

ELEVATE

A Publication of **Entrepreneurship Cell, DTU**

BACK TO THE ROOTS:

celebrating 10 years of E-Cell

2009 - 2019



EAT
SLEEP
HUSTLE
REPEAT

E-Summit 2019

Limitless
RELIVING THE
EXCITEMENT

InternDTU

An exclusive internship portal
for Delhi Technological
University students



ABOUT E-CELL

Vision: “We believe innovation invigorates human change progression and the specific instrument for innovation is entrepreneurship.”

The Entrepreneurship Cell of Delhi Technological University, abbreviated as E-Cell, is a non-profit organization and constructive initiative constituting students in order to proselytize the hidden entrepreneurial attributes among them.

Our aim is to advocate the idea of entrepreneurship in the community and to inspire more and more students to take up entrepreneurship as a career and become role models for the upcoming generation. We strive to articulate and design a society of perfect balance of ideas and commerce and vision and strategy.

We aim to support aspiring and visionary entrepreneurs by providing them resources such as seed funding, mentoring, consultancy and networking.

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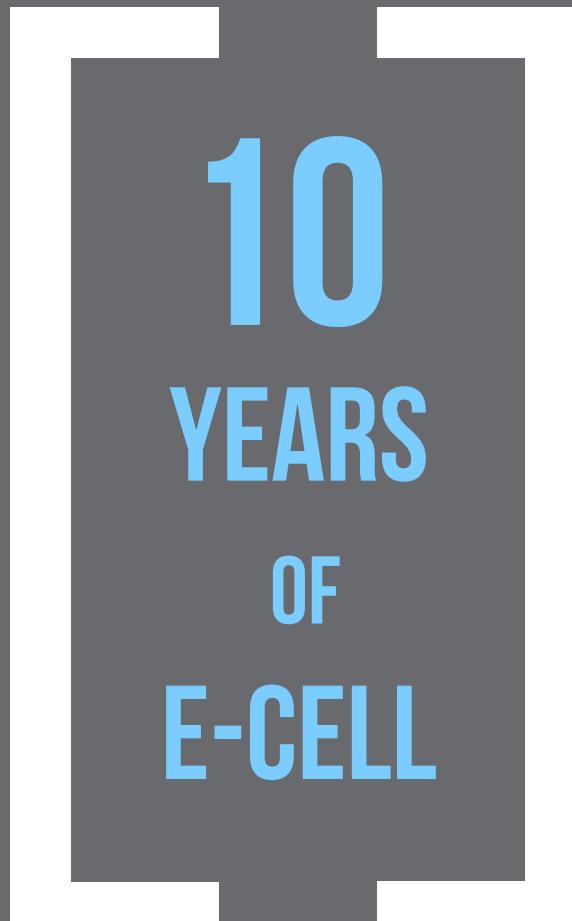
Entrepreneurial
Library

We had a belief that for India to emerge as a world power , the students need to step up. We need to look beyond the lifestyle that isn't bound to nine to five. To help the students realize the enormous opportunities that lies in front of them , to transform them from just creative thinkers to action-takers, the Entrepreneurship Cell was set up.

Over the years since its inception , Ecell DTU organized various events and talks to cultivate the below skill-set among the students

ORGANIZING SKILL TEAM BUILDING SKILL SALES & MARKETING SKILLS
RELATIONSHIP BUILDING KNOWLEDGE ABOUT COMPLIANCE

Entrepreneurship Cell DTU started with a bunch of students from Delhi Technological University with a vision to introduce and promote entrepreneurship among the students of the University. Our first diligent team started the journey with E-Cell DTU back in 2009 with a dream to create awareness and benefits of being an entrepreneur. The very first major step taken to introduce entrepreneurship especially among the students was through the inaugural event – Entrepreneurship Summit or E-Summit which aimed at bringing together the entrepreneurial passions of the country at one platform. Through this business conclave, E-Cell aims to provide the students from different parts of the country a chance to come up with their best ideas and plans and pitch them against the best brains. E-Summit is now E-Cell DTU's annual flagship event.



AGENDAS OF E-CELL DTU ARE:-

- to foster the spirit of entrepreneurship in students
- to make students understand the entrepreneurial attitude and skills
- to provide them with a number of innovative opportunities to develop the entrepreneur in them

Startup Weekend was another big step taken into account to interact with the students to promote entrepreneurial skills. Startup Weekend is a 54-hour weekend event, during which groups of developers, business managers, startup enthusiasts, marketing gurus, graphic artists and more pitch ideas for new startup companies, form teams around those ideas, and work to develop a working prototype, demo, or presentation by Sunday evening. Startup Weekend in association with The Entrepreneurship Cell, DTU Google for Entrepreneurs and Techstars portrayed as a platform for early-stage startups to pitch in their plans in front of a panel of eminent entrepreneurs and receive valuable advice along with other possible help.

We wish to build and strengthen the India's startup ecosystem by promoting entrepreneurship and innovation among students and providing required assistance to help the growth of a startup. Over the years we have grown as a team and enhanced our network among various successful start-ups and investors.

10 years and counting...



FROM THE DESK OF VC

Among India's premier institutions for higher education, Delhi Technological University has always ranked high in the wish list of engineering graduates around the country. With over 75 years of legacy behind, DTU has forever held its own as an institute of great eminence and repute.

Entrepreneurship Cell, Delhi Technological University was started in the year 2008 with an aim to bring together the entrepreneurial passions to converge on a common platform.

