

CHOOSING BIG DATA AS A CAREER

- The **data scientist**, who likely performs more complex analyses involving more complex data types and is familiar with how underlying models are designed and implemented to assess inherent dependencies or biases.
- The **business analyst**, who is likely a more casual user looking to use the tools for proactive data discovery or visualisation of existing information, as well as some predictive analytics.
- The **business manager**, who is looking to understand the models and conclusions.
- **IT developers**, who support all the prior categories of users.

AVERAGE PAY SCALE PER ANNUM

- Data Scientist- \$ 98,000
- Business Analyst- \$ 127,000
- Business Manager- \$ 78,125
- IT Developers- \$ 67,653