



Contact

Phone

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Email

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Education

2016-2019

BA(JMC)

Delhi Metropolitan Education, Media School, GGSIP University

2014-2016

Xth & XIIth

Indirapuram Public School

Portfolio Link

[Showreel](#)

Skills

- Final Cut Pro X
- Adobe Premiere Pro CC
- Adobe After Effects
- Adobe Photoshop
- Promo/Ad Creation
- Voice Over
- Camera Handling
- Anchoring
- Creatives
- Anchor/Green Screen Videos
- Syncing and Narration
- Multi-Camera Editing
- Color Correction Knowledge

Palak Goel

MOTION GRAPHICS EDITOR

Creative Video Editor bringing 4 years of comprehensive experience editing film and video pieces to better suit audience. Communicative and systematic professional certified and paired with strong portfolio and strong knowledge of editing apps. Expertise in transcoding videos and digitizing raw footage.

Experience

○ Arrise Solutions (Pragmatic Play) | Noida | 2023- Present

Motion Graphics Editor

- Produced more than 10 promotional videos incorporating motion graphics for newly released games.
- Utilized motion graphics and animation to create engaging visuals for presentations and product demos
- Developed a motion graphics video that increased brand visibility and improved customer engagement
- Contributed to the creation of corporate social responsibility (CSR) videos, demonstrating the ability to thrive in fast-paced environments with tight deadlines.

○ Digiaccel Learning | Gurgaon | 2022 - 2023

Video Editor

- Organized assets by collecting data from camera media, transcoding video, and audio files and managing file backup to digital asset management system.
- Delivered edits with multiple camera angle choices, titles, graphics, audio, and special effects.
- Worked tight deadlines with team or independently and made quick creative editing decisions to maintain high quality of work.
- Worked with graphic templates and seamlessly inserted into videos.
- Created short-form videos, animated gifs and motion graphics for social media posts.
- Edited together video, audio still imagery and motion graphics for creative and informational multimedia projects.

○ Times Internet Ltd (NavbharatTimes.com) | Noida | 2021 - 2022

Video Editor

- Evaluated and selected scenes for pacing, entertainment value, and continuity, trim shots and edit content.
- Delivered edits on time for reviews and final delivery.
- Developed best practice content editing techniques to enhance content performance across social platforms and extend content across traditional platforms.
- Contributed new ideas and looked for ways to improve content editing and processes.
- Collaborated with producers and management to develop newscasts, promotions and teasers.
- Researched and analyzed newsworthy events, trends and issues.

○ Network 10 (News Channel) | Noida | 2020-2021

Video Editor

- Organized and worked with raw footage from multiple cameras and sources.
- Saw concepts through to completion by working to develop final edits, color and other elements in post-production process.
- Monitored breaking news for information on incidents, events, and topics of interest to quickly assign coverage to staff.

○ Nisha Madhulika (Youtube Channel) | Noida | 2020-2020

Content Creator

- Organized and worked with raw footage from multiple cameras and sources.Strengthened content through proofreading and editing.
- Develop original content through social listening and independent sources.
- Conducted online research to obtain relevant information and materials.
- Wrote quality content for clients, enabling site visitors to quickly obtain information.