PULKIT JAIN

PRODUCT & UI/UX DESIGNER

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Portfolio Link: https://pulkitjain2704.github.io/CV-PORTFOLIO/

WHAT I DO?

I'm a UI-UX/ Product Designer. I love to work together with software and design firms, communicating application design principles and strategies for ongoing development. With working experience of 15+ projects my aim is to create better interfaces and experiences for the user, making the web, applications and technology easier for the user.

EDUCATIONAL QUALIFICATION

DEGREE	INSTITUTE/BOARD	YEAR OF PASSING	PERCENTAGE
B.TECH (IT)	ADGITM/GGSIPU		75%
	(Formerly Northern India	(2015-2019)	(Till 7 th Semester)
	Engineering college)		
12 TH	Hansraj Smarak Sr. Sec. School/CBSE	2015	91.0%
10 TH	Hansraj Smarak Sr. Sec. School/CBSE	2013	95%

TOOLS AND SOFTWARES

Prototyping & (Intermediate) Adobe XD, Figma, Sketch, Marvel App, Invision,

Wireframing Tools: Moqups.

Designing/Editing Tools: (Intermediate) Adobe Photoshop, Illustrator, Premiere Pro,

(Basic) Blender, Inkscape, After Effects.

Web Technologies: (Intermediate) HTML, CSS, JavaScript, JQuery, WordPress,

Bootstrap, AngularJS, PHP.

WORK-EXPERIENCE & INTERNSHIP

Escale Solutions | UI/UX Designer

JANUARY 2019 - PRESENT

Working as a lead UI/UX designer, I have designed 15+ products including mobile apps, web apps, desktop softwares and branding projects. Also, a part of branding and social media promotion team helped revamped the whole website and right now creating a whole new design system for the company along with social media graphics.

Yellowinks | Freelancing (Product Designer & Developer)Worked as the product designer and developer. Created an online e-commerce platform for all the print related Products.

Agatsa Software Pvt. Ltd. | Internship (Graphic & Web Designing)June-August 2018

Revamped the whole website from scratch. Social media promotion graphics, device infographics, product animation and device photography.

Times of Knowledge | Internship (Graphic Designing)

September 2017

Worked as an intern, designed Facebook posts, logos and cartoons over a period of two months.

Triposse | Internship (Research)

June-July 2017

Worked as an intern, where I was a part of the R&D team. Helped in growing the business and learned about the start-up ecosystem.

Orchidkart | Internship (Marketing)

May-June 2016

Worked as a marketing intern and learned about digital marketing methods such as search engine optimization (SEO), search engine marketing (SEM), content marketing, influencer marketing, content automation, campaign marketing, data-driven marketing.

PROJECTS UNDERTAKEN

WHIRPOOL - ANDON SYSTEM

- A system that helps the workers working in conveyor belt system factories efficiently and effectively.
- Worked on the design of the mobile App, HMI device screens and product license key CD cover.
- **Tools Used**: Adobe XD, Illustrator, Photoshop.

ZORUK - INDIA'S DIRST EVER SOCIAL NETWORK

- A social media website on which a user can host discussions, polls and post quotes and Buzz.
- Worked on the user interface and user experience of the product covering all features and at the same time making it more user friendly.
- **Tools Used**: Adobe XD, Figma, Illustrator, Photoshop.

AYUVAANI

- LinkedIn for doctors that facilitates a network for doctors, students and medical institutes.
- Worked as the product designer, starting from wireframing and then prototyping. Shaped the whole product from the app design to Logo.
- **Tools Used**: Adobe XD, Figma, Illustrator, Photoshop, Moqups, Marvel App, Invision.

VMS (VIDEO MANAGEMENT SYSTEM)

- A video management system used for collaboration of cameras of different hardware with a common software.
- Worked as the design lead, converted the current desktop software into a Web app.
- <u>Tools Used</u>: Adobe XD, Illustrator.