Since its nascence in 2008, E-Cell DTU has aimed to bring to the forth the entrepreneur dwelling within so many of the students. To accomplish the goal of serving as an efficacious platform for networking and interaction, E-Cell DTU has been organising a host of events.

Two major events organised by E-Cell DTU – Startup Weekend and E-Summit – are held annually to promote entrepreneurship. These events have become global in the sense that they draw interest not only from DTU students but also from the students of other prestigious universities.

Over the past few years, E-Cell DTU has expanded and has received active participation from numerous budding entrepreneurs who have shown commendable zeal and enthusiasm.

I wish E-Cell DTU keeps up the momentum in the coming years and help to foster the spirit of entrepreneurship in the students.

I wish E-Cell DTU all the very best!

- Prof. Yogesh Singh



FROM THE DESK OF PRO-VC

DTU constantly strives to be among the epitome of engineering institutes of India. We continually aim for the betterment of existing educational facilities for our students so they excel in what interests them. We strive to not only impart academic excellence to our students but also to inculcate the values of social and global responsibility.

Entrepreneurship Cell, Delhi Technological University has always played a key role in inspiring and motivating the students of the university to enter the world of entrepreneurs.

It was in the year 2008 when E-Cell DTU came into existence with a dedicated team of students with a clear aim to foster the spirit of entrepreneurship in the students of the university. To fulfil their goal, E-Cell DTU has been organising a host of events and workshops.

E-Cell DTU recently organised a workshop to spread awareness about Intellectual Property Rights (IPR) among the B.Tech, M.Tech and PhD students of the university.

I hope E-Cell DTU keeps the flag flying!

- Prof. S. K. Garg



MESSAGE FROM FACULTY ADVISOR

The E-cell DTU envisions a society of self motivated individuals kernelled with constructive and intense entrepreneurial drive. We firmly believe that emerging economies like India need the drive and innovation of young entrepreneurs.

E-cell DTU since its inception in 2008 has always been organizing the Entrepreneurship Summit every year to celebrate this spirit of Entrepreneurship.

We have emerged as a common platform for interaction among angel investors, venture capitalists, professionals, mentors and aspiring entrepreneurs. By providing substantial business opportunities to creative minds, we make them ready to break the shackles and take up the challenges of 21st century's globalized world business.

As we believe that, Entrepreneurship will not only push India to the forefront of the world but also help ameliorate the quality of life in the country.

- Dr. M. M. Tripathi

Back to the Roots

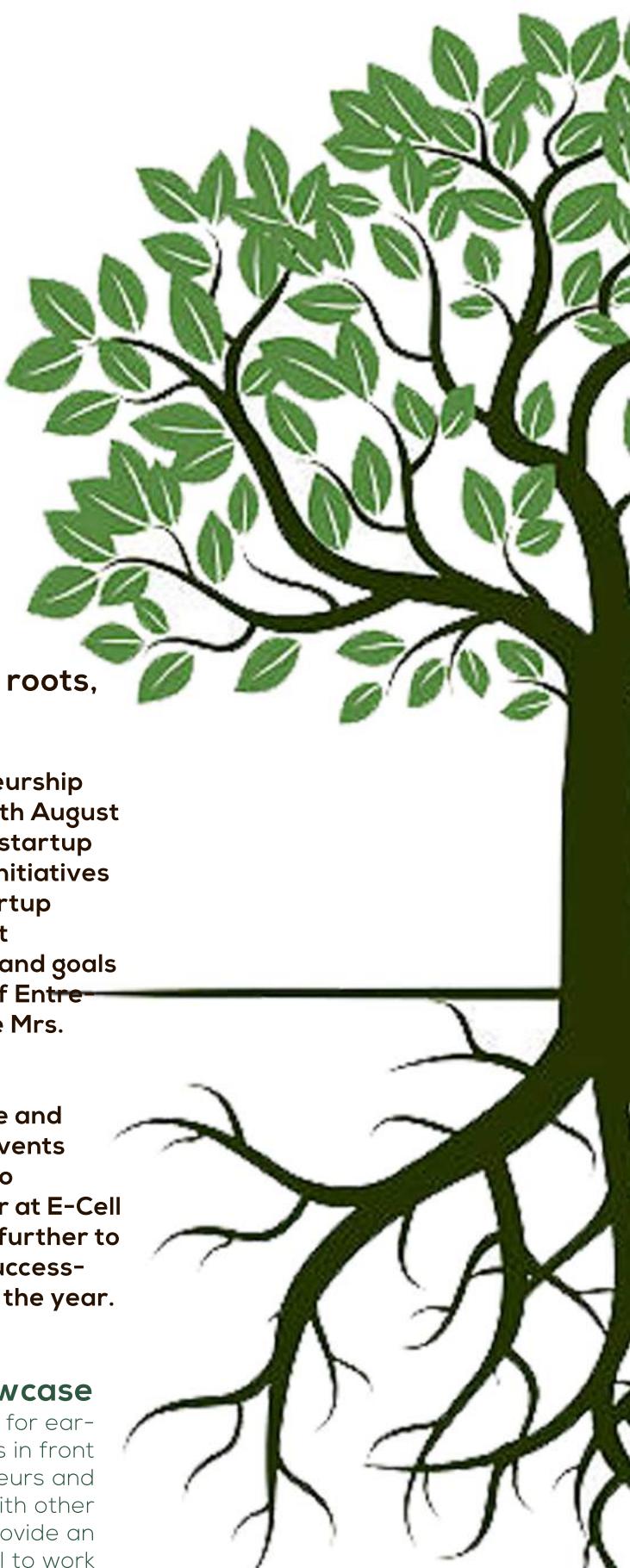
**"All things must come to the soul from its roots,
from where it is planted."**

We started our journey back in 2008 with Entrepreneurship Orientation Program (EOP) which was organized on 4th August 2008 by Entrepreneurship Cell, DTU to introduce the startup ecosystem and to spread awareness about all E-cell initiatives regarding the promotion of entrepreneurship and startup culture in the University. The orientation was aimed at acquainting the attendees about the vision, strategy, and goals of the Entrepreneurship Cell-DTU. The inauguration of Entrepreneurship Cell as a society was done by Honourable Mrs. Sheela Dixit..

