

Overview - E-Commerce Dashboard

Total Sales
\$2.3M

Total Profit
\$286.4K

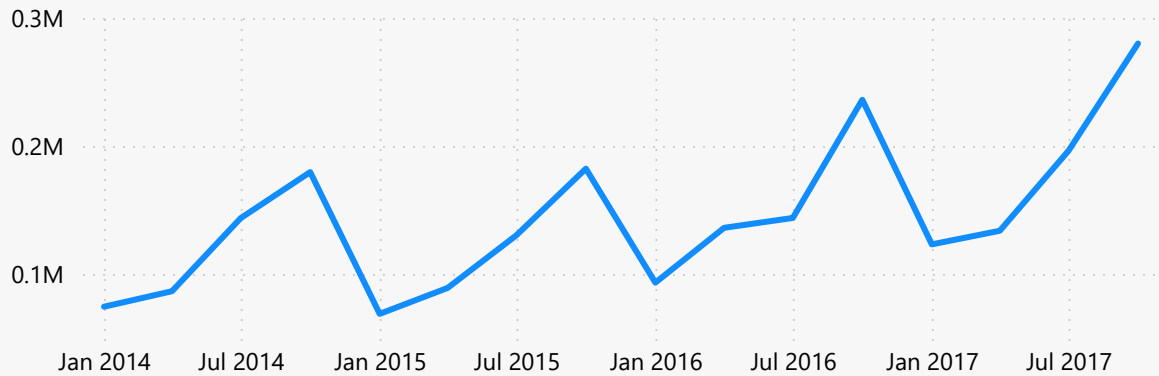
Total Quantity
38K

Profit Margin %
12.47%

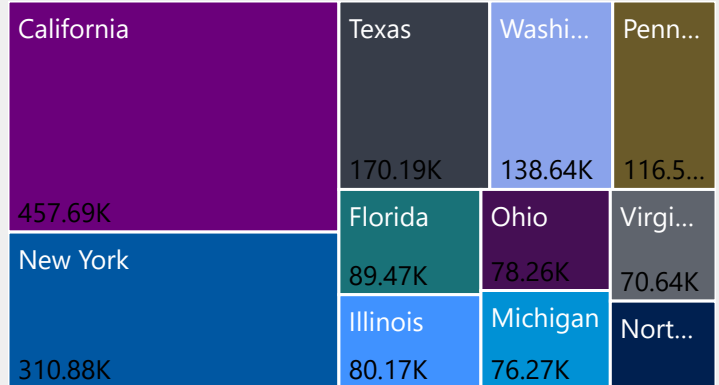
Region

All

Sales Trend



