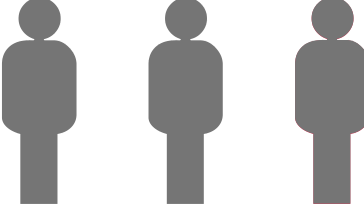


## Cardio Vascular Disease

Every  
**40**  
seconds

## Cancer

Every  
  
person

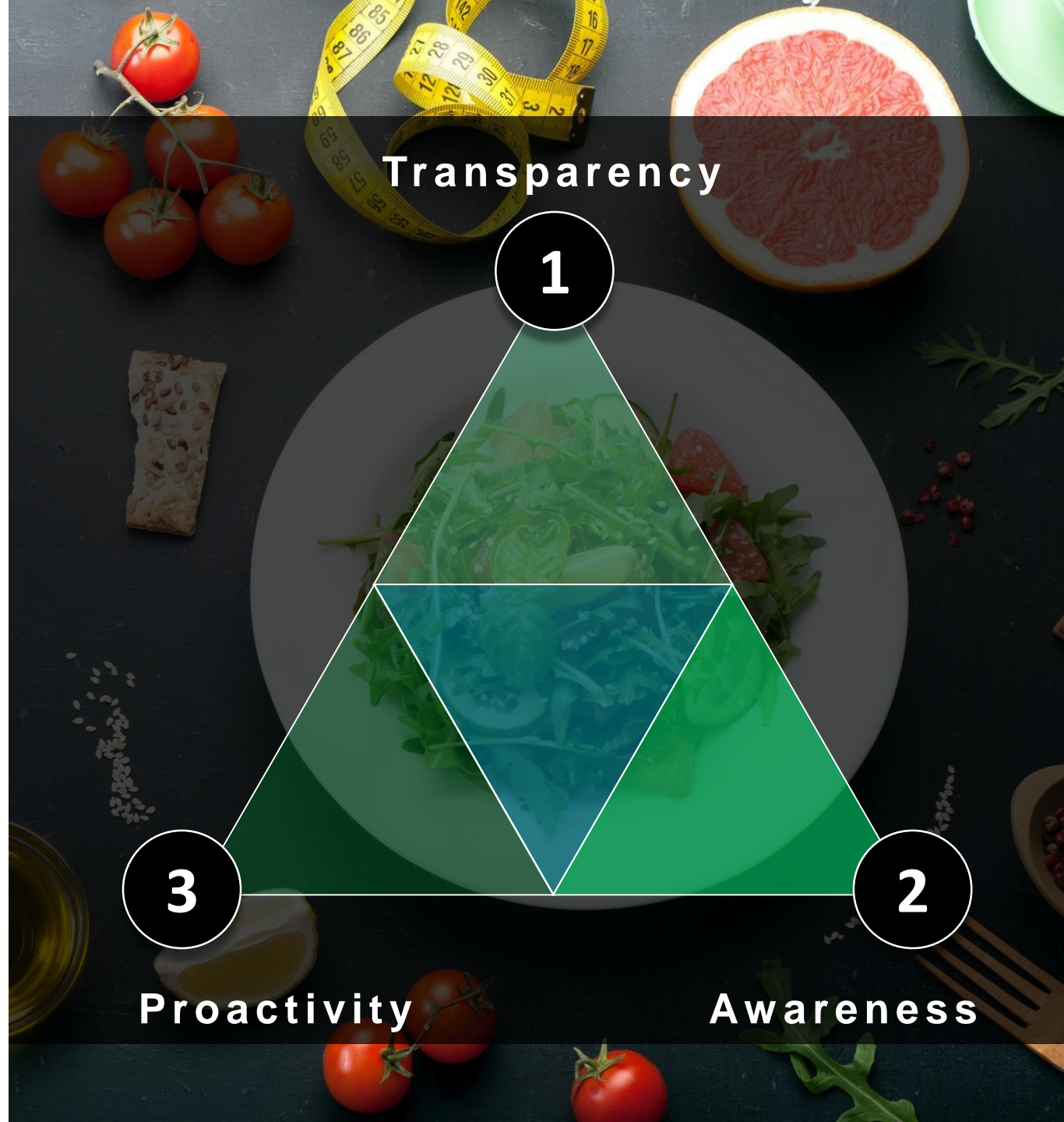
## Diabetes

  
**x2**  
since 1980

% of total  
global deaths



WE **REDUCE**  
THE **RISK** FOR  
MODERN  
DISEASES...



