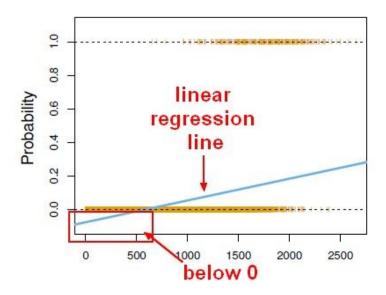
# Introduction to Logistic Regression

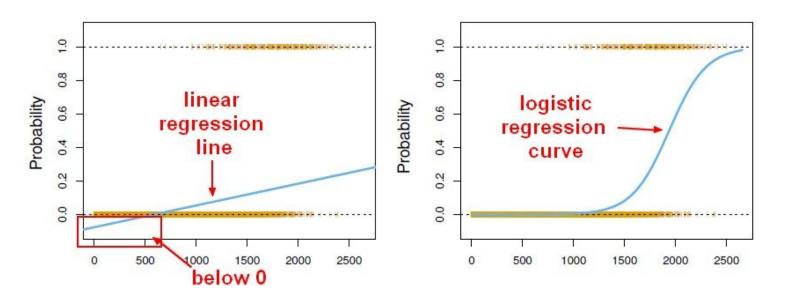
- We want to learn about Logistic Regression as a method for Classification.
- Some examples of classification problems:
  - Spam versus "Ham" emails
  - Loan Default (yes/no)
  - Disease Diagnosis
- Above were all examples of Binary Classification

- So far we've only seen regression problems where we try to predict a continuous value.
- Although the name may be confusing at first, logistic regression allows us to solve classification problems, where we are trying to predict discrete categories.
- The convention for binary classification is to have two classes 0 and 1.

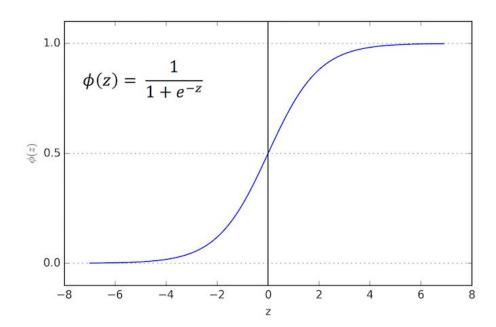
 We can't use a normal linear regression model on binary groups. It won't lead to a good fit:



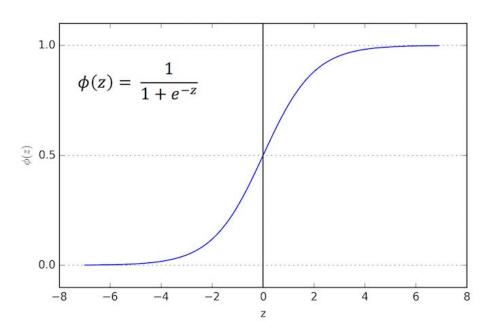
 Instead we can transform our linear regression to a logistic regression curve.



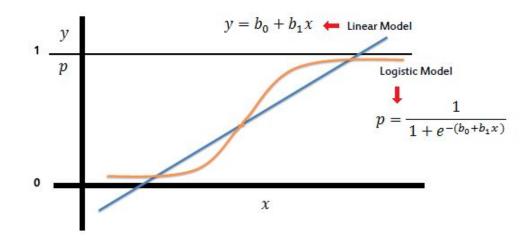
 The Sigmoid (aka Logistic) Function takes in any value and outputs it to be between 0 and 1.



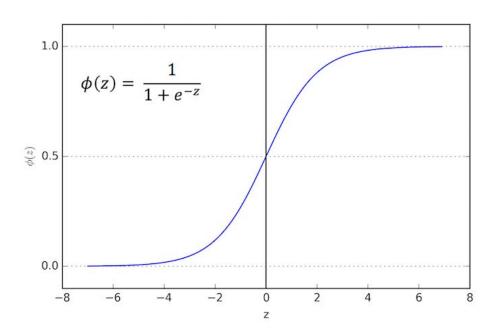
 This means we can take our Linear Regression Solution and place it into the Sigmoid Function.



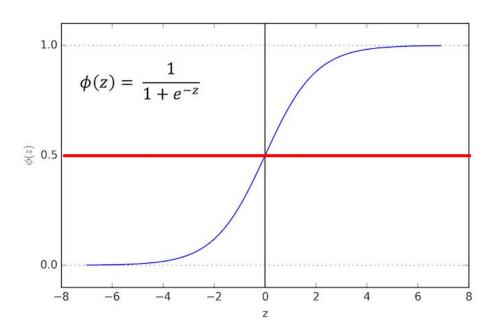
 This means we can take our Linear Regression Solution and place it into the Sigmoid Function.