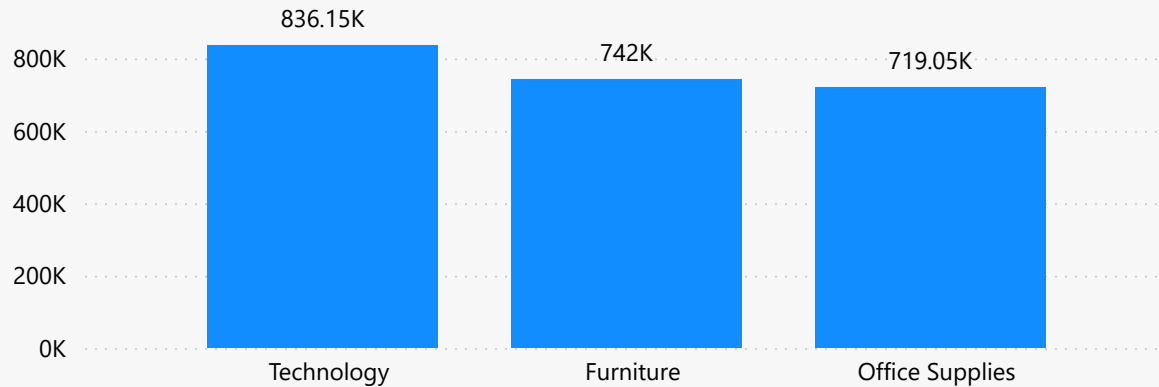
Sales by State



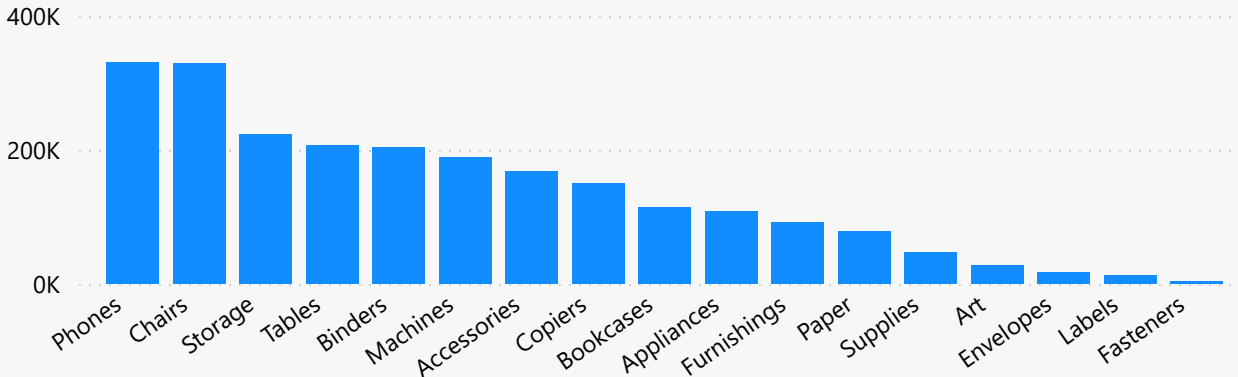
Segment

All

Sales by Category

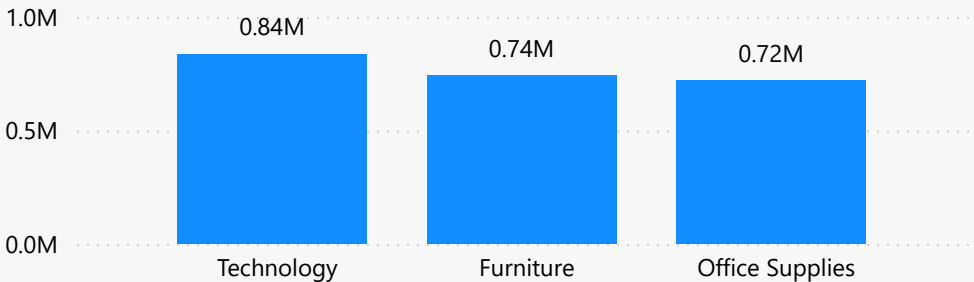


Sales by Sub-Category

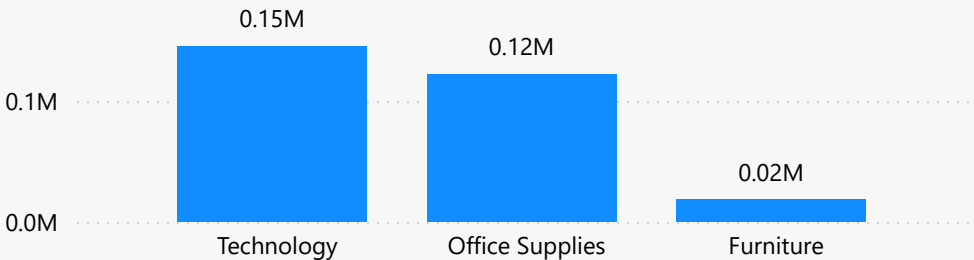


Category & Product Insights

