

Forbes_Global_2000-2022

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In this project, I have cleaned the data to solve some important questions and made a visualized chart to know the trend of the data.

I have downloaded the data source from this link

<https://data.world/aroissues/forbes-global-2000-2008-2019>

```
library(dplyr)
```

```
##
## Attaching package: 'dplyr'
## The following objects are masked from 'package:stats':
##
##   filter, lag
## The following objects are masked from 'package:base':
##
##   intersect, setdiff, setequal, union
```

```
library(readxl)
library(tidyverse)
```

```
## -- Attaching core tidyverse packages ----- tidyverse 2.0.0 --
## v forcats   1.0.0      v readr     2.1.4
## v ggplot2   3.4.3      v stringr  1.5.0
## v lubridate 1.9.2      v tibble   3.2.1
## v purrr     1.0.2      v tidyr    1.3.0
```

```
## -- Conflicts ----- tidyverse_conflicts() --
## x dplyr::filter() masks stats::filter()
## x dplyr::lag()     masks stats::lag()
## i Use the conflicted package (<http://conflicted.r-lib.org/>) to force all conflicts to become errors
```

Load the Excel file.

```
df <- read_excel("ForbesGlobal2000-2022.xlsx")
```

Check that this data set does not have na variable.

```
na_val <- is.na(df)
head(is.na(df)) #is.na(df) has many outputs, so I will show only a few of them.
```

```
##      Rank_nr Company Industry Country Sales Profits Assets Market_Value
## [1,]  FALSE  FALSE  FALSE  FALSE FALSE  FALSE  FALSE  FALSE
## [2,]  FALSE  FALSE  FALSE  FALSE FALSE  FALSE  FALSE  FALSE
## [3,]  FALSE  FALSE  FALSE  FALSE FALSE  FALSE  FALSE  FALSE
## [4,]  FALSE  FALSE  FALSE  FALSE FALSE  FALSE  FALSE  FALSE
## [5,]  FALSE  FALSE  FALSE  FALSE FALSE  FALSE  FALSE  FALSE
## [6,]  FALSE  FALSE  FALSE  FALSE FALSE  FALSE  FALSE  FALSE
```

```
mean(na_val)
```

```
## [1] 0
```

0 mean do not have na value

Which country has the most Forbes companies?

```
df_country <- df %>%
  group_by(Country) %>%
  summarise(n=n()) %>%
  arrange(desc(n))
df_country$Country[1]
```

```
## [1] "United States"
```

The United States has the most Forbe companies.

Which five countries have the most market value?

```
df_country_market <- df %>%
  select(Country, Market_Value) %>%
  group_by(Country) %>%
  summarize(total_market_value = sum(Market_Value)) %>%
  arrange(desc(total_market_value))
head(df_country_market, 5)
```

```
## # A tibble: 5 x 2
##   Country      total_market_value
##   <chr>          <dbl>
## 1 United States      38185028
## 2 China              6839165
## 3 Japan              3440118
## 4 Canada             2868302
## 5 Saudi Arabia       2809463
```

