



COEN 243: MOBILE APP DEVELOPMENT  
DEPARTMENT OF COMPUTER ENGINEERING  
SANTA CLARA UNIVERSITY

# Jashn

**Indra, Pratik, Puneet, Rohan**

Advisor  
**Farokh Eskafi**

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# Introduction

## *Idea*

- Enabling you to find, connect and kindle with like-minded people
- A medium to discover and experience the intricacies of socializing
- A one-stop solution for event/party management
- It's like Google for parties/events/celebrations

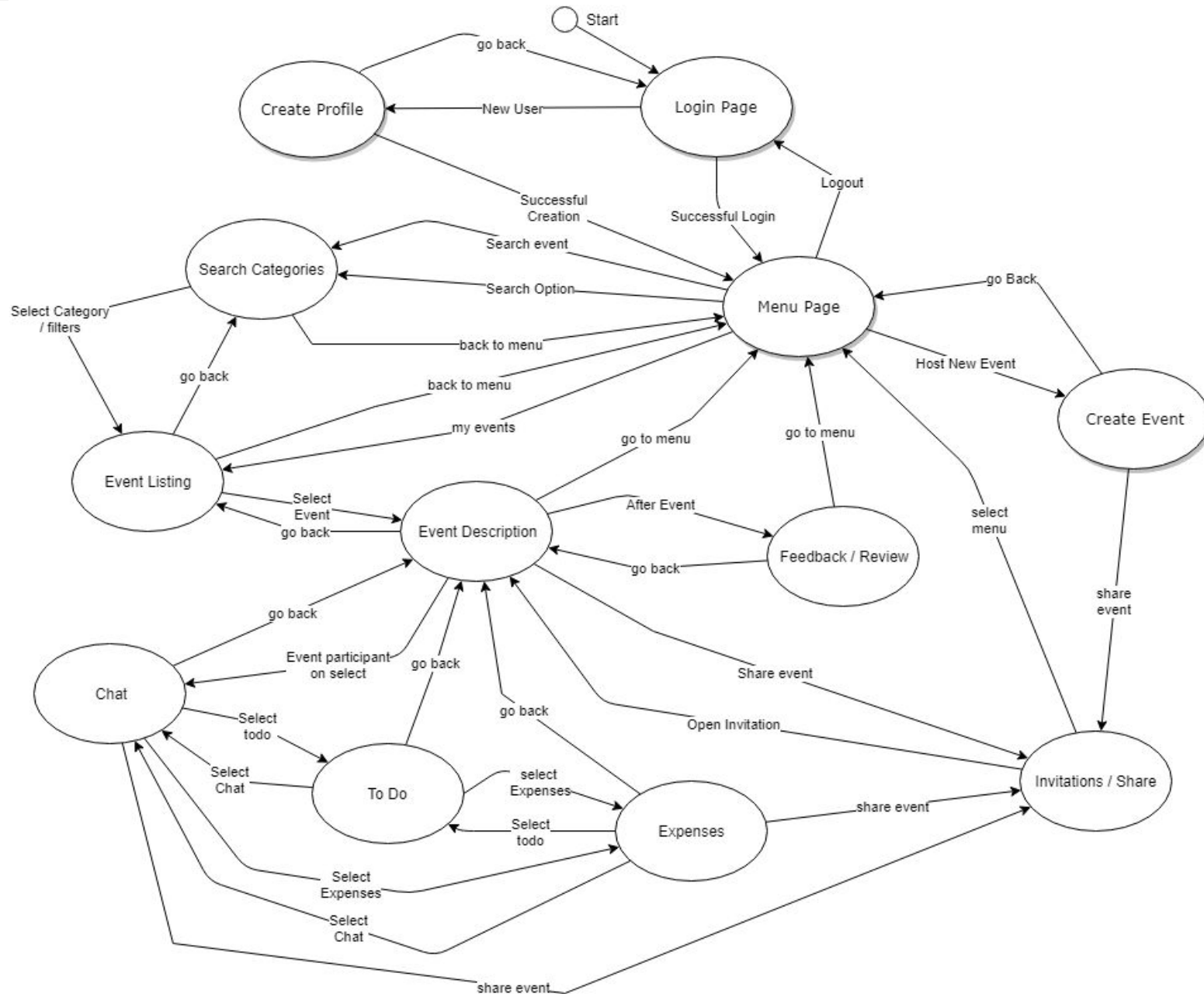
## *Target Audience*

- People looking to host a party – Formal lunches, movie nights, sports streaming, LAN gaming, dance out, team outings and many many more
- People seeking for experiences and who enjoy being a part of something fun
- Anyone looking to socialize, make friends, build connections and ultimately having a good time