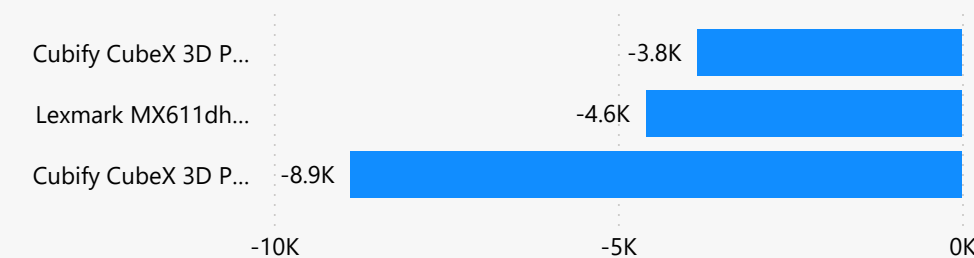
Sales per Category



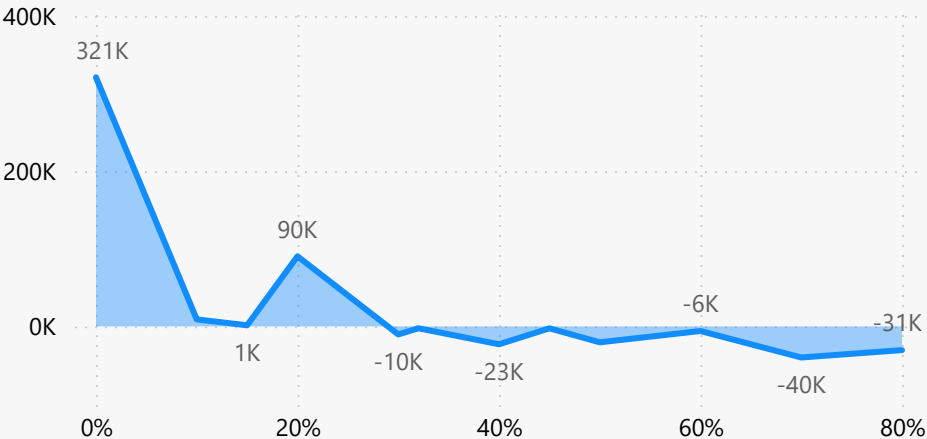
Profit per Category



Least Profitable Products



Total Profit by Discount



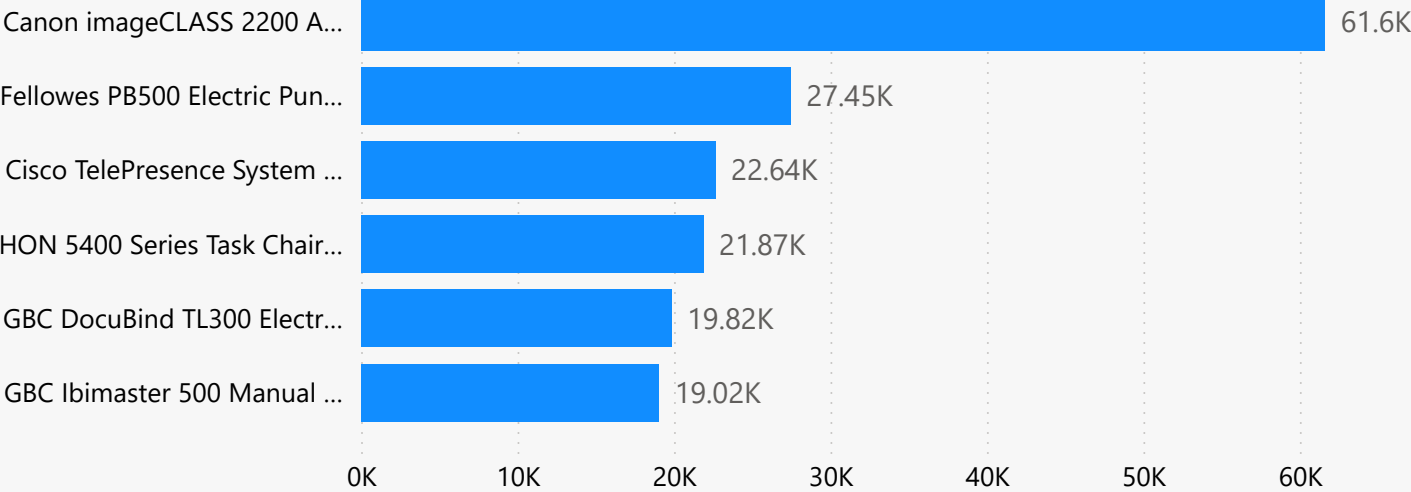
Region

All

