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## **Module: High Frequency Trading**

### **Week 9: Optimal Liquidation: Summary**

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# The Implementation Shortfall Approach to Trading Cost

- ▶ We assume a separation between investment and trading decisions.
- ▶ The performance of an actual portfolio (gain, loss, or return).
- ▶ The performance of an imaginary paper portfolio in which all trades are made at benchmark prices. A common choice is the average of the bid and ask prices at the time of decision.

# Implicit Costs in Trading

- ▶ The implicit costs are less visible. They include:
  - ▶ Costs of interacting with the market (e.g., bid-ask spread or price impact costs), relative to the benchmark prices.
  - ▶ Opportunity costs (the penalty associated with not completing intended trades). Examples of this include:
    - ▶ The failure of a limit order to execute because the market has moved away from the limit price.
    - ▶ Failure to complete a hedging trade, which may leave the portfolio exposed to additional risk.
  - ▶ Delay (failure to fill the order immediately).

# Benchmark Prices in Implementation Shortfall

- ▶ The implementation shortfall calculation depends crucially on the choice of the benchmark price.
- ▶ Pre-trade benchmarks include:
  - ▶ The NBBO midpoint at the time the trading or order submission decision was made.
  - ▶ The previous day's closing price.
  - ▶ When a pre-trade benchmark is used, implementation shortfall is sometimes referred to as slippage.
- ▶ Examples of post-trade benchmarks are:
  - ▶ The NBBO midpoint five minutes after the trade.
  - ▶ The next day's opening price.
- ▶ Interval benchmarks are also sometimes used:
  - ▶ Time-weighted average price (TWAP) over the day or duration of the order.
  - ▶ Volume-weighted average price (VWAP) over the day or duration of the order.

# Optimal Liquidation with Temporary Price Impact

- ▶ Assuming temporary price impact and aiming for an inventory of 0 at the end:
- ▶ The optimal speed of liquidation (or acquiring) is given by:

$$\text{Optimal Speed} = \frac{q(t)}{T - t}$$

where  $q(t)$  represents the inventory at time  $t$  and  $T$  denotes the total time.

# Penalty on Final Inventory

- ▶ If we don't impose  $q(T) = 0$  but instead impose a penalty on the final inventory:

$$EC^\nu = \mathbb{E} \left[ \underbrace{\int_t^T \hat{S}_u^\nu \nu_u du}_{\text{Terminal Cash}} + \underbrace{(\mathfrak{N} - Q_T^\nu) S_T}_{\text{Terminal execution at mid}} + \underbrace{\alpha (\mathfrak{N} - Q_T^\nu)^2}_{\text{Terminal Penalty}} \right].$$

where:

- ▶  $Q_T$  represents the shares liquidated or acquired before time  $T$ .
- ▶  $S(T)$  is the mid-price at time  $T$ .
- ▶  $\nu(t)$  is the liquidation (acquiring) speed.
- ▶  $\alpha$  is the penalty factor.

# Optimal Speed of Liquidation with Penalty

- ▶ The revised optimal speed of liquidation (or acquiring) considering the penalty on final inventory is given by:

$$\text{Optimal Speed} = \frac{q(t)}{T - t - \frac{k}{\alpha}}$$

where:

- ▶  $q(t)$  represents the inventory at time  $t$ .
- ▶  $T$  denotes the total time.
- ▶  $k$  is temporary adverse impact on price.
- ▶ if  $\alpha$  is big enough, the optimal speed is equivalent to TWAP

# Optimal Liquidation with Permanent Price Impact

- ▶ The value function for optimal liquidation considering permanent price impact is given by:

$$H^\nu(t, x, S, q) = \mathbb{E}_{t,x,S,q} \left[ \underbrace{X_T^\nu}_{\text{Terminal Cash}} + \underbrace{Q_T^\nu (S_T^\nu - \alpha Q_T^\nu)}_{\text{Terminal Execution}} - \underbrace{\phi \int_t^T (Q_u^\nu)^2 du}_{\text{Inventory Penalty}} \right],$$

where:

- ▶  $\phi$  is the running penalty.
- ▶ Temporary price impact function:  $f(\nu) = k\nu$
- ▶ Permanent price impact function:  $g(\nu) = b\nu$



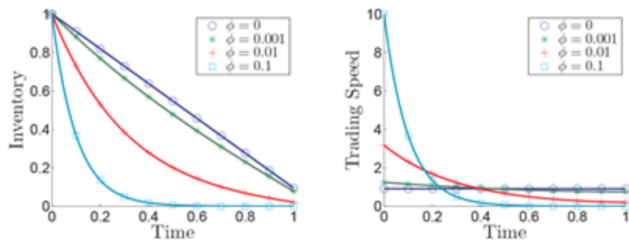
# Optimal Liquidation with Permanent Price Impact

The solution is:

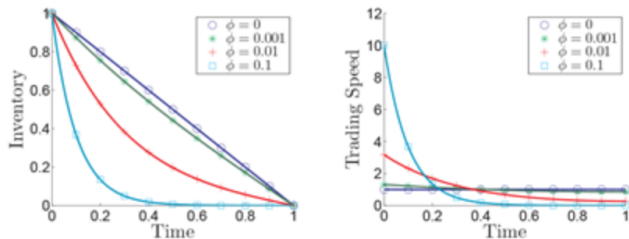
$$\nu_t^* = \gamma \frac{\zeta e^{\gamma(T-t)} + e^{-\gamma(T-t)}}{\zeta e^{\gamma(T-t)} - e^{-\gamma(T-t)}} Q_t^{\nu^*}.$$

$$\gamma = \sqrt{\frac{\phi}{k}} \quad \text{and} \quad \zeta = \frac{\alpha - \frac{1}{2}b + \sqrt{k\phi}}{\alpha - \frac{1}{2}b - \sqrt{k\phi}}.$$

# Optimal Liquidation with Permanent Price Impact



(a)  $\alpha = 0.01$



(b)  $\alpha = +\infty$