



## 3.2: Innovation Ecosystem

3.2.2: Number of workshops/seminars/conferences including on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship conducted during the last five years

### Details of the workshop/ expert Lectures/ seminar/ conference

**2022-23**



(Dr.Deepesh Bhardwaj)  
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Institute of Technology & Management  
Gwalior (M.P.) INDIA



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Dr. Meenakshi Mazumdar  
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## NAAC 3.2.2(2022-23)

### List of the workshop/ expert Lectures/ seminar/ conference

S.No .	Year	Name of the workshop/ seminar/ conference	Number of Participants	Date
1.	2022	<a href="#"><u>One Week Faculty Development Program on "Role of LaTeX in Research Methodology"</u></a>	36	11-07-2022
2.	2022	<a href="#"><u>Seminar on "Entrepreneurship and Innovation as Career Opportunity"</u></a>	71	06-09-2022
3.	2022	<a href="#"><u>Webinar on Startup Opportunities in IT Sector</u></a>	85	06-09-2022
4.	2022	<a href="#"><u>"Project and Poster Presentation on Science and Technology"</u></a>	52	15-10-2022
5.	2022	<a href="#"><u>Seminar on "IPR (Intellectual Property Rights) Awareness"</u></a>	117	19-12-2022
6.	2022	<a href="#"><u>Two days workshop on "Introduction to Web Development with HTML, CSS &amp; JavaScript"</u></a>	132	23-12-2022
7.	2022	<a href="#"><u>Expert Lectures on "Mathematical Modeling and Optimization Techniques"</u></a>	39	26-12-2022
8.	2022	<a href="#"><u>Industry Expert Talk on "Startup and Entrepreneurship"</u></a>	66	27-12-2022
9.	2022	<a href="#"><u>Expert talk on "various types of exemptions, deductions available to startups and other profitable and non-profitable entity under various provisions of Income Tax Act,1961"</u></a>	126	27-12-2022
10.	2023	<a href="#"><u>Three-Day Workshop on : Computer Programming and Trending Technologies like Data Science, ML, AI, Software Development, Cloud Computing and Digital Marketing</u></a>	110	11-01-2023
11.	2023	<a href="#"><u>Expert lecture on "The Power of an Entrepreneurial Mind Set"</u></a>	214	18-01-2023
12.	2023	<a href="#"><u>Alumni Talk on "Up-skill yourself for Campuses"</u></a>	99	28-01-2023
13.	2023	<a href="#"><u>National Student Development Program on "Business Analytics"</u></a>	95	30-01-2023
14.	2023	<a href="#"><u>One day workshop on "Prowess IQ Database Tools"</u></a>	117	17-02-2023
15.	2023	<a href="#"><u>Business Idea Competition for Aspiring Entrepreneurs :"Pitchers-Build Your Start-Up"</u></a>	112	05-04-2023
16.	2023	<a href="#"><u>Three Days State Level Workshop on "Data Analytics with Python"</u></a>	52	11-05-2023
17.	2023	<a href="#"><u>6th National Seminar (SUSPIRE)-2023 on "Industry 4.0 Emerging Challenges, Opportunities and the way ahead"</u></a>	228 <i>W.B. S. S.</i> Dr. Meenakshi Mazumdar	13-05-2023

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18.	2023	<u>Seminars on "Global Science for Global wellbeing/Global impact of Indian scientific achievements after 75<sup>th</sup> year of independence"</u>	170	28-02-2023
19.	2023	<u>Seminars on "Cancer Treatment Research"</u>	200	06 Feb 2023
20.	2022	<u>Online session with Entrepreneurs on World Entrepreneur day</u>	100	21-07-2022
21.	2023	<u>Live Webinar on Design Thinking: “The importance of design thinking today and really will help you”</u>	217	5-7 Feb 2023

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## Event Report

### One Week Faculty Development Program on “Role of LaTeX in Research Methodology”

S. No	Title Event	Organizer/ Collaborative	Duration /dates	Beneficiary/ no of participants
1.	One Week Faculty Development Program “Role of LaTeX in Research Methodology”	Dept. of IT and Research & Development, ITM Gwalior	11-16 July 2022	36

**Title of the Program:** One Week Faculty Development Program on “Role of LaTeX in Research Methodology”

**Name of the Organizing Department:** Dept. of IT and Research & Development, ITM Gwalior

**Venue:** Computer Center, Carnot Block, ITM Gwalior

**Name, Designation Program Coordinator:** -Dr. Jitendra Singh Kushwah, Associate Professor, IT Dept., ITM Gwalior.

#### **Brief Description Of Activity: -**

Dr. Ajay Kumar was the distinguished speaker for a five-day Faculty Development Program (FDP).

**Day 1:** Dr. Kumar covered the basics of LaTeX and the installation of related software. He introduced MikTEX, JabRef, and PDF Editor, provided insights into TeXstudio, and demonstrated the installation process for these tools. He concluded the day by teaching some useful LaTeX commands.

**Day 2:** The focus was on creating titles, formatting page layouts, and writing mathematical equations using LaTeX. Dr. Kumar also compared LaTeX with other editing software.

**Day 3:** Dr. Kumar demonstrated how to work with fonts, list structures, tables, and bibliography management in LaTeX. He also showed how to write letters using LaTeX.

**Day 4:** The session included creating labels and cross-references, indexing, and importing graphics, figures, and captions in LaTeX.

**Day 5:** Dr. Kumar guided participants on creating thesis content and preparing a synopsis using LaTeX commands. The participants were highly engaged and participated enthusiastically.

On the final day, a quiz was conducted, followed by participants filling out feedback forms regarding the FDP and its smooth execution.

**Name & Designation of Resource Persons of the Program:** - Dr. Ajay Kumar Assistant Professor, ABV-IIITM Gwalior .

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Creative's, Brochures, photographs, Social Media postings, and important news paper cutting: -

One Week Faculty Development Programme on

# Role of **LaTex** in Research Methodology

**TIME:** 2:00PM - 4:00PM  
**VENUE:** COMPUTER CENTRE, SECOND FLOOR, CARTH BLOCK, SITHOULI CAMPUS

**Convenor:**  
Dr. Aditya Vidyarthi  
Professor & Head in Information Technology  
ITM Gwalior (MP)  
M.: +91-9300144689  
E-mail: aditya.vidyarthi@itmgoi.in

**Coordinator:**  
Dr. Jitendra Singh Kushwah  
Associate Professor in Information Technology  
ITM Gwalior (MP)  
M.: +91-9926237184  
E-mail: jitendra.singhkushwah@itmgoi.in

**Co-coordinator:**  
Mr. Dharmendra Pandey  
Assistant Professor in Information Technology  
ITM Gwalior (MP)  
M.: +91-7879472505  
E-mail: dharmendra.pandey@itmgoi.in

**Last Date of Registration:**  
**July 10, 2022**

**Resource Person:**  
Dr. Ajay Kumar  
Associate Professor,  
ABV-IIITM, Gwalior (MP)

**Registration:**  
**Rs. 100 per participant**  
Mode of Payment: Online

**Organised by**  
Department of  
Information Technology  
ITM, Gwalior (M.P.)

**Scan this QR code for the transaction**  
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“THINK BIG... THINK BEYOND”

Image-1, Creative of the FDP, 11-16 July 2022



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Image-2, Inaugural session of the FDP, 11-16 July 2022



Image-3, Inaugural session of the FDP, 11-16 July 2022

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## Event Report

### Seminar on “Entrepreneurship and Innovation as Career Opportunity”

S. No	Title Event	Organizer/ Collaborative	Duration /dates	Beneficiary/ no of participants
2.	Seminar on “Entrepreneurship and Innovation as Career Opportunity”	Dept. of ECE and Institute Innovation Council, ITM Gwalior	6 Sep 2022	71

**Title of the Program:** Seminar On “Entrepreneurship and Innovation as Career Opportunity”

**Name of the Organizing Department:** Dept. of ECE and Innovation Council, ITM Gwalior

**Venue:** Smart Class Room-A, Shannon Block, ITM (Online/Offline)

**Name, Designation Program Coordinator:** -Mr. Manoj K. Bandil, Asso. Prof., Dept of ECE & EE, ITM

#### **Brief Description Of Activity:** -

A seminar and integrative talk were presented by Mr. Ashish Sharma, Chief Operating Officer, OctaNE at STPINext, STPI Guwahati with 60+ students in online + offline hybrid mode at the Smart Class Room-A, Shannon Block, Institute of Technology and Management, Gwalior. The 32 students were discussed in seminar hall at Smart Class Room-A, Shannon Block, Institute of Technology and Management, Gwalior along with local panel of faculties and students and 31 students were connected via online video meeting platform along with the guest expert.

This expert talk aimed to familiarize the students to the career opportunities in the fields of innovation and entrepreneurship. Students were known about facilities and schemes at the institute to as per Institute Innovation Cell, Ministry of Education to support innovators and entrepreneurs mindset students.

The Expert Mr. Ashish Sharma was also clarify the replied the queries of students raised during the session. In this way the session was successfully fulfilled the objective.

#### **Name & Designation of Resource Persons of Program:** -

Mr. Ashish Sharma, Chief Operating Officer, OctaNE at STPINext, STPI Guwahati India

  
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Image-1& 2, Inaugural session of the FDP, 6 Sep 2022

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## Event Report

### Webinar on Startup Opportunities in IT Sector

S. No	Title Event	Organizer/ Collaborative	Duration /dates	Beneficiary/ no of participants
3.	Webinar on Startup Opportunities in IT Sector”	Alumni Relations Cell, ITM Business and Incubation Center, ITM Gwalior (Ideapad)	6 Sep 2022 3:00 PM	85

**Title the Program:** Webinar on Startup Opportunities in IT Sector

**Name of the Organizing Department:** Alumni Relations Cell, ITM Business and Incubation Center, ITM Gwalior (Ideapad)

**Venue:** Online

**Name, Designation Program Coordinator:** Mr. Shyam Babu,(Coordinator, Alumni Relations Cell, ITM Gwalior

#### **Brief Description Of Activity: -**

The webinar began with a brief introduction of Mr. Ashish Sharma (Program Speaker) an esteemed alumnus of ITM Gwalior and the current COO of STPI Guwahati, has extensive experience in the IT sector and has been instrumental in fostering startup ecosystems.

#### Key Points Discussed:

##### Current Trends in the IT Sector:

- Mr. Ashish Sharma highlighted the latest trends and advancements in the IT sector.
- He discussed the impact of emerging technologies such as Artificial Intelligence (AI), Machine Learning (ML), Blockchain, and Cloud Computing on startups.
- Opportunities for Startups:

- He outlined the various opportunities available for startups within the IT sector.
- Mr. Sharma emphasized the importance of identifying niche markets and innovative solutions to address real-world problems.

##### Government Support and Resources:

- An overview of the support provided by the Government of India for IT startups, including financial aid, incubation centers, and policy initiatives.

##### Specific programs and schemes offered by STPI to assist budding entrepreneurs:

##### Challenges and Solutions:

- Common challenges faced by IT startups, such as funding, talent acquisition, and market penetration.

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- Practical solutions and strategies to overcome these challenges.
- Case Studies and Success Stories:
- Mr. Sharma shared case studies of successful IT startups, detailing their journey from inception to success.
- Lessons learned and best practices from these success stories.
- Q&A Session:
- An interactive Q&A session where attendees posed their questions to Mr. Sharma.
- Topics ranged from startup funding to technical challenges and market strategies.
- Vote of Thanks: Mr. Pawan Tiwari, the coordinator, ITM Business and Incubation Center (Ideapad), ITM Gwalior

#### Name & Designation of Resource Persons of each Program: -

Mr. Ashish Sharma, Chief Operating Officer, OctaNE at STPINext, STPI Guwahati India

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The banner features the ITM logo at the top left, followed by logos for ITM Alumni Association, Ideapad, and the Institution's Innovation Council. The main title is "Webinar on START-UP OPPORTUNITIES IN IT SECTOR" in large orange letters, with a subtitle in parentheses: "(Alumni Relations Cell and Ideapad, ITM Gwalior brings you closer to your dream start-up)". Below the title, the date and time are listed: "Date: September 6, 2022 | Time: 3:00 PM" and "Online : Webex". The speaker section shows three speakers: Mr. Ashish Sharma (red shirt), Mr. Pawan Tiwari (blue shirt), and Mr. Shyam Babu (checkered shirt). Their names and titles are listed below their respective photos. At the bottom, registration links and a signature are provided.

**Speaker:**

**Mr. Ashish Sharma**  
Chief Operating Officer  
OctaNE at STPINext  
STPI Guwahati

**Mr. Pawan Tiwari**  
Coordinator  
ITM Business and Incubator Foundation-IDEAPAD  
ITM Gwalior

**Mr. Shyam Babu**  
Coordinator  
Alumni Relations Cell  
ITM Gwalior

**Opening Remark**

Program Registration Link: <https://forms.gle/AvFNrBFj6qv3emvS8>  
Join the official whatsapp group: <https://chat.whatsapp.com/CbLm96JwTrxA4sGIHW8pRS>

Program Coordinating by: **Alumni Relations Cell & Ideapad**, ITM Gwalior  
For Any Assistance, Call or Whatsapp At +919525400737, 8120529565

Dr. Meenakshi Verma

**Image-2, Creative of the webinar, 6 Sep 2022**

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## Event Report

### **“Project and Poster Presentation on Science and Technology”**

S.No	Title Event	Organizer/ Collaborative	Duration /dates	Beneficiary/ no of participants
4.	“Project and Poster Presentation on Science and Technology”	Institute Innovation Council, ITM Gwalior	15 Oct 2022	52

**Title of the Program:** “ Project and Poster Presentation on Science and Technology”

**Name of the Organizing Department:** Science & Technology Club and Makers Lab Student’s Club, Institute of Technology and Management, Gwalior.

**Venue:** New Reynolds Block, ITM Gwalior

**Name, Designation Program Coordinator:** -Mr. Manoj K. Bandil, Asso. Prof., Dept of ECE & EE, ITM

#### **Brief Description Of Activity: -**

On 15 Oct 2022 the birth anniversary of Dr. A.P.J. Abdul Kalam was celebrated as World Student’s Day and Innovation Day. On this day a Project and Poster Presentation contest was organized as by Science & Technology Club and Makers Lab Student’s Club, Institute of Technology and Management, Gwalior.

Total eight projects were displayed by the 8 teams consisting 35 students and six posters were displayed by 6 teams consisting 17 students.

All entries were evaluated by a 3 member’s judge panel as per guidelines of Institute Innovation Council, Ministry of Education.

The Experts panel was also clarify the replied the queries of students raised during the session. In this way the session was successfully fulfilled the objective.