 This results in a probability from 0 to 1 of belonging in the 1 class.

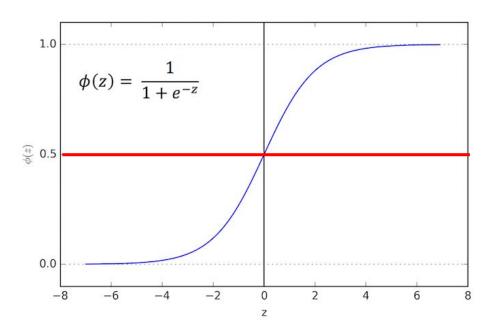


 We can set a cutoff point at 0.5, anything below it results in class 0, anything above is class 1.



### Review

 We use the logistic function to output a value ranging from 0 to 1. Based off of this probability we assign a class.



### **Model Evaluation**

- After you train a logistic regression model on some training data, you will evaluate your model's performance on some test data.
- You can use a confusion matrix to evaluate classification models.

### **Model Evaluation**

- We can use a confusion matrix to evaluate our model.
- For example, imagine testing for disease.

n=165	Predicted: NO	Predicted: YES
Actual:		
NO	50	10
Actual:		
YES	5	100

Example: Test for presence of disease NO = negative test = False = 0 YES = positive test = True = 1

n=165	Predicted: NO	Predicted: YES	
Actual: NO	TN = 50	FP = <b>1</b> 0	60
Actual: YES	FN = 5	TP = 100	105
	55	110	

### Basic Terminology:

- True Positives (TP)
- True Negatives (TN)
- False Positives (FP)
- False Negatives (FN)

n=165	Predicted: NO	Predicted: YES	
Actual: NO	TN = 50	FP = 10	60
Actual: YES	FN = 5	TP = 100	105
	55	110	

### Accuracy:

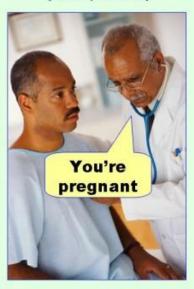
- Overall, how often is it correct?
- (TP + TN) / total = 150/165 = 0.91

n=165	Predicted: NO	Predicted: YES	
Actual: NO	TN = 50	FP = <b>1</b> 0	60
Actual: YES	FN = 5	TP = 100	105
	55	110	

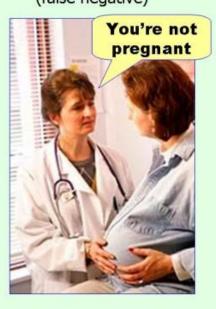
# Misclassification Rate (Error Rate):

- Overall, how often is it wrong?
- (FP + FN) / total = 15/165 = 0.09

**Type I error** (false positive)



**Type II error** (false negative)



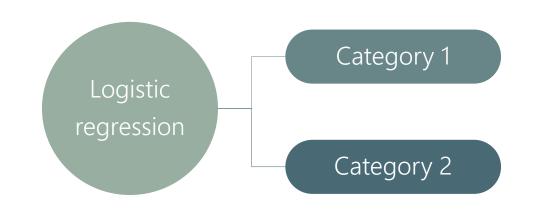
# COURSE NOTES: LOGISTIC REGRESSION

### Logistic regression vs Linear regression

Logistic regression implies that the possible outcomes are **not** numerical but rather categorical.

Examples for categories are:

- Yes / No
- Will buy / Won't Buy
- 1/0

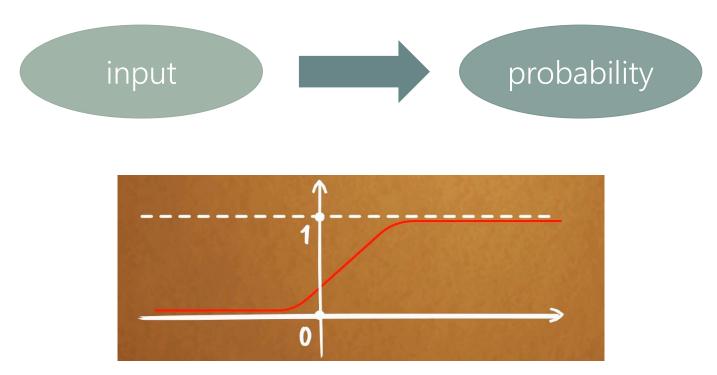


Linear regression model:  $Y = \theta_0 + \theta_1 X_1 + ... + \theta_k X_k + \varepsilon$ 

Logistic regression model: 
$$p(X) = \frac{e^{(\beta_0 + \beta_1 X_1 + ... + \beta_k X_k)}}{1 + e^{(\beta_0 + \beta_1 X_1 + ... + \beta_k X_k)}}$$

### **Logistic model**

The logistic regression predicts the probability of an event occurring.



