

# RETAIL SALES ANALYSIS

Total Revenue

11.56M

Gross Profit

7.97M

Units

370K

Country

All

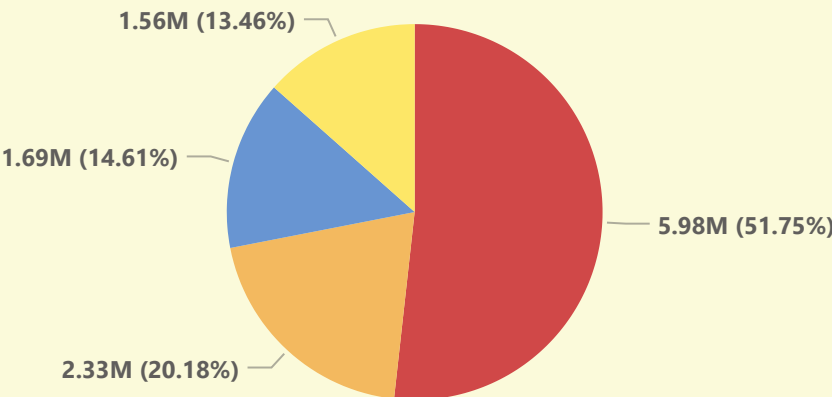
Year

2014

Month

All

Total Revenue by SubCategory Name



SubCategory Name: Extra, Super, Regular, Micro

Top 5 Sales Rep

Bill Muray

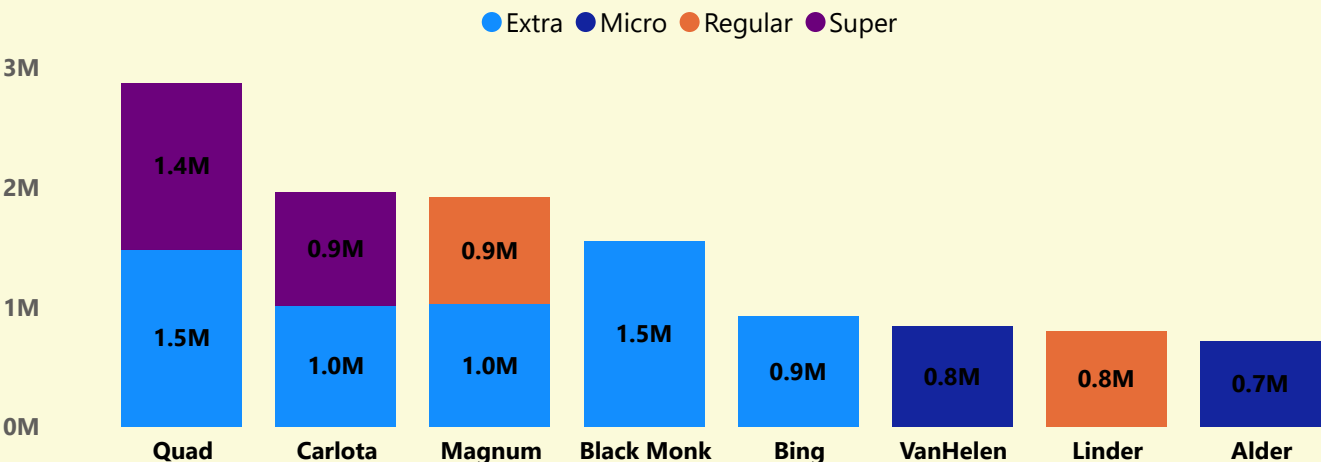
Ellen Woody

Ellie Gill

Jan Novotny

John White

Total Revenue by ProductName and SubCategory Name

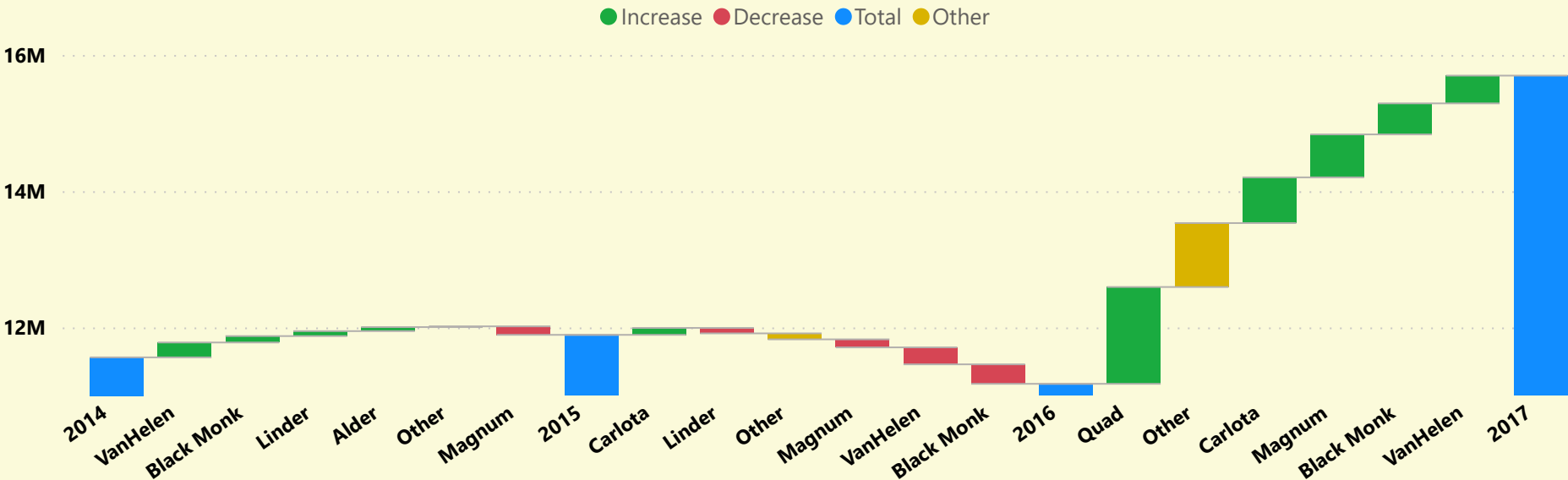


Total Revenue by Category

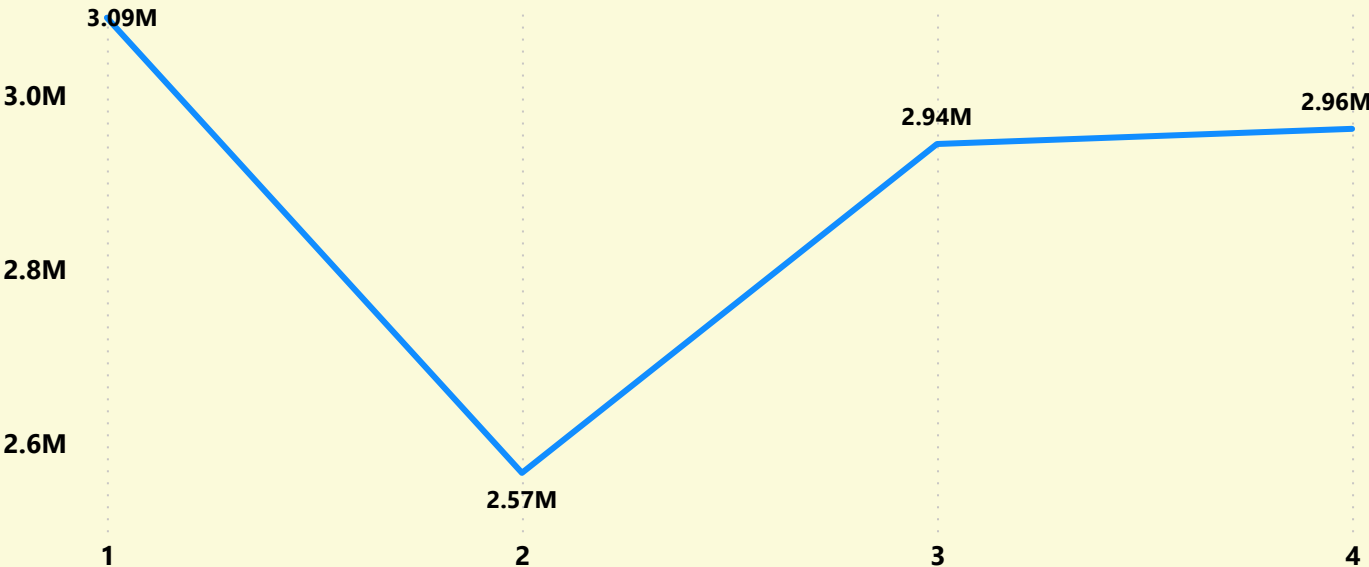


Category: Special, Blank

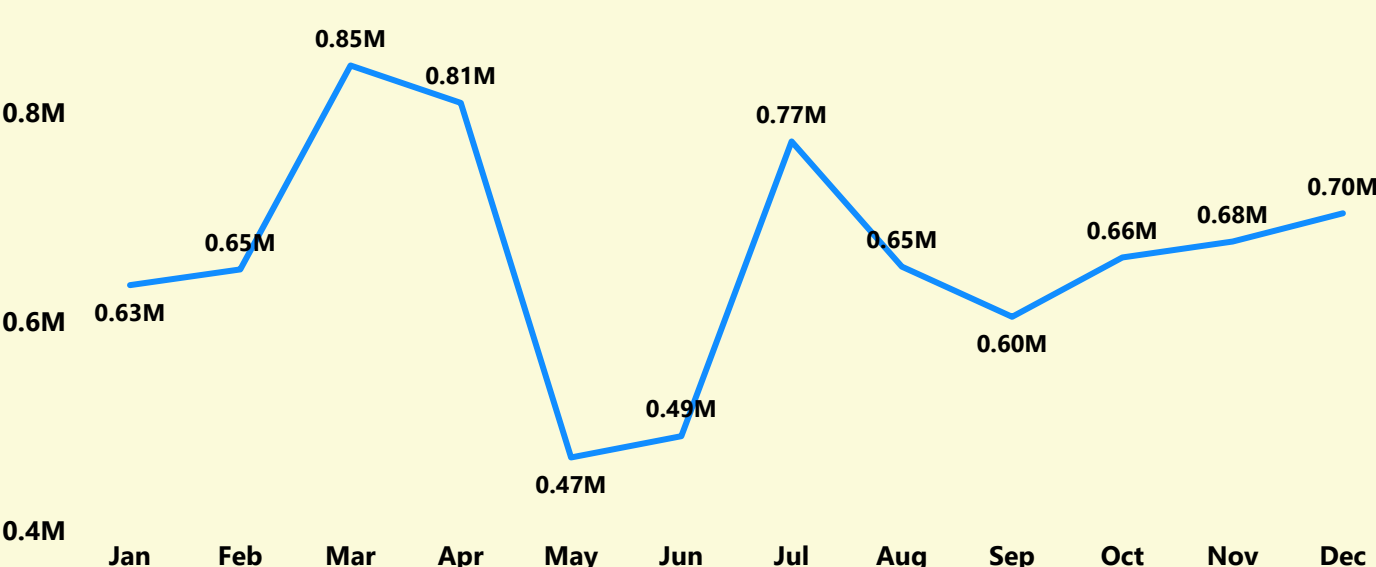
Total Revenue by Year and ProductName



Total Revenue and QoQ Growth by Quater



Gross Profit and MoM Growth by Month Name



Year	Quater	TotRev	PrevQtr	QoQ Growth
2017	1	3,846,566.70	2,763,655.90	39.18%
2017	2	4,042,652.15	3,846,566.70	5.10%
2017	3	3,870,142.70	4,042,652.15	-4.27%
2017	4	3,938,007.05	3,870,142.70	1.75%