#### **Name & Designation of Chief Guest of the Program: -**

Dr, Sadhna Mishra, Asso. Professor, Dept. of ECE, ITM University Gwalior

Dr. Manoj Mishra, Professor and Dean Student Welfare, ITM, Gwalior

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Creative's, Brochures, photographs, Social Media postings, and important news paper cutting: -

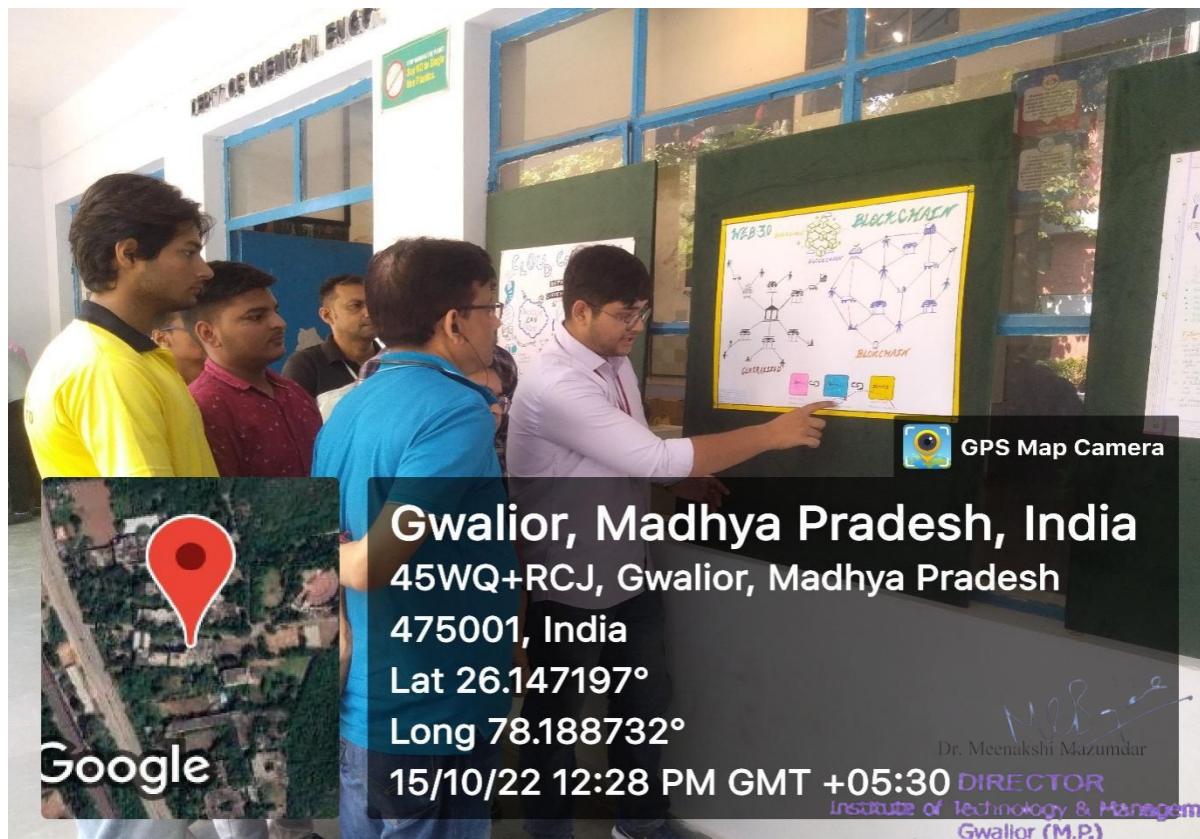


Image-1 & 2, World Student's Day, 15 Oct 2022



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## Event Report

Seminar on “IPR (Intellectual Property Rights) Awareness”

S. No	Title Event	Organizer/ Collaborative	Duration /dates	Beneficiary/ no of participants
5.	Seminar on “IPR (Intellectual Property Rights) Awareness”	Institute Innovation Council, ITM Gwalior	19 Dec 2022	103
Social Media/facebook page: <a href="https://www.facebook.com/photo/?fbid=540046414801837&amp;set=a.458155669657579">https://www.facebook.com/photo/?fbid=540046414801837&amp;set=a.458155669657579</a>				

**Title of the Program:** “Celebrating World Student’s Day: Project and Poster Presentation”

**Name of the Organizing Department:** ITM Center for Innovation, IIC, ITM Gwalior

**Venue:** Aruna Asaf Ali Auditorium, ITM Gwalior

**Name, Designation Program Coordinator:** -Prof. Rajkumar Rajoria, Coordinator, ITM Center for Innovation, ITM

**Brief Description Of Activity:** -

A seminar and integrative talk were presented by Mr. Mahendra Dongre, Examiner of Patents and Designs (Group A, Gazetted), Ministry of Commerce and Industry Indian Patent Office Mumbai with 200+ students in physical mode at the Aruna Asaf Ali Auditorium, Institute of Technology and Management, Gwalior.

The topics are covered as curriculum of “National Intellectual Property Awareness Mission” of govt. of India. Mr. Mr. Mahendra Dongre illustrated all types of IPRs and their filing process.

He was also clarify the replied the queries of students raised during the session. In this way the session successfully fulfilled the objective.

**Name & Designation of Chief Guest of the Program:** -

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Mr. Mahendra Dongre, Examiner of Patents and Designs (Group A, Gazetted), Ministry of Commerce and Industry  
Indian Patent Office Mumbai.

Creative's, Brochures, photographs, Social Media postings, and important news paper cutting: -

**IPR (Intellectual Property Rights) Awareness Program**  
(Under the National IP Awareness Mission, Govt. of India)

**Speaker**

**Mr. Mahendra Dongre**  
Examiner of Patents and Designs  
(Group A, Gazetted),  
Ministry of Commerce and Industry  
Indian Patent Office Mumbai  
Formerly worked as:  
Assistant Engineer (Mechanical),  
Damodar Valley Corporation,  
Ministry of Power (from 2012-2016)

**Dr. Deepesh Bhardwaj**  
Dean, Research & Development  
ITM Gwalior

**Prof. Rajkumar Rajoria**  
Coordinator,  
ITM Center for Innovation  
ITM Gwalior

**Date: 19<sup>th</sup> December 2022**  
**Time: 1:00 PM**  
**Venue: Aruna AsafAali Auditorium, ITM Gwalior**

**Opening Remark** **Closing Remark**

**Dr. Deepesh Bhardwaj** **Prof. Rajkumar Rajoria**

**Organized by:** ITM Center for Innovation, Institute of Technology & Management, Gwalior, India

**Image-1, Creative of the Program, 19 Dec 2022**

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Image-2 &amp; 3, Session taken by the Expert , 19 Dec 2022

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Image-4, Session attended by the participant, 19 Dec 2022



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## Event Report

### **Two days workshop on "Introduction to Web Development with HTML, CSS & JavaScript"**

S. No	Title Event	Organizer/ Collaborative	Duration /dates	Beneficiary/ no of participants
6.	Two days workshop on "Introduction to Web Development with HTML, CSS & JavaScript"	Dept. of IT and Institute Innovation Council, ITM Gwalior	23/12/2022 To 24/12/2022	132

**Title of the Program:**"Introduction to Web Development with HTML, CSS & JavaScript"

**Name of the Organizing Department:** Dept. of IT and Institute Innovation Council, ITM Gwalior

**Venue:** Aruna Asaf Ali Auditorium, Carnot Block, Institute of Technology and Management, Gwalior

**Name, Designation Program Coordinator:** -Mr. Madhukar Dubey, Assistant Professor, IT Dept., ITM Gwalior.

#### **Brief Description Of Activity: -**

A Two-day workshop was conducted on “Introduction to Web Development with HTML, CSS & JavaScript” on 23rd-24th December 2022 organized by the Department of IT, ITM Gwalior (M.P). in association with CSI, IETE & IE.

In the Inaugural function, Dr. Aditya Vidyarthi, Head Dept. of IT ITM, Gwalior, Dr. Jitendra Singh Kushwah Dean Academics, Mr. Abhishek Purohit (Software Engineer & Trainer Universal Informatics Pvt. Ltd.) Indore (M.P) Dr. Madhukar Dubey, Program Coordinator, IT/CSE ITM Gwalior was present. Faculties and other dignitaries were welcomed. Inaugural function hosted by Co-coordinators Ms. Archana Acharya, ITM Gwalior.

Dr. Aditya Vidyarthi motivated the students for the workshop and appreciated the effort to conduct such a type of workshop. He suggested conducting this type of workshop in the future for other students.

On the first Day, Mr. Abhishek Purohit asks some questions to the students regarding Website Development using HTML, CSS & JavaScript to know the knowledge of participants. In this session, he gave an introduction to HTML & CSS, Internet Technologies, and Internet Websites. At the end of the first Day, he taught users HTML Tags and the Basics of CSS. Students enjoyed this session and asked many questions.

Mr. Abhishek Purohit covered theoretical and practical sessions of all the topics successfully on the PowerPoint presentation in Aruna Asaf Ali Auditorium in Carnot Block ITM Gwalior with hands-on sessions for the students to practice along with him. Students were present in all the sessions on the first day.

On the second day, Mr. Abhishek Purohit started with the advanced part of CSS, then the ~~Experts~~ started with JavaScript. Experts of this workshop encourage the students to perform various HTML tags and CSS commands. It was a Hands-on session. Students participated in all activities very strongly. Mr. Abhishek Purohit told students about JavaScript in detail

  
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with a project development of weather monitoring web application. At the end of the day, a Feedback form is filled by the students. According to the feedback form, students strongly appreciated Mr. Abhishek Purohit. His presentation skills, knowledge, problem-solving methods, etc. were excellent. Students are also interested in conducting this type of workshop again through Mr. Abhishek Purohit.

In the valedictory function, Expert Mr. Abhishek Purohit., Dr. Jitendra Singh Kushwah, along the faculty members were present. Co-Ordinator of the workshop Prof. Madhukar Dubey said that the response was really overwhelming in spite of it being a working day. A vote of thanks was given by Mr. Madhukar Dubey Assistant Professor ITM Gwalior. He thanked the dignitaries, Academicians, Industry Professionals, Students, and the Management of ITM for the support to make the entire program a grand success. At the end of the valedictory function, Mr. Abhishek Purohit shared his view about the Two-Day workshop. He said that student response was very good and they participated in all the activities very interestingly. In this session, students also share their views about the workshop and experts.

#### **Name & Designation of Resource Persons of the Program: -**

Mr. Abhishek Purohit, Software Engineer & Trainer Universal Informatics Pvt. Ltd., Indore (M.P.)

#### **Creative's, Brochures, photographs, Social Media postings, and important newspaper cutting: -**

The creative features the ITM logo at the top left, followed by a 25th anniversary logo. To the right, logos for IEEE, IETE, and The Institution of Engineers (India) are shown under the heading "In association with". Below this, a portrait of Mr. Abhishek Purohit is displayed with the title "Resource Person". The main text reads:

**Two Days Workshop on**  
**INTRODUCTION TO**  
**WEB DEVELOPMENT WITH**  
**HTML, CSS & JAVASCRIPT**

**Date: 23<sup>rd</sup> & 24<sup>th</sup> December, 2022**  
**Time: 10:00 AM to 05:00 PM**  
**Venue: Aruna Asaf Ali Auditorium, Carnot Block,**  
**Sithouli Campus**

Convener : **Dr. Aditya Vidyarthi**, Professor & Head, Department of IT, ITM Gwalior, Mob: +91 9300144689  
Co-ordinator: **Mr. Madhukar Dubey**, Assistant Professor, Department of IT, ITM Gwalior Mob: +91 8120444411  
Co-coordinator: **Ms. Archana Acharya**, Assistant Professor, Department of IT, ITM Gwalior Mob: +91 9522810663

**Link for Registration Form :**  
[https://docs.google.com/forms/d/e/1FAIpQLSe2zDmw4d2zeqgNr0LUUdg6OyvGScAYbUCcqkK7mt\\_Qi3zDg/viewform?usp=sf\\_link](https://docs.google.com/forms/d/e/1FAIpQLSe2zDmw4d2zeqgNr0LUUdg6OyvGScAYbUCcqkK7mt_Qi3zDg/viewform?usp=sf_link)

**Link for WhatsApp :** <https://chat.whatsapp.com/IsxIBp7AfjTAoDAff3JRW>

**Organized by : Department of IT, ITM Gwalior**

**Image-1, Creative of the Workshop, 23-24 Dec 2022**

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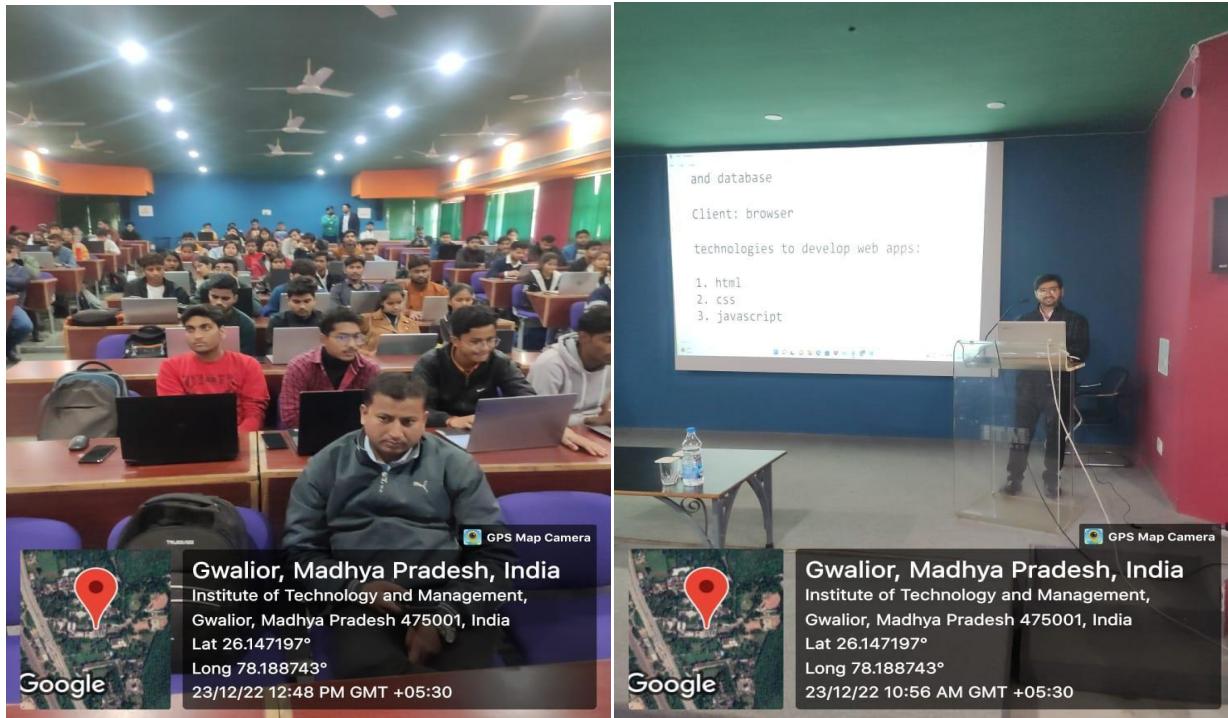


