# BRAND GUIDELINES

## LOGO VERSIONS

### COLOUR



### REVERSE



### MONO



## LOGO COLOURS



**NAVY WATER**
C:97 M:67 Y:16 K:3
R:0 G:83 B:143

**GREEN EARTH**
C:60 M:0 Y:62 K:0
R:112 G:187 B:128

**SKY BLUE**
C:100 M:0 Y:0 K:0
R:0 G:158 B:226

## FONT

**PROFESSIONAL USE:**
CocoSharp Light
CocoSharp Regular
**CocoSharp Bold**

**IN-HOUSE USE (MS WORD/PPT ETC):**
Calibri
**Calibri Bold**