

BANKING IN EUROPE



6,250 Banks



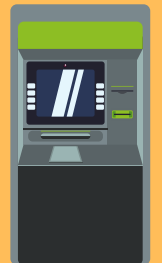
189,000 Branches



2.8 million bank employees



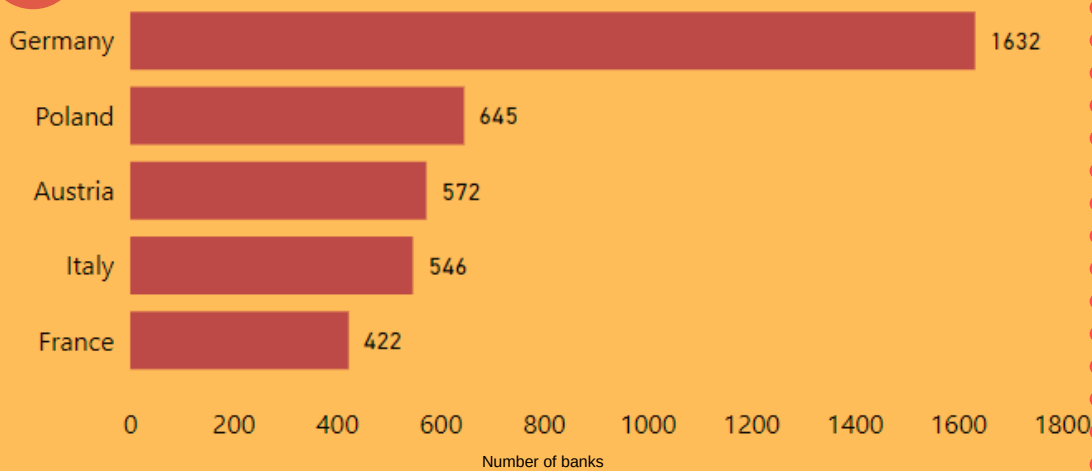
395.66 million banking population



448,000 ATMs

Source: (World Bank, Statista, EBF 2018)

EUROPEAN BANKING IN 2017



Germany is among the top European countries having 1632 banks in 2017 followed by Poland and Austria.

(Source: EBF)

Loans per capita

€ 46,112

Deposit per capita

€ 43,131

Loans and Deposit per capita in 2017

(Source: EBF)

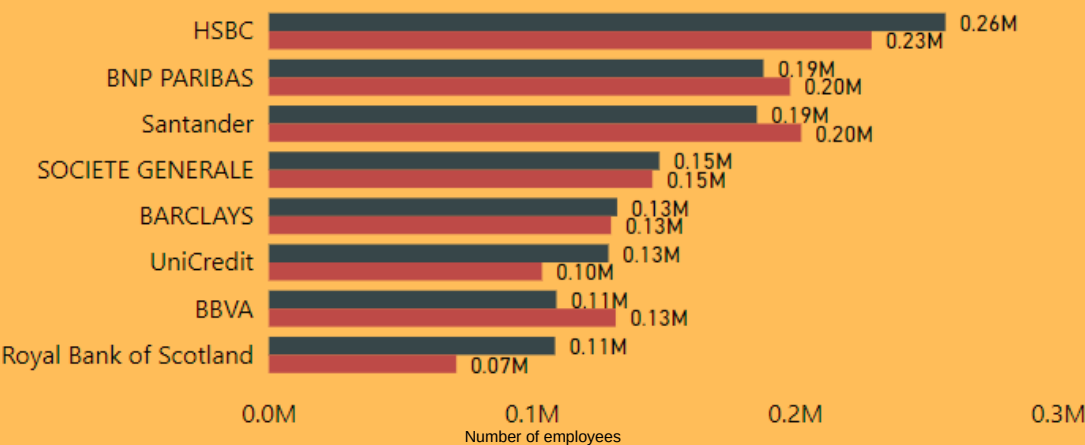
Average number of bank customers in 1000s in top 5 countries: 2017



In 2017, Romania leads in terms of bank customers in 1000s.

(Source: EBF)

● 2014 ● 2017



Comparison of employees in leading banks of Europe in 2014 and 2017. HSBC had highest 0.26 million employees in 2014 while in 2017 it had 0.23 million followed by BNP Paribas and Santander with 0.20 million employees in 2017.

(Source: Statista estimates)



HSBC Holdings

2225 billion euros



BNP Paribas

2041 billion euros



Credit Agricole

1855 billion euros

Top 3 European Banks and total assets in billion euros in 2018.

(Source: Statista estimates)

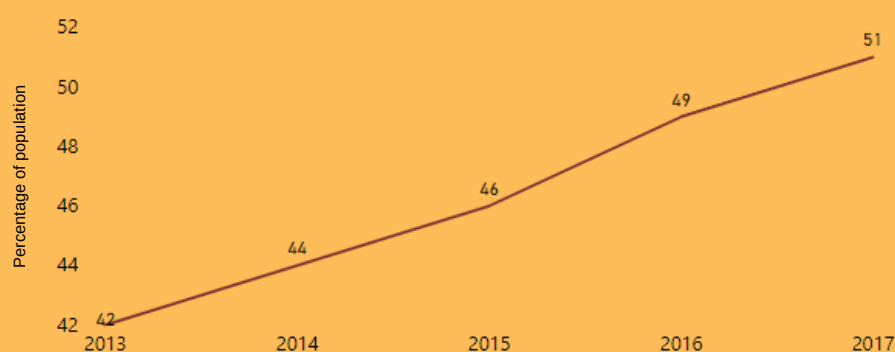
In terms of market capitalization, in 2018 British financial services company HSBC Holdings is the biggest bank with Market cap of 165.97 EUR billion.

(Source: banksdaily)

EUROPE TOWARDS ONLINE BANKING

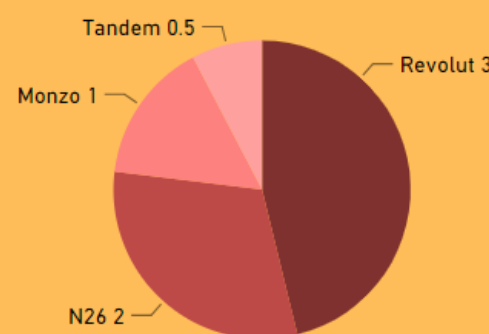


150 million POS payments per day



In 2017, 51% of European population used internet for online banking and this is higher as compared to the year 2013 where it was 42%.

(Source: Eurostat)



In March 2018, Online banks have gained the attention of people. Revolut is having highest 3 million customers followed by N26 with 2 million customers.

(Source: Statista)

305 million cashless payments per day



In 2018, 93% of population in Norway prefers online banking followed by Denmark and Netherlands.

(Source: Eurostat, 2018)

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Msc Data Analytics| Cohort 'B'