Starting with a huge success of the Startup Showcase and E-Summit'10 there was no looking back. Many other events were organized in the following years with a mission to promote entrepreneurship and innovation. Every year at E-Cell DTU is considered as an opportunity to take one step further to achieve its aim. With the help of a diligent team, we successfully conducted various workshops and events across the year.

Startup Showcase

Startup showcase was a platform for early-stage startups to pitch in their plans in front of a panel of eminent entrepreneurs and receive valuable advice along with other possible help. These startups could provide an opportunity to job seeking personnel to work with various companies as full-time employees or as an intern while looking at the several options provided by various companies. Other benefits will be finding appropriate Associations and networking. It also serves as a platform of motivation and valuable learning for aspiring entrepreneurs. Earlier around 39 teams participated, and each team consisted of 3-4 members.



Startup Weekend

Startup Weekend is a 54-hour weekend event, during which groups of developers, business managers, startup enthusiasts, marketing gurus, graphic artists and more pitch ideas for new startup companies, form teams around those ideas, and work to develop a working prototype, demo, or presentation by Sunday evening.

Startup Weekend in association with The Entrepreneurship Cell, DTU Google for Entrepreneurs and Techstars portrayed as a platform for early-stage startups to pitch in their plans in front of a panel of eminent entrepreneurs and receive valuable advice along with other possible help.

It is considered as 54 hours Hackathon for Entrepreneurship and has successfully helped 23k+ startup teams in 150+ countries.

InternDTU

InternDTU is the first fully equipped Internship Portal, exclusively for the students of Delhi Technological University (formerly Delhi College of Engineering) successfully launched by Entrepreneurship Cell DTU.

InternDTU is launched with a vision to provide opportunities to students where they can experience what it is like to work professionally while they are pursuing their degree. Our mission is to develop an individual's potential to the fullest so that they can emerge as exceptional leaders or professionals of their preferred industry.

Leadership Lecture Series

Leadership Lecture Series, the event organized annually by E-Cell DTU, wherein speakers, Entrepreneurs, Leaders and all those people who made an impact with glorious achievement in the spectrum of work, would be present and share their story with the audience seated in the auditorium.

It is an event with the goal to bring together bright minds to give talks that are idea-focused, and on a wide range of subjects, to foster learning, inspiration and wonder and provoke conversations that matter. It provides a stage where successful professionals and CEOs guide and inspire the budding entrepreneurs and students to achieve their goals in life.

B-Plan Competition

The ideal showcase event that provides an avenue to the start-up enthusiasts to exhibit their business acumen, creativity and innovation. It is a competition where start-ups pitch their ideas in front of a panel of judges and investors.

Winners of this competition get a chance to get investment and start-up software packages.

HR Masterclass

A revolutionary way of student-HR interaction which helps both understand each other. The program takes into a form of helping ground and benchmark testing for the third day. Students are given expert advice from HR's of giant corporates, information about resume building and it provides a platform for group discussion and mock interviews which further boost the student's confidence and brush their mindset for facing actual job interviews.

Startup Internship Fair

Startup Internship Fair is an annual internship caricature organized by E-Cell on the third day of the flagship event, E-Summit. It is the most awaited event by students which gives an opportunity to get an internship in well-established start-ups with a stipend through a process of speedy interviews.

'Startup Weekend' is a Seattle, Washington (US) based non-profit organization that in association with 'Google for Entrepreneurs' has conducted over 2.9k events in 150+ countries and helped to form 23k+ Startup teams over just a weekend.

Startup Weekend is a 54-hour weekend event, during which groups of developers, business managers, startup enthusiasts, marketing gurus, graphic artists and more pitch ideas for new startup companies, form teams around those ideas, and work to develop a working prototype, demo, or presentation by Sunday evening.

2018

THE PANEL OF MENTORS OF STARTUP WEEKEND'18 INCLUDED BIG NAMES LIKE:

MR. SAURABH JAIN (VICE PRESIDENT, PAYTM)

MR. SURYA KANT (NODAL HEAD, MSDE GOD)

MRS. MANASI BHALLA (INVESTMENT ASSOCIATE, FOSUN RZ CAPITAL)

MR. HONEY KARUN (ECONOMIST, IMF)

MR. VARUN AGGARWAL (FOUNDER, DESIGN HILL)

MR. JASVEER SINGH (FOUNDER, QIK ROOMS)

"No Talk, All Action"



The event kick started in the evening of 7th of September 120+ young entrepreneurs presented their awesome ideas and business plans. Top 16 ideas who got the maximum number of votes formed a team.

16 teams of budding entrepreneurs worked diligently on their idea for 16 hours straight. They were given an opportunity to present their ideas in front of other teams. Mentors carefully analyzed the idea and provided the teams with 'Success Mantras' to get them through thick and thin.

