

Increase Subscription Revenue With Magnaquest **Sure**

Inspired By The Future

Magnaquest brings to you our flagship product **sure**, an end-to-end Subscription, Billing and CRM platform. Its core is built around a solid CRM to manage and handle the entire subscriber lifecycle seamlessly.

Segments We Serve



Pay TV



OTT



Multi Play



IPTV



Broadcaster



Broadband



B2B






Media &
Publications




Subscriber Management

-  Profiling
-  Segmentation
-  Privacy Protection

Campaigns & Promotions

-  Freemiums
-  Unique Coupons
-  Discount Vouchers




Service Fulfilment

-  Multi System Orchestration
-  Device Activations
-  Service Layering




Price Plans & Bundles

-  Flexi Offerings
-  Multi Region & Currencies
-  Dynamic Pricing models

Billing & Recurring Revenue

-  Billing Automation
-  Recurring Payments
-  Revenue Management

Insights

-  Subscription Analytics
-  Revenue Analytics
-  Churn Management



Launch Your OTT Platform In 2 Weeks

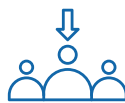


sure for OTT

Mobilize a new OTT journey or launch a hybrid OTT with Pay TV or Broadband, using Sure, the agile and robust subscription platform. We help you quickly realign systems and integrations, monetize content, and build a powerful monetization engine.



Rapid GTM with
our E2E solution



Churn Management



Future-ready
Platform



Monetize in
Multiple Ways



Partner
Management



Pre-Integrated
Solution Stack



Subscriber
Engagement



Enhance your
Growth Curve



Scalable
A Start-up to Multi Million



Analytics- Informed
Decision Making



Solutions for PayTV, Broadband, DTH, DTT, IPTV Players

SURE, a comprehensive solution platform, offers a rich array of features tailored to subscription businesses in the Media & Entertainment industry. It automates and optimizes day-to-day operations, empowering businesses to thrive in today's competitive landscape by reducing operational expenses and enhancing revenue streams.



Inventory Management

- Stock Management
- End-to-end inventory distribution & tracking



Mobile Workforce Automation

- Mobile app support for on-field sales functions
- Sales & Collection Management



Reseller Management

- Dealer, Reseller Management
- Wallet Management, Incentives & Commissions
- Reseller-specific products & prices



Billing & CRM

- Flexible Billing Cycles
- Automated Collections & Dunning Processes
- Ticket Scheduling and Escalations Management

SURE Empowers Multi-Play Needs On The Go!

SURE, a robust solution platform, is finely tuned to meet the diverse needs of multi-play operators within the entertainment and communication sector. With a comprehensive suite of tools, it streamlines operations across various services, including broadband, television content, and OTT/IPTV offerings. By driving efficiency and unlocking new revenue streams, SURE equips multi-play operators to succeed in today's dynamic multi-service market.



Product Catalogue & Promotions

- Products, Bouquet, Service Bundled offerings
- Value Added Services
- Cross product discounts
- Upsell and Cross sell Products



Customer Engagement

- Loyalty Management
- Gifting and Referrals
- Feedbacks & Customer Satisfaction Index



Workflow Automation

- Pre-loaded workflow rules
- Multi Service Orchestration
- Customizable On-boarding flows



Business Intelligence

- Predictive Churn Insights
- Product & Service Performance Analytics
- Comparison and Trend Analysis

Magnaquest, a leader in subscriber management for over 25 years, with 200+ clients across 40+ countries. Our product, Sure, is a leading industry agnostic solution, full of features developed to give an edge to users both in terms of robustness and scalability. With our consulting approach, we have established industry standards in Pay TV, OTT, IPTV, Broadband and Multi-play segments, we are foraying into B2B, B2C, Education, Healthcare, Media & Publications and diverse other verticals.

An association with our award-winning and market-leading solutions will not only result in the world's best subscription billing and CRM for you, but it will also get you ready for success in today's competitive market



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Get in touch with us to know more about the partnership
program and benefits that you can avail