Image-2, Session taken by the expert, 23-24 Dec 2022



Image-3, Session attended by the students, 23-24 Dec 2022



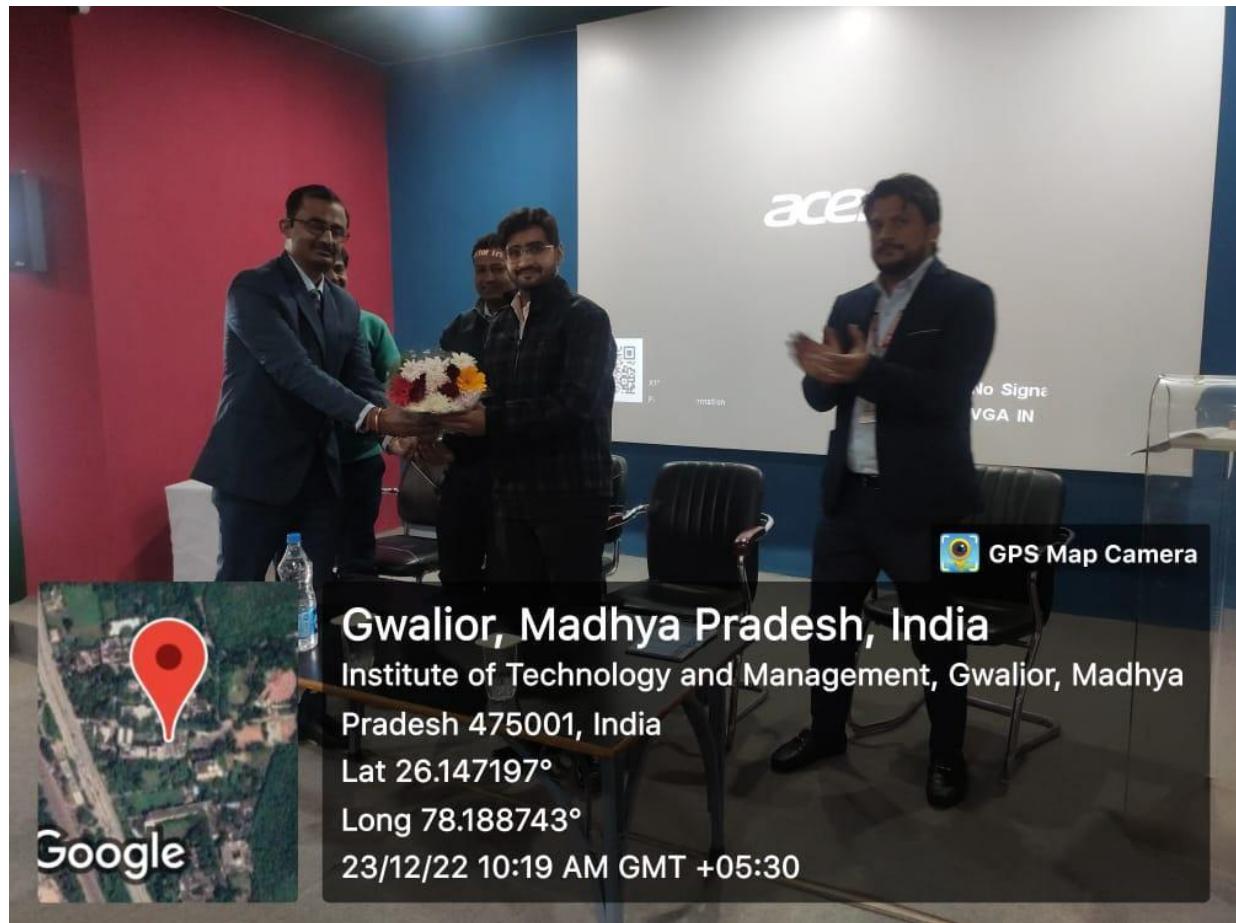


Image-3, Welcome of the expert, 23-24 Dec 2022

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**Gwalior (M.P.) INDIA**





## Event Report

### Expert Lectures on "Mathematical Modeling and Optimization Techniques"

S. No	Title Event	Organizer/ Collaborative	Duration /dates	Beneficiary/ no of participants	Funded Event
7.	Expert Lectures on "Mathematical Modeling and Optimization Techniques"	Dept. of Basic Science and Humanities, ITM Gwalior	26 Dec 2022	114	MPCST Bhopal Govt of MP Funded

**Title of the Program:** Mathematical Modeling and Optimization Techniques: Poster Presentation

**Name of the Organizing Department:** Dept. of Basic Science and Humanities, ITM Gwalior

**Venue:** Aruna Asaf Ali Auditorium, ITM Gwalior

**Name, Designation Program Coordinator:** -Dr. Manoj Sharma Asso. Prof., Ms. Neha Sharma, Asst. Prof., Dept. of Basic Science and Humanities, ITM Gwalior

#### **Brief Description Of Activity: -**

The **Institute of Technology and Management, Gwalior**, supported by the **Madhya Pradesh Council of Science and Technology**, organized an event to celebrate **National Mathematics Day** on **December 26, 2022**, at **10:30 AM**. The event took place at the **Aruna Asaf Ali Auditorium** in ITM Gwalior. The theme for this year's celebration was "**Mathematical Modelling and Optimization Techniques.**"

The National Mathematics Day event at ITM Gwalior was a successful and enriching experience for all participants. The combination of expert lectures and creative poster presentations effectively met the event's educational and engagement objectives. Future events can build on this success by incorporating more interactive elements and expanding promotional efforts.

#### **Name & Designation of Resource Persons of the Program: -**

Dr. Joydip Dhar, Professor ABV-IIITM Gwalior, Dr. Jagdish Chand Bansal, Asso. Professor South Asian University

#### **Creative's, Brochures, photographs, Social Media postings, and important news paper cutting: -**

Dr. Meenakshi Mazumdar

**DIRECTOR**  
**Institute of Technology & Management**  
**Gwalior (M.P.)**



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Institute of Technology and Management, Gwalior  
*celebrates*  
**National Mathematics Day**

(Supported and catalyzed by Madhya Pradesh Council of Science and Technology)

**December 26, 2022 | Time: 10:30 AM**  
Venue: Aruna Asaf Ali Auditorium, Carnot Block, ITM Gwalior

**Theme: Mathematical Modelling and Optimization Techniques**  
**Event Details: Poster Presentation (Journey of Science in India)**

Speaker:  
**Dr. Jagdish Chand Bansal**  
Associate Professor,  
Dept. of Mathematics  
South Asian University,  
New Delhi, India

Speaker:  
**Dr. Joydip Dhar**  
Professor  
Dept. of Applied Science  
Indian Institute of Information and  
Technology and Management,  
Gwalior, India

**Coordinator:** Dr. Manoj Sharma, Associate Professor, Ms. Neha Sharma, Assistant Professor

**Organized by:** Department of Mathematics, ITM Gwalior

**Image-1, Creative of the National Mathematics day, 26 Dec 2022**



**Image-2, Inaugural session of the program, 26 Dec 2022**  
**Technology & Management**  
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Image-3, Inaugural session of the program, 26 Dec 2022

  
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CMAI, AICTE & RGPV  
द्वारा पुरस्कृत



Image-4 & 5, Inaugural session of the program, 26 Dec 2022

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**Image-6 & 7, Prize distribution for the winner , 26 Dec 2022**

  
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# आईटीएम में गणित पर हुई कार्यशाला वक्ताओं ने इसका महत्व भी समझाया

**ग्वालियर |** आईटीएम ग्वालियर के बेसिक साइंस एंड ह्यूमैनिटिव विभाग एवं आईटीएम यूनिवर्सिटी के स्कूल ऑफ साइंसेज द्वारा गणित विषय पर कार्यशाला का आयोजन किया गया। कार्यशाला में बतौर वक्ता साउथ एशियन, विश्वविद्यालय दिल्ली के डॉ. जगदीश चंद्र बंसल ने अंक गणितीय तथा बीज गणितीय ज्ञान की प्राचीन परंपरा के बारे में बताया। एबीवी ट्रिपलआईटीएम के प्रो. जॉयदीप धर ने गणितीय मॉडलिंग के महत्व तथा अनुप्रयोगों पर विचार प्रस्तुत किए। कार्यक्रम के मुख्य अतिथि के रूप में बुंदेलखंड यूनिवर्सिटी के कुलपति रहे प्रो. विजय कुमार सहगल ने युवाओं को मोटीवेट करते हुए कहा कि जीवन में कोई भी कार्य कठिन नहीं होता है, बस जरूरत



है रुचि के साथ कार्य करने की। वहाँ कार्यशाला में डीन एकेडमिक डॉ. एस एस चौहान, को-ऑर्डिनेटर डॉ. मनोज शर्मा एवं प्रोग्राम को-कोडिनेटर नेहा शर्मा, सुशील धनेलिया तथा पीएस तोमर ने गणित विषय के बारे में उपस्थित छात्रों एवं प्राच्यापकों को जानकारी दी। कार्यशाला को आईटीएम यूनिवर्सिटी के वीसी डॉ. एसएस भाकर ने भी संबोधित किया।

Image-8, News Coverage of the event, 26 Dec 2022



## Event Report

### Industry Expert Talk on "Startup and Entrepreneurship"

S. No	Title Event	Organizer/ Collaborative	Duration /dates	Beneficiary/ no of participants
8.	Industry Expert Talk on "Startup and Entrepreneurship"	Dept. of MBA and Institute Innovation Council, ITM Gwalior	27Dec 2022	66
Social Media/facebook page: <a href="https://www.facebook.com/photo/?fbid=545156467624165&amp;set=a.458155652990914">https://www.facebook.com/photo/?fbid=545156467624165&amp;set=a.458155652990914</a>				

**Title of the Program:** "Industry Expert Talk on Startup and Entrepreneurship"

**Name of the Organizing Department:** Dept. of Management and Institute Innovation Council, ITM Gwalior

**Venue:** Aruna Asaf Ali Auditorium, ITM Gwalior

**Name, Designation Program Coordinator:** -Dr. Ankit Gupta, Asso. Prof., Dept. of Management, Gwalior

**Brief Description Of Activity:** -

An Industry Expert Talk on startup and entrepreneurship organized by the Department of Management was a great success. The industry expert talk was attended by 66 students who were all enthusiastic about the event. This Industry Expert Talk was conducted via offline mode on 27th December, 2022 from 11:00AM onward in Aruna Asaf Ali Auditorium, Carnot Block, ITM Gwalior.

Mr. Vaibhav Dixit, Co-founder & CEO of FIZ robotic solutions, was invited as a resource person. The speaker shared his expertise and experience in the field of startup and entrepreneurship. With a track record of successfully launching and scaling multiple businesses, our speaker has become a renowned expert in the startup ecosystem. Through his innovative approaches to problem-solving and strategic planning, he has helped numerous entrepreneurs turn their visions into reality.

Dr. Meenakshi Mazumdar

**DIRECTOR**  
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Gwalior (M.P.)



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Name & Designation of Resource Persons of the Program: -

Mr. Vaibhav Dixit, Co-Founder & CEO, FIZ Robotic Solutions, India

Creative's, Brochures, photographs, Social Media postings, and important news paper cutting: -

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“THINK BIG... THINK BEYOND”

INSTITUTION'S INNOVATION COUNCIL  
(Ministry of Education Initiative)

25<sup>th</sup> ANNIVERSARY  
ESTD. 1997

Industry Expert Talk on  
**Startup & Entrepreneurship**

**December 27, 2022**

Time: 11:00 AM  
Venue: Aruna Asaf Ali Auditorium,  
Carnot Block, Sithouli Campus

Coordinator:  
**Dr Ankit Gupta**  
Associate Professor,  
Mob.: 8959696170

Resource Person:  
**Mr. Vaibhav Dixit**  
Co-Founder & CEO  
FIZ Robotic Solutions

Organized by:  
**Department of Management, ITM, Gwalior (M.P)**

Image-1, Creative for the expert talk, 27 Dec 2022

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Image-2 & 3, Session taken by the expert , 27 Dec 2022

Dr. Neerukshi Maitra  
**DIRECTOR**  
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## Event Report

**Expert talk on "various types of exemptions, deductions available to startups and other profitable and non-profitable entity under various provisions of Income Tax Act,1961"**

S.No	Title Event	Organizer/ Collaborative	Duration /dates	Beneficiary/ no of participants
9.	Expert talk on "various types of exemptions, deductions available to startups and other profitable and non-profitable entity under various provisions of Income Tax Act,1961"	Alumni Relations Cell and Institute Innovation Council, ITM Gwalior	27 Dec 2022	114

Social Media/facebook page:  
<https://www.facebook.com/photo/?fbid=546732190799926&set=a.458155652990914>

**Title of the Program:** “Industry Expert Talk on Startup and Entrepreneurship”

**Name of the Organizing Department:** Alumni Relations Cell and Institute Innovation Council, ITM Gwalior

**Venue:** Aruna Asaf Ali Auditorium, ITM Gwalior

**Name, Designation Program Coordinator:** -Mr. Shyam B. Singh, Coordinator, Alumni Relations Cell, ITM

**Brief Description Of Activity:** -

In a startup journey, students face to various tax problems, therefore this is an expert talk with income tax officer to discuss the various types of tax exemptions for entrepreneur in which the expert came directly from revenue dept., govt. of India.

Many entrepreneur mindset students get clarify their doubts about tax exemptions for entrepreneur in India also they better understand the mindset of govt. of India. They were learn about the tax benefits for startups under Section 80-IAC of the Act, which allows them to claim a 100% deduction of their profits for three consecutive years out of seven years from the year of incorporation. Students were gain valuable insights and tips from the expert on how to plan your taxes efficiently and legally, and how to avoid common pitfalls and mistakes that could lead to penalties or disputes with the tax authorities.

The speaker shared his expertise to help the students to understand the various tax provisions and benefits that are applicable to your business or entity, and to help them save your hard-earned money. The program is also interactive and engaging, as the students can ask questions and get clarifications from the expert during the session. The program

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is suitable for anyone who is interested in learning more about the tax laws and regulations in India, especially for startups and entrepreneurs. The program is also informative and comprehensive, as it covers all the relevant aspects of the Income Tax Act, 1961. The program is a great opportunity for you to enhance your knowledge and skills on taxation, and to make informed decisions for your business or entity.