After a round of cross-questioning the teams, mentors devised a framework for every team to overcome the shortcomings.



23rd OCTOBER 2018

INTELLECTUAL PROPERTY RIGHT (IPR) WORKSHOP, DTU



E-Cell DTU, in collaboration with IPR Cell, DTU organized a one day workshop on "Patent Filing Procedures" conducted by Rajiv Gandhi National Institute of Intellectual Property Management (RGNITPM), Nagpur to the DTU Patent Workshop. All the faculty, staff and students of DTU were invited to attend this prestigious workshop on (date) which was a milestone event for the college.

The workshop was graced by the presence of honorable Vice Chancellor Prof. Yogesh Sharma and Coordinator IPR Cell, DTU Dr. M. M. Tripathi. Dr. Debashish Banerjee was the main speaker of the workshop and the attendees were all praises for him because of the clarity everyone got regarding such an informative and important topic.

What is a Patent?

- If you invent something that you believe to be unique and commercially viable; you should consider applying for a patent to protect your right to its use.
- A patent enables you to enjoy a royalty or part of profits in anything that uses your idea.
- A Patent might not be only scientific; it can be an idea, technology, research or even your startup.

Advantages of Patents:

- 1) A patent gives you the right to stop others from copying, manufacturing, selling or importing your invention without your permission.
- 2) You get protection for a pre-determined period, allowing you to keep competitors at bay.
- 3) You can then use your invention yourself.
- 4) Alternatively, you can license your patent for others to use it, or sell it, as with any asset. This can provide an important source of revenue for your business. Indeed, some businesses exist solely to collect the royalties from a patent they have licensed - perhaps in combination with a registered design and trademark.

Benefits of getting a Patent done through DTU:

- 1) Getting a patent for your idea/research/invention is extremely expensive from an outside organization, or agency, we making it the most easy and convenient thing to do!
- 2) All costs like registration, research, patent fee, legal fee to be borne by DTU.
- 3) An amazing thing to highlight in your MS and job applications.
- 4) Boost up your CV giving you edge over other students during Placements/Internships.
- 5) Better college reputation and ranking which would indirectly help the students.

CAMPUS AMBASSADOR PROGRAM

“A popular theory says that 2 heads are better than 1, and 4 obviously better than 2, so how about 1200?”

The ecell of dtu made it's brand presence in the year 2k18-19 with an astonishing number of 1200 campus ambassadors.

Every year CA program is launched with an aim to help prospective students learn more about ecell and its events.

Our campus ambassadors help increase awareness of our events among students and market it by using their communication and leadership skills, which includes promotion of events through class talks and social media campaigns. Ecell appreciate the work of its liaisons for doing an effective job, by providing them with certificates and various other incentives.

STAND OUT.



DON'T LET 'EM
DEFIN
BELIEVE
LIMIT
AND YOU



YOUR LIMITS
ARE YOU.
YOU ARE
LESS
YOU WILL BE.





**Entrepreneurship Summit
is our three day
annual flagship event.**



E-Summit 2019 was hosted in Delhi Technological University from 31st January 2019 to 2nd February 2019. It provided a platform where the budding entrepreneurs and the youth of the country got a golden opportunity to seek valuable guidance and inspiration from their corporate idols in the field of business and entrepreneurship.



Day 1

Leadership Lecture Series

"The art of teaching is the art of assisting discovery."

-Mark van Doren

The event wherein speakers, Entrepreneurs, Leaders and all those people who made an impact with glorious achievement in the spectrum of work, would be present and share their story with the audience seated in the auditorium.

It is an event with goal to bring together bright minds to give talks that are idea-focused, and on a wide range of subjects, to foster learning, inspiration and wonder and provoke conversations that matter. It provides a stage where successful professionals and CEOs guide and inspire the budding entrepreneurs and students to achieve their goals in life.

E-Summit'19 saw a remarkable and extraordinary line-up of speakers in its 12th edition of Leadership Lecture Series

'Where to invest your money' and 'How to successfully manage your savings' has been a question for a long time for most of the people. **Mrs. Monika Halan** (Consulting Editor, Mint, Author of the book "Let's Talk Money") took a spellbinding and interesting session over Mutual Funds and how to effectively manage your savings. 'How to climb the corporate ladder', the question has haunted many young professionals. **Mr. Rajiv Sikka** (Director – Commercial, IGL) provided the ultimate solution using examples from his valuable professional experience.



“Our body and our mind have infinite ability stored in them. Our ability never restricts us, our thoughts do. If we think we can, we can.”

The author of the above quote, **Mr. Navin Gulia** (Founder of Adaa Charitable Trust, Author, Adventurer, Ex-Armyman, and Social Worker) motivated and inspired the young audience present through his very own story. He discussed about the hardships he faced after an unfortunate accident to how crossing all the barriers he managed to get into adventure sports.

Most of the early stage start-ups look forward for investors but most of them don't know 'What Investors look for'. **Dr. Aniruddha Malpani** (Founder, Malpani Ventures) took an enthralling session where he shared his professional experience as an Angel Investor on How to get investments for your start-up and what the journey of an entrepreneur is like. **Mr. Vineet Singh Hukmani** (CEO and MD 94.3FM, Radio one) discussed how Radio has always been and still is more personalized and relevant as compared to other streaming services. The way radio connects with people through live calls either to solve their daily problems or to play their favourite song has truly been phenomenal. **Mr. Anish Mulani** (CEO, Prana Studio) discussed about how it makes multitasking easy for your smart phone.