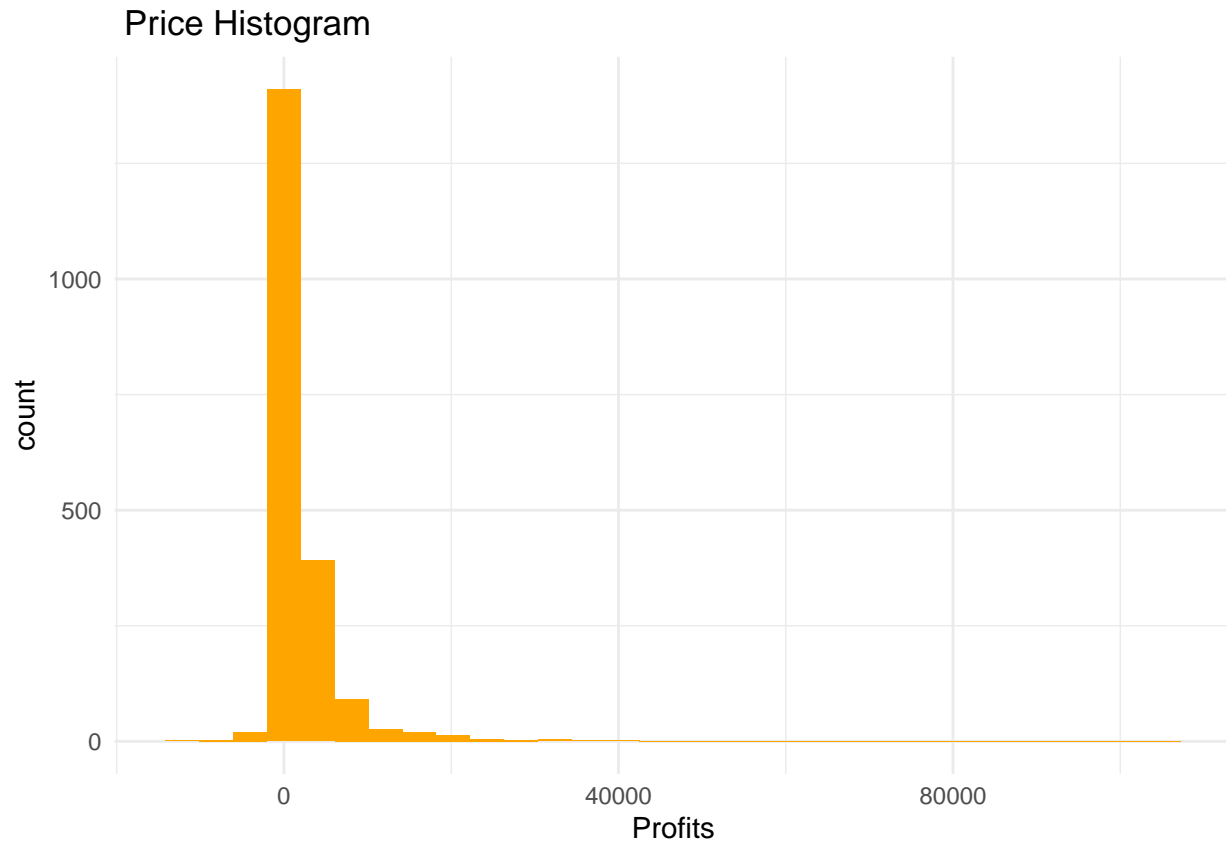
Which industry has the most companies?

```
df_industry <- df %>%
  group_by(Industry) %>%
  summarize(total_num = sum(n= n()))
df_industry[1,1]
```

```
## # A tibble: 1 x 1
##   Industry
##   <chr>
## 1 Aerospace & Defense
```

Plot the histogram of prices

```
ggplot(df, aes(Profits)) +  
  geom_histogram(bins = 30, fill = "orange") +  
  theme_minimal() +  
  labs(title = " Price Histogram",  
        )
```