**Name & Designation of Resource Persons of the Program: -**

Mr. Rakesh Katare, Income Tax Officer (Exemption), Gwalior, Dept. of Revenue, Min. of Finance, Govt. of India

**Creative's, Brochures, photographs, Social Media postings, and important news paper cutting: -**

The creative features several logos at the top: ITM Institute of Technology & Management, Ideapad (A Startup Incubator of ITM Gwalior), ITM Gwalior Alumni Cell, Institution's Innovation Council, and ITM University 25th Anniversary. Below the logos, the text reads:

**Expert talk on:**

**VARIOUS TYPES OF EXEMPTIONS, DEDUCTIONS AVAILABLE TO STARTUPS AND OTHER PROFITABLE AND NON-PROFITABLE ENTITY**

Under various provisions of Income Tax Act, 1961

**Date: December 27, 2022 | Time: 12:30 PM**

**Venue: Aruna Asaf Ali Auditorium, Carnot Block, ITM Sithouli Campus, ITM Gwalior**

**INCOME TAX**

Speaker	Opening Remark	Welcome Remarks
<b>Mr. Rajesh Katare</b> Income Tax Officer (Exemption), Gwalior(Charge) Department of Revenue, Ministry of Finance, Govt. of India	<b>Mr. Pawan Tiwari</b> Coordinator- ITM Business and Incubator Foundation-Ideapad Cell, ITM Gwalior	<b>Mr. Shyam Babu</b> Program Convenor Coordinator- Alumni Relations Cell, ITM Gwalior

Organised by: **ITM Alumni Association, Alumni Relations Cell and Ideapad Cell, ITM Gwalior**

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**Image-1, Creative for the expert talk, 27 Dec 2022**



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ITM Gwalior  
27.12.2022 01:57 pm  
26.13946, 78.19403  
45PV+VMR, Nagor



ITM  
Gwalior  
27.12.2022 01:57 pm  
26.13945, 78.19403  
45PV+VMR, Nagor

Image-2 & 3, Session taken by the expert, 27 Dec 2022

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## Event Report

### Three Day workshop on "Computer Programming and Trending Technologies like- Data Science, ML & AI, Software Development, Cloud Computing & Digital Marketing"

S. No	Title Event	Organizer/ Collaborative	Duration /dates	Beneficiary/ no of participants
10.	Three Day workshop on "Computer Programming and Trending Technologies like- Data Science, ML & AI, Software Development, Cloud Computing & Digital Marketing"	Alumni Relations Cell and Institute Innovation Council, ITM Gwalior	11 to 13 Jan 2023	110
Social Media/facebook page: <a href="https://www.facebook.com/photo/?fbid=554167956723016&amp;set=a.458155652990914">https://www.facebook.com/photo/?fbid=554167956723016&amp;set=a.458155652990914</a>				

**Title of the Program:** Three Day workshop on "Computer Programming and Trending Technologies like- Data Science, ML & AI, Software Development, Cloud Computing & Digital Marketing"

**Name of the Organizing Department:** Alumni Relations Cell and Institute Innovation Council, ITM Gwalior

**Venue:** Online

**Name, Designation Program Coordinator:** - Mr. Shyam B. Singh, Coordinator, Alumni Relations Cell, ITM

**Brief Description Of Activity:** -

Entrepreneurship Skills like, Data Science, ML & AI, Software Development, Cloud Computing & Digital Marketing, Attitude and Behaviour Development

Students were familiar the skills like Data Science, ML & AI, Software Development, Cloud Computing & Digital Marketing and Behaviour Development

The course was of 15 hours at which one hour was dedicated for the Entrepreneurship Skills, Attitude and Behaviour Development and 02 hour is dedicated for the skills- Data Science, ML & AI, Software Development, Cloud Computing and Digital Marketing. 02 hours to solve the assignments each day.

**Name & Designation of Resource Persons of the Program:** -

Mr. Vaibhav Singh, CMO, Octaculus Technologies Pvt. Ltd., Howrah, West Bengal, India

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Creative's, Brochures, photographs, Social Media postings, and important news paper cutting:-

**Three Day Workshop on:**  
*Computer Programming and Trending Technologies like-*  
**"Data science, ML & AI,  
Software Development, Cloud Computing & Digital Marketing"**

Date: **January 11-13, 2023** | Time: **5:00 PM**  
Mode: **Online**

**Target Participants B.Tech First Year**

**Registration Details:**  
Registration Link: <https://forms.gle/AvFNrBFj6qv3emvS8>  
(Participation E-certificate will be given to all participants)

Program Secretary: Mr. Amit Kumar Tiwari (Co-coordinator)  
Assistant Professor, Dept. of ME, ITM Gwalior

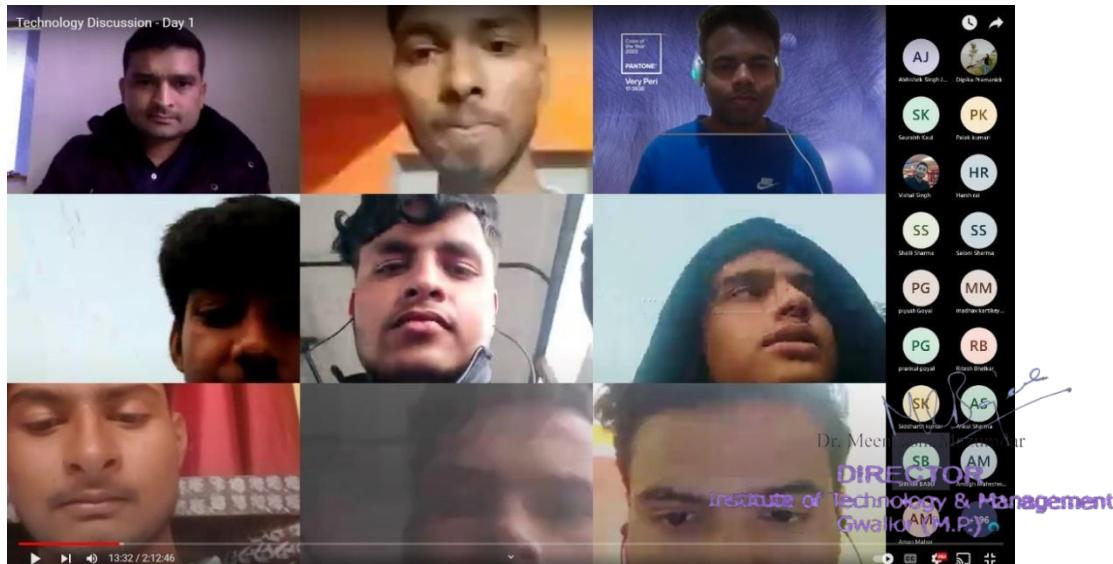
Organised by: **Alumni Relations Cell and Ideapad Cell, ITM Gwalior**  
For any assistance, Call or Whatsapp at +91 8120529565, 9893947897

**Expert:**  
  
**Mr. Vaibhav Singh**  
(Alumni, Batch 2014)  
CMO, Octaculus Technologies Pvt. Ltd.

**Welcome Remark:**  
  
**Mr. Shyam Babu**  
Program Convenor  
Coordinator- Alumni Relations Cell, ITM Gwalior

**Opening Remark:**  
  
**Mr. Pawan Tiwari**  
Coordinator- ITM Business and Incubator Foundation-Ideapad Cell, ITM Gwalior

Image-1, Creative for the workshop, 11-13 Jan 2023



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**Image-2, Workshop attended by the participant, 11-13 Jan 2023**

### Event Report

#### **Expert Lecture on “The Power of an Entrepreneurial Mind Set”**

S. No	Title Event	Organizer/ Collaborative	Duration /dates	Beneficiary/ no of participants
11.	Expert Lecture on “The Power of an Entrepreneurial Mind Set”	Alumni Relations Cell and Institute Innovation Council, ITM Gwalior	18 Jan 2023	214
Social Media/facebook page: <a href="https://www.facebook.com/photo/?fbid=562220362584442&amp;set=a.458155652990914">https://www.facebook.com/photo/?fbid=562220362584442&amp;set=a.458155652990914</a>				

**Title of the Program:** “The Power an Entrepreneurial Mind Set”

**Name of the Organizing Department:** Alumni Relations Cell and Institute Innovation Council, ITM Gwalior

**Venue:** Ram Manohar Lohia Sabhagar, VSB Block, ITM Gwalior

**Name, Designation Program Coordinator:** -Dr. S. S. Chauhan, Dean Academics, ITM Gwalior

#### **Brief Description Of Activity: -**

The talk show was hosted by Mr. Manish Agnihotri, a renowned entrepreneur and motivational speaker, who shared his insights and experiences on how to develop and nurture an entrepreneurial mindset. He explained that an entrepreneurial mindset is not just about starting a business, but also about having a vision, taking risks, learning from failures, solving problems, and creating value. He also gave some tips and examples on how to cultivate this mindset in oneself and others.

The talk show was an inspiring and informative session that showcased the power of an entrepreneurial mindset and how it can help anyone achieve their goals and dreams. It also encouraged the audience to explore their passions, pursue their ideas, and embrace their potential as entrepreneurs.

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**Name & Designation of Resource Persons of the Program: -**



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Mr. Manish Agnihotri, Contact Analytics and Legal Tech, Co-Founder Agni, India

Creative's, Brochures, photographs, Social Media postings, and important news paper cutting: -

**Coordinator:**  
Dr. S. S. Chauhan  
Dean Academics, ITM Gwalior

**Co-coordinator:**  
Mr. Pawan Tiwari  
Coordinator, Ideapad Cell, ITM Gwalior

Mr. Shyam Babu  
Coordinator, Alumni Relations Cell, ITM Gwalior

**Mr. Manish Agnihotri**  
Contact Analytics & Legal Tech  
Co-Founder Agni, Carnegie Mellon University-alum  
Pittsburgh, USA

**AGNI**

25<sup>th</sup> ANNIVERSARY

Image-1, Creative for the expert talk, 18 Jan 2023

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## Event Report

### Alumni Talk on "Up-skill yourself for Campuses"

S. No	Title Event	Organizer/ Collaborative	Duration /dates	Beneficiary/ no of participants
12.	Alumni Talk on "Up-skill yourself for Campuses"	Department of Management & Alumni Cell, ITM Gwalior	28 Jan 2023	99
Social Media/facebook page: <a href="https://www.facebook.com/photo/?fbid=569091781897300&amp;set=a.458155652990914">https://www.facebook.com/photo/?fbid=569091781897300&amp;set=a.458155652990914</a>				

**Title of the Program:** Alumni Talk on Up-skill yourself for Campuses

**Name of the Organizing Department:** Department of Management & Alumni Cell, ITM Gwalior

**Venue:** Aruna Asaf Ali Auditorium, Carnot Block, ITM Gwalior

**Name, Designation Program Coordinator:** -Dr. Ankit Gupta, Asso. Prof., Dept of Management, ITM Gwalior

**Brief Description Of Activity:** -

The Department of Management, ITM Gwalior, has organized the alumni talk on 28/01/2023 coordinated by Dr. Ankit Gupta, Assistant professor of department of management, the alumni interaction was organized to Upskill the knowledge and awareness of the students. The resource person was Mr. Pushp Kumar, HR associate, Protiviti India member firm ltd. Gurugram Haryana, the talk has enhanced and upgrade the ideas and innovation in the field of specialization.

**Name & Designation of Chief Guest of the Program:** -

Mr. Pushp Kumar, HR associate, Protiviti India member firm ltd. Gurugram Haryana

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Creative's, Brochures ,photographs, Social Media postings, and important news paper cutting: -



Image-1, Creative for the expert lecture, 28 Jan 2023

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Image-2, Session taken by the expert, 28 Jan 2023

Dr. Meenakshi Mazumdar

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## Event Report

### National Student Development Program on "Business Analytics"

S. No	Title Event	Organizer/ Collaborative	Duration /dates	Beneficiary/ no of participants
13.	National Student Development Program on "Business Analytics"	Department of Management, ITM Gwalior	30 <sup>th</sup> January to 07 <sup>th</sup> February,2023	95

**Title the Program:** National Student Development Program on Business Analytics

**Name of the Organizing Department:** Department of Management, ITM Gwalior

**Venue:** Aruna Asaf Ali Auditorium, Carnot Block, ITM Gwalior

**Name, Designation Program Coordinator:** -Dr. Prashant Sharma, Asso. Prof., Dept of Management, ITM Gwalior

#### **Brief Description Of Activity: -**

The Department of Management, ITM Gwalior, has organized the one-week National Student Development Program on Business Analytics. The Student Development Programme focuses on the enhancement of the skills of the students apart from regular academic development. It aims at increasing levels of understanding of the concepts

The program was included a series of lectures such as Descriptive statistics, Data Analysis using SPSS, Latex, and many other analytical tools .Attendees will also gain valuable insights into the latest trends in the field. Students will be benefited immensely with these mentorship session. here the students would understand how concepts are implemented in real life business.

- To Analyze, organize, and manipulate data to assist business decision-making for problem-solving
- To Create statistical and predictive models that leverage data from the business world to find trends and give business stakeholders new information.
- To Prepare and communicate complex materials verbally, in writing, and digitally for a variety of audiences, purposes, and levels of detail.
- Conduct data analysis and research in a respectful and ethical manner that protects privacy and maintains dignity to all involved

Business analytics is a powerful tool in today's marketplace that can be used to make decisions and craft business strategies. Across industries, organizations generate vast amounts of data which, in turn, has heightened the need for professionals who

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are data literate and know how to interpret and analyze that information.

- · Improve efficiency and productivity
- · Achieve more effective decision-making
- · Drive better financial performance

In light of these market trends, gaining an in-depth understanding of business analytics can be a way to advance your career and make better decisions in the workplace. Business analytics can be a valuable resource when approaching an important strategic decision.

#### **Name & Designation of Chief Guest of the Program: -**

Names of the external resource persons with their full affiliations

<b>Serial No.</b>	<b>Name of Resource Person</b>	<b>Topics to be covered</b>
1.	Dr Harish Agrawal Professor & Head Department of Commerce Govt. K.R.G College	Descriptive Statistics
2.	Dr Deepesh Bhardwaj Dean Research ITM Gwalior	How to publish your research
3.	Dr Preeti Singh Professor & Head Department of Management ITM Gwalior	Data Analysis using SPSS
4.	Dr Jitendra Kushwah Associate Professor Department of IT ITM Gwalior	Latex and its application in writing a research paper
5.	Dr Ankit Gupta Associate Professor Department of Management ITM Gwalior	Development of Questionnaire
6.	Dr Prashant Sharma Assistant Professor Department of Management ITM Gwalior	Data Analysis using SPSS & Smart PLS
7.	Mr Harshit Sinha Assistant Professor Department of Management ITM Gwalior	MS Excel and its application
8.	Mr Ravikant Vajpai Assistant Professor Department of Management ITM Gwalior	MS Excel and its application

Dr. Meenakshi Mazumdar

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**REGISTRATION FEES:**  
Rs.300/-Registration fee includes SDP kit along with the study material (e-mode), certificate and refreshments.

