer engagement
- Contributed to the creation of corporate social responsibility (CSR) videos, demonstrating the ability to thrive in fast-paced environments with tight deadlines.

○ Digiaccel Learning | Gurgaon | 2022 - 2023

Video Editor

- Organized assets by collecting data from camera media, transcoding video, and audio files and managing file backup to digital asset management system.
- Delivered edits with multiple camera angle choices, titles, graphics, audio, and special effects.
- Worked tight deadlines with team or independently and made quick creative editing decisions to maintain high quality of work.
- Worked with graphic templates and seamlessly inserted into videos.
- Created short-form videos, animated gifs and motion graphics for social media posts.
- Edited together video, audio still imagery and motion graphics for creative and informational multimedia projects.

○ Times Internet Ltd (NavbharatTimes.com) | Noida | 2021 - 2022

Video Editor

- Evaluated and selected scenes for pacing, entertainment value, and continuity, trim shots and edit content.
- Delivered edits on time for reviews and final delivery.
- Developed best practice content editing techniques to enhance content performance across social platforms and extend content across traditional platforms.
- Contributed new ideas and looked for ways to improve content editing and processes.
- Collaborated with producers and management to develop newscasts, promotions and teasers.
- Researched and analyzed newsworthy events, trends and issues.

○ Network 10 (News Channel) | Noida | 2020-2021

Video Editor

- Organized and worked with raw footage from multiple cameras and sources.
- Saw concepts through to completion by working to develop final edits, color and other elements in post-production process.
- Monitored breaking news for information on incidents, events, and topics of interest to quickly assign coverage to staff.

○ Nisha Madhulika (Youtube Channel) | Noida | 2020-2020

Content Creator

- Organized and worked with raw footage from multiple cameras and sources.Strengthened content through proofreading and editing.
- Develop original content through social listening and independent sources.
- Conducted online research to obtain relevant information and materials.
- Wrote quality content for clients, enabling site visitors to quickly obtain information.

Hello, I'm

ANANYA PHATAK

Motion Designer
2D Animator

Skilled Motion Graphics Artist with 3 years experience creating motion graphics for educational learning app, film advertisements, and other social media.
Experienced in technical drawing.

CONTACT



+91-9448094443



ananyaaup.creates@gmail.com

SKILLS

- SKETCHING
- GRAPHIC DESIGN
- 2D ANIMATION
- CHARACTER DESIGN
- STORYBOARD
- MOTION GRAPHICS

LANGUAGES

- Kannada
- Marathi
- English
- Hindi

EDUCATION

- 2020 B.Sc ANIMATION & MULTIMEDIA
IIFA LANCASTER DEGREE COLLEGE
(BHARATHIAR UNIVERSITY)
- 2017 SBACs, 12th (KSSEB)
PES PU COLLEGE
- 2015 10th (CBSE)
VAGDEVI VILAS SCHOOL

SOFTWARE SKILLS

ADOBE PREMIERE PRO	<div><div></div></div>
ADOBE AFTER EFFECTS	<div><div></div></div>
ADOBE PHOTOSHOP	<div><div></div></div>
ADOBE ILLUSTRATOR	<div><div></div></div>
ADOBE ANIMATE	<div><div></div></div>

PORTFOLIO LINK

<https://www.behance.net/ananyaphatakworks>

EXPERIENCE

VISUALIZER

RALPH&DAS ADVERTISING PVT. LTD.

- Duration : February 2022 - Present
- Collaborated with a diverse clientele including V-guard, **MEDIMIX, Ana Hello life, Merricreme, LIA, Iris Fragrance, KHIMJI jewellers, and SUNFLAME.**
- Led the development of pitch strategies for esteemed clients such as **Waghbakhri, Manaroma, Iris, Berger Paints, SIB, Pure veda, Ayushman, and Easy Buy.**
- Produced compelling assets for animations and video posts tailored for social media advertising campaigns.
- Acquired proficiency in image generation using AI software platforms such as **Adobe Firefly and Midjourney.**

MOTION GRAPHIC ARTIST

Dr. RAJKUMAR'S LEARNING APP

- Duration : February 2021 - January 2022
- Engaged in skill development through an **E-learning platform**, acquiring proficiency in **animation using Adobe After Effects.**
- Produced a variety of assets including **animations, brochures, posters, and thumbnails** to support marketing initiatives.
- Expanded expertise by mastering **basic editing techniques** and **integrating foley effects into infographic videos** to enhance engagement and visual storytelling.

INTERNSHIP : GRAPHIC DESIGNING

MERCURY ASSOCIATES

- Duration: June 2020 - October 2020 (3 months.)
- Crafted impactful **posters and brochures** for diverse clients, enabling effective promotion of their products and services.
- Delivered tailored **design solutions** for clients across a range of industries, including education, dental, drama and theatre, as well as counseling and training for overseas studies.

Vishal Kapoor

Bengaluru, Karnataka, India

mailwekay@gmail.com

[linkedin.com/in/itsvkapoor](https://www.linkedin.com/in/itsvkapoor)

(+91) 8010971828

<https://www.behance.net/mailwekay568a>

Summary

I'm called an artist with many colors in my expertise like designing, motion graphics, web designing and developing of more than 8 years and still experiencing new things and trends to evolve accordingly. I enjoy working in all critical conditions. If hired by you I will be responsible to complete the task within the stipulated time frame and with utmost confidence. Outsource me for your project and I promise to bring in the best output.