Also he apprised about his magnificent experience while working in VFX for one of the most famous T.V. series around the globe 'Game of Thrones'. **Mr. Nipun Goyal** (Co-Founder, Curofy) discussed on how to achieve success step by step by sharing examples from his journey as an entrepreneur. **Mr. Sajjan Kumar** (Managing Director, Nikon) discussed on how crucial are Leadership skills and how to develop them to achieve the goals of your life. One of the most famous and successful YouTuber of India, **Mr. Harsh Beniwal** motivated the crowd and shared the ultimate secret on how to make big in the age of social media. He also performed live on the stage to entertain the audience and had a pleasing interaction with his fans.

Comedy Evening:

After the inspirational session of Leadership lecture Series, to conclude the day 1 of E-Summit'19 on a lighter note, a Comedy evening is held right after Leadership Lecture Series. For E-Summit'19, we had one of the finest and funniest stand up comedian of India, **Mr. Biswa Kalyan Rath** to exhilarate the audience with his wit and humour.

Crack It

HR MASTERCLASS



A revolutionary way of student-HR interaction which helps both understand each other. The program takes into a form of helping ground and benchmark testing for the third day. Students are given expert advice from HR's of giant corporates, information about resume building and it provides a platform for group discussion and mock interviews which further boost the student's confidence and brush their mindset for facing actual job interviews.

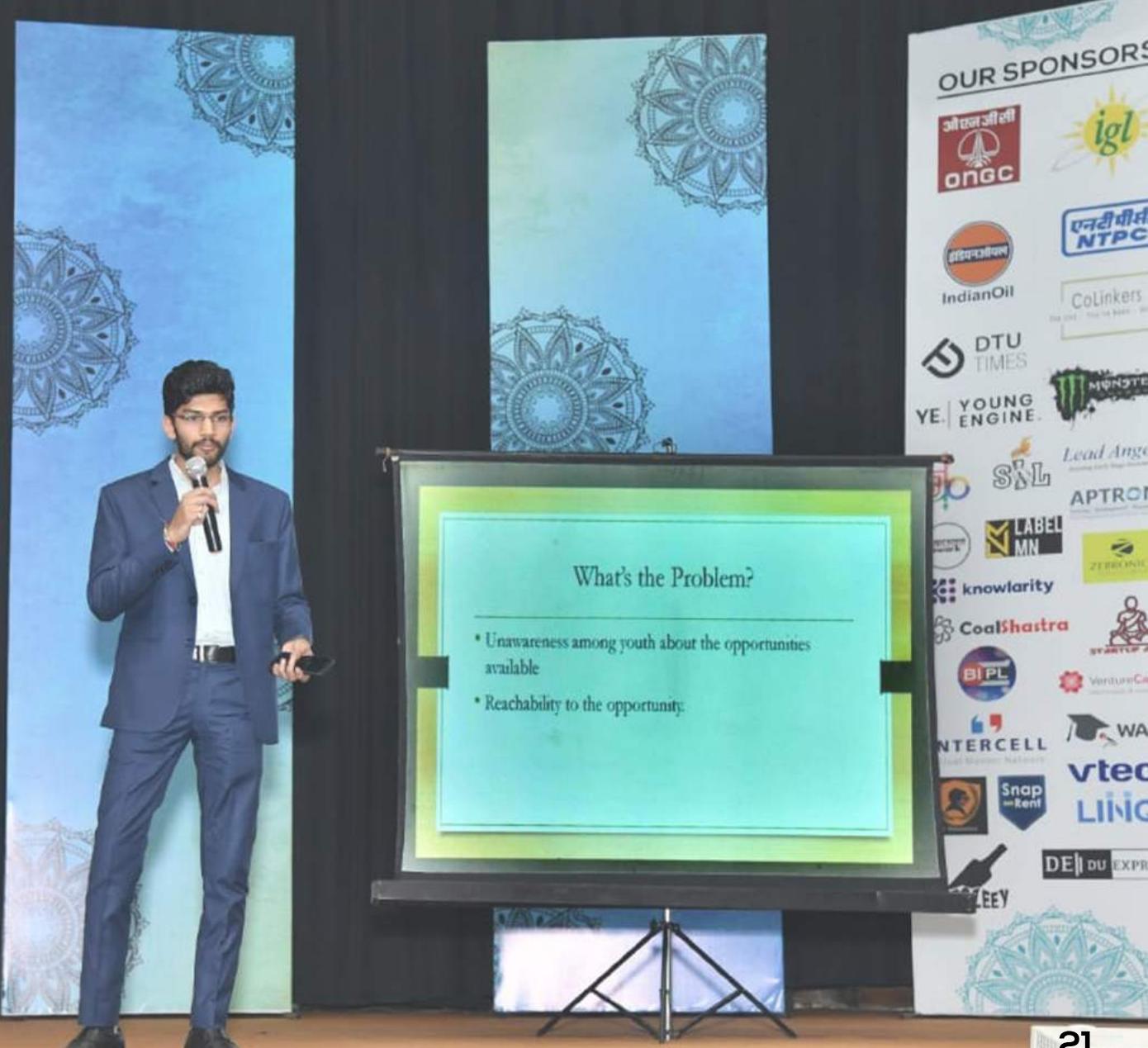


BLUEPRINTS

B-PLAN COMPETITION

The ideal showcase event that provides an avenue to the start-up enthusiasts to exhibit their business acumen, creativity and innovation. It is a competition where start-ups pitch their ideas in front of a panel of judges and investors.