Visual representation of a logistic function

### Logistic regression model

### **Logistic regression model**

$$\frac{p(X)}{1-p(X)} = e^{(\beta_0 + \beta_1 X_1 + \dots + \beta_k X_k)}$$

The logistic regression model is not very useful in itself. The right-hand side of the model is an exponent which is very computationally inefficient and generally hard to grasp.

### **Logit regression model**

When we talk about a 'logistic regression' what we usually mean is 'logit' regression – a variation of the model where we have taken the log of both sides.

$$\log \left(\frac{p(X)}{1-p(X)}\right) = \log \left(e^{(\beta_0 + \beta_1 x + \dots + \beta_k x_k)}\right)$$
$$\log \left(\frac{p(X)}{1-p(X)}\right) = \beta_0 + \beta_1 x + \dots + \beta_k x_k$$

$$\log (\text{odds}) = \beta_0 + \beta_1 x + \cdots + \beta_k x_k$$

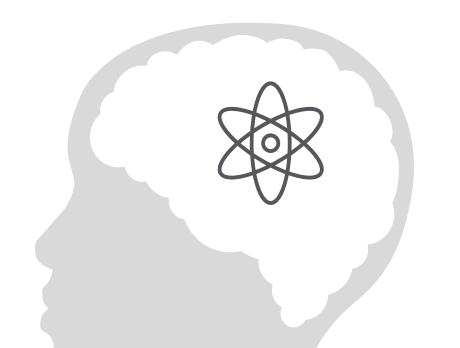
**ODDS** = 
$$\frac{p(X)}{1 - p(X)}$$

### Coin flip odds:

The odds of getting heads are 1:1 (or simply 1)

#### Fair die odds:

The odds of getting 4 are 1:5 (1 to 5)

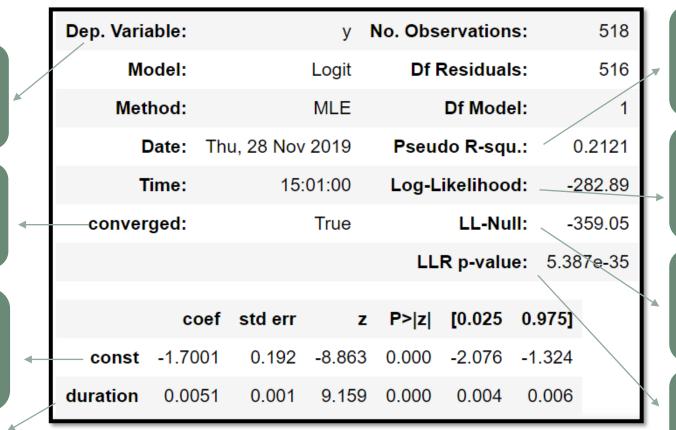


### **Logistic regression model**

The dependent variable, y;
This is the variable we are trying to predict.

Indicates whether our model found a solution or not.

Coefficient of the intercept, b<sub>0</sub>; sometimes we refer to this variable as constant or bias.



Coefficient of the independent variable i: b<sub>i</sub>; this is usually the most important metric – it shows us the relative/absolute contribution of each independent variable of our model. For a logistic regression, the coefficient contributes to the **log odds** and cannot be interpreted directly.

McFadden's pseudo-R-squared, used for comparing variations of the same model. Favorable range [0.2,0.4].

Log-Likelihood\* (the log of the likelihood function). Always negative. We aim for this to be as high as possible.

Log-Likelihood-Null is the loglikelihood of a model which has no independent variables. It is used as the benchmark 'worst' model.

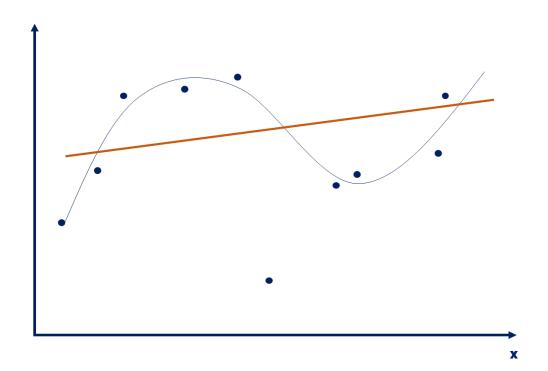
Log-**Likelihood** Ratio p-value measures of our model is statistically different from the benchmark 'worst' model.