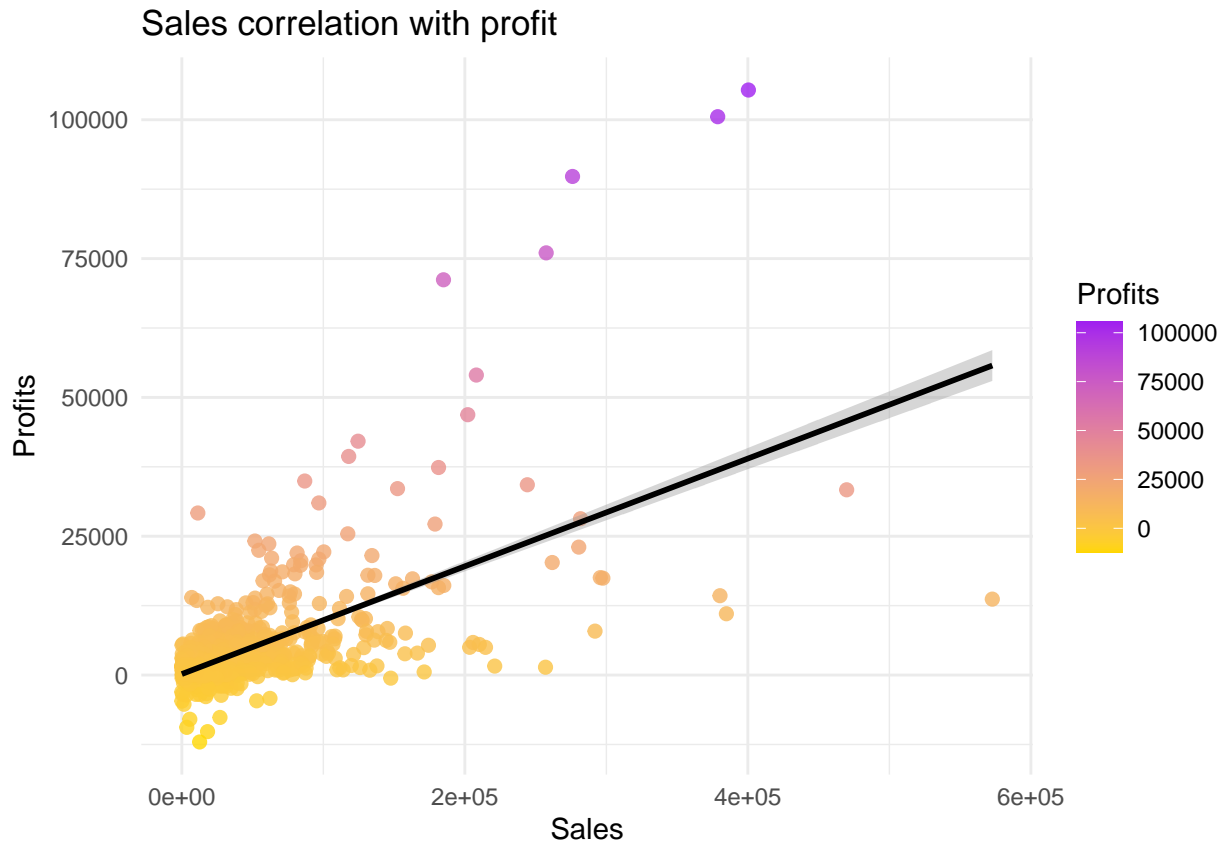


The distribution of prices is right-skewed.

Plot the sales correlation with profits.

```
ggplot(df, aes(x= Sales, y = Profits, col = Profits)) +  
  geom_point(size = 2, alpha= 0.8) +  
  scale_color_gradient(low = "gold", high = "purple") +  
  labs(title = "Sales correlation with profit") +  
  theme_minimal() +  
  geom_smooth(method = "lm",  
             col = "black")
```

```
## `geom_smooth()` using formula = 'y ~ x'
```



When sales increase, profits also increase.

Which industry has the best profits?

```
industry_group <- df %>%
  select(Industry, Profits) %>%
  group_by(Industry) %>%
  summarize(total_pro_indus = sum(Profits)) %>%
  arrange(desc(total_pro_indus))
industry_group[1,1]
```

```
## # A tibble: 1 x 1
##   Industry
##   <chr>
## 1 Banking
```

The best industry with the most profit is banking, so I will check the answer with a bar chart.

Plot the industry correlation with profits.

```
ggplot(df, aes(x = Industry, y = Profits, fill = Industry == industry_group$Industry[1])) +
  geom_col() +
  scale_fill_manual(values = c("TRUE" = "blue", "FALSE" = "#6EF036"),
    name = "Is the best profits") +
  theme_minimal() +
  labs(title = "Industry correlation with profit") +
  theme(axis.text.x = element_text(angle = 45, hjust = 1))
```