Winners of this competition get a chance to get an investment of upto INR 40 Lakhs and start-up software packages.





STARTUP INTERNSHIP FAIR

powered by



YOUNG
ENGINE.

Startup Internship Fair is an annual internship caricature organized by E-Cell on the third of the flagship event, E-Summit. It is the most awaited event by students which gives an opportunity to get an internship in well-established start-ups with a stipend through a process of speedy interviews. Startup Internship Fair was organized successfully for the 6th time by E-Cell DTU. This year Startup Internship Fair saw a participation of approximately 1k students with 32 startups offering internships for the various technical and non-technical background. The name of startups which attended Startup Internship fair included well-established startups like Stylework, Vegamoon-Tech, Coal Shastra, Vestige, SIL, Boozey, What After College, EzySchooling, Shaadisaga, snaponrent, Young Engine, CV Owl, VQMS and many more.

SHOULD I BE AN ENTREPRENEUR?

Can you identify the difference between the two bikes?



Both are the same size! Both have the same wheels!
But one is way more efficient and faster than the other.

THE DIFFERENCE?

First bike has a single gear, while the second one has multiple gears.

THE RESULT?

The first bike's speed is limited to the rider's ability to pedal the bike. (Zero Leverage)

The second bike's speed is able to multiply the rider's ability to pedal and will produce amazing results. (Huge Leverage)

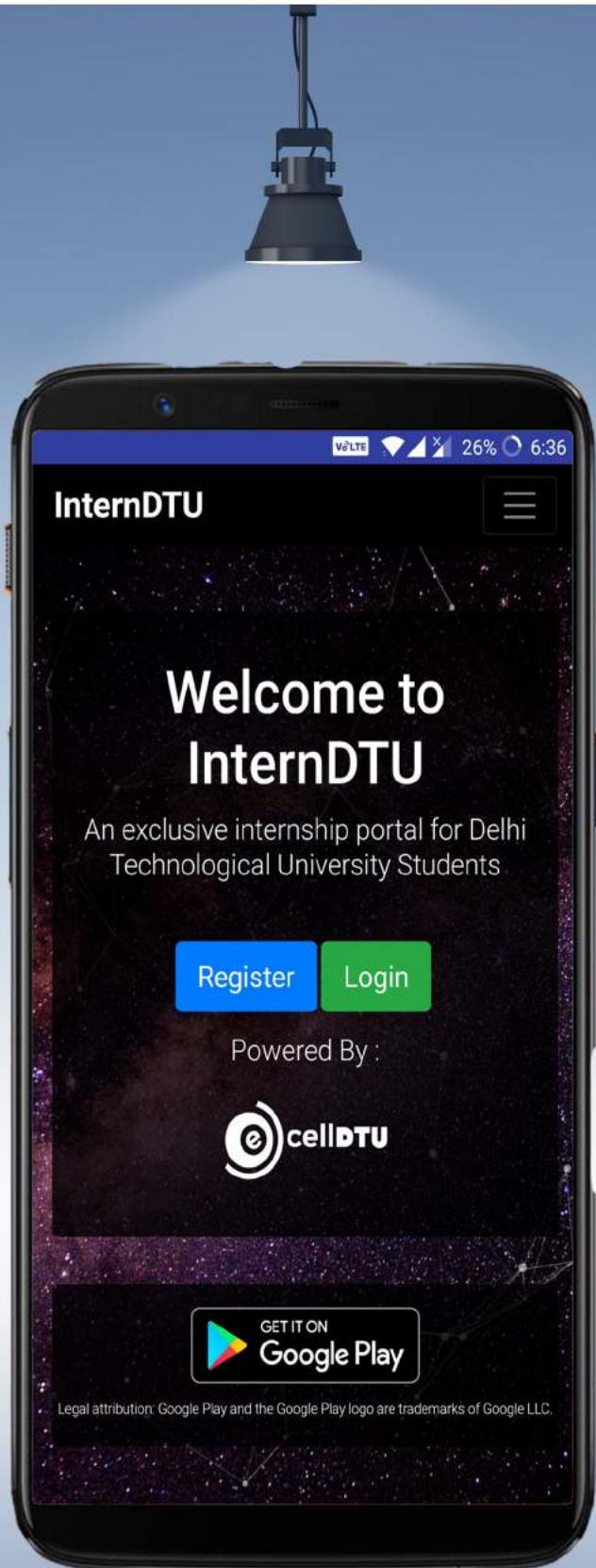
So,

If you would like to increase your benefits/work ratio, you should consider entrepreneurship. Entrepreneurs are able to leverage their work hours in unlimited ways.

Here's the key difference:

- Employees usually work under the paycheck formula: Skill x Time = Paycheck. The ONLY way to increase results is by increasing the value of their skill, or sell more time. (First bike example with zero leverage)
- Entrepreneurs have access to multiple sources of leverage, like machines, systems, and processes – including other people's time, talents and resources to maximize results. (Unlimited Leverage)

InternDTU App



DTU's FIRST INTERNSHIP PORTAL



InternDTU is the first fully equipped Internship Portal , exclusively for the students of Delhi Technological University (formerly Delhi College of Engineering).

It is a college specific internship portal where startups can hire interns according to their needs . For students we are solving the very basic problem of getting internships with quality exposure. They can hone their real-world skills that they need upon graduation.

InternDTU believes in opportunity and here we are providing the opportunities to students where they can experience the real world while they continue their education. Our mission is to develop individual's potential to the fullest so that they can emerge as great and exceptional leaders or professionals of their preferred industry.