\*Likelihood function: a function which measures the goodness of fit of a statistical model.

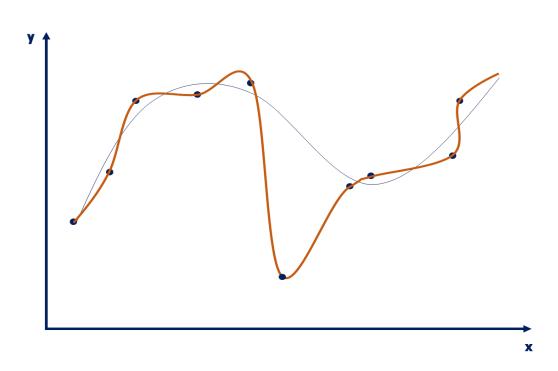
MLE (Maximum Likelihood Estimation) tries to maximize the likelihood function.

### **Underfitting**

### **Overfitting**



The model has not captured the underlying logic of the data.

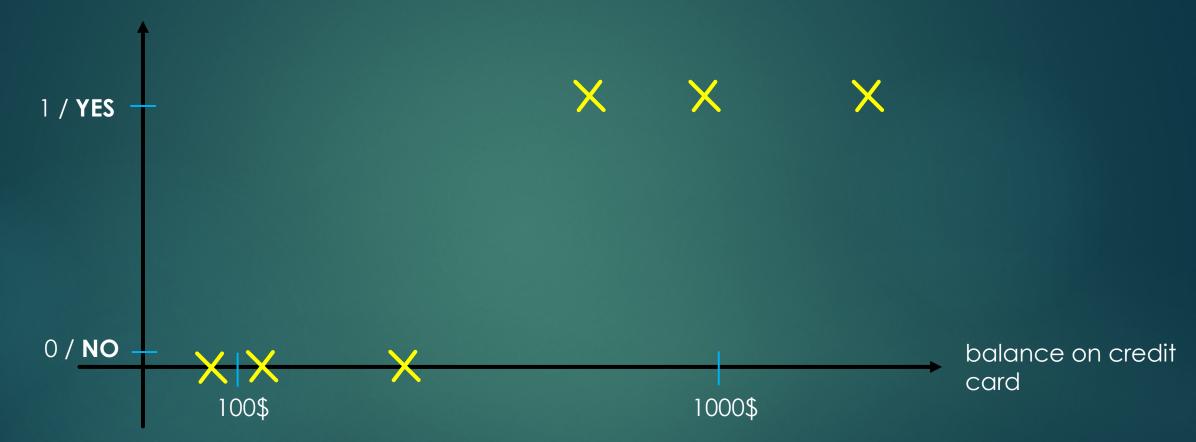


Our training has focused on the particular training set so much it has "missed the point".