I-SPY

- A web app that will help parents to keep a track of their child's (below 18) activity, location, WhatsApp etc.
- Worked as a UI/UX designer and designed a parental dashboard, where parents can track the
 activities of their child.
- **Tools Used**: Adobe XD, Photoshop.

SUKARI (BRANDING)

- Sukari is FMGC Company that manufactures products made from mushrooms.
- Worked on the brand identity of the product, designed various jar labels for them.
- **Tools Used**: Adobe Illustrator, Photoshop.

AIRPORT SECURITY SYSTEM

- A software that will check the background of each passenger through face recognition System.
- Worked on the UI of the functioning of the complete software.
- **Tools Used**: Adobe XD, Figma, Illustrator, Photoshop.

SOUTHWEST TOWER HIRE

- An e-commerce website that allows to hire immense equipment used for construction purposes.
- Designed and developed the whole website along with infographics.
- **Tools & Technologies Used**: WordPress, Illustrator, Photoshop.

SCRIPTDOOR

- An online library for book lovers where the user can read, write and even make their own publication from the various custom templates available.
- Designed the UI of the front page of the website.
- <u>Tools & Technologies Used</u>: Adobe XD, Photoshop.

KASSY POP (BRANDING)

- An e-commerce website for baby products.
- Designed various graphics and infographics for social media and website.
- Tools & Technologies Used: Illustrator, Photoshop.

SAHYOG

- A website which focuses on greenhouse initiatives and products.
- Worked as a freelancer product designer.
- <u>Tools & Technologies Used</u>: HTML, CSS, Angular JS, Node JS.

SHORTEN, URL-SHORTNER

- Developing a unique algorithm for shortening long urls into a compact short URL's.
- Removing all the shortcomings of popular URL shortening platforms like Goo.gl, TinyURL.com, Bit.ly etc. into a unified platform which is fast and Ad-free.
- <u>Technologies Used</u>: Node.js, HTML, CSS, JavaScript, JQuery, Bootstrap, MongoDB.

E-CELL, ADGITM Website (ECELLADGITM.COM)

- The Official website for entrepreneurship cell of Dr. Akhilesh Das Gupta Institute of Technology & Management (Formerly Northern India Engineering College).
- A static parallax website giving all the information about the recent, present and upcoming events by E-CELL, ADGITM.
- <u>Technologies Used</u>: Node.js, HTML, CSS, JavaScript, JQuery, Bootstrap, MongoDB.

ACHIEVEMENTS/AWARDS/CERTIFICATIONS

- Certification in <u>Website Designing & Development</u> from DUCAT, Noida (A52/9056).
- Certified and trained in **Salesforce-IOT** of 140 hrs. By **Alma Mate** (ACA2017700676).
- Certification of "**Get started with GitHub**" from Udemy (UC-82DJEE30).
- School Topper in *International Mathematics Language Olympiad* conducted by ESEL. (2012)
- Cleared level 4 of Abacus.

POSITIONS OF RESPONSIBILITY

- Former Vice President, E-Cell ADGITM, which aims at manifesting the entrepreneurial spirit of the students, helping them to turn their ideas & passion into businesses. (2017-2018)
- **Event Organizer**, **TECHVERVE** a two-day technical event, comprising of a Technical Quizzing event & an Ideas Presentation event, at Dr. Akhilesh Das Gupta Institute of Technology & Management (Formerly Northern India Engineering College). **(2015)**
- **Event Organizer, INNOVIZ** a three-day annual technical cum cultural fest of Dr. Akhilesh Das Gupta Institute of Technology & Management (Formerly Northern India Engineering College), comprising of different events with the student participating all across Delhi. **(2016)**

OTHER SKILLS AND HOBBIES

- Video-editing.
- Event handling and management.
- Content Writing.
- Marketing.
- Watching & listening to TED talks.
- Watching TV series & Sitcoms.

PERSONAL DETAILS

Full Name: Pulkit Jain D.O.B: April 27th, 1997

Gender: Male
Nationality: Indian
Marital Status: Unmarried
Languages Known: English, Hindi

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