Mr. Umang Chauhan, Head of Technology, E-CelIDTU, was the man behind the development of a successful mobile application for the students of DTU. It was his constant dedication that made InternDTU project possible.

Poem & articles on

"Being Limitless"

Acknowledge
What happens
Take it with grace

You are born strong
Strong enough to stand
Strong enough to move
Strong enough to shine

What matters is
A mind-set
Burn your passion
Flex your mind
Flex your dreams
Shatter all the boundaries
Move beyond the limits
Set by Society
Set by You

Having done this
A day is not too far
You will,
Stand, more stable
Move, farther
Shine, brighter

Make it happen
Nothing stops.
Sky is not the limit,
it's just the beginning
Be Limitless!

ANITA AHUJA, founder of Conserve India handbags, grew up in Bhopal as daughter of a freedom fighter, and later moved to Delhi. The 1994 riots led her to write a book called *Flames of Fervour*, and her subsequent involvement with resident welfare associations brought her in contact with ragpickers. She started Conserve India as a waste segregation operation, then worked with her brother on converting plastic waste into material for handbags. The designs clicked at local trade fairs, and the company now has a wide range of products including shoes.

Article on "Limitless"

WORLD DOESN'T NEED ANOTHER IDEA, WORLD NEEDS A REBEL.

Yes, world needs a rebel.

The technological advancement has reached at a point from where it is really hard for entrepreneurs to make new discoveries or great innovations.

Even best of the minds can only work to make existing things a bit better with all the knowledge and resources.

And this is creating a huge spectrum of self-established entitlement by the entrepreneur community.

Some entitlements which bother me the most are:

1. Entitlement of Unique Idea: No, your idea is not unique. Even Facebook's idea was not unique, in some way or other it was designed on the lines of Orkut. If you think you have a really brilliant unique Idea, let me burst the bubble for you. Google it, and in some form or the other, some 50 people will be at ideation stage and some 10 already executed. That also globally. And you make it worst when you ask Investors and Mentors to sign Non Disclosure Agreement (NDA).

2. Entitlement of Funding: Investors and VCs has all right to reject your pitch. They are running a business and their business model depend on investing in ventures which they think will make money in future. So, even if they will have a doubt as thin as a hair, they will not gonna invest in your StartUp. Neither they are running a NGO nor they are doing Charity.

3. Feels the World owes them something: Entitlement and the disappointment it brings is a disaster for business owners.

When an entrepreneur puts huge amounts of time and energy into a bad business idea, they sometimes develop a (false) belief that they've paid their dues. That now the world owes them something.

There's no prizes for hard work alone unfortunately. Your pain and struggle means nothing to the market place. Execution is everything, but only when you're clear on how to create value. Quitting because of bitterness or feeling victimized by the world is the easy way out. What's harder is leaning in. Leaning in to figure out what it was about your efforts that failed to create value for others. Those who give up will never find out the answer.

4. Feel Entitled to fast results: As Jack Ma said the bigger the problem you are solving the more time it will take. Everything worth doing is worth doing precisely because not too many other people are doing it. There's nothing of lasting, concrete value that's been created by an entrepreneur that didn't require significant patience.

If you started out as an entrepreneur expecting it to be quick, the only thing you need to give up is that expectation itself. Stick around. Play the long game!

OUR



IGL

Indraprastha Gas Limited (IGL) is one of India's leading natural gas distribution companies. IGL supplies natural gas as cooking and vehicular fuel. As of 31 December 2017, IGL supplied piped natural gas to over 900,000 homes, over 2000 of commercial and more than 1150 industrial establishments in the NCR. It also operates 425 CNG filling stations for natural gas vehicles.

Entrepreneurship Cell Delhi Technological University would love to thank and appreciate IGL for their constant support and valuable guidance for our flagship event E-Summit'19. By showing faith in our ambition to promote entrepreneurship, IGL motivated and inspired the young crowd present to work hard and make their dreams come true. E-Summit'19 turned out to be a success owing to its major sponsor Indraprastha Gas Limited. Mr Rajiv Sikka helped us bag that crucial sponsorship for our flagship event. His valuable professional experience has helped E-Cell DTU grow enormously over the year.

Entrepreneurship Cell DTU would like to give a big vote of thanks to Indraprastha Gas Limited for playing a key role in E-Summit. E-Cell DTU would love to continue this association with Indraprastha Gas Limited for future events.



ONGC

ONGC (Oil And Natural Gas Corporation) Represents India's Energy Security Through its Pioneering Efforts. Maharatna ONGC is the largest crude oil and natural gas Company in India, contributing around 70 per cent to Indian domestic production.

It has been a great honour and privilege to be backed by one of the most prestigious institutions of India – ONGC, which has been the sponsor of our flagship event "E-Summit" for past many years. E-Summit is not just an event for us that we organise; it's a learning curve in all of our lives and an opportunity to give something back to the society and it is institutions such as ONGC that back our dreams and give wings to our thoughts. Year after year E-Summit is growing in stature and has remained a stalwart supporter of entrepreneurship giving thousands of students and budding entrepreneurs a wonderful experience.

