



22-23-24 OCTOBER 2026
Bombay Exhibition Centre (NESCO)
Goregaon (East) - Mumbai -India



RULES & REGULATIONS

PARTICIPATION CHARGES

1) SHELL SCHEME: ₹ 14,000/= Per Square Meter (Minimum Size 9 SQM)

Inclusion: Octonorm Booth with 1 Information Counter, 2 Chairs, 3 Spotlights, 5 Amp Electric Socket, Carpet, Fascia Name, 1 Dustbin

2) BARE SPACE: ₹ 13,000/= Per Square Meter (Minimum Size 18 SQM)

Inclusion: Space Only

NOTE:

- a) The above rates are excluding GST and any applicable taxes.
- b) The above rates are discounted and applicable till 31st May 2026. The rates will be increased by 15% from 1st June 2026.

- i) All exhibitors are required to send three stall choices from the layout plan, if by chance, out of their 3 preferences, none are available then organizer will offer the available choices, and the exhibitor must choose from the same.
- ii) The confirmation of the stall shall be given to those who have paid 25% advance payment. If any exhibitor fails to pay advance by the due date, then the same stall shall be offered to the new exhibitor. And if the new exhibitor confirms the space, then it cannot be given back to old customer if he/she changes mind at later stage.
- iii) No music/live music will be allowed in any stall. If any exhibitor violates this rule, his/her electrical supply shall be disconnected.
- iv) No exhibitor will be allowed to distribute promotional bags/leaflets in the exhibition passageway as the passageway has to always be free as per government rules. If any exhibitor wants to distribute bags/leaflets to visitors, they must do it from their own stalls and not form a queue in the passage. Also, exhibitors are to distribute bags/leaflets as per following dimensions only: length & width not exceeding 12 inches (Normal small size bags). Exhibitors should only distribute environmentally friendly bags. (Plastic bags not allowed).
- v) In case of postponement of the event due to any natural calamity, the amount paid by exhibitors will be adjusted in new dates of exhibition. Organizer will not be liable to pay any refund. Event will be insured for set-up days and event days.

ELECTRICITY CHARGES

Electricity Charges are compulsory for bare space exhibitors during set-up period and during the exhibition be made available as per the following charges:

SET-UP DAYS: @ ₹ 3,000 Per KW / Per Day

EVENT DAYS: @ ₹ 4,000 Per KW for all three days

Note: The above rates also applicable for Shell Scheme Exhibitor, if required.
(GST EXTRA)



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PAYMENT TERMS

- a) 50% - Payable within 7 days of Proma Invoice
- b) Balance before 30th September 2026

BANK DETAILS

Account Name: S D Promo Media Pvt Ltd
Current Account Number: 8711 596 638
Bank: Kotak Mahindra Bank Ltd | Branch: Kirti Nagar, Delhi – 110 015
IFSC Code: KKBK0000221

CANCELLATION POLICY FOR DEDUCTION & FORFIET

- I) Exhibitor cancels the booked stall 90 days prior to the date of exhibition on or before 20th July 2026, 50% (fifty percent) of the total stall cost shall be deducted.
- II) Exhibitor cancels the booked stall on or after, 20th September 2026, full amount will be forfeited.
- III) GST amount, collected from the exhibitor and reported on GST portal by SDPM, will not be refunded. The exhibitor would be entitled to claim benefit / credit for the same in its GST return.

INSTRUCTION FOR FABRICATION / BOOTH CONTRACTORS

Exhibitors can use their own fabricators/contractors for construction of stalls, subject to the following conditions:

- i) The contractors / fabricators of the exhibitors will have to erect / dismantle and remove all material / waste material from the exhibition hall within stipulated time frame, and as per the guidelines of SDPM.
- ii) The exhibitors shall instruct their respective contractors / fabricators etc., to work accordingly.
- iii) Some of the contractors / fabricators etc., owing to their past conduct have been debarred and as such would NOT be allowed to work for the exhibitors. Exhibitors are advised to check the same with SDPM.
- iv) The approved contractors / fabricators etc. shall have to deposit an interest-free refundable security through demand draft in favor of S D Promo Media Pvt Ltd, Noida, as below:
 - a) ₹ 40000/= (Rupees Forty Thousand) per stall of the size up to 80 SQM
 - b) ₹ 80000/= (Rupees Eighty Thousand) per stall of the size above 80 SQM
- vi. The interest-free refundable security shall be paid on or before 20th October 2026, by way of demand draft favoring S D Promo Media Pvt Ltd – Payable at Noida. The interest-free refundable security shall be refunded, after completing the entire work as per given schedule. In case of any violation and/or any damage caused to the property of Bombay Exhibition Centre (NESCO) and / or SDPM, SDPM shall be entitled to deduct the interest-free refundable security, amount of losses and/or expenses incurred, or to be incurred, towards restoration.



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- vii. The contractors / fabricators should complete the stall build-up by 8 pm on 21st October 2026. A grace period of 2 hours will be allowed i.e. from 8 pm to 10 pm but after this no extended time, no concession will be given and a sum of ₹ 8000/= per hour will be charged as compensation fine for failing to adhere to the timelines.
- viii. The contractors/fabricators should ensure that the hall is vacated by 11.00 pm on 24th October 2026. A grace period of one hour will be allowed i.e. from 11. 00pm to midnight but after this no extended time, no concession will be given and a sum of ₹ 10000/= per hour will be charged as compensation fine for failing to as here to the time info.

Kindly note no outside food and water is allowed. There will be an onsite cafeteria inside the exhibition hall which shall be serving vegetarian, Jain and other food and beverages. These rules are made by Bombay Exhibition Centre (NESCO) management. Organizers are also bound to follow it.

FORCE MAJEURE

No liability would lie upon SDPM for any unintentional breach or delay or failure in performance when such delay or failure arises from events or circumstances beyond the control of SDPM (Including, any without limitation), due to the acts of God, fire, war, explosion, sabotage, terrorism, embargo, civil commotion, pandemic, universal law of force majeure etc.

We look forward to your help and corporation in organizing the exhibition successfully to enhance automotive aftermarket trade and industry.

ORGANISER:

S D PROMO MEDIA PVT LTD

Unit No.820, 8th Floor, Tower-B, Noida One IT Park,
Sector – 62, Noida – 201309 – India
Tel: +91-120-2975517 / 2975518
Email: info@sdpromomedia.com