**Course Code: CSE372**

**Date of Allotment: 05/08/2024**

**Academic Task Number: CA1**

**Date of Submission: 06/08/2024**

**Course Title: UI UX Design**

**Maximum Marks: 30**

**Academic Task Type: Subjective**

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| **Question Number** | **Question Statement** | **Course Outcome** | **Bloom’s level** | **Marks per Question** |
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| **1** | **Describe the key differences between User Interface (UI) and User Experience (UX). Provide examples to illustrate your points.** | **CO1** | **L1** | **10** |
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| **2** | **Explain the purpose of a moodboard in design. List and describe the different elements that can be included in a moodboard, providing examples for each element.** | **CO2** | **L1** | **10** |
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| **3** | **Discuss the different ways color, shape, and images can be utilized in interface design to enhance user experience. Provide specific examples of how each element can be effectively applied.** | **CO2** | **L1** | **10** |
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