2016	1	2,941,330.65	2,894,233.15	1.63%
2016	2	2,660,854.15	2,941,330.65	-9.54%
2016	3	2,807,393.90	2,660,854.15	5.51%
2016	4	2,763,655.90	2,807,393.90	-1.56%
2015	1	3,110,246.20	2,961,703.05	5.02%
2015	2	2,938,621.80	3,110,246.20	-5.52%
2015	3	2,948,976.10	2,938,621.80	0.35%
2015	4	2,894,233.15	2,948,976.10	-1.86%
2014	1	3,089,520.55		Infinity
2014	2	2,565,969.45	3,089,520.55	-16.95%
2014	3	2,944,252.90	2,565,969.45	14.74%
2014	4	2,961,703.05	2,944,252.90	0.59%
<b>Total</b>		<b>50,324,126.40</b>		<b>Infinity</b>

Year	Month	Sum of Gross Profit	TotProfit	PrevMonth	MoM Growth
2014	1	634,925.50	634,925.50		Infinity
2015	1	534,698.00	534,698.00	2,041,982.60	-73.81%
2016	1	636,922.60	636,922.60	1,995,754.00	-68.09%
2017	1	927,206.20	927,206.20	1,905,957.50	-51.35%
2014	2	649,989.60	649,989.60		Infinity
2015	2	716,552.30	716,552.30	2,041,982.60	-64.91%
2016	2	765,334.80	765,334.80	1,995,754.00	-61.65%