Experience

Motion Graphic Designer

Sprinklr

Mar 2022 - Present (2 years 3 months)

- Working as a in-house Motion Graphic Designer in one of the leading software enterprise company.
- Managed delivering the best quality output in tight deadlines while working in different kinds of videos like training videos, youtube promotional videos and marketing campaigns.
- Collaborating with different pods (teams), brainstorming with them to create different professional campaigns while showcasing brand identity and its goal.



Learning Artist

Embibe

Mar 2020 - Mar 2022 (2 years 1 month)

- Creating video for the company's in-house Elearning platform.
- Managing and achieving tight deadlines keeping in mind company's guidelines and standards.
- Being part of the development of the company's in-house Elearning platform, testing and fixing bugs to make it ready to publish.

Creative Associate

BYJU'S

Apr 2019 - Mar 2020 (1 year)

- Creating concepts and animated storyboards for Elearning videos.
- Animating motion graphics and characters for mainstream school subjects like Civics, History, Biology, etc.
- Interacting with the Content team for accurate content communication along with creativity and mentoring interns to match the work standards.

Gaurav Kumar Chunera

Motion Graphics Artist

👤 Profile

Motion Graphic Artist and Analyst with 6+ years of experience. Possesses excellent knowledge of animation software and tools, with exceptional animation design skills. Able to quickly create high-quality, engaging animations to meet tight deadlines. Experienced in working with clients to ensure satisfaction. Adept at working independently and collaboratively on projects, and committed to achieving visual innovation and beauty. Bringing forth the ability to work well with others and utilize my art skills to visually enhance projects.

Details

Bengaluru
India
+91-7042131289
vickygkc23@gmail.com

Links

[Linkedin](#)
[Behance Showreel](#)

📁 Employment History

2D Animator at Jio Embibe-Kutumbh HRCare (Contract), Bengaluru

June 2023 — October 2023

2D Animator at Jio Embibe, Bengaluru

March 2022 — June 2023

- Creating concepts and animated storyboards for E-learning videos with AI tools like Adobe Fireflies and mid journey.
- Conceptualizing and creating visually engaging animations, graphics, and video content for a variety of media including television, film, web, and social media platforms.
- Worked closely with the UI/UX team on web, mobile and tablet applications (tool used-Figma).
- Manage and mentor motion graphic team.
- Collaborating with the creative team to develop ideas, storyboard, and execute design concepts that align with the project goals, brand guidelines.

Creative Associate at BYJU's THE LEARNING APP, Bengaluru

September 2021 — February 2022

- Templates standardization for team.
- Interacting with Content team for accurate content communication along with creativity and mentoring interns to match the work standards.
- Creating Physics, Chemistry, Mathematics and Biology animation videos for national and international students.

2D Animator at Jio Embibe, Bengaluru

July 2020 — August 2021

Skills

Adobe After Effects

Adobe Premiere Pro

Adobe Illustrator

Adobe Photoshop

Cinema 4D

Blender 3D

Element 3D

Adobe Firefly

Unreal Engine 5.3

Figma

Adobe Lightroom

Redgiant Trapcode Suite

Languages

English

Hindi

Motion Graphic Artist (CV)

Laxminarayan Swain

+91 9582434631

swainlaxminarayan@gmail.com

Show Reel Links : <https://www.youtube.com/watch?v=gqK5YxA92CQ&t=7s>

- I have 15+ years experience of knowledgeable Motion Graphics Artist adept at producing high-quality motion graphics for films, TV shows, and web ads. Experienced in creating Explainer Video, Footage Base Video, Typo Graphic Video, White Board Video, 3d & 2d Montage, Event Packaging, News Graphics, Walk cycling, E Learning Animation ETC.



Experience

Feb 2021 to Present

Sr Motion Graphic Artist

Digital Studio 33, Bangalore

- Created 2D and 3D animations for television commercials, web advertisements, and short films.
- Collaborated with sound designers and video editors to synchronize animations with audio and video elements.
- Assisted in the development of animation pipelines and workflow optimization strategies.

July 2014 to Jan 2021

Sr Motion Graphic Artist (TL)

Digital Web Solutions Pvt Ltd, Noida

- Created 2D and 3D animations for television commercials, web advertisements, and short films.
- Collaborated with sound designers and video editors to synchronize animations with audio and video elements.
- Developed and implemented character animation, including walk cycles, facial expressions, and body movements.
- Utilized visual effects and compositing techniques to enhance the overall animation quality.
- Managed project files, organized assets, and maintained project archives.

Highlights

- Results-oriented
- Business development
- Organisational capacity
- Operability and commitment
- Ability to motivate staff and maintain good relations
- Resistance to stress
- Good manners

Education

- **Post Graduate Diploma in Multimedia** from Xplora Design School, Ahmadabad
- **Graduation In Arts** from Sambalpur University Odisha

Hobbies

- Playing Cricket - great way to unwind, destress, and keep the mind sharp.