**Facilitator:**  
**Dr. Preeti Singh**  
Professor & Head  
Dept. of Management, ITM Gwalior

**Coordinator:**  
**Dr. Prashant Sharma**  
M.: +91 9977213188

**Co-Coordinator:**  
**Mr. Harshti Singh**  
M.: +91 8770146764

**Student Coordinators:**  
Abhishek Rajawat, M.: 8261812520  
Vishwaajeet Singh Parihar, M.: 8630246487  
Ritu Rajput, M.: 9691715452  
Akshita Hablani, M.: 8964014200

**Organized by:**  
Department of Management

Kautilya Block , ITM Gwalior, NH-75, opp. Sitali Railway Station, Gwalior (M.P)  
www.itmgoi.in

**NATIONAL STUDENT DEVELOPMENT PROGRAMME ON BUSINESS ANALYTICS**

In collaboration with  
**IMS, Bundelkhand University, Jhansi**  
January 30 to February 07, 2023

Organized by  
Department of Management  
ITM Gwalior

Azadi Ka Amrit Mahotsav | 25

**ABOUT ITM, GWALIOR**  
Institute of Technology & Management has a culture of its own which is inculcated in its students right from the one set of the course. Optimum Stress is given on class room learning as well as self-learning through the various assignments and projects. ITM certainly is a platform for a global learning.

**ABOUT INSTITUTE OF MANAGEMENT STUDIES, BHUDELKHAND UNIVERSITY, JHANSI**  
The Department of Business Administration was established in the year 1986 with a commitment to develop competent Management professionals having a strongly positive attitude towards societal welfare. The department, now known as the Institute of Management Studies imparts training to the students in the areas of Marketing, Finance, Human Resource and Information Technology in different courses being offered by the department. Marketing and Human Resource are the research thrust areas recognised by major funding Agencies in the past. The Institute provides to its students, not only conceptual knowledge but also acquaints them with realistic situations for decision making and emphasizes realistic learning and active student participation in the academic process rather than passive assimilation.

**ABOUT DEPARTMENT OF MANAGEMENT, ITM**  
The Department of Management, a place where art, science, and craft meet. DoM has grown gradually over the years and imprinted a niche for itself in the landscape of management education and research. Besides curriculum, we incorporate various other industry-dependent parameters by imparting the necessary knowledge, skill, attitude, and personality to flourish the analytical, managerial, entrepreneurial attitude of our students to meet present and future business needs. Department of Management has a blend of experienced and young full-time faculty engaged in teaching, research, and outreach activities.

**OBJECTIVES OF STUDENT DEVELOPMENT PROGRAMME**

- To analyze, organise, and manipulate data to assist business decision-making for problem-solving
- To create statistical and predictive models that leverage data from the business world to find trends and give business stakeholders new information.
- To prepare and communicate complex materials verbally, in writing, and digitally for a variety of audiences, purposes, and levels of detail.
- To conduct data analysis and research in a respectful and ethical manner that protects privacy and maintains dignity to all involved.

**RESOURCE PERSONS**

Serial No.	Name of Resource Person	Topics to be covered
1.	Dr. Preeti Singh Professor & Head Dept. of Management, ITM Gwalior	Statistical Research
2.	Dr. Harshti Singh Associate Professor, Dept. of Management Studies, ITM Gwalior	Smart PLS
3.	Dr. Harshit Agarwal Professor & Head Department of Commerce, IMS, BHU	Descriptive Statistics
4.	Dr. Deepak Rawat Professor & Head ITM Gwalior	How to publish your research
5.	Dr. Preeti Singh Professor & Head Dept. of Management, ITM Gwalior	Data Analysis using SPSS
6.	Dr. Jitendra Kothiyal Associate Professor, Dept. of Management, ITM Gwalior	Lattice and its application in writing a research paper
7.	Dr. Amit Gupta Associate Professor, Dept. of Management, ITM Gwalior	Development of Quantitative
8.	Dr. Prashant Sharma Associate Professor, Dept. of Management, ITM Gwalior	Data Analysis using SPSS & Smart PLS
9.	Mr. Harshti Singh Assistant Professor Dept. of Management, ITM Gwalior	MR Excel and its applications
10.	Mr. Ravindra Vaghat Assistant Professor Dept. of Management, ITM Gwalior	MR Excel and its applications

TIME: 3:00 PM TO 5:00 PM  
VENUE : KAUTILYA BLOCK , ITM GWALIOR, NH-75, OPP. SITALI RAILWAY STATION, GWALIOR (M.P)

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**Gwalior (M.P) INDIA**

Image-1, Brochure for the Program, 30 Jan to 07 Feb, 2023





Image-2 &amp; 3, Inaugural session the Program, 30 Jan to 07 Feb, 2023



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Image-4 & 5, Session taken by the Expert, 30 Jan to 07 Feb, 2023

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## Event Report

### One day workshop on “Prowess IQ Database Tools”

S. No	Title Event	Organizer/ Collaborative	Duration /dates	Beneficiary/ no of participants
14.	One day workshop on “Prowess IQ Database Tools”	Department of Management, ITM Gwalior	17/02/2023	117
Social Media/facebook page: <a href="https://www.facebook.com/photo/?fbid=583812407091904&amp;set=a.458155652990914">https://www.facebook.com/photo/?fbid=583812407091904&amp;set=a.458155652990914</a>				

**Title of the Program:** “Prowess IQ Database Tools”

**Name of the Organizing Department:** Department of Management, ITM Gwalior

**Venue:** Aruna Asaf Ali Auditorium, Carnot block,, Institute of Technology and Management, Gwalior

**Name, Designation Program Coordinator:** Mr. Harshit Sinha, Assistant Professor, Department of Management, ITM Gwalior

#### **Brief Description Of Activity: -**

Prowess IQ is a powerful database tool used extensively for accessing detailed financial and market information about Indian companies. Developed by the Centre for Monitoring Indian Economy (CMIE), Prowess IQ provides comprehensive data on company performance, enabling users to analyze financial statements, compare company performances, and make informed decisions based on data-driven insights.

#### **Name & Designation of Resource Persons of Program: -**

Mr. Saurabh Goswami, Trainer Centre for monitoring Indian Economy Pvt Ltd.

Dr. Meenakshi Mazumdar

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Creative's, Brochures, photographs, Social Media postings, and important news paper cutting: -

## Workshop on **Prowess IQ Database Tools**

DATE: 17/02/2023

TIME: 01:00 PM

Venue: Aruna Asaf Ali Auditorium,  
Carnot Block, ITM Sithouli Campus



**Coordinator:** Mr. Harshit Sinha  
(Assistant Professor)  
Department of Management  
**Co-Coordinator:** Dr. Ankit Gupta  
(Associate Professor)  
Department of Management

### RESOURCE PERSON:

**Mr. Saurabh Goswami**

Trainer, Centre for Monitoring Indian  
Economy Pvt. Ltd.

Organized by: **Department of Management**  
ITM, Gwalior (M.P)

Image-1, Creative of the workshop, 17 Feb 2023

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Image-2, Glimpse of the workshop, 17 Feb 2023

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Image-3, Glimpse of the workshop, 17 Feb 2023

  
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## Event Report

### **Business Idea Competition for Aspiring Entrepreneurs: “Pitchers-Build Your Start-Up”**

S. No	Title Event	Organizer/ Collaborative	Duration /dates	Beneficiary/ no of participants
15.	Business Idea Competition for Aspiring Entrepreneurs :“Pitchers-Build Your Start-Up”	Alumni Relations Cell and Institute Innovation Council, ITM Gwalior	5 April 2023	112
Social Media/facebook page: <a href="https://www.facebook.com/photo/?fbid=609098721229939&amp;set=a.458155652990914">https://www.facebook.com/photo/?fbid=609098721229939&amp;set=a.458155652990914</a>				

**Title of the Program:** “Pitchers” Build Your Start-Up Business Idea Competition for Aspiring Entrepreneurs

**Name of the Organizing Department:** Dean Student Welfare and Institute Innovation Council, ITM Gwalior

**Venue:** Smart Class Room, Kautilya Block, Institute of Technology and Management, Gwalior

**Name, Designation Program Coordinator:** -Mr. Harshit Sinha, Asst. Prof., Dept. of Management, ITM Gwalior

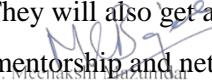
#### **Brief Description Of Activity: -**

Aspiring entrepreneurs got opportunity to showcase their ideas in front of experts. Other students were motivation to join the startup eco system.

The programme was feature 12 selected startups from various sectors such as education, health, agriculture, e-commerce, fintech and more. The startups were have 10 minutes each to pitch their business plans, followed by a Q&A session with a panel of judges comprising of industry experts, investors and media representatives.

The judges will evaluate the startups based on their market potential, scalability, innovation, social impact and presentation skills. The top three startups will be awarded cash prizes and certificate. They will also get an opportunity to be featured in Business India magazine and website, as well as receive mentorship and networking support from VIGYOS and its partners.

The Business India Pitching Programme is a golden opportunity for startups to showcase their ideas to a wider

  
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audience and gain valuable feedback and guidance from experts. It is also a chance for investors, mentors and customers to discover new and exciting ventures that can make a difference in the society.

**Name & Designation of Resource Persons of the Program: -**

Mr. Harshit Sinha, Asst. Prof., Dept. of Management, ITM Gwalior

**Creative's, Brochures, photographs, Social Media postings, and important news paper cutting: -**

The creative features the following elements:

- Logos:** ITM Institute of Technology & Management, Kronos (TECHFEST), Institution's Innovation Council, and a 26th Anniversary logo.
- Title:** PITCHERS - FUELING THE FUTURE
- Slogan:** BUILD YOUR START-UP
- Description:** Business IDEA Competition for aspiring Entrepreneurs.
- Prize Pool:** Rs. 5100
- Guidelines:** Students may compete individually or as a team (Max: 4 members), Submit a business idea in written, Finalists will compete via a 3–5-minute LIVE presentation before a panel of judges, followed by 3 minutes of Q&A, Professional attire required for all finalists.
- Timelines:** Finale Date: 05 April'23, Timing: 11 AM, Location: Kautilya Block.
- Co-ordinators:** Mukul Tarsoliya - 7440585640, Anmol Jain - 7089606010.
- Registration Fees:** Rs 200
- QR Code:** For registration.
- Call-to-Action:** Register Here!

Image-1, Creative for the event, 5 April 2023

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Image-2, Winner of the event, 5 April 2023

  
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## Event Report

### Three Days State Level Workshop on “Data Analytics with Python”

S. No	Title Event	Organizer/ Collaborative	Duration /dates	Beneficiary/ no of participants
16.	Three Days State Level Workshop on “Data Analytics with Python”	Dept. of CSE and Institute Innovation Council, ITM Gwalior	11-13 May 2023	52
Social Media/facebook link: <a href="https://www.facebook.com/photo/?fbid=632496852223459&amp;set=a.458155652990914">https://www.facebook.com/photo/?fbid=632496852223459&amp;set=a.458155652990914</a>				

**Title of the Program:** 3 Days State Level Workshop on “Data Analytics with Python”

**Name of the Organizing Department:** Dept. of CSE and Institute Innovation Council, ITM Gwalior

**Venue:** Von Neumann Block, Institute of Technology and Management, Gwalior

**Name, Designation of Program Coordinator:** -Ms. Archana Acharya, Assistant Professor, Ms. Deepti Gupta, Assistant Professor, Dept. of CSE, ITM Gwalior (M.P)

#### **Brief Description Of Activity: -**

In Inaugural function, Dr. Aditya Vidyarthi, Head Dept. of IT ITM, Gwalior, Dr. Jitendra Singh Kushwah, **Dr. Saurabh Agarwal, Consultant IBM and UNESCO**, Ms. Archana Acharya, Program Coordinator, all faculty members of IT department ITM Gwalior was present. Faculties and other dignitaries were welcomed.

On the first Day, Dr. Saurabh Agarwal asks some questions to the students regarding Data Science and Artificial Intelligence to know the knowledge of participants. In this session, he gave an introduction to Python, Data Statics and Data Science. At the end of first Day, Dr. Saurabh Agarwal taught PYTHON Tags and Basics of Data Analytics. Students enjoyed this session and asked many questions. Mr **Dr. Saurabh Agarwal** covered theoretical and practical sessions of all the topics successfully on the power point presentation in Aruna Asaf Ali Auditorium in Carnot Block ITM Gwalior with hands-on session for the students to practice along with him. Students were present in all the sessions of the first day.

On the second day, Dr. Saurabh Agarwal started with Jupyter Notebook , then experts started with Data Frames. Experts of this workshop encourage the students to perform various Python Library functions . It was a Hands-on

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session. Students participated in all activities very strongly. Dr. Saurabh Agarwal told students about Data - Cleaning in details.

On the Third day, Dr. Saurabh Agarwal started with Categorical Variables and, then started with Statistical Test. Experts of this workshop encourage the students to perform various Null Hypothesis . It was a Hands-on session. Students perform all the practical by their own . Dr. Saurabh Agarwal told students about Attendance Hypothesis details . At the end of the day, Feedback form filled the students. According to the feedback form, students strongly appreciated Dr. Saurabh Agarwal. His presentation skill, knowledge, problem solving method etc. was excellent. Students are also interested to conduct this type of workshop again through Dr. Saurabh Agarwal.

In valedictory function, Resource person Dr. Saurabh Agarwal., Dr. Aditya Vidyarthi , Dr. Jitendra Singh Kushwah, along with the faculty members were present. Co-Ordinator of the workshop Asst. Professor Archana Acharya said that the response was really overwhelming in spite of it being a working day. Vote of thanks given by Ms. Deepti Gupta Assistant Professor ITM Gwalior. He thanked the dignitaries, Academicians, Industry Professionals, Students, and the Management of ITM for the support to make the entire program a grand success. At the end of the valedictory function, Dr. Saurabh Agarwal shared his view about the Three-Days workshop. He said that student response was very good and they participated in all the activities very interestingly. In this session, students also share their view about the workshop and experts.

#### **Name & Designation of Resource Persons of the Program: -**

Dr. Saurabh Agarwal, Consultant IBM and UNESCO

#### **Creative's, Brochures, photographs, Social Media postings, and important news paper cutting: -**

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**IN ASSOCIATION WITH**

**ITM**  
INSTITUTE OF TECHNOLOGY & MANAGEMENT  
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“THINK BIG... THINK BEYOND”

**26<sup>th</sup> ANNIVERSARY**  
1997-2023

**IN ASSOCIATION WITH**

**IETE**  
INSTITUTION OF ELECTRONICS & ELECTRONIC ENGINEERS  
INDIA

**COMPUTER SOCIETY OF INDIA**  
ESTD. 1965

**3 Days State Level Workshop on Data Analytics with Python**

**Date:** May 11-13, 2023  
**Time:** 10:00 am to 4:30 pm  
**Venue:** 2<sup>nd</sup> Floor, Computer Center, Carnot Block, ITM, Sithouli Campus, Gwalior (M.P.)

