

Aliya Abdelaziz

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Objective:

Creative and results-driven Digital Marketing Specialist with two years of experience in the Gulf market. Skilled in developing marketing strategies, persuading clients, and implementing innovative campaigns to enhance brand presence. Possess strong communication skills and a solid command of English (Upper-Intermediate level)

Education:

- **Faculty Of Applied Art**, department of textile Engineering
- Start 2020

Work Experience:

Public Relations & Marketing Specialist (Remote)

Mulhamah, Saudi Arabia

Experience: 2 years

- Developed and executed monthly plans.
- Created content strategies and marketing plans.
- Managed social media accounts, including the company's official account.
- Acquired new clients and handled customer relations.
- Oversaw task progress and coordinated with the team.

Skills:

Personal Skills :

- ❖ Marketing Strategy Development
- ❖ Client Persuasion & Communication
- ❖ Creative Thinking & Problem-Solving
- ❖ Social Media Advertising
- ❖ SEO & Content Marketing
- ❖ Market Research & Analysis

Languages Skills :

- ❖ Arabic : native
- ❖ English : Upper Intermediate

Computer Skills :

- ❖ Microsoft Office (Excel – Word).