Category

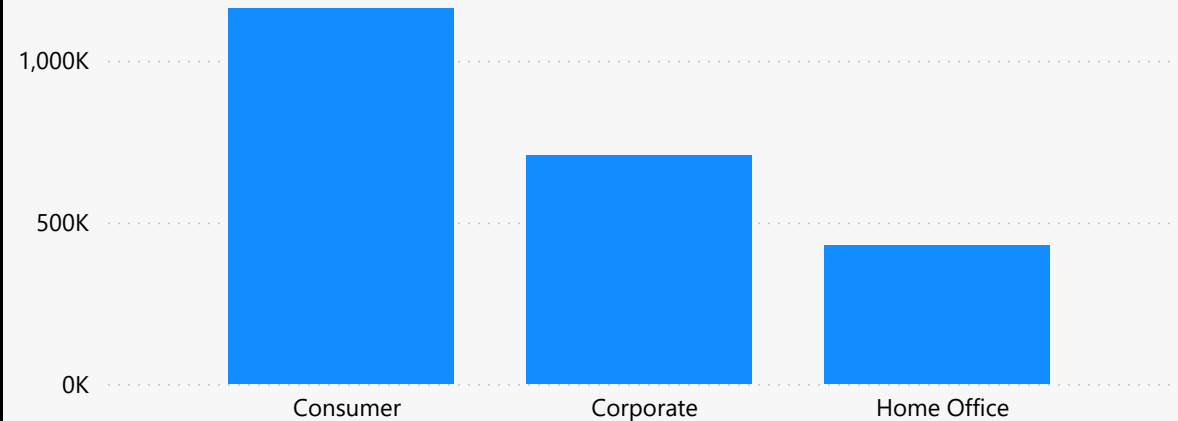
All

Top Products by Sales

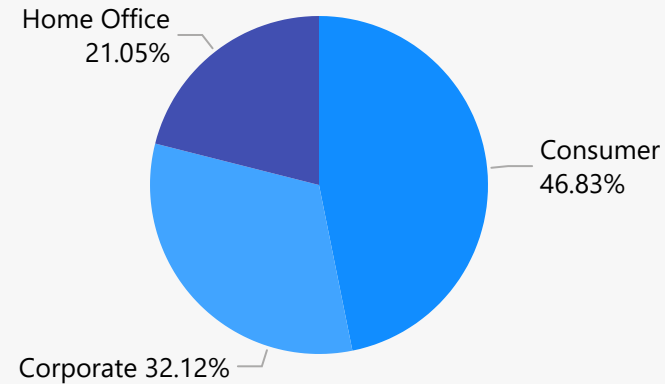


Customer & Segment Insights

Sales by Segment



Sum of Profit by Segment



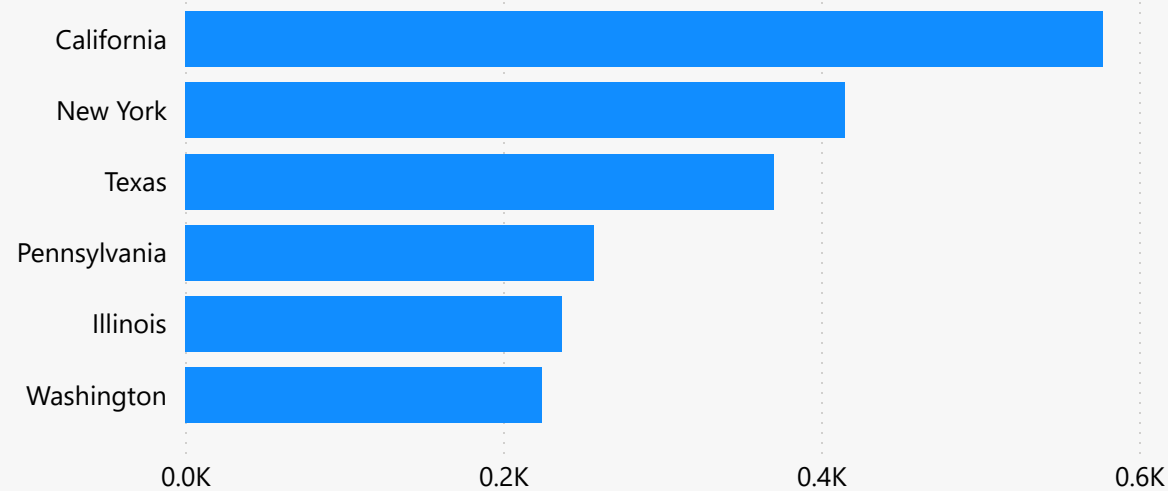
Region

