Puneeth Tirunagari

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Education

2008 – 2012	**University of Waterloo**	Waterloo, Canada
	Bachelor of Computer Science – Business Option	

Work Experience

01/2017 – 10/2019	**Huddlie, Inc.**	Bangalore, India

Huddlie (formerly Collab) is an e-commerce platform focused on transforming online shopping experience to mimic offline experience through real-time collaborative features.

01/2017 – 10/2019   *Co-founder and Head of Product*
- Designed and developed all iterations of the product: prototypes, MVP, website, and Android application.
- Determined product requirements using data from research surveys and by testing early prototypes with users.
- Developed detailed product roadmaps and managed a team of up to 5 freelancers to ensure on time development and launch of new features.
- Captured and analyzed KPIs and user feedback to identify multiple new collaborative features that led to over 200% increase in social activity among users in subsequent launches.
- Ran multiple social media marketing campaigns attracting over 10,000 users during one launch.
- Developed a custom encrypted video chat and screen sharing module potentially saving over $1000 USD per year in third party service costs.
- Documented the technical design, architecture, and security documents as well as the business plan.

08/2012–06/2016	**Hitachi Solutions Canada, Ltd.**	Toronto, Canada

Hitachi Solutions is a dedicated Microsoft partner that offers implementation and support services for enterprise resource planning (ERP), business intelligence, custom development, and customer relationship management (CRM) solutions. In 2014, Hitachi Solutions acquired my employer Ideaca Knowledge Services.

04/2014-06/2016   *Consultant, Level III – Microsoft Dynamics AX*
- Led implementation of a check printing module that passed all bank tests in the first attempt, enabling Moneris, a Billion-dollar payment processing company, to pay vendors through the new system on time.
- Developed a custom asset management module enabling the payment processing client to track and manage book values of over 100,000 point of sale machine assets.
- Provided high level production support managing live solutions of multiple clients while helping establish a new Managed Services division.
- Managed 2 off-shore developers and 1 on-site analyst; conducted daily stand-up calls, delegated development tasks, tested and reviewed the team's work, and assisted them in client workshops.

04/2013-03/2014   *Consultant, Level III – Custom Development*
- Led the front-end development of royalty management software for Motion Picture Association of America.
- Developed a complex data transformation and export tool during a project that could be plugged-in to other future solutions to generate revenue. The tool generated over $40,000 USD from that project alone.
- Collaborated with a team of 10 development and marketing staff from four different countries to develop a new global Hitachi Solutions website following multiple acquisitions and expansion into new countries.

08/2012-03/2013   *Consultant, Level II – Custom Development*
- Developed and presented technical demonstrations in collaboration with sales and marketing teams in response to RFPs of custom web based solutions from regional companies.
- Worked with development and database management teams on a large project to integrate the front-end interface with the back-end to ensure proper data flow through the system.
- Conducted user acceptance testing and training sessions to help client staff transition to new software.

Additional Information

Interests:
- **Motorsports** – Started an endurance racing team in 2014 and participated in multiple races in Canada and the US. Managed a team of three, race day logistics, and race equipment worth approximately $15,000 USD. Finished 3rd overall in the rookie division of the Ontario Time Attack series in 2013.
- **Running** – Finished my first full marathon in 2018. Participated in over 20 races of varying distances including multiple half-marathons, 10km, and 5km races. Also participated in outdoor trail runs and obstacle courses.
- **Travel** – Travelled to 15 countries. My first solo trip was at the age of 19. In 2016, I backpacked for 42 days through Peru, Bolivia, and Chile. In 2018, I travelled through Italy, Switzerland, France, and UK on trains.
- **Volunteering –** Co-established a club in 2017 at RCEE, an engineering college in Eluru, India. Helped students build a new college website and conducted multiple events including technical talks and workshops.

Achievements:
- With Huddlie, reached the semi-finals of UCLA's Knapp Venture Competition in May 2019.
- Successfully completed Y-Combinator Startup School in 2017 with Collab (now Huddlie). Was one of 1,500 teams selected out of over 13,000 applicants.
- Completed the Dale Carnegie course in 2015 and was offered an assistant coach position in 2016.
- Won the *Athlete of the Year* award in 2008 during my senior year of high school in Canada.

Languages:	Elementary proficiency in French and Spanish.