## <u>CURRICULUM – VITAE</u>

# > PERSONAL INFORMATION:

• Name: Abida Anjum

Address: Kashipur Uttarakhand 244713
E-mail Id: Lubnasid7417@gmail.com

Date of Birth: August 12, 1994
Contact No.: 91-9568043931
Languages known: English, Hindi,

### > CAREER OBJECTIVE:

To pursue a managerial & management based successful career in the field while dispensing my maximum potentials to the benefit of the organisation and at the same time compliment my passion for learning.

# **CURRENT POSITION:**

• Currently working in Honey Sugar Product as *Business development executive* since (June, 2021 - till present).

# **ACADEMIC QUALIFICATIONS:**

Graduate in B.Sc from Kumaoun University Uttarakhand (Zoology, Botany, Chemistry).

12th from UK Board in 2011

10th from UK Board in 2009

### **PROFESSIONAL EXPERIENCE:**

S.No.	Name of the	Designation	Duration
	organization		
1.	Honey Sugar	Business	June, 2021 - till
	Product (Liquid	Development	present
	Glucose, sorbitol,	Executive	
	Invert Suagr syrup)		
2.	Lark Laboratories	Business	June, 2020 – May
	India Limited	Development	2021
		Executive	
3.	Ganesh Medicose &	Office	January 2019-
	Nanos Medicare	Coordinator	May 2020
	Private. Limited	& Client	
		Relationship	
		Executive	
4.	Minda Corporation	Associates	January, 2018-
	Limited	Improvement	January, 2019
		Employees	
		Admin	
		Executive	



## Abida Anjum

#### **SUMMARY:**

An ambitious, laborious self-starter, currently working as *business development executive*, seeking for an opportunity to prove myself in an embedded role in pharmaceutical company/CRO to enhance my skills and grow in corporate sector. As far my skills and knowledge is concerned I will leave no stone unturned to elevate the status of me and my organization.

#### **INTERPERSONAL SKILLS:**

- Acclimatize easily with new surrounding
- Strong in teamwork, communication and adaptability
- Sincere, responsible, ethical and intuitive.
- Consistent academic record with good recognition
- Quick learning with time management
- Responsibility seeker.
- Optimistic and dedicated towards work.
- Analytical and creative mind.
- Enthusiastic with good communication and presentation skills.
- Leadership quality and punctual.
- Capacity to research and problem-solving attitude.

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## <u>CURRICULUM – VITAE</u>

#### HONEY SUGAR PRODUCT

- Search new client in Domestic market and Merchant Exporters.
- Managing customer relationships;
- B2B Marketing ,Digital Marketing, Business Development Management.
- Developing, marketing plans and strategies;
- Supporting the marketing staff and other senior Staff.
- Following up direct sales leads..
- Seeking out new promotional opportunities for company products.

#### LARK LABORATORIES INDIA LIMITED

- Working for International Business
- Search new client in India as Merchant Exporters.
- Generate new clients from all over World (CIS Country, Africa, Srilanka, Vietnam, Myanmar etc.)
- Provide client support and handle client communication effectively.
- Maintain existing client, Handle MD Email Id
- Knowledge about documentation (Dossiers, Samples, COPP)

#### GANESH MEDICOSE & NANOS MEDICARE PRIVATE LIMITED

- Working for International Business
- Inform client about company products, services promotion.
- Generate new clients from other countries.(Afghanistan, Bangladesh, Yamen.)
- Provide client support and handle client communication effectively.
- Maintain existing client.
- Perform various task as needed
- Suggested changes to office task workflow in order to improve efficiency
- Billing from the uses software(marg)
- Maintain End of the, monthly payment detail, daily FE duties Report in excel
- Maintain all the sale and purchase report in excel
- Maintain attendance
- Coordinate with vendor and client for payment and all things they need
- Track order and maintain client relationship

# MINDA CORPORATION LIMITED

- Manpower Management
- Responsible for Audit IATF-16949, Customer audit, internal audit
- 5'S champion in assembly area
- Worked on a project of CSR activity Train deaf and dumb people for work in assembly
- Conduct 5 S Audit every month in unit.
- Conduct various Kaizen competitions every month in unit.
- Conduct all the training with the different content suitable for different departments
- New employee who join the company Train them about all the product and process of the company

### **PERSONAL AREAS OF INTREST:**

Dancing, Art and Craft, Cooking, listening music, Exploring Places.

# **DECLARATION:**

I hereby declare that the above-mentioned information furnished by me for your reference is true and best of my knowledge

Place: KASHIPUR Date: MARCH 2022