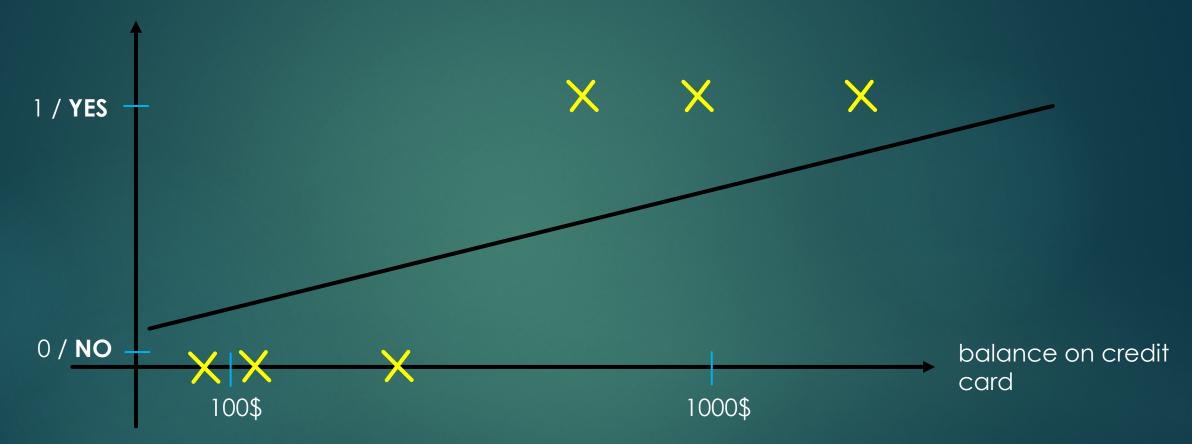
# MACHINE LEARNING

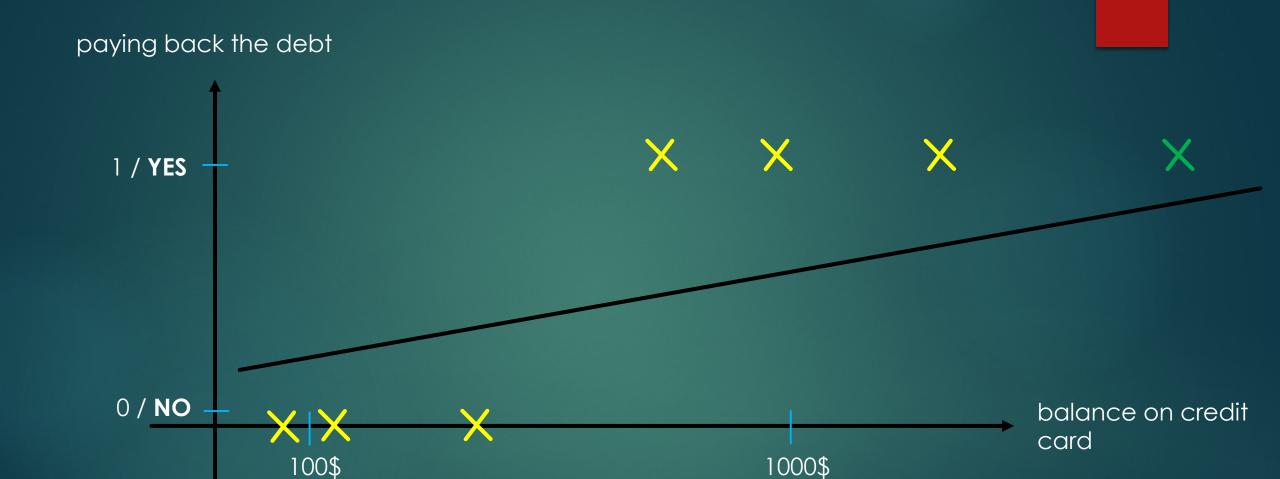
LOGISTIC REGRESSION





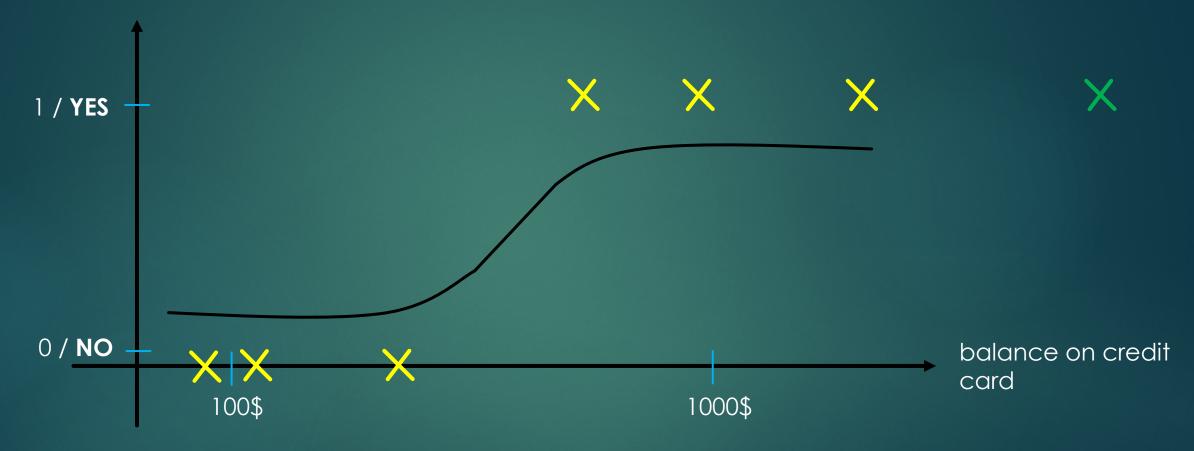






Sensitive to outliers: now the linear regression model is going to give us very bad predictions + we want to get some probability !!!





Sensitive to outliers: now the linear regression model is going to give us very bad predictions + we want to get some probability !!!