**Resource Person:**  
Prof. (Dr.) Saurabh Agarwal  
B.Tech.(IIT Kanpur), M.Tech.(IIT Delhi)  
Consultant-IBM and UNESCO

**Objectives:**  
Workshop will-  
1. Impart the basic knowledge of Python.  
2. Give exposure to Data Visualization Methods.  
3. Provide hands-on experience with Data Analytic Techniques.  
4. Provide insights on the fundamentals of various analytical techniques used in Python Programming.  
5. Help to learn Python as per the industry perspective and make the students do real-world Data Analytics.

**Prerequisites:**  
- Basic knowledge of Python  
- Basic concepts of statistics as they will be very useful when we cover the topics

**Course Highlights:**  
Python Fundamentals  
Data Visualization Fundamentals  
Introduction to Data Analytics  
Use of Python Libraries as a tool for Data Analytics  
Data Cleaning and Preparation  
Exploratory Data Analysis

**Registration Fees: Rs. 500/-**

**For Registration**   
**For Fees**

**Scan QR Code**

**Who can attend?**  
Engineering and Technology students, Research Scholar, PG students

**Certification**  
All eligible candidates will get the certificate after the completion of Workshop

**Last Date of Registration**  
**5<sup>th</sup> May 2023**  
(Outstation candidate can avail accommodation on payment basis.)

**Convenor:** Dr. A. Vidyarthi (Professor & Head, IT Department)  
**Co-Convenor:** Dr. Jitendra S. Kushwah (Associate Professor, IT Department)

**For Details Contact:**  
Coordinator (S): Ms. Archana Acharya (Assistant Professor), M. : +91-9522810663  
Ms. Deepali Gupta (Assistant Professor), M. : +91-939924350

**Organized by:** Department of Information Technology, Institute of Technology & Management, Gwalior

**Image-1, Creative of the Workshop, 11-13 May 2023**



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Gwalior (M.P.) INDIA

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Gwalior (M.P.)

Dr. Meenakshi Mazumdar



Image-2 & 3 , Glimpse of the event, 11-13 May 2023

Dr. Meenakshi Mazumdar

**DIRECTOR**

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**Event Report**



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**6<sup>th</sup>National Seminar (SUSPIRE)-2023 on  
“Industry 4:0 Emerging Challenges, Opportunities and the way ahead”**

S. No	Title Event	Organizer/ Collaborative	Duration /dates	Beneficiary/ no of participants
17.	6 <sup>th</sup> National Seminar (SUSPIRE)-2023 on “Industry 4:0 Emerging Challenges, Opportunities and the way ahead”	Department of Management, ITM Gwalior	13-14 May 2023	228
Social Media/facebook page: <a href="https://www.facebook.com/photo/?fbid=602320248574453&amp;set=a.458155652990914">https://www.facebook.com/photo/?fbid=602320248574453&amp;set=a.458155652990914</a>				

**Title of the Program:** 6<sup>th</sup> National Seminar (SUSPIRE)-2023 on “Industry 4:0 Emerging Challenges, Opportunities and the way ahead”

**Name of the Organizing Department:** Department of Management, ITM Gwalior

**Venue:** Ram Manohar Lohia Sabhagar, VSB Block, Institute of Technology and Management, Gwalior

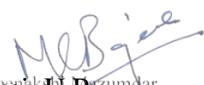
**Name, Designation Program Coordinator:** -Dr. Preeti Singh, Professor & Head-Dept. of Management ITM

**Brief description of activity:** -

The Two-Day National Seminar on “Industry 4.0: Emerging Challenges, Opportunities and the way ahead” was meticulously planned and executed to ensure a productive and engaging experience for all participants. The event featured a diverse range of guests and keynote speakers facilitating an in-depth exploration of the subject matter. Below is an outline of the event and its compliance with various aspects: our chief guest Prof. V K Gupta, keynote speakers Prof. A M Sherry, special guest Dr. A C Pandey, and guests of honor Prof. Umesh Holani for taking the time out of their busy schedules to share their valuable insights and experiences with us. Their contributions have enriched our understanding of Industry 4.0 and its implications for the economy, society, and environment.

**Name & Designation of Resource Persons of Program: -**

- 1 Dr. MAMATHA G.M. Presidency University, Bengaluru, Karnataka
- 2 PRASHANT DIXIT, Dayalbagh Educational Institute, Agra, U.P.
- 3 MONIKA SHARMA, Govt. K. R. G. College, Gwalior, M.P.
4. Dr. AMARJOT VERMA, Institute of Management Studies, Bundelkhand University, Jhansi, U.P.

  
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**Dean (R&D)**  
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Creative's, Brochures, photographs, Social Media postings, and important news paper cutting: -

**INSTITUTE OF TECHNOLOGY & MANAGEMENT (ITM)**

**DEPARTMENT OF MANAGEMENT**

**NATIONAL SEMINAR ON INDUSTRY 4.0: EMERGING CHALLENGES, OPPORTUNITIES AND THE WAY AHEAD SUSPIRE-2023**

**28<sup>TH</sup>-29<sup>TH</sup> APRIL, 2023**

**BRIEF DESCRIPTION**

The 6th National Seminar (SUSPIRE) on "Industry 4.0: Emerging Challenges, Opportunities and the Way Ahead" is to visualize the role of the fourth industrial revolution. With the manufacturing companies and other organizations face in bringing up the Fourth Industrial Revolution? What brings and drives the change forward? This seminar will highlight characteristics, opportunities, and obstacles to implementing industry 4.0. In this seminar, we are inviting practicing engineers, academicians, and researchers from all over India to come and shed some light on our evolving industry.

**OBJECTIVES**

- To assemble students, academicians, researchers, and professionals from various engineering and management fields, with multi-disciplinary interests and involved in Industry 4.0, to interact and exchange information on the latest developments.
- To build a platform for all involved members to share their knowledge, experience, and research observation on Industry 4.0.
- To study and discuss the challenges developed by various factors for Industry 4.0.
- It is important to engage and consider recent innovations, trends, and concerns in theory and practice.

**KEY THEMES OF THE SEMINAR**

Papers are invited on contemporary issues reflecting on the challenges and opportunities of the 4th industrial revolution and Industry 4.0 in the following areas of Management:

- Industry 4.0 - Strategy and Operations, Planning and Scheduling, Performance Management, Logistics and SCM, SME, and Supply Systems.
- Internet of Things (IoT), Internet of Services, Cloud Computing, Industrial Big Data, Robotics and Automation, Chatbot, Metaverse, Virtual & Augmented Reality.

**GUIDELINES FOR THE PAPER SUBMISSION**

Send the manuscript full paper in MS Word format (Times New Roman, Font size: 12 and Spacing: 1.5 lines). The electronic submissions can be mailed to: Itmsuspire@gmail.com

**FOR MORE DETAILS VISIT: www.itmgoi.in**

**IMPORTANT DATES**

Last date for submission of the abstract	10th April 2023
Last date for submission of the full paper	15th April 2023
Date of notification of accepted papers	20th April 2023
Last date of Registration for the Seminar	28th April 2023

**BEST PAPER AWARD**

The Best paper award will be given out of the presented paper by the panel of jury members.

**REGISTRATION LINK:**  
<https://forms.gle/Egag59KCDcpcay57>

**ABOUT THE DEPARTMENT OF MANAGEMENT**

The Department of Management was established in 2006 and offers quality education through the use of modern teaching aids to develop a competitive edge of the students. The department emphasizes creativity and innovation among students. The department endeavors/envisions to flourish analytical, managerial, and entrepreneurial abilities besides inculcating ethical values for holistic development of students to meet the challenges of the ever changing society.

The mission of the department is, To cultivate a learning environment suitable for the creation and dissemination of management knowledge, to develop leadership and dynamic business leaders who add value to society and nation-building, and to develop industry-academia interaction in a collaborative manner that provides industrial exposure and experiential learning.

**ADVISORY COMMITTEE**

A list of advisory committee members is provided, including Prof. N. Ravichandran, Prof. Yogesh Upadhyay, Prof. K. S. Thatte, Prof. S. Singh, Mr. Avinash Mishra, CA Vijay Singh Rajawat, Prof. Pradeep Gupta, Dr. Subhash Chandra Pandey, Prof. Sunil Sharma, Prof. Atul Pandey, Prof. V. K. Singh, Prof. M. Parwezian, Prof. Poonam Patel, Prof. Poornima Patel, Prof. Nimit Chowdhury, Prof. D. Mahesh Singh, and Prof. R. K. Srivastava.

**QUERIES RELATED TO THE SEMINAR**

In case of any queries, an email can be put to [itmsuspire@gmail.com](mailto:itmsuspire@gmail.com). The query for registration information will be fulfilled within 48 hours of receipt.

**DIRECTOR**

**Institute of Technology & Management Gwalior (M.P.)**

## Brochure of the event



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**Institute of Technology & Management**  
**Gwalior (M.P.) INDIA**



Image-1, Inaugural session of the seminar, 13-14 May 2023

Dr. Meenakshi Mazumdar

**DIRECTOR**  
Institute of Technology & Management  
Gwalior (M.P.)



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Institute of Technology & Management  
Gwalior (M.P.) INDIA





Image-2 & 3, Glimpse of the seminar, 13-14 May 2023

Dr. Meenakshi Mazumdar

DIRECTOR  
Institute of Technology & Management  
Gwalior (M.P.)



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Institute of Technology & Management  
Gwalior (M.P.) INDIA





Image-4 & 5, Glimpse of the seminar, 13-14 May 2023

Dr. Navneetkshi Mehta Nir  
**DIRECTOR**  
Institute of Technology & Management  
Gwalior (M.P.)



Dean (R&D)  
Institute of Technology & Management  
Gwalior (M.P.) INDIA





ग्वालियर, शुक्रवार 12 मई 2023



# दैनिक सत्पात्र

मध्यप्रदेश, छत्तीसगढ़, राजस्थान, उत्तरप्रदेश के शहरी एवं ग्रामीण अंतर्ल में सर्वाधिक लोकप्रिय राष्ट्रीय हिन्दी दैनिक

## आईटीएम में सस्पायर-2023 नेशनल सेमिनार 13 और 14 को



ग्वालियर। आईटीएम ग्वालियर (इंस्टीट्यूट ऑफ टेक्नोलॉजी ग्वालियर) में सस्पायर-2023 के अंतर्गत छठवां नेशनल सेमिनार उद्योग 4.0 का आयोजन होने जा रहा है। आईटीएम के सिथौली कैंपस में यह दो दिवसीय सेमिनार 13 और 14 मई तक आयोजित किया जायेगा। जिसमें उद्योगों के क्षेत्र में उभरती चुनौतियां, अवसर और आगे का रास्ता विषय पर चर्चा की जायेगी। जहां देशभर से वरिष्ठ वैज्ञानिक, प्रोफेसर और विषय विशेषज्ञ शामिल होकर न सिर्फ चर्चा करेंगे, बल्कि रिसर्चर और युवाओं की सफलता के लिये मार्ग प्रशस्त भी किया जायेगा। सस्पायर 2023 की अध्यक्ष एवं

विभागाध्यक्ष डॉ. प्रीति सिंह, आयोजन सचिव डॉ. प्रशांत शर्मा एवं रविकांत वाजपेयी को बनाया गया है। नेशनल सेमिनार के बारे में जानकारी देते हुये विभागाध्यक्ष डॉ. प्रीति सिंह ने बताया कि बदलते दौर में नई-नई तकनीकियां सामने आ रही हैं। ऐसे में आज भी उद्योगों को पुरातन तरीकों से ही संचालित किया जा रहा है। इससे औद्योगिक क्षेत्र में गति नहीं आ पा रही है। इसी को ध्यान में रखते हुये उद्योगों के क्षेत्र में उभरती चुनौतियां, अवसर और आगे क्या विषय पर सेमिनार रखा गया है। इस सेमिनार में देशभर से जाने-माने विषय विशेषज्ञ शामिल होने आ रहे हैं।

आईआईएमइंदौर, एजेआईएफएम दिल्ली, जेयू ग्वालियर से प्रोफेसर और डीआरडीई से वरिष्ठ वैज्ञानिक बतार अतिथि होंगे शामिल डॉ. प्रीति सिंह ने बताया कि सस्पायर-2023 नेशनल सेमिनार में आईआईएम इंदौर से प्रोफेसर वीके गुप्ता, एजेआईएफएम नई दिल्ली से प्रोफेसर एएम शेरी, डीआरडीई ग्वालियर से वरिष्ठ वैज्ञानिक और संयुक्त निदेशक डॉ. एसी पांडे, जीवाजी यूनिवर्सिटी ग्वालियर सेडीन एसओएस प्रबंधन प्रोफेसर योगेश उपाध्याय, आईएए ग्वालियर चैप्टर के पूर्व अध्यक्ष प्रोफेसर उमेश होलानी बतार मुख्य अतिथि शामिल होंगे। वहीं नेशनल सेमीनार की अध्यक्षता आईटीएम की निदेशक डॉ. मीनाक्षी मजूमदार और आईटीएम यूनिवर्सिटी ग्वालियर के वाइस चांसलर प्रोफेसर एसएस भाकर द्वारा की जायेगी।

Image-6, News coverage of the seminar, 13-14 May 2023

Dr. Meenakshi Mazumdar  
**DIRECTOR**  
Institute of Technology & Management  
Gwalior (M.P.)



Dean (R&D)  
Institute of Technology & Management  
Gwalior (M.P.) INDIA





### Event Report

#### **Seminars on Global Science for Global wellbeing/Global impact of Indian scientific achievements after 75<sup>th</sup> year of independence**

S. No	Title of Event	Organizer/ Collaborative	Duration /dates	Beneficiary/ no of participants	Funded/ Non Funded
18.	Seminars on "Global Science for Global wellbeing/Global impact of Indian scientific achievements after 75 <sup>th</sup> year of independence"	Research Cell and Makers Lab, Institute of Technology & Management (ITM) Gwalior, India in collaboration with MPCST, Bhopal, FHM University Germany, Bundelkhand University Jhansi, Fiz Robotics Solutions Gwalior India	28 <sup>th</sup> -29 <sup>th</sup> Feb2023	170	MPCST Bhopal (Govt MP; DST) funded

- ❖ **Title of the Program:-**National Science Day 28<sup>th</sup> Feb 2023-  
Global Science for Global wellbeing/Global impact of Indian scientific achievements after 75<sup>th</sup> year of independence.
- ❖ **Name of the Organizing Department:-** Research Cell and Makers Lab, Institute of Technology & Management (ITM) Gwalior, India in collaboration with MPCST, Bhopal, FHM University Germany, Bundelkhand University Jhansi, Fiz Robotics Solutions Gwalior India
- ❖ **Venue:** VSB Seminar Hall and Smart Class Room Newton Block, ITM Gwalior (M.P.)

