

Survey for Students This is a survey to get a view of social media usage trend among student.

1) Age _____

2) Gender _____

3) College Branch _____

4) College Year _____

5) How many times you visit social media application/websites in a day? _____

6) Average Time spend on Social Media?

- ☐ less than 30 minutes
- ☐ 30-60 minutes
- ☐ 1-2 hours
- ☐ 2+ hours

7) What do you use social media for?

- ☐ Keeping in touch with friends and family
- ☐ Buying and Selling
- ☐ To meet new friends
- ☐ Education Purpose
- ☐ Because of boredom

8) How many social media sites do you have accounts with? _____

9) Rate according to usage:

	Education	Entertainment
WhatsApp		
Facebook		
YouTube		

10) Which Social Media Platform you use most?

- ☐ Facebook
- ☐ Youtube
- ☐ WhatsApp
- ☐ Instagram
- ☐ Snapchat
- ☐ Reddit

11) Do you believe that Social Media Influencers and Celebrity Endorsements affect your shopping habits?

- ☐ Yes
- ☐ No
- ☐ Maybe

12) Has social media effected a relationship friend/ family/ Professional?

- ☐ Yes
- ☐ No
- ☐ Maybe

13) Do you consider yourself addicted to social media?

- ☐ Yes
- ☐ No
- ☐ Maybe

14) Any comment would you like to add regarding your usage?