All

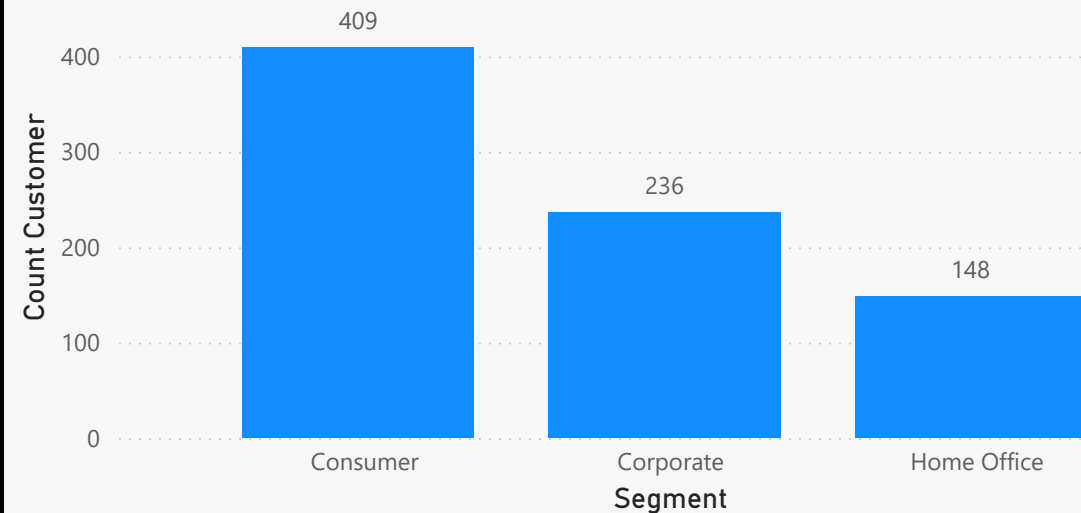
Segment

All

Customers by State



Count Customer by Segment





Order & Shipping Insights

Total Orders

9994

Average Shipping Time

3.96

Average Discount

15.62%

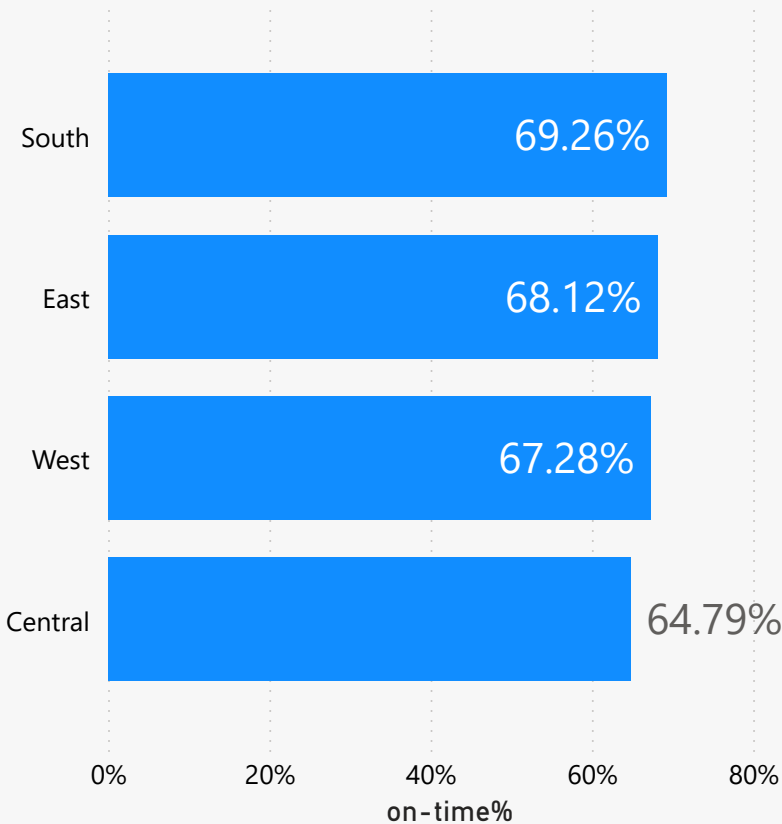