Dr. Meenakshi Mazumdar

**DIRECTOR**  
**Institute of Technology & Management**  
**Gwalior (M.P.)**

**Dean (R&D)**  
**Institute of Technology & Management**  
**Gwalior (M.P.) INDIA**





❖ Name,DesignationProgramCoordinator:-Dr.DeepeshBhardwaj,(DeanR&D,ITMGwalior,India)

❖ Brief description of activity separately in order of program:-

**1. 28th Feb 2023/Young Researchers Forum**/Expert lectures: The young researchers/faculties shared their experience and guide student to opt for research related career. It was an interactive session in which the students actively participated and ask many questions.

**2. 28th Feb 2023/Expert lecture:** Internationally recognized entrepreneur delivered her talk from San Joes

California, USA through online mode and reply to the questions of students and guide them. The chief guest Ms. Deepali Sinha an established entrepreneur and Vice President, Grad Right Inc., San Jose, California, USA will deliver an online lecture about startups and role of Science and innovation in industry

**3. 29th March 2023/Speech Competition:** allow student to know about the scientific Legacy of India and its impact at global level. It may be from the discovery of Raman Effect to Vaccine of rotavirus. Over 15 students delivered their speech in front of around 100 audience

❖ Name & Designation of Resource Persons of each Program:-

Name & Designation of Resource Persons of each Programme/Activity:

**1. 28th Feb 2023/Young Researchers Forum**

- Dr. Kamlesh Bilgaiyan, Head,  
Institute of Basic  
Science, Bundelkhand  
University Jhansi
- Dr.Dhananjay, Asst.Prof.  
University of Allahabad;  
Postdoc Concordia University Canada
- Dr.Payal Manjhi,  
SimcoGlobalTechnologies&SystemLtd.; Postdoc CEA &  
EcolePolytechnique, Paris France.
- Mr.Vabhav Dixit Co-Founder  
Fiz Robotics Solutions, Gwalior, India

**2. 28th Feb 2023/Expert lecture by Chief Guest**

**Ms Deepali Sinha, Vice President**

International growth & Strategy,  
Grad Right Inc. San Jose, California, USA

**3. 29th March 2023/ Speech Competition**

- Dr.Megha Lahane,  
Chairperson, Women empower cell and Associate Professor, Dept of Humanities,  
ITM Gwalior

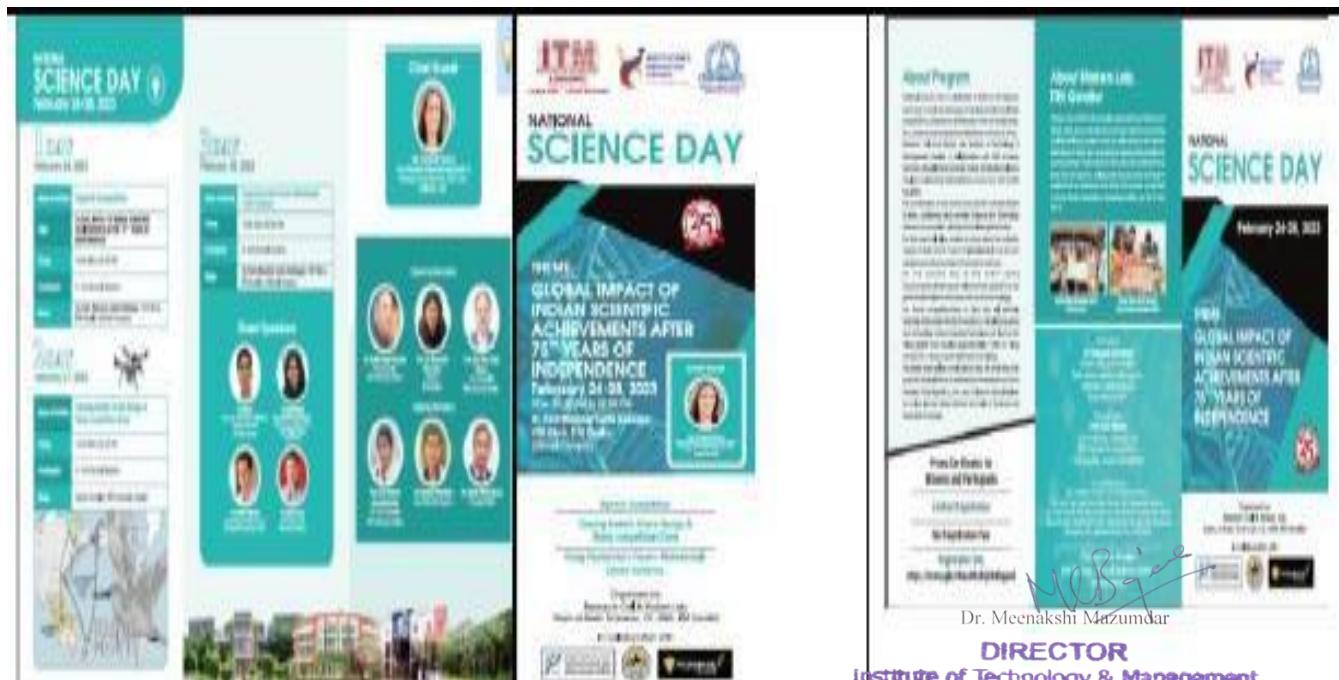
Dr. Meenakshi Mazumdar

**DIRECTOR**  
**Institute of Technology & Management**  
**Gwalior (M.P.)**



- ❖ Creative's, Brochures, photographs and important news paper cutting:-

## Creatives/information brochures



  
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## NATIONAL SCIENCE DAY

February 24-28, 2023

### National Science Day Celebration-Global Science for Global Wellbeing

"Global impact of Indian Scientific achievement after 75th years of Independence"

Date – 28 <sup>th</sup> day of February 2023	
Timings 11:00hrs to 13:00hrs (IST)	Minute to Minute Program
11:15hrs-11:20hrs	Conduction of program:  Ms. Prachi Shrivastava (Student CSE, ITM Gwalior)
11:20hrs-11:25hrs	Welcome, Genesis of event and Eco Club:
11:25hrs-11:35hrs	Dr. Deepesh Bhardwaj (Dean R & D, ITM Gwalior, India)
11:35hrs-11:37hrs	Introduction of Expert Ms. Deepali Sinha by Ms. Prachi Shrivastava (Student CSE, ITM Gwalior)
11:37hrs-12:00hrs	Expert Talk-I:  Ms. Deepali Sinha (online) (President, International growth & Strategy, Grad Right Inc. San Jose, California, USA)
12:00hrs-12:05hrs	Questions and discussion:
12:05hrs-12:15hrs	Concluding Remarks:  Dr. Daulat Singh Chauhan (Pro Chancellor, ITM University Gwalior, India)
12:15hrs-12:20hrs	Vote of thanks and Virtual presentation of mementos:  Prof. (Dr.) Meenakshi Mazumdar (Director, ITM Gwalior, India)
12:20hrs-12:22hrs	Introduction of Experts of Researchers Forum:  Ms. Prachi Shrivastava (Student CSE, ITM Gwalior)
12:22hrs-12:55hrs	Young Researchers forum: Panel Discussion <ul style="list-style-type: none"> <li>• Dr. Kamlesh Bulgaiyan, Bundelkhand University Jhansi;</li> <li>• Dr. Dhanjasi, University of Allahabad, Postdoc Concordia University Canada;</li> <li>• Dr. Payal Manjhi, Simco Global Tec. Postdoc CEA &amp; Ecole Polytec Paris France;</li> <li>• Mr. Vaibhav Dixit, Fix Robotics Gwalior, Alumni ITM.</li> </ul>
12:55hrs-13:05hrs	Concluding Remarks & presentation of mementos:  Prof. (Dr.) S.K. Narayankhedkar (Pro Vice Chancellor, ITM University Gwalior, India).
13:05hrs-13:15hrs	Vote of Thanks & presentation of mementos:  Prof. (Dr.) SS Chauhan (Dean Academics, ITM Gwalior, India)

Research Cell  
Dr. Meenakshi Mazumdar

DIRECTOR  
Institute of Technology & Management  
Gwalior (M.P.)

Dean (R&D)  
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Winner-Mr. Himanshu Rai-IT 3<sup>rd</sup> Year



1<sup>st</sup> Runner-up- Mr. Yash Shrivastava-  
CSE 2<sup>nd</sup> Year



2<sup>nd</sup> Runner-up-Dev Gupta-EC 2<sup>nd</sup> Year



Consolation Prize-Yogesh Sharma-IOT  
1<sup>st</sup> Year

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**DIRECTOR**  
Institute of Technology & Management  
Gwalior (M.P.) INDIA



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Institute of Technology & Management  
Gwalior (M.P.) INDIA





## Activity pictures 28<sup>th</sup> feb 2023:



Dr. Anil Kumar Arzumdar  
DIRECTOR  
Institute of Technology & Management  
Gwalior (M.P.)

  
Dean (R&D)  
Institute of Technology & Management  
Gwalior (M.P.) INDIA

Activity pictures 29<sup>th</sup> feb 2023:Speech competition

Meenakshi  
Dr. Meenakshi Mazumdar

**DIRECTOR**  
Institute of Technology & Management  
Gwalior (M.P.) INDIA



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Institute of Technology & Management  
Gwalior (M.P.) INDIA





## Event Report

### Seminar on “Cancer Treatment Research”

S. No	Title of Event	Organizer/ Collaborative	Duration /dates	Beneficiary/ no of participants	Funded/ Non Funded
19.	Seminars on "Cancer Treatment Research"	WEC, ITM Gwalior	06 Feb 2023	200	-
Social Media/facebook page: <a href="https://www.facebook.com/photo/?fbid=576311517841993&amp;set=a.458155652990914">https://www.facebook.com/photo/?fbid=576311517841993&amp;set=a.458155652990914</a>					

- ❖ **Title of the Program:-** Seminar on “Cancer Treatment Research”
- ❖ **Name of the Organizing Department:-** Women Empowerment Cell, Institute of Technology & Management(ITM) Gwalior
- ❖ **Venue:** VSB Seminar Hall, ITM Gwalior
- ❖ **Name, Designation Program Coordinator:-** Dr. Megha Lahane
- ❖ **Brief description of activity separately in order of program:-**  
The Women Empowerment Cell (WEC) of ITM organized an International seminar on “Cancer Treatment Research” on 6<sup>th</sup> Feb. 2023, at VSB, Dr. Ram Manohar Lohia Seminar Hall, in hybrid mode. The International Key Speaker were - Dr. Vijay Pandey, Asso. Prof.,Tsinghua- Berkeley Shenzhen Institute, China. Dr.Madhura Kulkarni, Senior Scientist (IISER Pune) joined virtually and Dr. Manoj Garg, Asso. Prof. Amity University, Noida were the other expert speakers.
- ❖ **Name & Designation of Resource Persons of each Program:-**

Name & Designation of Resource Persons of each Programme/Activity:

#### **4. 28<sup>th</sup>Feb2023/Young Researchers Forum**

- Dr. Vijay Pandey  
Asso. Prof.,  
Tsinghua- Berkeley Shenzhen Institute, China
- Dr.Madhura Kulkarni  
Senior Scientist  
IISER Pune
- Dr. Manoj Garg  
Asso. Prof.  
Amity University, Noida

Dr. Meenakshi Mazumdar

**DIRECTOR**  
Institute of Technology & Management  
Gwalior (M.P.)

**Dean (R&D)**  
Institute of Technology & Management  
Gwalior (M.P.) INDIA





## Key Outcomes:

- Significant Participation:** The seminar attracted a substantial audience, with 200 attendees actively engaging in the discussions. This high level of participation underscores the importance and relevance of the topic within both academic and social contexts.
- Expert Contributions:** The lecture featured three speakers. These experts provided valuable insights on the topic -“Cancer Treatment Research”

## Awareness and Advocacy:

- The lecture successfully raised awareness about the cause of cancer ,treatment and the research being done in this field.
- Engaged Audience:** The seminar was informative & interesting that resulted into deep engagement and interaction between the speakers and the audience, facilitating a productive exchange of ideas and perspectives.

The international seminar on "Cancer Treatment Research" focused on the latest advancements, challenges, and future directions in cancer treatment. Experts from around the world presented cutting-edge research, discussed innovative therapies, and explored interdisciplinary approaches to combat cancer. The seminar aimed to highlight recent breakthroughs, assess current treatment strategies, and identify opportunities for collaboration and further research.

### 1. Recent Advancements:

- Targeted Therapies:** Progress in developing drugs that specifically target cancer cells while minimizing damage to healthy tissues.
- Immunotherapy:** Advances in harnessing the immune system to fight cancer, including CAR-T cell therapy and checkpoint inhibitors.
- Personalized Medicine:** Growing use of genetic and molecular profiling to tailor treatments to individual patients' tumor characteristics.

### 2. Emerging Technologies:

- AI and Machine Learning:** Utilization of artificial intelligence to improve diagnostics, predict treatment responses, and personalize treatment plans.
- Nanotechnology:** Development of nanomedicines that can deliver drugs directly to cancer cells, enhancing efficacy and reducing side effects.

### 3. Challenges:

- Drug Resistance:** Issues related to cancer cells developing resistance to existing treatments, necessitating ongoing research and novel approaches.



  
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Institute of Technology & Management  
Gwalior (M.P.)  
  
  
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Gwalior (M.P.) INDIA



- **Access and Equity:** Disparities in access to cutting-edge treatments and clinical trials, affecting patient outcomes globally.

#### 4. Collaboration and Interdisciplinary Approaches:

- **Global Collaboration:** Importance of international partnerships and data sharing to accelerate research and improve treatment outcomes.
- **Integrated Research:** Combining insights from various disciplines, including biology, chemistry, and data science, to advance cancer treatment.

### Recommendations:

#### 1. Enhance Research Funding:

- **Increase Investment:** Advocate for increased funding for cancer research to support the development of new treatments and technologies.
- **Support Collaboration:** Fund collaborative projects that bring together researchers from different fields and countries.

#### 2. Promote Access and Equity:

- **Global Access:** Work towards making advanced treatments and clinical trials more accessible to patients in diverse geographic and socio-economic contexts.
- **Education and Training:** Provide education and resources to healthcare providers in underserved areas to improve cancer care and treatment outcomes.

#### 3. Encourage Innovation:

- **Support Emerging Technologies:** Invest in and support research into innovative technologies, such as AI and nanotechnology, that have the potential to revolutionize cancer treatment.
- **Foster Startups:** Support startups and biotech companies working on novel cancer therapies and solutions.

#### 4. Strengthen Patient-Centric Approaches:

- **Personalized Treatment:** Continue to advance personalized medicine by integrating genetic and molecular profiling into standard treatment practices.
- **Patient Involvement:** Involve patients in the research process to ensure that treatments meet their needs and improve their quality of life.

