



Pizza Sales Report

Jan-Dec 2015

Pizza Category

All

1/1/2015

12/31/2015



Home



Best/Worst Sellers

BUSIEST DAYS & TIMES

DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings.

MONTHLY

There are maximum orders from of **July and January**.

SALES PERFORMANCE

CATEGORY

Classic Category contributes to **maximum** sales & total orders.

SIZE

Large size pizza contributes to **maximum** sales.



817.9K

Total Revenue



38.31

Avg Order Value



49.6K

Total Pizzas Sold



21.4K

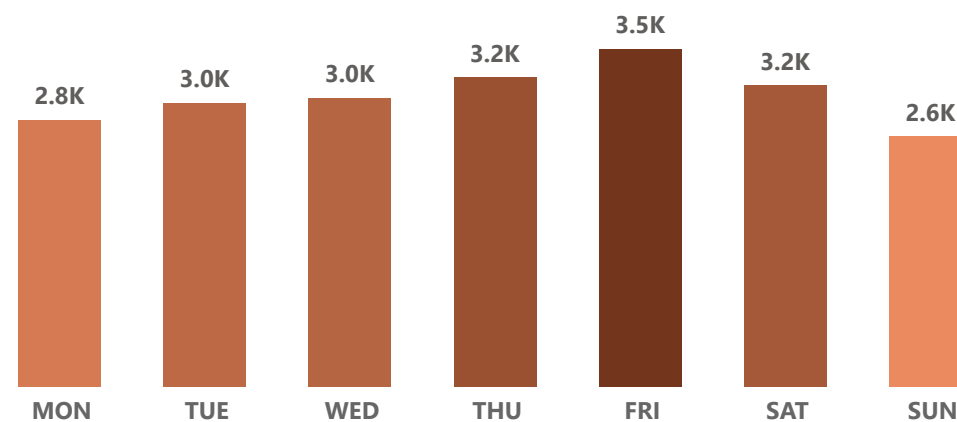
Total Orders



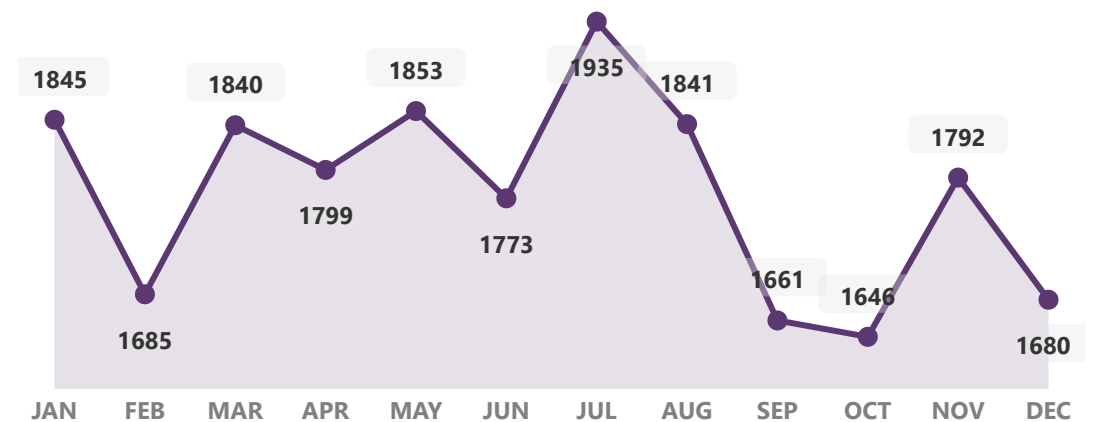
2.32

Avg Pizzas Per Order

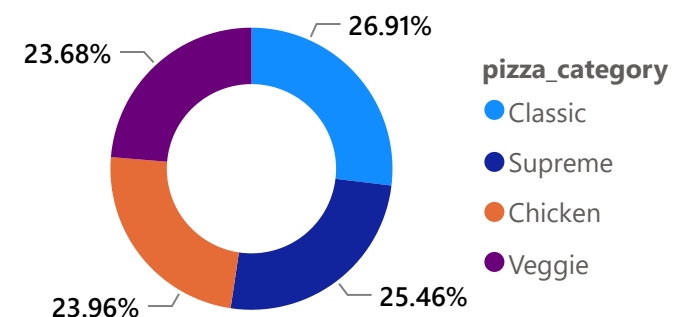
Daily Trend for Total Orders



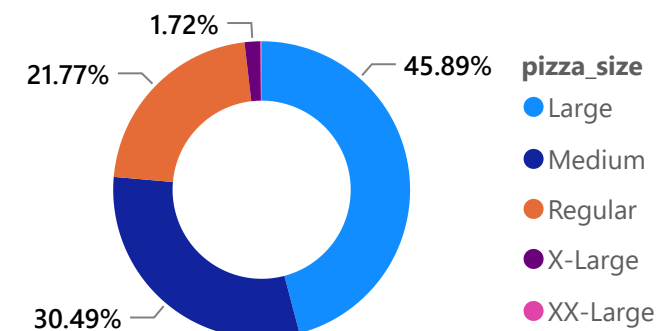
Monthly Trend for Orders



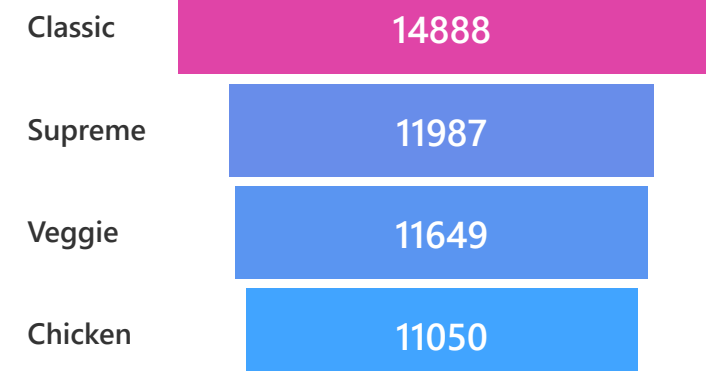
% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizzas Sold by Pizza Category





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Best/Worst Sellers