# What purpose does the App serve?

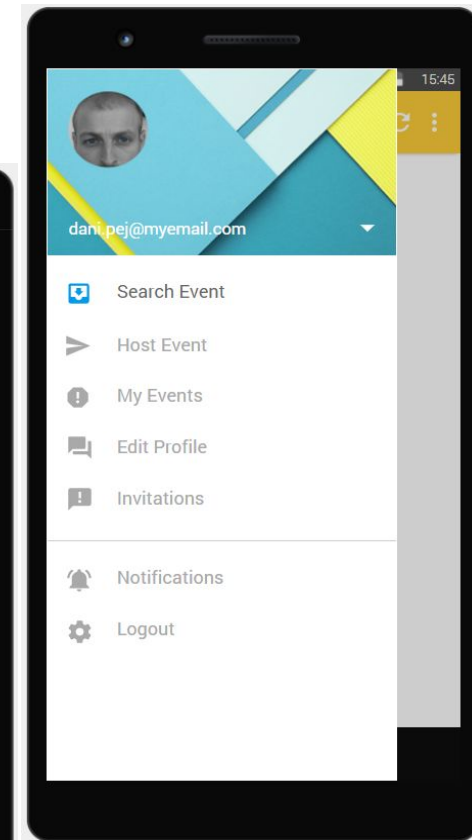
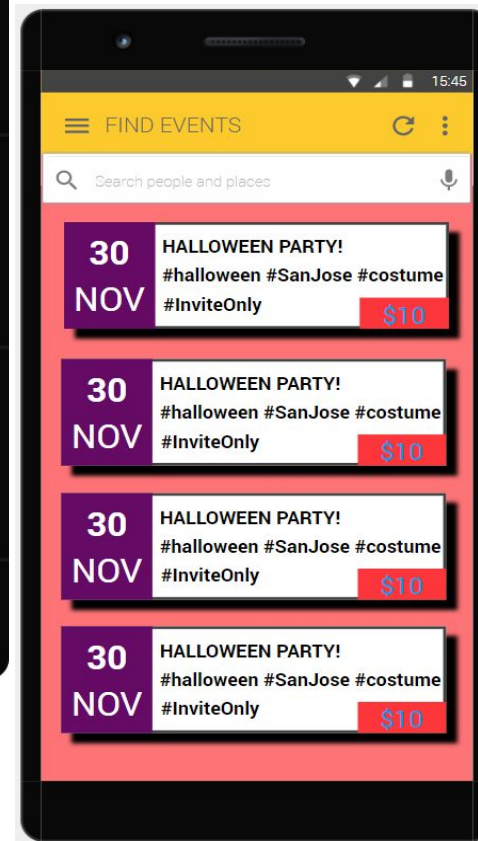
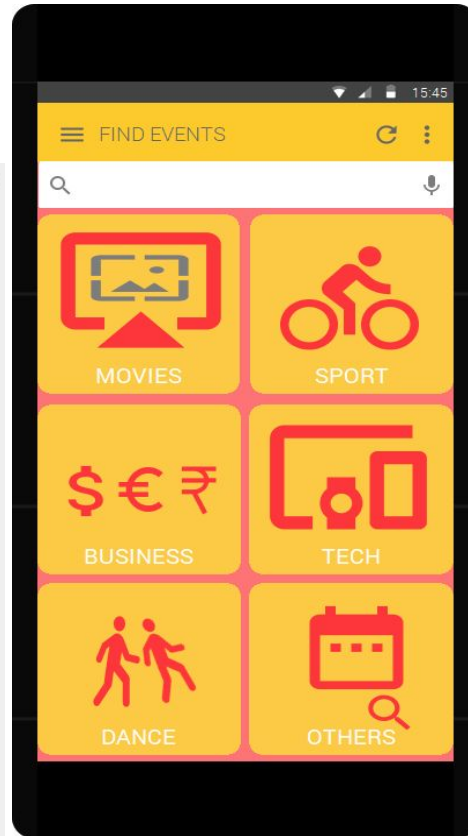
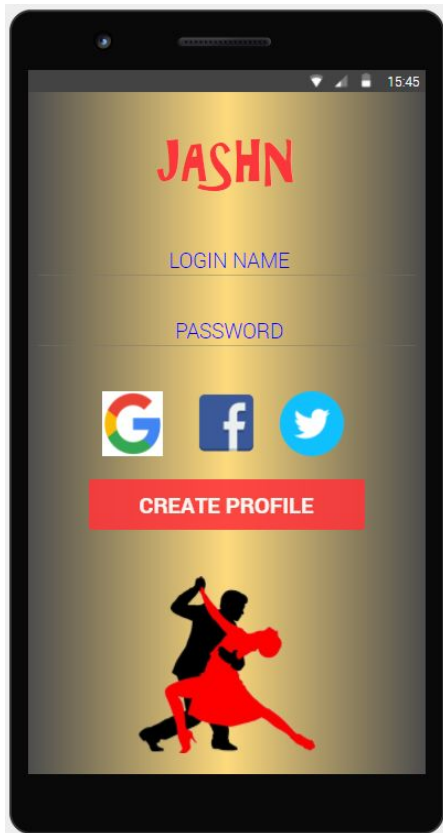