#### 5. Facilitate Knowledge Sharing:



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Dr. Meenakshi Mazumdar

DIRECTOR  
Institute of Technology & Management  
Gwalior (M.P.)

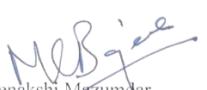


- **International Conferences:** Continue organizing and participating in international seminars and conferences to share research findings and best practices.
- **Data Sharing:** Promote the sharing of research data and clinical trial results to enhance global understanding and accelerate progress in cancer treatment.

By implementing these recommendations, the global research community can advance cancer treatment, address ongoing challenges, and work towards more effective and equitable solutions for cancer care.



  
Dean (R&D)  
Institute of Technology & Management  
Gwalior (M.P.) INDIA

  
Dr. Meenakshi Mazumdar

**DIRECTOR**  
Institute of Technology & Management  
Gwalior (M.P.) INDIA



07/02/2023 06

# पत्रिका

event city आइटीएम में कार्यशाला

## पहले स्टेज पर कैंसर की करें पहचान, इलाज संभव

पत्रिका plus रिपोर्टर

गवालियर, आइटीएम जीओआई के छुमन एप्पावरमेंट सेल की ओर से कैंसर ट्रीटमेंट रिसर्च विषय पर अंतरराष्ट्रीय कार्यशाला हुई। इस अवसर पर चाइना की सिंधुआ ब्रैकलेय शेंज़ेन इंस्टीट्यूट से एसोसिएट प्रो. डॉ. विजय पांडेय मुख्य वक्ता के रूप में उपस्थित हुए। वहीं पीसीएम एंड आईआईसआई पुणे से सीनियर साइटिस्ट डॉ. मधुरा कुलकर्णी, नोएडा से एसोसिएट प्रोफेसर डॉ. मनोज गर्ग वक्ता के रूप में भीजूद रहे।

डॉ. विजय पांडेय ने कहा कि जागरूकता ही कैंसर से बचाव का माध्यम है। अगर हम स्वास्थ्य के प्रति



जागरूक रहेंगे तो कैंसर जैसी जीमारियों का प्रथम स्टेज में ही पता चल सकता है। आगे कैंसर प्रथम स्टेज में ही डिटेक्ट हो जाता है तो कैंसर का उपचार आसानी से हो सकता है। कार्यशाला में चासलर प्रो. एसएस भाकर, प्रो. वाइस चासलर एसएन खेडकर, आइटीएम हॉस्पिटल के डायरेक्टर डॉ. प्रशांत अग्रवाल उपस्थित रहे।

# नईदुनिया

## मंदिरापान व डायबिटीज कैंसर का कारण

06 नईदुनिया

गवालियर, मंगलवार 07 फरवरी, 2023

गवालियर (नईदुनिया प्रतिनिधि)। आइटीएम जीओआई में कैंसर ट्रीटमेंट रिसर्च विषय पर अंतरराष्ट्रीय कार्यशाला का आयोजन किया गया। इस कार्यशाला में चाइना की सिंधुआ ब्रैकलेय शेंज़ेन इंस्टीट्यूट से एसोसिएट प्रोफेसर डॉ. विजय पांडेय मुख्य वक्ता के रूप में शामिल हुए। वहीं पीसीएम एंड आईआईसआई पुणे से सीनियर साइटिस्ट डॉ. मधुरा कुलकर्णी, नोएडा से एसोसिएट प्रोफेसर डॉ. मनोज गर्ग वक्ता के रूप में शामिल हुए। कार्यक्रम को संबोधित करते हुए डॉ. विजय पांडेय ने कहा कि कापर और कापर बाच्यकारी प्रोटीन से कैंसर का इलाज हो सकता है। यदि कैंसर प्रथम स्टेज में ही डिटेक्ट हो जाता है तो कैंसर का उपचार आसानी से हो सकता है। डॉ. मनोज गर्ग ने बताया कि अग्रनाशय



कार्यक्रम में विद्यार्थियों को कैंसर के लक्षण और बचाव के बारे में बताया गया। (वि) उत्कों में अस्वास्थ्यकर कोशिकाएं विकसित होने से अग्रनाशय कैंसर को लेकर होता है। कैंसर ज्यादातर धूमपान, एल्कोहल और डायबिटीज के कारण होता है। इसलिए इन चीजों से बचना चाहिए। कार्यक्रम के दौरान विद्या

र्थियों ने विशेषज्ञों से कैंसर को लेकर कई सवाल किए, जिनके उन्होंने उत्तर दिए। इस भौके पर आइटीएम यूनिवर्सिटी का प्रबंधन मौजूद था, जिसने कार्यशाला की रूपरेखा पर प्रकाश डाला।



Dean (R&D)  
Institute of Technology & Management  
Gwalior (M.P.) INDIA

Dr. Meenakshi Mazumdar

DIRECTOR  
Institute of Technology & Management  
Gwalior (M.P.)



## Event Report

### "Online session with Entrepreneurs on World Entrepreneur day"

S. No	Title of Event	Organizer/ Collaborative	Duration /dates	Objectives targeting gaps in curriculum
20.	<b>Online session with Entrepreneurs on World Entrepreneur day</b>	IIC, ITM	21 august 2022	To fulfil the gap of weak understanding of IP management for Start-ups and entrepreneurship
Social media/facebook link: <a href="https://www.facebook.com/photo/?fbid=5286935951360902&amp;set=a.991072764280597">https://www.facebook.com/photo/?fbid=5286935951360902&amp;set=a.991072764280597</a>				

- ❖ **Title of the Program:** Online session with Entrepreneurs on World Entrepreneur day
- ❖ **Name of the Organizing Department:** IIC, ITM
- ❖ **Venue:** Online
- ❖ **Name, Designation Program Coordinator:** - Mr Pawan Tiwari, IIC, ITM Gwalior
- ❖ **Brief description of activity:** -

The Institution's Innovation Council (IIC) at ITM Gwalior organized an engaging online session on World Entrepreneur Day, celebrating the spirit of entrepreneurship and innovation. The event featured an expert talk by Ms. Priyanshi Mishra, Principal Architect at Ontogenesis Design, India, who shared her valuable insights on the entrepreneurial journey and the importance of design thinking in building successful ventures.

Ms. Mishra began by discussing the challenges and opportunities faced by entrepreneurs in the contemporary market landscape. She emphasized the significance of innovation, creativity, and adaptability as key drivers of entrepreneurial success. Drawing from her own experience as a principal architect, she highlighted the role of design in shaping user-centric products and services, stressing that a strong design ethos can be a critical differentiator in a competitive marketplace.

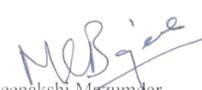
One of the session's highlights was Ms. Mishra's exploration of the intersection between architecture and entrepreneurship. She provided practical advice on how aspiring entrepreneurs can leverage design thinking to solve complex problems, enhance customer experiences, and drive sustainable growth. Her talk also included case studies of successful ventures where innovative design played a pivotal role in their success.

The session concluded with an interactive Q&A, where participants had the opportunity to engage with Ms. Mishra on various aspects of entrepreneurship and design. The event was highly informative and left participants inspired to incorporate design thinking into their entrepreneurial pursuits. Overall, the session underscored the importance of a holistic approach to entrepreneurship, where creativity, innovation, and design work hand in hand to create impactful solutions.

- ❖ **Name & Designation of Resource Persons of each Program:** -  
Ms. Priyanshi Mishra, Principal Architect at Ontogenesis design, India.



  
**Dean (R&D)**  
Institute of Technology & Management  
Gwalior (M.P.) INDIA

  
Dr. Meenakshi Mazumdar  
**DIRECTOR**  
Institute of Technology & Management  
Gwalior (M.P.)



## Institute of Technology & Management, Gwalior

August 20, 2022 ·

...

ITM is celebrating World Entrepreneurs Day on 21st Aug 2022. On this occasion we have invited Our Alumni Ms. Priyanshi Mishra, Principal Architect, Ontogenesis Design Studio to share her experiences from her entrepreneurial journey.



# World Entrepreneurs Day

21<sup>st</sup> Aug, 2022, Sunday  
1:30 PM – 2:30 PM



## Online webinar session with Entrepreneur



**Speaker:**  
**Ms. Priyanshi Mishra**  
Principal Architect at Ontogenesis design studio

Programme Directors
Programme Coordinator



Mr. Manoj Bhandari  
President, IC  
ITM Gwalior



Mr. Pawan Tiwari  
Innovation Center  
ITM Gwalior



Mr. Rajkumar Rajoria  
Head Creative Transformation  
ITM Gwalior



INSTITUTION'S  
INNOVATION  
COUNCIL  
Ministry of Education  
Government of India



Azadi Ka  
Amrit  
Mahotsav



AICTE  
Learning Society



MoE's  
INNOVATION CELL  
(GOVERNMENT OF INDIA)

Registration Link:  
<https://forms.gle/3xQubrZlnYHgulch7>



Dr. Meenakshi Mazumdar

**DIRECTOR**  
Institute of Technology & Management  
Gwalior (M.P.)

  
**Dean (R&D)**  
Institute of Technology & Management  
Gwalior (M.P.) INDIA



## Event Report

### Webinar on "The basics of Design Thinking" on February 5 and February 7, 2022

S. No	Title of Event	Organizer/ Collaborative	Duration /dates	Objectives targeting gaps in curriculum	PO's and PSO's addressed	Beneficiary/ no of participants	Funded/ Non Funded
21	Live Webinar on Design Thinking: “The importance of design thinking today and really will help you”	Ideapad and IIC ITM	5 <sup>th</sup> & 7 <sup>th</sup> Feb 2023	To fulfill the gap of weak understanding of students towards interdisciplinary Design Thinking	PO11	UG and PG students with faculty members/ 217	Non Funded

- ❖ **Title of the Program:** Live Webinar on Design Thinking: “The importance of design thinking today and really will help you”
- ❖ **Name of the Organizing Department:** - IdeaPad & IIC ITM
- ❖ **Venue:** Online
- ❖ **Name, Designation Program Coordinator:** - Mr. Pawan Tiwari, Associate Professor
- ❖ **Brief description of activity separately in order of program:-**

On February 5th, 2022, the Institution's Innovation Council (IIC), in collaboration with Ideapad, a business incubator of ITM Gwalior, organized a highly informative webinar on "Design Thinking". The session was conducted by Ms. Roli Kesarwani, a renowned expert in the field of Design Thinking. The event aimed to enlighten participants on the importance and application of design thinking in today's dynamic environment.

The webinar commenced at 3:00 PM with an introduction to the concept of Design Thinking, emphasizing its relevance in fostering creativity and innovation. Ms. Kesarwani highlighted the fundamental principles of Design Thinking, which include empathizing with users, defining problems, ideating solutions, prototyping, and testing.

#### 5<sup>th</sup> Feb 2022:

##### 1. Empathy and Understanding Users:

Ms. Kesarwani underscored the significance of understanding the end-users' needs and experiences. She elaborated on various techniques to gain deep insights into user behaviors and preferences.

##### 2. Problem Definition:

The session moved on to defining clear and actionable problem statements. Ms. Kesarwani provided practical examples to illustrate how accurately framing problems can lead to more effective solutions.

##### 3. Ideation Process:

Participants were guided through the ideation phase, where generating a broad range of ideas is crucial. Ms. Kesarwani shared methods such as brainstorming and mind mapping to foster creative thinking.

Dr. Meenakshi Mazumdar

**DIRECTOR**  
Institute of Technology & Management  
Gwalior (M.P.)

Dean (R&D)  
Institute of Technology & Management  
Gwalior (M.P.) INDIA





7<sup>th</sup> Feb 2022

4. **Prototyping:** The importance of creating prototypes to visualize and test ideas was discussed. Ms. Kesarwani demonstrated how prototypes can help in refining concepts and identifying potential issues early in the process.
5. **Testing and Iteration:** The final phase focused on testing prototypes with real users and iterating based on feedback. Ms. Kesarwani emphasized the iterative nature of Design Thinking, encouraging participants to embrace failure as a step towards improvement.
6. **Interactive Session:** The webinar included an interactive segment where participants could ask questions and share their thoughts. Ms. Kesarwani addressed various queries, providing valuable insights and practical advice on implementing Design Thinking in diverse contexts.

❖ **Name & Designation of Resource Persons of each Program:-**

Ms. Roli Kesarwani, Professional Freelancer Expert in the field of Design Thinking

❖ **Creative's, Brochures, photographs, Social Media postings, and important newspaper cutting:-**

The image shows two promotional brochures for a "DESIGN THINKING" webinar. Both brochures feature a yellow and white color scheme with a large gear watermark.

**Brochure 1 (Left):**

- Header:** INSTITUTION'S INNOVATION COUNCIL (Ministry of Education Initiative)
- Title:** Live webinar DESIGN THINKING
- Subtext:** The importance of design thinking today and will really help you
- Date and Time:** 05 FEB 03:00 PM
- Scan & Registration:** Includes a QR code and the URL <https://pages.razorpay.com/webiner>.
- Speaker:** MS. ROLI KESARWANI DESIGN THINKING EXPERT
- ITM Logo:** ITM UNIVERSITY GWALIOR • MP • INDIA CELEBRATING DREAMS™

**Brochure 2 (Right):**

- Header:** ideapad A BUSINESS INCUBATOR OF ITM UNIVERSITY GWALIOR & ITM GWALIOR
- Title:** Live webinar DESIGN THINKING
- Subtext:** The importance of design thinking today and will really help you
- Date and Time:** 05 FEB 03:00 PM
- Scan & Registration:** Includes a QR code and the URL <https://razorpay.com/webinar>.
- Speaker:** MS. ROLI KESARWANI DESIGN THINKING EXPERT
- ITM Logo:** ITM UNIVERSITY GWALIOR • MP • INDIA CELEBRATING DREAMS™
- Description:** Join us for an insightful webinar on "The Basics of Design Thinking," where you'll learn the fundamental principles and methodologies of design thinking. This webinar is designed to help you understand how to approach problem-solving and innovation with a human-centered mindset.
- Key Topics:**
  - Introduction to Design Thinking
  - The Importance of Empathy in Design
  - Practical Applications of Design Thinking
  - Case Studies and Real-World Examples.
- Diagram:** A circular diagram showing the iterative process of Design Thinking: Empathize, Define, Create, Prototype, Test.
- Call to Action:** Register Now! Don't miss this opportunity to enhance your marketing skills and grow your business.

❖ **No. of beneficiaries/participants of each program/activity:-**

UG	PG	Girls participation	Total
172	45	61	217

Dr. Meenakshi Mazumdar

DIRECTOR

Institute of Technology & Management  
Gwalior (M.P.)

Dean (R&D)  
Institute of Technology & Management  
Gwalior (M.P.) INDIA

