

# Amaar Esufally

76/8 Flower Road, Colombo 7, Colombo, Sri Lanka  
+94773770773 | [amaar.esufally@gmail.com](mailto:amaar.esufally@gmail.com) | [www.amaar.me](http://www.amaar.me)

## EDUCATION AND QUALIFICATIONS

### Founder @ Techstars Bangalore 2019

Techstars Bangalore 2019

Bengaluru, India

Feb 2019 – May 2019

- Participated in Techstars' first South Asian accelerator (Leading global accelerator with <1% acceptance rate)
- Gained in depth knowledge about product, sales, fundraising, networking (all things startup) from best in class founders

### London School of Economics and Political Science

Bachelors of Science in Management

London, United Kingdom

2013 – 2016

- 2:1 Achieved

### App Academy NYC

Web Development

New York City, United States of America

Apr 2017 - July 2017

- Full-stack web development bootcamp with a 1000-hour curriculum and < 3% acceptance rate

### Rugby School

Rugby, United Kingdom

2011-2013

- A-Levels: Mathematics (A), Economics (A), Politics (A\*), Chemistry (A)

### Colombo International School

Colombo, Sri Lanka

1997-2011

- IGCSE's: 10 A\*s (Mathematics, Economics, English, French), 1 A

## WORK EXPERIENCE (IN BRIEF)

### Head of Product

oDoc (Private) Limited

Colombo, Sri Lanka / Bengaluru, India

October 2018 – July 2019

- Conceptualized and decided which features to build on the oDoc app, designed the UI and UX for many aforementioned features.
- Instituted a user-centric design process where continuous user feedback was leveraged to understand and build for our target market(s). Data was gathered through weekly user interviews, usability testing, online surveys, etc.
- Developed the oDoc product roadmap and managed the product backlog based on overall business KPIs.
- Acted as the product owner in oDoc's agile development cycle, decided which tasks would be tackled each sprint, assigned priority to all features, issues, and tackling instances of technical debt incurred.
- Part of inaugural oDoc India team, helped set up oDoc's India operation, part of oDoc Techstars team (created demo day deck).

### Product & Operations Manager

oDoc (Private) Limited

Colombo, Sri Lanka

January 2018 – October 2018

- Developed, maintained, and led content creation and strategy for all oDoc websites, and certain automation projects.
- Serviced and sold to oDoc corporate clients, created content for corporate engagement and outreach, delivered educational presentations to subscribed corporates & handled corporate activations.
- Maintained relationships with doctors on the oDoc platform, and was part of the inbound and outbound customer care teams.

### Freelance Web Developer

Freelance / App Academy

New York /Colombo

April 2017 – January 2018

- Created a number of unique projects, including [Invoice](#), Slipstream, and GrabJS. Find more details on these projects [at my portfolio site](#).

### Disarmament Intern, Sri Lankan Permanent Mission to the United Nations

The United Nations, The Government of the Democratic Socialist Republic of Sri Lanka

New York, United States of America

September 2016 – April 2017

- Attended official meetings of the United Nations on behalf of Sri Lanka, primarily in the fields of Disarmament, and Economic and Social Issues (DISEC and ECOFIN).
- Created reports on the aforementioned meetings, which were sent back to the Sri Lankan government. These reports contributed to Sri Lanka's stance on included issues.
- Gained vital experience speaking and negotiating with prominent international figures.

### Summer Intern – 'Interns of Change Program' by Deutsche Bank, 3M, Dialog Axiata, MAS Holdings

MAS Holdings, Dialog Axiata, Deutsche Bank, 3M

Colombo, Sri Lanka

June 2015- August 2015

- Oversaw the inauguration of MAS's data analytics team and built its foundational operating framework.
- Integrated a predictive-contribution model as Sponsorship Director for our CSR project, raising over LKR 3 Million.
- Led the MAS internship group in a presentation to Sri Lanka's business elite.

## OTHER LEADERSHIP

- **Model United Nations Director** – LSE United Nations Society, May 2014- May 2015

London, United Kingdom

- **Co - Founder** – LSESU Sri Lankan Society, October 2015

London, United Kingdom

- **Secretary General of Rugby School MUN- Rugby School, 2012- 2013**

London, United Kingdom

## PROFICIENCIES

- **Programming Skills:** Ruby on Rails, JavaScript, React.js, Redux, HTML/CSS, AWS, Firebase, jQuery, SQL, Git, Wordpress.
- **Interpersonal Skills:** Trained in both public speaking and diplomacy. Experienced in working with people of all backgrounds.
- **Hobbies:** Music (Play both the drums (classical) and the guitar), Basketball & Tennis, Strategy Games.