Without ONGC's involvement and generosity, we would not be able to aim high and reach our potential. Thank you again team ONGC for your generous and continuous support. May you keep inspiring us from the great work that you do

SPONSORS



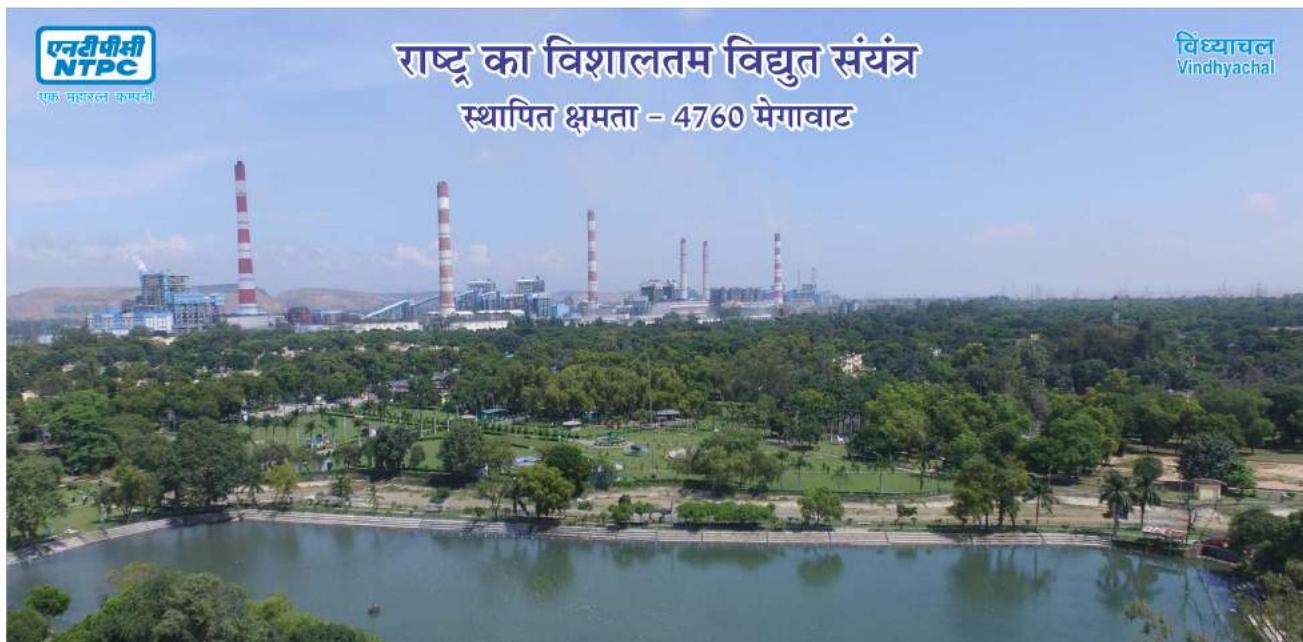
IndianOil

With a 33,000-plus work-force, extensive refining, distribution & marketing infrastructure and advanced R&D facilities, Indian Oil plays a significant role in fuelling the socio-economic development of the country. With a mandate to ensure India's energy security and self-sufficiency in refining and marketing of petroleum products,

We, E-Cell DTU would like to sincerely thank IOCL for having such a caring and giving heart to understand our aspiration of delivering a grand and successful event – E-Summit'19. With your assistance and guidance we were able to provide not only an event, but 3 days of constant learning and an experience of a lifetime for us as well as countless other participants.

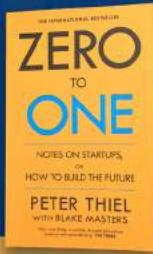
Indian Oil has been actively engaged in a gamut of social welfare/ upliftment activities across the nation in addition to reaching essential fuels viz. Kerosene, LPG, petrol, diesel, etc. to the nook and corner of the Country. Indian Oil's key Corporate Social Responsibility (CSR) thrust areas include 'Safe drinking water and protection of water resources', 'Healthcare and sanitation', 'Education and employment-enhancing vocational skills', 'Empowerment of women and socially/economically backward groups', etc.

E-Cell DTU would again like to express its gratitude to IOCL for believing in us and backing us to fulfil our aim.



NTPC

ENTREPRENEURIAL LIBRARY



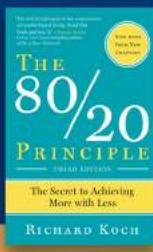
ZERO TO ONE - PETER THIEL

If you want to go public and make it big, you are going to need to read this book. An important framework for building the future, going "from zero to one" means creating something completely new that will outlast the competition. Most companies, though, go from "1 to 1.5" or "1 to n" and will find it difficult to defend their position.



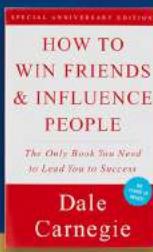
REINVENT YOURSELF - JAMES ALTUCHER

As technology advances at an unprecedented rate, we are going to need to continuously learn new skills and reinvent ourselves to stay relevant in a changing economy.



THE 80/20 PRINCIPLE - RICHARD KOCH

How anyone can be more effective by focusing on doing less better. Predicated on the belief that 80% of outputs come from 20% of inputs, 80% of consequences come from 20% of causes, and 80% of results come from 20% of the effort.



HOW TO WIN FRIENDS & INFLUENCE PEOPLE - DALE CARNEGIE

If you only had one book you could read on how to master the principles of human relations, this would be the one. Based on the core idea that people have a fundamental psychological need to feel important, *How to Win Friends and Influence People* details "three fundamental techniques for handling people, six ways to make people like you, twelve ways to win people to your way of thinking, and nine ways to change people without giving offense or arousing resentment."

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*“Trust that an ending is followed
by a beginning”*

THE END.



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