The  $p(x) = P(default=1 \mid balance = x)$  is the probability of default when we know the balance !!!

$$p(x) = \frac{b_0 + b_1^* x}{e}$$

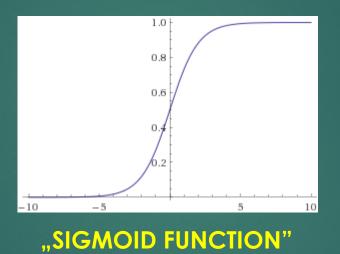
$$p(x) = \frac{b_0 + b_1^* x}{1 + e^{b_0 + b_1^* x}}$$
, sigmoid function

It has a value between 0 and 1

Logistic regression fits the  ${\bf b_0}$  and  ${\bf b_1}$  parameters, these are the regression parameters

This fitted curve is not linear: we can make it linear with the help of the **logit** transformation

# Logistic function



logit 
$$p(x) = b_0 + b_1 * x$$
 "logit transformation"

log ( 
$$\frac{p(x)}{1 - p(x)}$$
 ) =  $b_0 + b_1 * x$ 

The point of the **logit** transformation is to make it linear: so logistic regression is a linear regression on the logit transform !!!

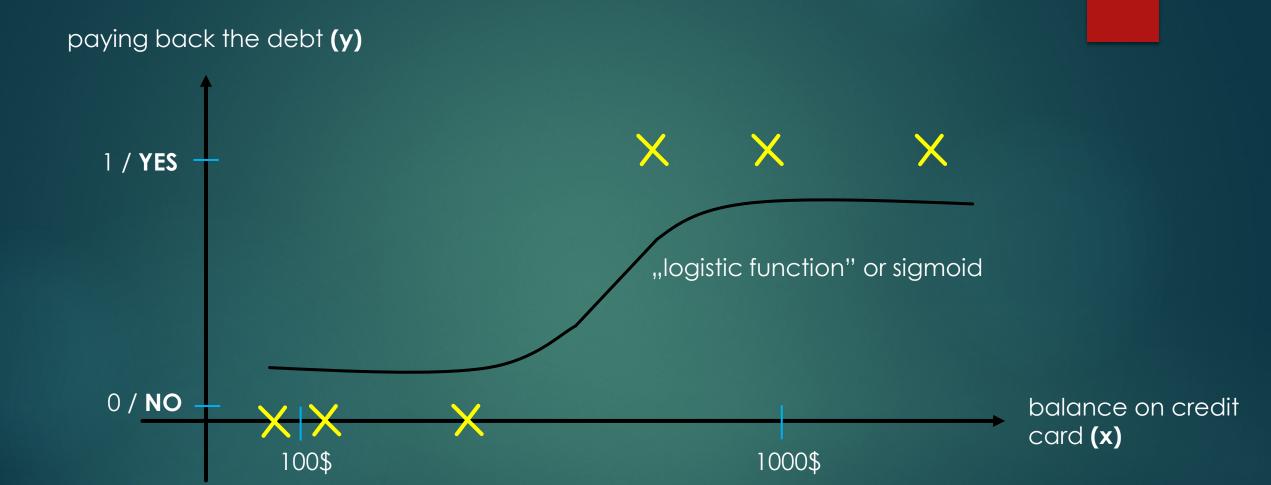
How to fit the parameters?

- maximum likelihood method
- gradient descent method

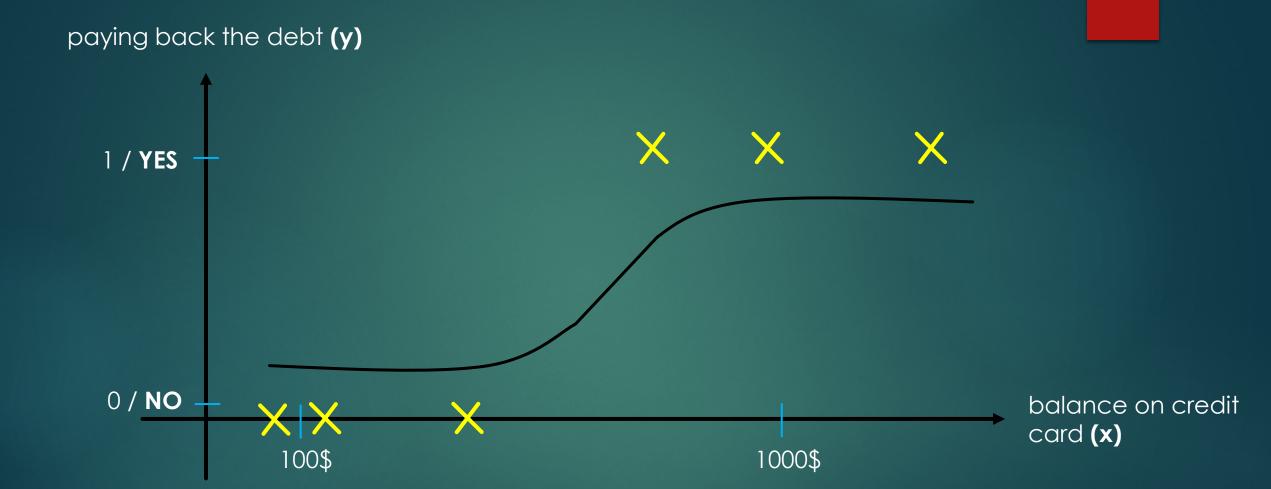
### Multivariate logistic regression

We try to make some predictions → whether the given person will default or not ~ we have some data → income + balance + age // 3 features !!!

