

Project Report Templates

1. Introduction :

1.1 Overview :

A resume, sometimes spelled resume (or alternatively resumé), is a document created and used by a person to present their background, skills, and accomplishments. Resumes can be used for a variety of reasons, but most often they are used to secure new employment.

A typical resume contains a summary of relevant job experience and education. The resume is usually one of the first items, along with a cover letter and sometimes an application for employment, which a potential employer sees regarding the job seeker and is typically used to screen applicants, often followed by an interview.

The curriculum vitae used for employment purposes in the UK (and in other European countries) is more akin to the resume a shorter, summary version of one's education and experience than to the longer and more detailed CV that is expected in U.S. academic circles.

In South Asian countries such as Pakistan and Bangladesh, biodata is often used in place of a resume.

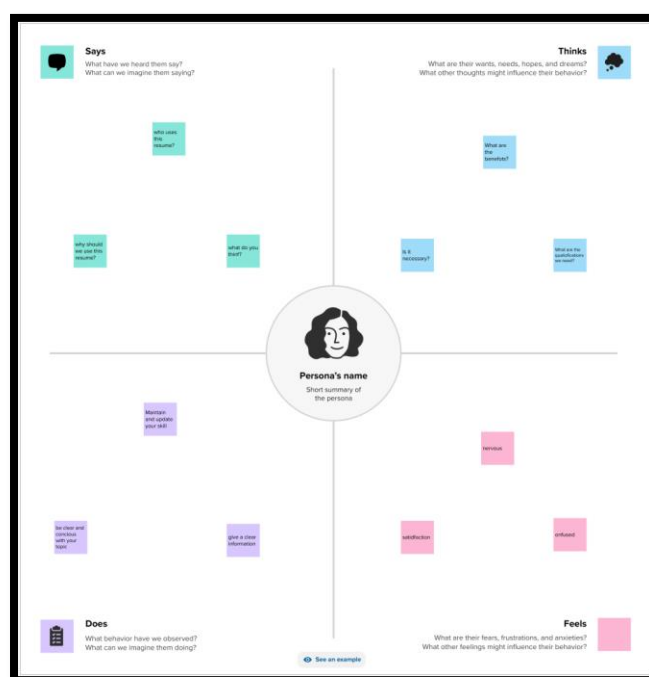
1.2 Purpose :

A resume is a marketing document in which the content should be adapted to suit each individual job application or applications aimed at a particular industry. Job seekers and students also started to create multimedia and video

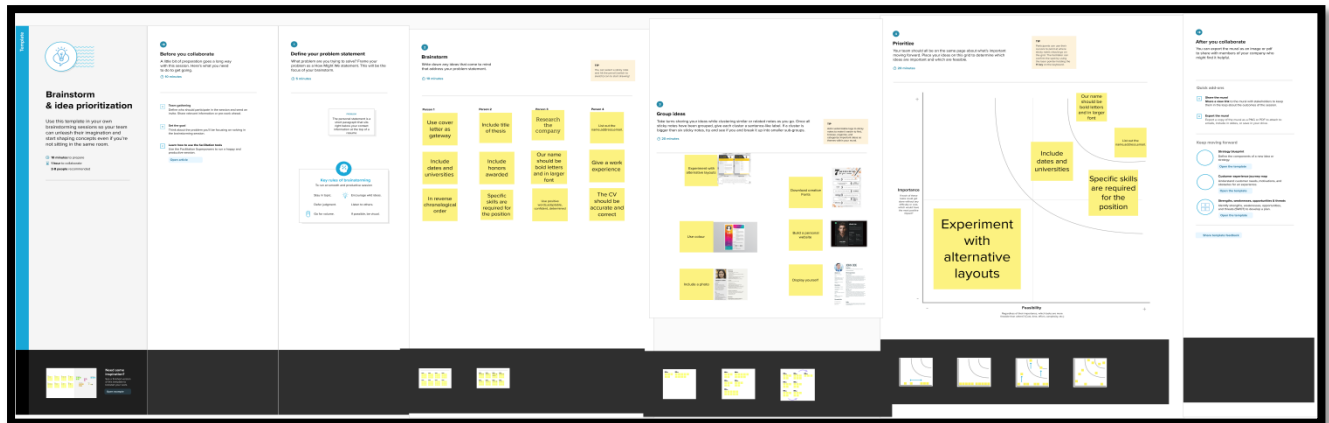
resumes. Job seekers were able to circumvent the application for employment process and reach employers through direct email contact and resume blasting, a term meaning the mass distribution of resumes to increase personal visibility within the job market. However, the mass distribution of résumés to employers can often have a negative effect on the applicant's chances of securing employment as the resumes tend not to be tailored for the specific positions the applicant is applying for. It is usually, therefore, more sensible to optimize the resumes for each position applied for and its keywords. In order to keep track of all experiences, keeping a "master résumé" document is recommended, providing job seekers with the ability to customize a tailored resume while making sure extraneous information is easily accessible for future use if needed.

2. Problem Definition & Design Thinking :

2.1 Empathy Map :



2.2 Ideation & Brainstorming Map:



3. Result :

KIM LEE MINHO

CREATIVE DESIGNER

PROFILE

Assists the department head in carrying out digital marketing companies works closely with the marketing head for digital promotions and others.

EXPERIENCE

Wunderkind Great Company
Art Director
Oct 2020 - Present

- Comes up with unique graphic designs for clients.
- Works closely with the copywriting team.

Wunderkind Great Company
Project Manager
Sep 2019 - Aug 2020

- Edited editorial photos for clients and magazines.
- Organization of files.

Wunderkind Great Company
Visual Designer
Sep 2017 - Jan 2018

- Worked on marketing campaigns for brands.
- Handled multiple digital accounts.

EDUCATION

2011 Royal Great University
Bachelor of Arts in Multimedia Arts, 2012

2008 Royal Great School
High School Graduate Diploma, 2009

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MY SKILLS

Project Management

Problem Solving

Creativity

Leadership

Team Management

4. Advantage & Disadvantage :

Advantages :

- Gives You an Edge Over Other Candidates
- Helps You Leave a Lasting Impression on the Hiring Manager.
- Showcases Your Strengths and Achievements
- Opens Doors to More Career Opportunities

Disadvantages :

- Lack of time and patience.
- More information isn't always necessary.
- Risk of overlooking the important facts.
- High probability of turning out average.
- Too much is too harmful.

5. Application:

Resumes are used when applying for jobs in the private or public sectors which are often referred to as “industry positions” in contrast to academia. By contrast, CVs are mostly used to apply for academic roles or programs, grants, fellowships and research or teaching positions

Whenever you apply for a professional-level position, you will likely be asked to submit a resume. Hiring managers look closely at certain resumes to see if a candidate is a good match for their open position.

6. Conclusion:

In conclusion, resume communicates your qualifications and your brand who you are and what makes you different to employers and recruiters. In a tough job market, you need a resume that helps you stand out in a sea of applicants. Ultimately, the purpose of a strategically targeted, polished resume is to get you an interview.

7. Future Scope :

In future resumes will probably include more information about your interests, goals, and passions. In the past, resumes have been fairly dry documents, outlining the facts with little room for personality.