- It enables end to end event management
- Unique features like Event specific to-do and group chat feature makes hosting easy
- Intuitive search with categories and filters for distance, price and more preferences makes event scouting personalized
- Personalization of events with color selection
- Simple and easy to use UI which makes it very accessible to everyone



# Jashn: Application Deep Dive

# Proposed Wireframe Design



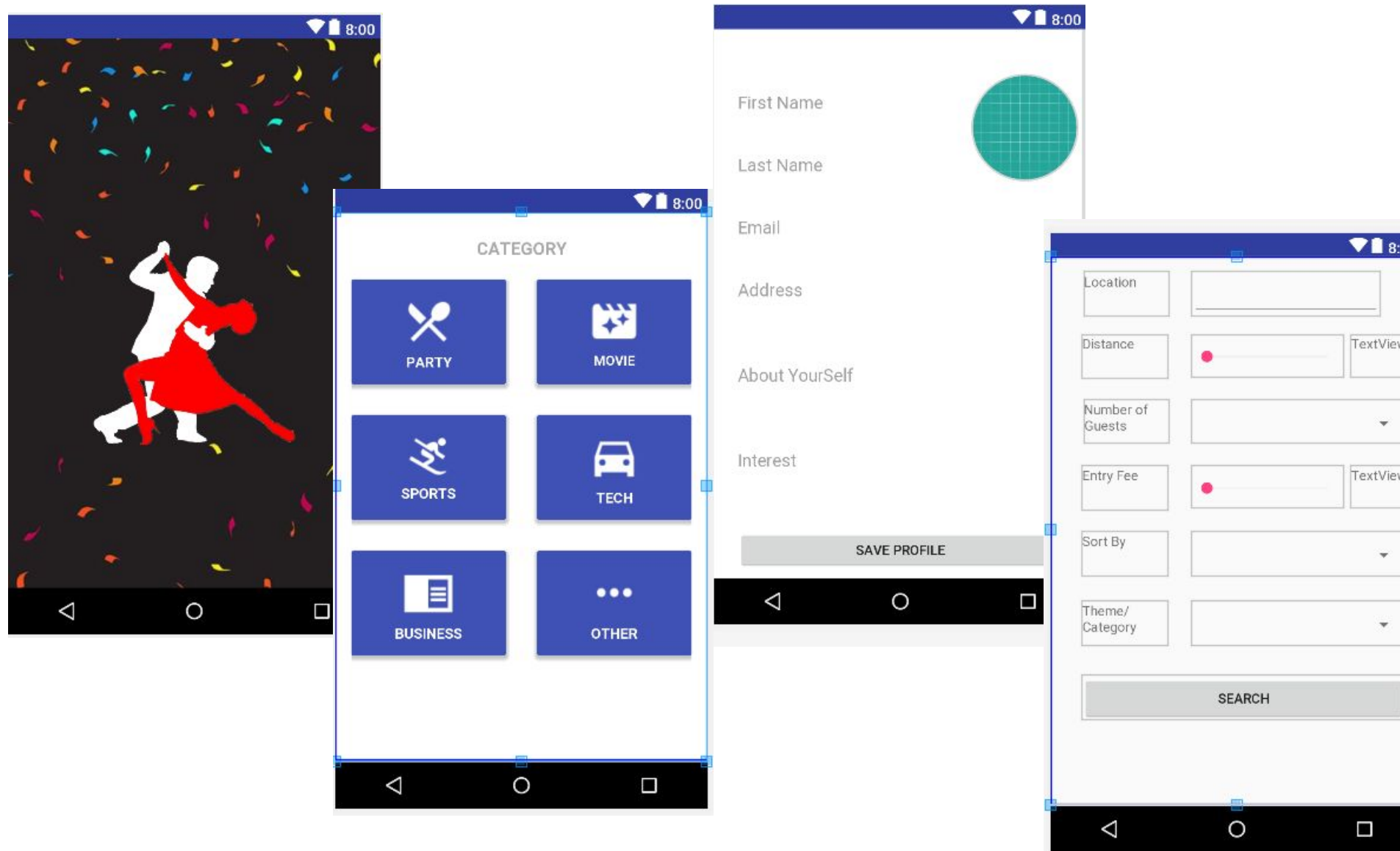
## *Stage wise implementation*

- Secure Firebase Login with personalized email and password combination and automatic password reset through email authentication token.
- Create Events – with Name, Category, Date, Time, Location, Age, Entry Fee, #Guests and Description.
- Pick any color, to apply to the event banner
- Search for events with Filters – such as time, distance, category, name etc.
- View all the events that fit the search conditions
- Join Event – View ToDo List and Participate in Group Chat



# Deep Dive : Features

## Feature Demo



# Scope for growth in future



## *Adding New features and Feature modifications*

- Smart event pricing
- Incorporating ad's in the bottom banner
- Integrating vendors for event spots, food catering and other services
- Could be turned to being a market place for small and medium scale events

# Thank you and Questions?