$$p(x) = \begin{cases} b_0 + b_1^* x_1 + b_2^* x_2 + ... + b_n^* x_n \\ e^{b_0 + b_1^* x_1 + b_2^* x_2 + ... + b_n^* x_n} \\ 1 + e^{b_0 + b_1^* x_1 + b_2^* x_2 + ... + b_n^* x_n} \end{cases}$$



It is better: it is between [0:1] + we want to assign a probability to each balance



It is better: it is between [0:1] + we want to assign a probability to each balance

sigmoid function

$$h(x) = g(z) = \frac{1}{1 + e^{-(\beta_0 + \beta_1^* x)}}$$

$$g(z=-\inf) = 0$$

$$g(z=0) = 0.5$$

$$g(z=\inf) = 1$$

linear model when  $z = \beta_0 + \beta_1 * x$ 

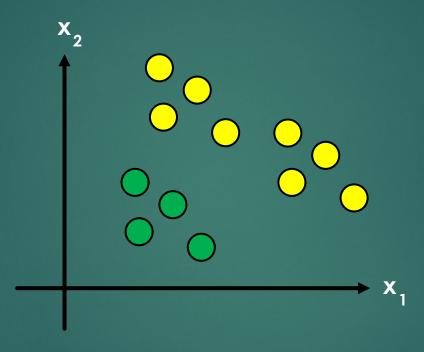
This sigmoid function is always in the interval [0:1] so it is good for predicting probablilities !!!

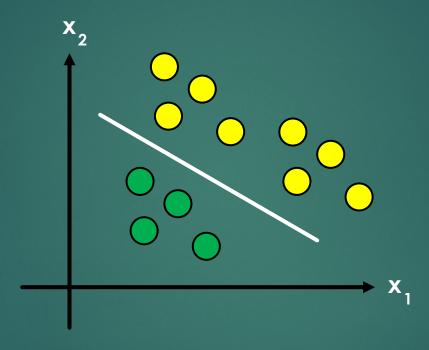
## Logistic regression

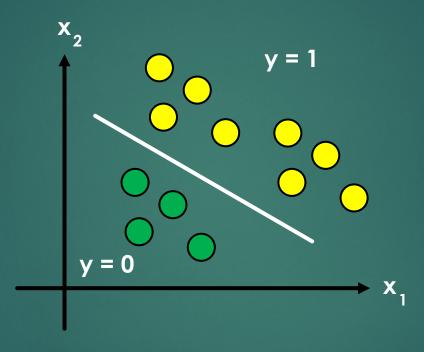
- ▶ It is a linear classifier !!!
- ▶ We have to fit the **B** parameters first, after that the **g(z)** is going to give us the predictions
- ▶ h(x) is the hypothesis → it is going to tell us the probability of y when we have the given x input
- ► For examp in the credit scoring example:  $h(x) > 0.5 \rightarrow y=1$  which means no default
- ▶ If h(x) < 0.5 → y=0 // the given person has defaulted

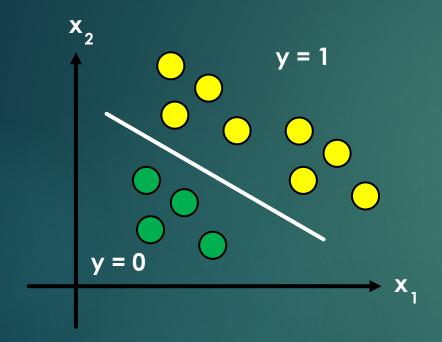
### IT IS THE SAME AS:

- ▶ z < 0 default</p>
- $\triangleright$  z > 0 no default
- z = 0 ,,decision boundary"







