

Hello, I'm

ANANYA PHATAK

Motion Designer
2D Animator

Skilled Motion Graphics Artist with 3 years experience creating motion graphics for educational learning app, film advertisements, and other social media.
Experienced in technical drawing.

CONTACT



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ananyaaup.creates@gmail.com

SKILLS

- SKETCHING
- GRAPHIC DESIGN
- 2D ANIMATION
- CHARACTER DESIGN
- STORYBOARD
- MOTION GRAPHICS

LANGUAGES

- Kannada
- Marathi
- English
- Hindi

EDUCATION

- 2020 B.Sc ANIMATION & MULTIMEDIA
IIFA LANCASTER DEGREE COLLEGE
(BHARATHIAR UNIVERSITY)
- 2017 SBACs, 12th (KSSEB)
PES PU COLLEGE
- 2015 10th (CBSE)
VAGDEVI VILAS SCHOOL

SOFTWARE SKILLS

ADOBE PREMIERE PRO	<div><div></div></div>
ADOBE AFTER EFFECTS	<div><div></div></div>
ADOBE PHOTOSHOP	<div><div></div></div>
ADOBE ILLUSTRATOR	<div><div></div></div>
ADOBE ANIMATE	<div><div></div></div>

PORTFOLIO LINK

<https://www.behance.net/ananyaphatakworks>

EXPERIENCE

VISUALIZER

RALPH&DAS ADVERTISING PVT. LTD.

- Duration : February 2022 - Present
- Collaborated with a diverse clientele including V-guard, **MEDIMIX, Ana Hello life, Merricreme, LIA, Iris Fragrance, KHIMJI jewellers, and SUNFLAME.**
- Led the development of pitch strategies for esteemed clients such as **Waghbakhri, Manaroma, Iris, Berger Paints, SIB, Pure veda, Ayushman, and Easy Buy.**
- Produced compelling assets for animations and video posts tailored for social media advertising campaigns.
- Acquired proficiency in image generation using AI software platforms such as **Adobe Firefly and Midjourney.**

MOTION GRAPHIC ARTIST

Dr. RAJKUMAR'S LEARNING APP

- Duration : February 2021 - January 2022
- Engaged in skill development through an **E-learning platform**, acquiring proficiency in **animation using Adobe After Effects.**
- Produced a variety of assets including **animations, brochures, posters, and thumbnails** to support marketing initiatives.
- Expanded expertise by mastering **basic editing techniques** and **integrating foley effects into infographic videos** to enhance engagement and visual storytelling.

INTERNSHIP : GRAPHIC DESIGNING

MERCURY ASSOCIATES

- Duration: June 2020 - October 2020 (3 months.)
- Crafted impactful **posters and brochures** for diverse clients, enabling effective promotion of their products and services.
- Delivered tailored **design solutions** for clients across a range of industries, including education, dental, drama and theatre, as well as counseling and training for overseas studies.