## **PULKIT JAIN**

# PRODUCT & UI/UX DESIGNER

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Portfolio Link: https://pulkitjain2704.github.io/CV-PORTFOLIO/

### WHAT I DO?

I'm a UI-UX/ Product Designer. I love to work together with software and design firms, communicating application design principles and strategies for ongoing development. With working experience of 15+ projects my aim is to create better interfaces and experiences for the user, making the web, applications and technology easier for the user.

## **EDUCATIONAL QUALIFICATION**

DEGREE	INSTITUTE/BOARD	YEAR OF PASSING	PERCENTAGE
B.TECH (IT)	ADGITM/GGSIPU		75%
	(Formerly Northern India	(2015-2019)	(Till 7 <sup>th</sup> Semester)
	Engineering college)		
12 <sup>TH</sup>	Hansraj Smarak Sr. Sec. School/CBSE	2015	91.0%
10 <sup>TH</sup>	Hansraj Smarak Sr. Sec. School/CBSE	2013	95%

### **TOOLS AND SOFTWARES**

**Prototyping &** (Intermediate) Adobe XD, Figma, Sketch, Marvel App, Invision,

Wireframing Tools: Moqups.

**Designing/Editing Tools:** (Intermediate) Adobe Photoshop, Illustrator, Premiere Pro,

(Basic) Blender, Inkscape, After Effects.

Web Technologies: (Intermediate) HTML, CSS, JavaScript, JQuery, WordPress,

Bootstrap, AngularJS, PHP.

#### **WORK-EXPERIENCE & INTERNSHIP**

## **Escale Solutions | UI/UX Designer**

JANUARY 2019 - PRESENT

Working as a lead UI/UX designer, I have designed 15+ products including mobile apps, web apps, desktop softwares and branding projects. Also, a part of branding and social media promotion team helped revamped the whole website and right now creating a whole new design system for the company along with social media graphics.

**Yellowinks | Freelancing (Product Designer & Developer)**Worked as the product designer and developer. Created an online e-commerce platform for all the print related Products.

**Agatsa Software Pvt. Ltd. | Internship (Graphic & Web Designing)**June-August 2018

Revamped the whole website from scratch. Social media promotion graphics, device infographics, product animation and device photography.

#### Times of Knowledge | Internship (Graphic Designing)

September 2017

Worked as an intern, designed Facebook posts, logos and cartoons over a period of two months.

# Triposse | Internship (Research)

June-July 2017

Worked as an intern, where I was a part of the R&D team. Helped in growing the business and learned about the start-up ecosystem.

## Orchidkart | Internship (Marketing)

May-June 2016

Worked as a marketing intern and learned about digital marketing methods such as search engine optimization (SEO), search engine marketing (SEM), content marketing, influencer marketing, content automation, campaign marketing, data-driven marketing.

#### **PROJECTS UNDERTAKEN**

#### WHIRPOOL - ANDON SYSTEM

- A system that helps the workers in conveyor belt system factories work efficiently and
- effectively.
- Worked on the design of the mobile App, HMI device screens and product license key CD cover.
- **Tools Used**: Adobe XD, Illustrator, Photoshop.

#### **ZORUK - INDIA'S DIRST EVER SOCIAL NETWORK**

- A social media website on which a user can host discussions, polls and post quotes and Buzz.
- Worked on the user interface and user experience of the product covering all features and at the same time making it more user friendly.
- **Tools Used**: Adobe XD, Figma, Illustrator, Photoshop.

#### **AYUVAANI**

- LinkedIn for doctors that facilitates a network for doctors, students and medical institutes.
- Worked as the product designer, starting from wireframing and then prototyping. Shaped the whole product from the app design to Logo.
- **Tools Used**: Adobe XD, Figma, Illustrator, Photoshop, Moqups, Marvel App, Invision.

## VMS (VIDEO MANAGEMENT SYSTEM)

- A video management system used for collaboration of cameras of different hardware with a common software.
- Worked as the design lead, converted the current desktop software into a Web app.
- Tools Used: Adobe XD, Illustrator.