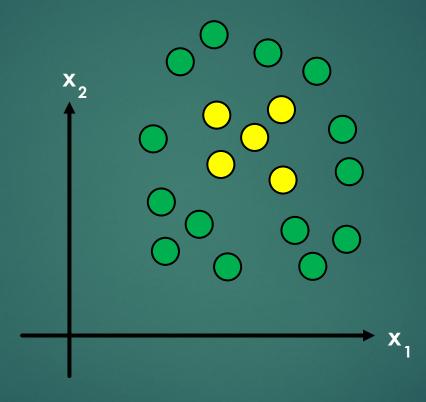


h (x) = g(
$$\beta_0 + \beta_1^* x_1 + \beta_2^* x_2$$
) this is our model

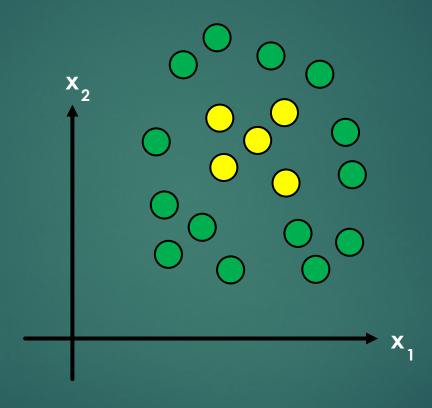
We can calculate the **ß** values with the help of gradient descent !!!

$$\beta_0 = -3$$
  $\beta_1 = 1$   $\beta_2 = 1$ 

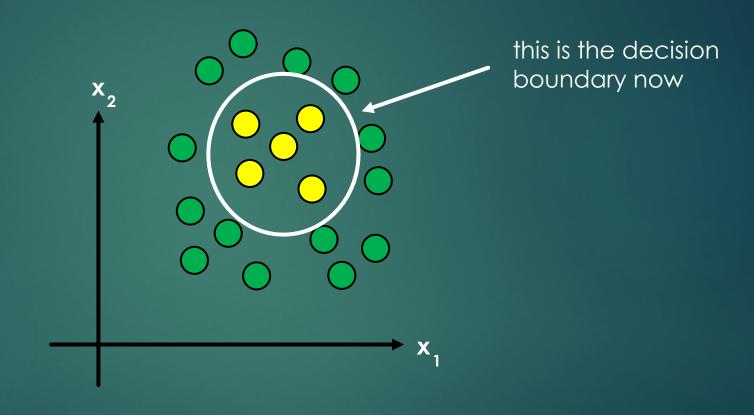
-3 + 
$$x_1$$
+  $x_2$  = 0 this is the decision boundary  
 $x_2$  = 3 -  $x_1$ 



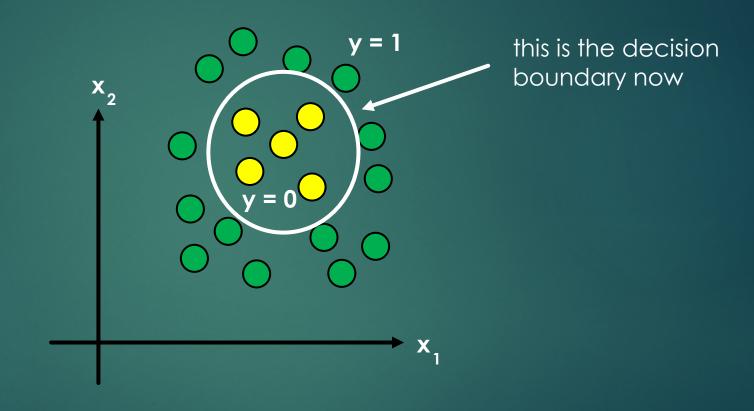
$$h_{\beta}(x) = g(\beta_0 + \beta_1^* x_1^2 + \beta_2^* x_2^2)$$
 this is our model



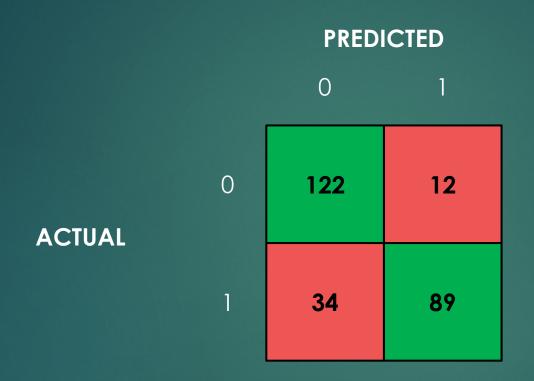
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 this is our model



$$h_{\beta}(x) = g(\beta_0 + \beta_1^* x_1^2 + \beta_2^* x_2^2)$$
 this is our model



## Constusion matrix



Describes the performance of a classification model

- → diagonal elements: the correct classifications
- → off-diagonals: incorrect predictions