# ...WITH AN **EDUCATIONAL HEALTH APP** BASED ON AN HOLISTIC APPROACH

## Transparency

**NOKIA**

- ✓ **Personalized** data collection
- ✓ **Automated** data tracking
- ✓ **Intuitive** data visualization

## Awareness

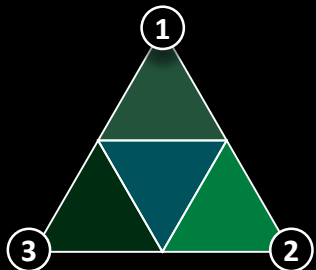


- ✓ Intelligent **health analysis**
- ✓ Individual **risk diagnosis**
- ✓ Educational **conclusion**

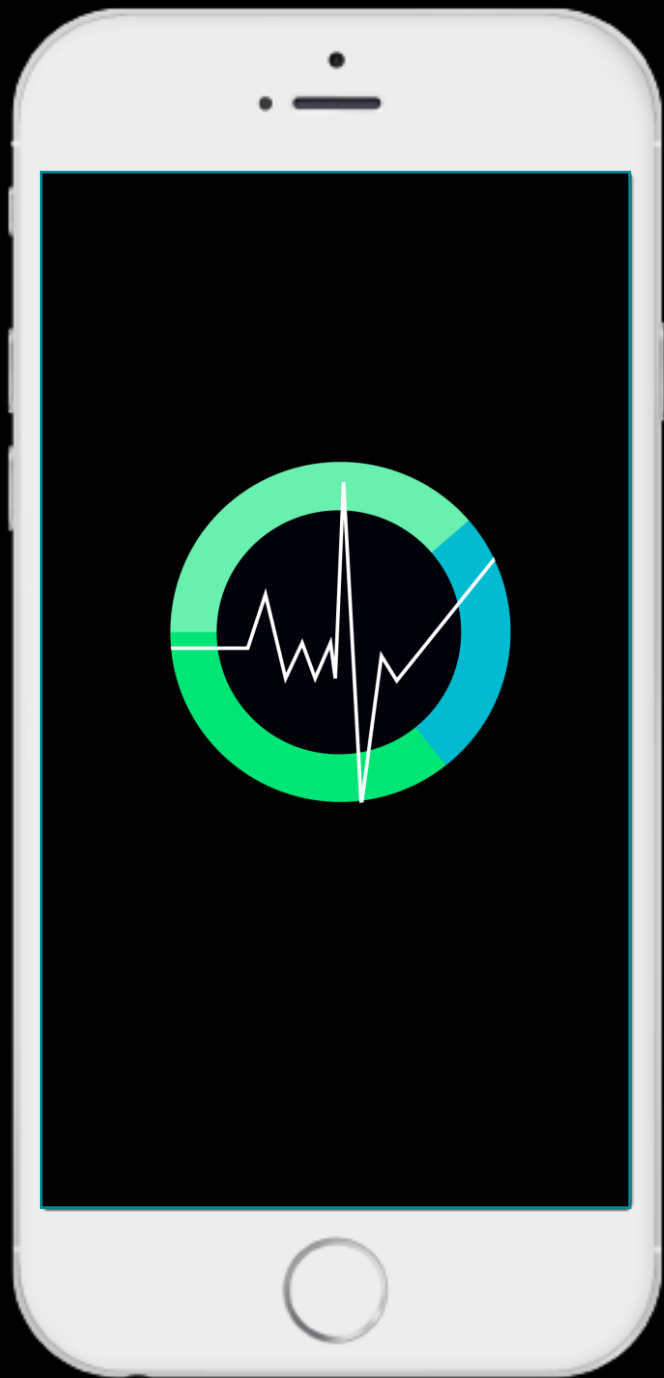
## Proactivity



- ✓ Consistent feedback **execution**
- ✓ Collective data **sharing**
- ✓ Data **mining** (ML & AI)



- 1) Create transparency via **hard facts** in order to pave the way for **health understanding**
- 2) Increase awareness for **health levers** through **education** to enhance participatory healthcare
- 3) Enable shift in **consciousness** regarding health and foster a **charity-mindset** within society



# DISCOVER **PULSE**

*Own your health*

# The **PULSE** revolution

