

# WHAT HAPPENS EACH MINUTE ON THE INTERNET

---

- 4 million videos are played on Youtube
- 500 hrs of video uploaded to Youtube
- 4 million like buttons are pressed each minute on Facebook
- 3 million posts are shared on Facebook
- 3.6 million Google Searches
- 46,740 posts on Instagram
- 15 million texts are sent each minute

# BIG DATA

---

The term Big Data is often used to describe

- Terabytes,
- Petabytes and even
- Exabytes of data captured over time.