#### I-SPY

- A web app that will help parents to keep a track of their child's (below 18) activity, location, WhatsApp etc.
- Worked as a UI/UX designer and designed a parental dashboard, where parents can track the
  activities of their child.
- **Tools Used**: Adobe XD, Photoshop.

#### **SUKARI (BRANDING)**

- Sukari is FMGC Company that manufactures products made from mushrooms.
- Worked on the brand identity of the product, designed various jar labels for them.
- **Tools Used**: Adobe Illustrator, Photoshop.

## **AIRPORT SECURITY SYSTEM**

- A software that will check the background of each passenger through face recognition System.
- Worked on the UI of the functioning of the complete software.
- **Tools Used**: Adobe XD, Figma, Illustrator, Photoshop.

### **SOUTHWEST TOWER HIRE**

- An e-commerce website that allows to hire immense equipment used for construction purposes.
- Designed and developed the whole website along with infographics.
- <u>Tools & Technologies Used</u>: WordPress, Illustrator, Photoshop.

## **SCRIPTDOOR**

- An online library for book lovers where the user can read, write and even make their own publication from the various custom templates available.
- Designed the UI of the front page of the website.
- **Tools & Technologies Used**: Adobe XD, Photoshop.

### **KASSY POP (BRANDING)**

- An e-commerce website for baby products.
- Designed various graphics and infographics for social media and website.
- <u>Tools & Technologies Used</u>: Illustrator, Photoshop.

## **SAHYOG**

- A website which focuses on greenhouse initiatives and products.
- Worked as a freelancer product designer.
- <u>Tools & Technologies Used</u>: HTML, CSS, Angular JS, Node JS.

### SHORTEN, URL-SHORTNER

- Developing a unique algorithm for shortening long urls into a compact short URL's.
- Removing all the shortcomings of popular URL shortening platforms like Goo.gl, TinyURL.com, Bit.ly etc. into a unified platform which is fast and Ad-free.
- <u>Technologies Used</u>: Node.js, HTML, CSS, JavaScript, JQuery, Bootstrap, MongoDB.

## E-CELL, ADGITM Website (ECELLADGITM.COM)

- The Official website for entrepreneurship cell of Dr. Akhilesh Das Gupta Institute of Technology & Management (Formerly Northern India Engineering College).
- A static parallax website giving all the information about the recent, present and upcoming events by E-CELL, ADGITM.
- <u>Technologies Used</u>: Node.js, HTML, CSS, JavaScript, JQuery, Bootstrap, MongoDB.

# ACHIEVEMENTS/AWARDS/CERTIFICATIONS

- Certification in <u>Website Designing & Development</u> from DUCAT, Noida (A52/9056).
- Certified and trained in **Salesforce-IOT** of 140 hrs. By **Alma Mate** (ACA2017700676).
- Certification of "**Get started with GitHub**" from Udemy (UC-82DJEE30).
- School Topper in *International Mathematics Language Olympiad* conducted by ESEL. (2012)
- Cleared level 4 of Abacus.

## **POSITIONS OF RESPONSIBILITY**

- Former Vice President, E-Cell ADGITM, which aims at manifesting the entrepreneurial spirit of the students, helping them to turn their ideas & passion into businesses. (2017-2018)
- **Event Organizer**, **TECHVERVE** a two-day technical event, comprising of a Technical Quizzing event & an Ideas Presentation event, at Dr. Akhilesh Das Gupta Institute of Technology & Management (Formerly Northern India Engineering College). **(2015)**
- **Event Organizer, INNOVIZ** a three-day annual technical cum cultural fest of Dr. Akhilesh Das Gupta Institute of Technology & Management (Formerly Northern India Engineering College), comprising of different events with the student participating all across Delhi. **(2016)**

# OTHER SKILLS AND HOBBIES

- Video-editing.
- Event handling and management.
- Content Writing.
- Marketing.
- Watching & listening to TED talks.
- Watching TV series & Sitcoms.

# PERSONAL DETAILS

Full Name: Pulkit Jain D.O.B: April 27<sup>th</sup>, 1997

Gender: Male
Nationality: Indian
Marital Status: Unmarried
Languages Known: English, Hindi

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