



Skills

- User Experince
- User Interface
- User Research
- Journey Maps
- Empathy Map
- Wireframe
- Client Engagement
- Persona Creation
- Customer Journey Mapping
- Interactive Design
- Visual Design
- Cross browser

Tools

- Figma (4 years)
- Adobe Photoshop (17 years)
- Adobe Illustrator (6 Years)
- Adobe XD (6 Years)
- HTML, CSS (17 Years)
- Bootstrap (7 Years)
- Word Press (5 Years)
- Invision (6 Years)
- Zeplin (4 Years)
- Balsamiq (3 Year)

Project Skills

- Product Design
- User Flow
- Prototyping
- Design System
- Information Architecture

With 17 Years of UX / UI / CX Experience

Experience in products UI & UX Design with wide range of understanding

I have extensive experience in UI & UX Design for various products, and I possess a deep understanding of user behaviour. Throughout my career, I have come to realise that the users themselves are my clients. If they are unable to use or comprehend the designs I create, then my thought process regarding UX has failed. To ensure that this does not happen, I continuously enhance my skills, undergo training, and refine my understanding of research and usability. My ultimate goal is to delight the users with my designs.

I have had the opportunity to work on major projects for renowned companies such as Fluke, Exo, Florida Power & Light, Gexa Energy, Ferrari Dealership Sales, and Vertafore. Specifically, I have played a key role in designing and coding HTML CSS for various proof of concepts, hybrid apps, and live projects. These projects encompassed strategy development, user research, wire-framing, and interactive prototyping.

In summary, my extensive experience in UI & UX Design, coupled with my dedication to understanding user needs and preferences, allows me to deliver exceptional designs that meet both business goals and user expectations.

PROFESSIONAL EXPERIENCE

Seanergy Digital, UX Lead (May 2021 - Till date)

Clients - Exo, FLuke Bio Medical

Working for R&D and design user workflows and UIs for new products & services of EXO & FHS, Create wireframes, storyboards, sitemaps and screen flows for hardware products and web services, Working with developers to support implementation of your designs

Prodigy, UX Engineer (Jan 2020 - April 2021)

Clients - FPL, Gexa Nextera, John Deere

Designing mockups for utility provider for FPL Nextera & Gexa mobile apps. Visual design prototypes, and developed solutions for a new navigation system, resulting in a 60% increase in user satisfaction for the mobile apps,

Vertafore, UX Manager (May 2011 - November 2019)

Clients - VUE Software, Reynolds, Ferrari Dealership

User centred designs and identified requirement through stakeholder talks and user research in the complex industry of insurance. Designed and validated workflows and interfaces through iterations. With the strong design team of 11 UX designers managing with proper delegation of work through guidelines & suggestions, presenting to the top management, Had onsite opportunity for 2 times on B1 Visa

Freelance, UX Designer (Dec 2009 - Jan 2011)

I was working on my own projects as a freelancer. I worked on for 4 clients that were from India, USA and Canada. Front end Application prototype design and web conversion (HTML)

Hallmark Global Technologies, Web Designer (Dec 2006 - Nov 2009)

HallmarkGlobal Technologies was where i shaped as a Web Designer.. I was also a developer and a designer here. I was also a part of a career building program for freshers on HTML & CSS Training. I was responsible for all the design & development work.