### \*\*Summary\*\*

Highly motivated and detail-oriented data science enthusiast with a strong foundation in Python, SQL, and data analysis. Proficient in data visualization, machine learning, and deep learning. Seeking to leverage analytical skills in data-driven projects to drive business growth and innovation.

#### \*\*Skills\*\*

- \*\*Programming Languages:\*\* Python, SQL
- \*\*Data Analytics:\*\* Data Cleaning, Data Visualization, Statistical Modeling
- \*\*Machine Learning:\*\* NumPy, Pandas, Matplotlib, Scikit-learn, TensorFlow
- \*\*Data Science:\*\* Data Science, Natural Language Processing (NLP), Deep Learning
- \*\*Tools:\*\* Power BI, Google Analytics, MS-Excel, MySQL
- \*\*Soft Skills:\*\* Communication, Teamwork, Problem-Solving

# \*\*Experience\*\*

- \*\*Data Science Intern\*\*
- \*\*Duration:\*\* Jun 2025
- \*\*Organization:\*\* Vidyavardhini's College Of Engineering And Technology, Vasai
- \*\*Key Responsibilities:\*\*
- Gained hands-on experience in data preprocessing, exploratory data analysis (EDA), feature engineering, and building machine learning & deep learning models.
- Worked with libraries like NumPy, Pandas, Matplotlib, Scikit-learn, and TensorFlow to develop predictive and classification models.
- Enhanced skills in data visualization, model evaluation, and optimizing performance for real-world datasets.

# \*\*Projects\*\*

- \*\*E-commerce Sales Dashboard using Power BI\*\*
- Designed and developed an interactive Power BI dashboard to visualize key e-commerce sales metrics.
- Key metrics included total revenue, profit, orders, customer segmentation, and regional performance.
- \*\*Customer Churn Prediction\*\*
- Collected, cleaned, and analyzed customer data to uncover patterns linked to churn behavior.
- Built and tuned machine learning models, including Logistic Regression and XGBoost, for optimal performance.
- Achieved 85% accuracy, enabling the business to proactively retain at-risk customers and reduce losses.
- \*\*Customer Segmentation\*\*
- Developed a customer segmentation model using K-Means clustering to group customers based on purchasing behavior and demographics.
- Performed data preprocessing, feature scaling, and dimensionality reduction (PCA) to improve clustering performance.
- Visualized clusters using Seaborn and Matplotlib for actionable business insights.
- Enabled targeted marketing strategies by identifying high-value customer segments.
- \*\*Twitter Sentiment Analysis\*\*
- Performed binary sentiment classification on tweets using the Sentiment140 dataset by applying NLP techniques.
- Trained a Logistic Regression model to accurately detect positive or negative sentiments.

### \*\*Certifications\*\*

- \*\*Python 101 For Data Science\*\*
- \*\*Duration:\*\* Jun 2025
- \*\*Organization:\*\* IBM SkillsBuild, Virtual
- \*\*Data Analytics Job Simulation\*\*
- \*\*Duration:\*\* Jun 2025
- \*\*Organization:\*\* Deloitte, Virtual
- \*\*Data Science Job Simulation\*\*
- \*\*Duration:\*\* May 2025 Jun 2025
- \*\*Organization:\*\* Lloyd's Banking Group, Virtual
- \*\*Programming Fundamentals Using Python\*\*
- \*\*Duration:\*\* Mar 2025 Apr 2025
- \*\*Organization:\*\* Infosys Springboard, Virtual

# \*\*Education\*\*

- \*\*Bachelor of Engineering (B.E)\*\*

- \*\*Duration:\*\* 2023 2027
- \*\*Organization:\*\* Vidyavardhini's College Of Engineering And Technology
- \*\*Senior Secondary (XII)\*\*
- \*\*Duration:\*\* 2023
  \*\*Organization:\*\* Nirmala Memorial Foundation College Of Commerce And Science
  \*\*Percentage:\*\* 84.60%
  \*\*Secondary (X)\*\*

- \*\*Duration:\*\* 2021
- \*\*Organization:\*\* Oxford Public School, Mumbai
- \*\*Percentage:\*\* 99.40%