BEST SELLERS

REVENUE

The **Thai Chicken** Pizza Contributes to **maximum** Revenue.

QUANTITY

The **Classic Deluxe** Pizza Contributes to **maximum** Total Quantity.

TOTAL ORDERS

The **Classic Deluxe** Pizza Contributes to **maximum** Total Orders.

WORST SELLERS

REVENUE

The **Brie Carre Pizza** contributes to **minimum** Revenue.

QUANTITY

The **Brie Carre pizza** contributes to **minimum** Quantity.

TOTAL ORDERS

The **Brie Carre Pizza** Contributes to **minimum** Total Orders.



817.9K

Total Revenue



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Total Pizzas Sold



21.4K

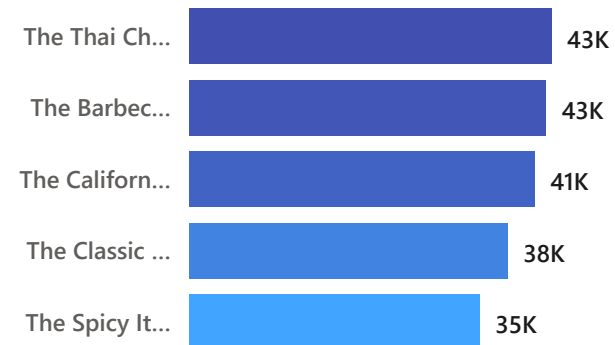
Total Orders



2.32

Avg Pizzas Per Order

Top 5 Pizzas by Revenue



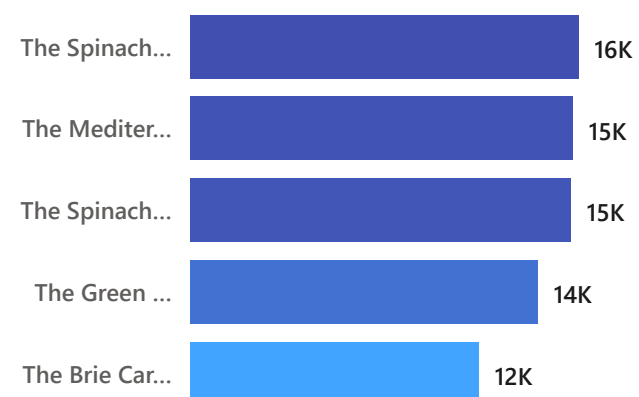
Top 5 Pizzas by Quantity



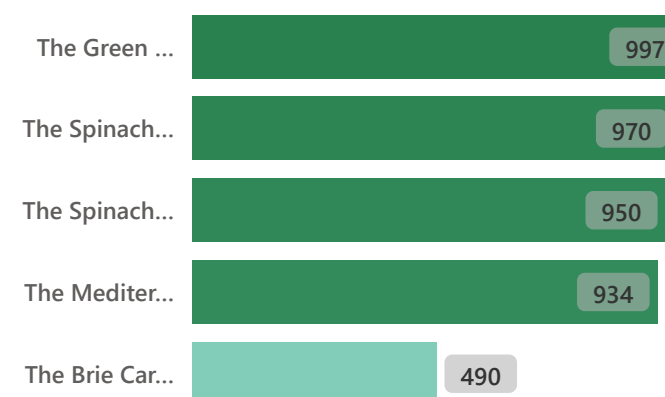
Top 5 Pizzas by Total Orders



Bottom 5 Pizzas by Revenue



Bottom 5 Pizzas by Quantity



Bottom 5 Pizzas by Total Orders

