

Instafy: A social network based around music

Intro & Goal

A new social site that allows you to connect to your Spotify account and display your music persona via a curated profile. Friends can comment, like and share posts. Think: An Instagram for music.

Who's it for?

This social site is for anyone who uses Spotify and wants to connect with friends about all things music.

Timeline

- 4 weeks

Scope of Project:

- Users sign up on the platform with their Spotify account
- Users can find friends by connecting to their Facebook account
- follow/unfollow functionality
- Comment, like and share functionality
- Messaging platform to send new content to friends
- Users curate their profile with their favorite artists, albums and songs which they can select from their Spotify profiles
- Users can browse through their feed of updates from friends

Features:

Signing up:

- Sign up/ login flow
- Connect to Spotify

Profile:

- Profile picture
- Create username
- Text profile description
- Followers/Following friends
- Public/ private profile

Feed/Posts:

- Upload my favorite artists, songs and albums from Spotify (either by search or from my profile)
- Write captions and link songs to each of my posts before I upload
- Friends can like, comment or listen to the music synced with the post
- Delete past posts

- Share posts within the platform via private message

Messaging:

- Message friends about a specific post in a private chat

Search:

- Search friends via username
- Search for albums, artists or playlists

Mockups


Login with Spotify

Instafy Share and enjoy music.


Share music

Discover

Messages



Share your music



Login in your Spotify account:

Username

Password

Forgot?

Sign in

Profile:



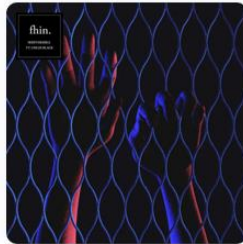
Jennifer

Music lover

130k Followers 340 Following

Follow

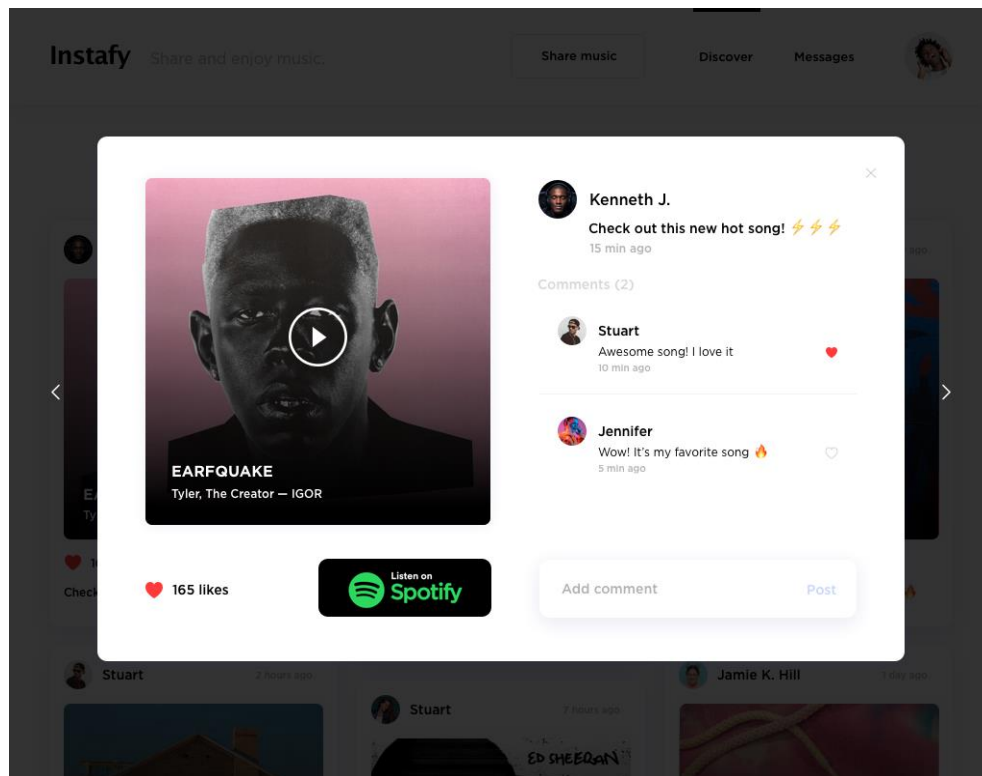
Message



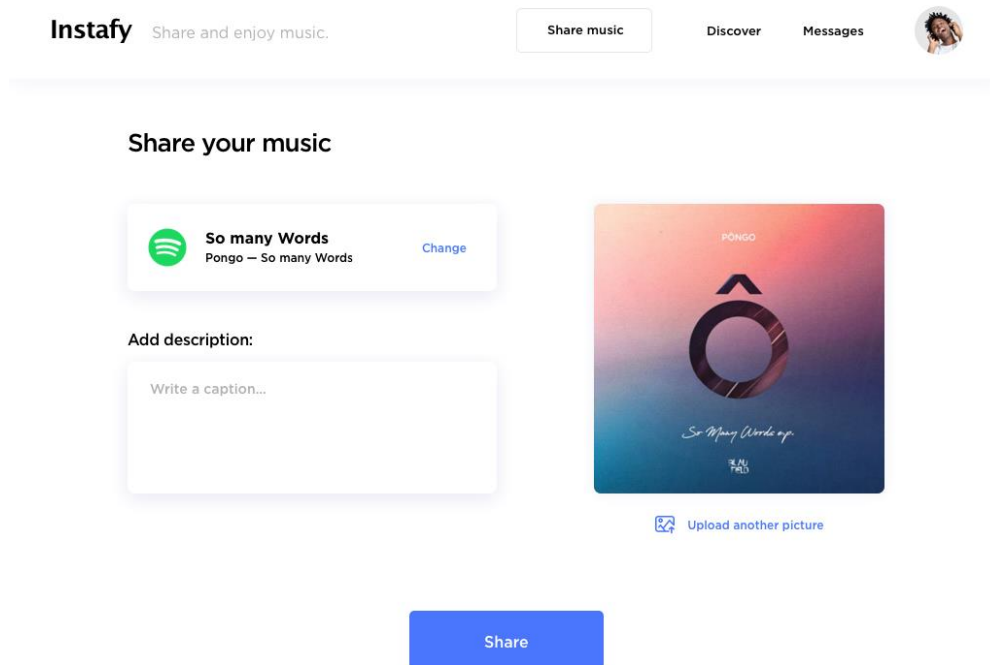
Details:

- Follow sends a notification to the user that you want to follow them
- "Discover" goes to your feed (those you follow and popular posts of those you don't follow)
- "Message" goes into a private chat with the user
- "Share music" goes to upload a post

Individual post:



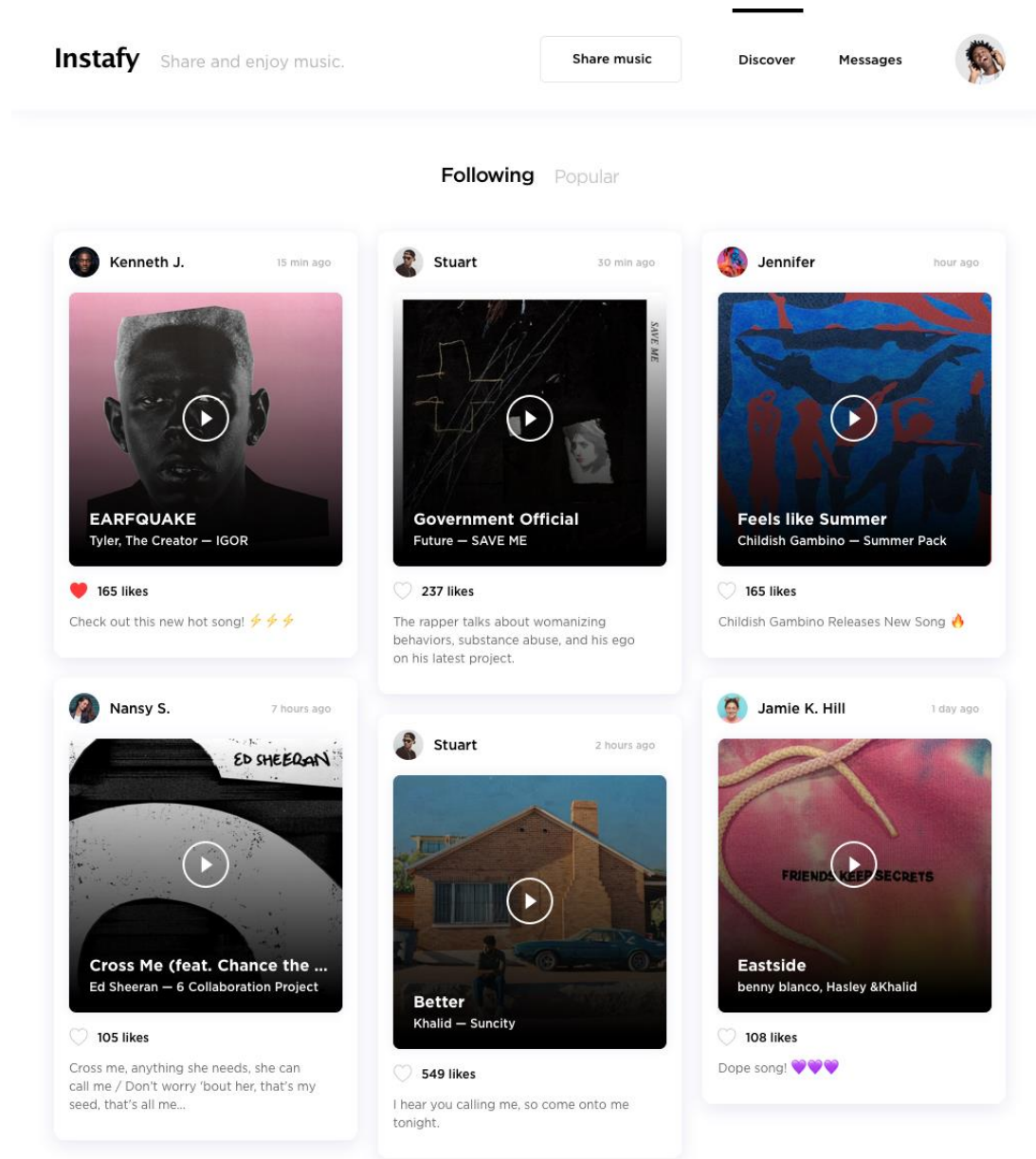
Upload a post:



Details:

- Have the ability to change the picture attached to the song/ album (choose a picture in your own photo library on your phone)

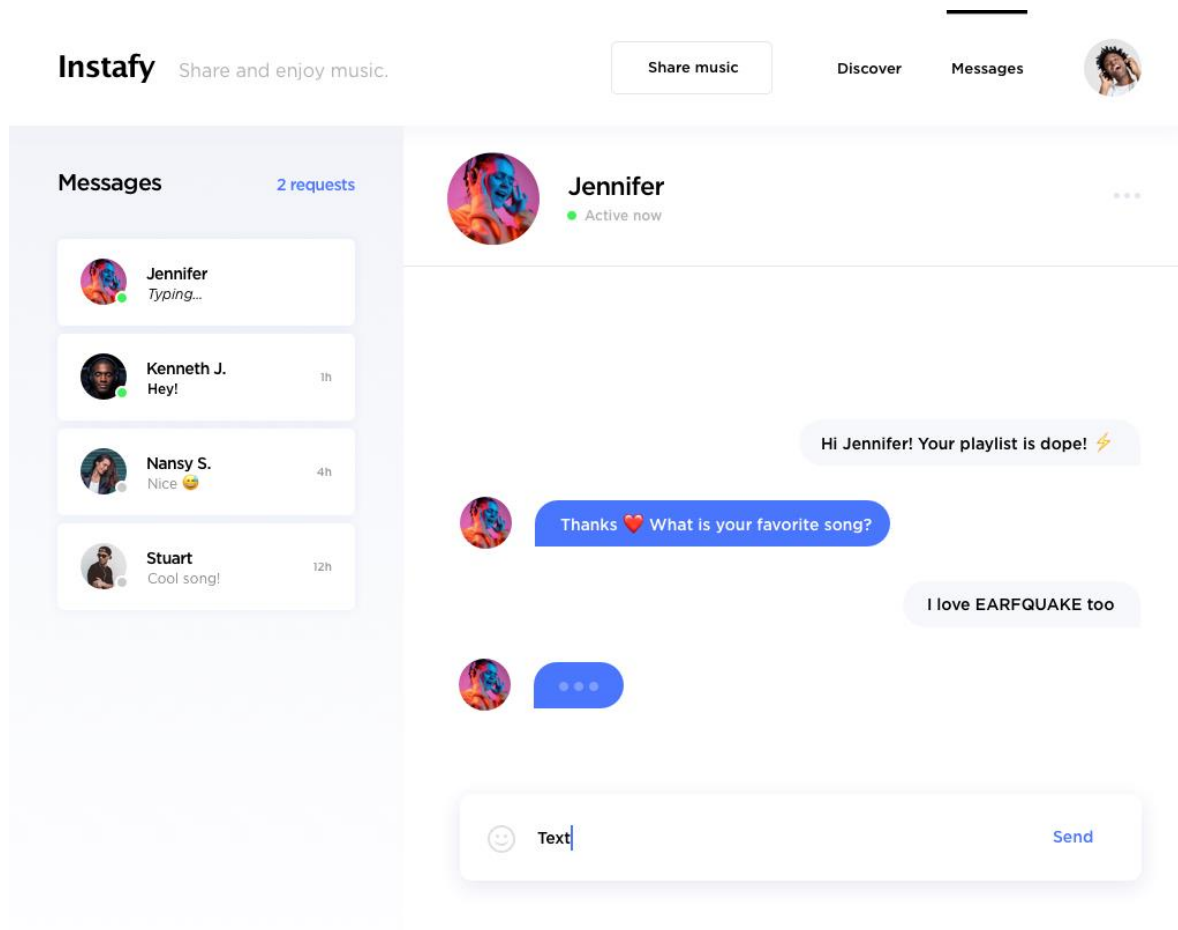
Feed:



Details:

- 'Popular' are public posts from other users who you don't currently follow

Private Message:



Not in scope (for this version):

- Tagged posts
- Saved posts
- Suggestions/ recommendations
- Stories

Inspirational sites:

- www.instagram.com