



Ashwin Kumar

UI / UX Designer - 12Years of Experience

Education

2006 - 2009 - *Osmania University*
Bachelor of Commerce, Vivek Vardhin

2009- 2011- *Arena Multimedia*
Advance Diploma In Web Developmen

Certification

2016 - *Microsoft*
Microsoft Certified Programming in HTML5
with JavaScript and CSS3

2023 - *Google*
UX Design Professional Certificate

Skill

Coding

HTML
CSS & Sass/ Bootstrap
jQuery & Java Script
Angular / React
Responsive Design
Cross-Browser Compatibility
IOS & Android DesignSystem

Designing

Figma/Adobe XD
Adobe Photoshop/ Illustrator
Typography
Wireframing and Prototyping

Contact

Reach me on
+91 630 293 8799, ashwinkumar.designer@gmail.com

Portfolio
<https://ashwindesigner.github.io/portfolio/>

Linkedin
<https://www.linkedin.com/in/ashwin-kumar-naidu/>

Behance
<https://www.behance.net/ashwinkumardesigner>

Profile

Dynamic, Result Oriented and Seasoned Lead UI / UX Designer with an impeccable career record in **User Experience, User Interface Design**. Created UX concepts based on ideation and high-level requirements, wireframes, and highfidelity prototypes, and collabrated with team to maintain design consistency and coherence across the product. Developing front-end website architecture, expertise in **HTML, CSS, SASS, Bootstrap, Sass, JavaScript, React JS, Angular, and Adobe XD**.

Experience

2017 Apr - Present

Freyr Software
Solutions
Hyderabad

Lead UI Designer - 6 years

Led projects and executed all aspects of design, including research, analysis, information architecture, wireframe production, pixel-perfect visual design, prototyping, usability testing, focus groups, stakeholder
UI/UX - Wireframes, Prototyping, UI Review.
Frontend - React, Angular, JQuery, Java Script HML & CSS
Clinets - Otsuka, Merck, Johnson & Johnson
Team - Leading team of 4 Designers & Supported 20+ Developers
Tools - XD, Figma, Devops, Git, VS Code, Ionic

2014 Apr - 2017 Mar

Varsun Technologies
Hyderabad

Senior UI/UX Designer - 3 years

Analyzed current user(s) flow and process, pain points, and desires from a usability and visual standpoint in order to deliver proper solutions. Collaborated with the Development team on converting designs to HTML and other designers to fulfill project requirements & day to day tasks
UI/UX - Wireframes, Prototyping, UI Review.
Frontend - JQuery, HML & CSS
Team - Team of 3 Designers & Supported 10+ Devlopers
Tools - Photoshop, Illustrator, Jira, Visual Studio

2012 Dec - 2014 Mar

Knowledge Matrix

UI/UX Designer - 1.5 Years

Cross-browsed compatibility and hence exposure to popular browsers. Participated in the entire Software Development Life Cycle (SDLC), identified requirements, and defining the business rules accordingly

2011 Aug - 2012 Nov

Gripsell Technologies

Jr. UI Designer - 1.5 Years

Analyzed customer needs, and developed a wireframe, site maps, task flows, user interface specifications, heuristic evaluation & competitive analysis.