2017	2	805,801.40	805,801.40	1,905,957.50	-57.72%
2014	3	845,460.60	845,460.60		Infinity
2015	3	893,480.80	893,480.80	2,041,982.60	-56.24%
2016	3	625,388.80	625,388.80	1,995,754.00	-68.66%
2017	3	918,608.50	918,608.50	1,905,957.50	-51.80%
2014	4	809,599.40	809,599.40	2,130,375.70	-62.00%
2015	4	704,780.20	704,780.20	2,144,731.10	-67.14%
2016	4	426,528.30	426,528.30	2,027,646.20	-78.96%
2017	4	945,699.30	945,699.30	2,651,616.10	-64.33%
2014	5	469,752.80	469,752.80	2,130,375.70	-77.95%
2015	5	649,307.50	649,307.50	2,144,731.10	-69.73%
2016	5	722,044.00	722,044.00	2,027,646.20	-64.39%
2017	5	926,388.40	926,388.40	2,651,616.10	-65.06%
2014	6	490,154.00	490,154.00	2,130,375.70	-76.99%
2015	6	672,104.90	672,104.90	2,144,731.10	-68.66%
2016	6	686,366.90	686,366.90	2,027,646.20	-66.15%
2017	6	915,146.70	915,146.70	2,651,616.10	-65.49%
<b>Total</b>		<b>34,699,236.80</b>	<b>34,699,236.80</b>		<b>Infinity</b>