Functional Requirements Document (FRD)

Project: E-Commerce Sales Insights Dashboard

1. Feature Overview

The dashboard must ingest sales, customer, and product data.

2. Functional Requirements

FR1: Convert order_date into hierarchy...

FR2: Enable drill-down...

3. Non-Functional Requirements

Refresh <5s, daily refresh 6AM.

4. Data Requirements

sales.csv, customers.csv, product_master.csv.

5. Acceptance Criteria

SQL validates all BI KPIs.