Total Sales

\$2.3M

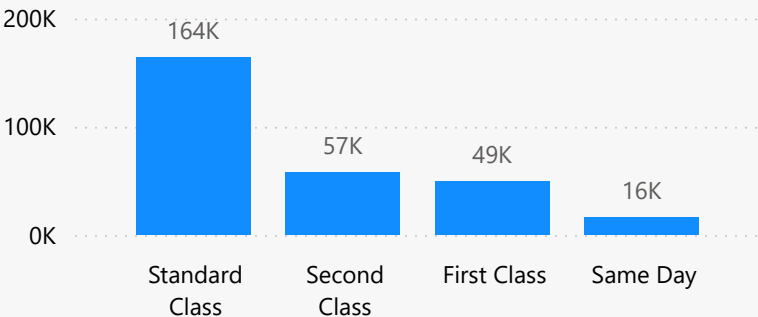
On-Time Delivery %

67.26%

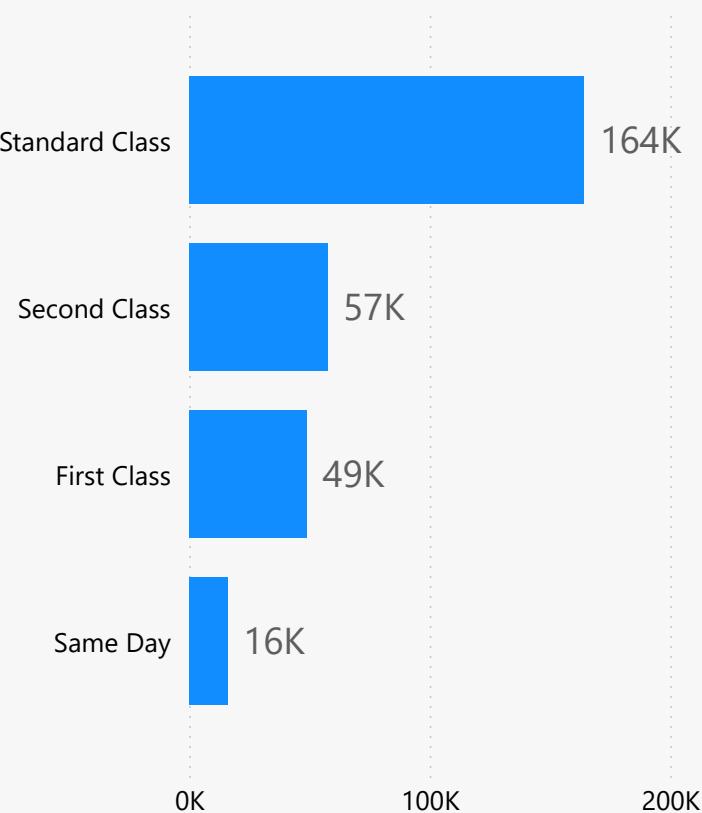
On-Time% by Region



Sum of Profit by Ship Mode



Profit per Shipping Mode



Shipping Mode Distribution

