# PUNIT SANJAY BAVISKAR

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*Summary*: I'm a final - year BSc Information Technology undergraduate student at Amity university Mumbai with an interest in Management, Operations and Digital media marketing. Seeking a full-time opportunity to apply my enthusiasm and technical knowledge in the field.

#### **EDUCATION**

**B.Sc** Information Technology (Final year)

Minored in Innovation & Entrepreneurship Expected May 2021

Amity University, Mumbai

HSC Science Grade: 11<sup>th</sup> May 2018

Sant Gadge Baba university Amravati. Aggregate 79.08%

**SSC** Science Grade: 10<sup>th</sup>

Sahakar Vidya Mandir, Buldhana May 2016

Aggregate 80.60%

#### **EXPERIENCE**

#### **Technical Consultant**

Jan 2020 - Present

OnlyDocs

## ISP 19 (Internshala Student Partner Programme 2019)

Internshala.com

**Aug 2020 – Oct 2020** 

A 70-day work from home transformational program aimed at building the leaders of tomorrow.

## Digital and Social media marketing Assistant manager

May 2020 – Present

Amity University, Mumbai

-Curate content for all the official social media platforms like Instagram, Facebook, Twitter, LinkedIn, and YouTube of Amity University Mumbai.

- -Design, create and produce promotional videos/content to market courses on digital platforms and independent platforms of interest.
- -Leverage AdWords and several other social promotion tools to increase relevance about several courses within the community

#### SKILLS

**Programming**: Python, Java, Cpp

Web development: Html, Css, Js, PHP, XML

**Applications**: Android Studio, Adobe – Photoshop, illustrator, Premiere pro, After effects

Oracle Sql.

Platforms: AWS Cloud practioner beginner

**Soft skills**: Interpersonal communication, Leadership, Teamwork, Public speaking, Creative

thinking, Analytical observation, organization.

### ACCOMPLISHMENT/AWARD/CERTIFICATION

## Blockchain Basics by University at Buffalo & The State University of New York

Issuing authority Coursera

Description: Include a brief description, if necessary.

## **The Fundamentals of Digital Marketing**

Issuing authority Google Digital Garage

Description: Include a brief description, if necessary.

In News Media, Indian Express, Jun 06 2020

- This Instagram filter created by students of Amity University is a hat tip to frontline workers, In a bid to raise awareness and pay tribute to doctors and nurses, students developed a filter that has gone viralSkill/Accomplishment/Award/Certification
- The campaign is called **I Salute** and BSc student **Puneet Baviskar** is the brainchild behind it.
- https://www.edexlive.com/campus/2020/jun/06/this-instagram-filter-developed-by-students-of-amity-university-is-a-hat-tip-to-frontline-workers-12472.html

I planned this campaign in association with Amity university Mumbai, designed a Instagram filter to show support to our covid19 warriors.

Played State Level Hockey: Received 5% marks in academics as award for excellence in sports in 10<sup>th</sup> grade.

#### LANGUAGES

English, Hindi, Marathi

Spanish: Intermediate Listener, Novice Speaker and writer

### **VOLUNTEER EXPERIENCE**

## Head Of Digital Marketing committee(Aminova'20)

Amity University Mumbai Dates volunteered Jan 2020 – Feb 2020 Volunteer duration 2 mos

Aminova is a college fest organized by Amity University, Mumbai. Students from various institutions attend and participate in different events and activities held. I designed the Instagram AR filter for the Aminova's official page which was successfully approved by Facebook's sparkAR community. I was also responsible for digital marketing on all social media platforms by working under certain guidelines. a team of the content writers, graphic designers and creative content curators worked under my guidelines as a volunteer for the digital marketing committee.

#### OTHER / HOBBIES

Fashion modeling, Film making, Playing Hockey, learning new things from different cultures.