

Manar mohamed ahmed

Digital Content Creator

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📍 Cairo, maadi

About me

With 3+ years of experience, highly focused on detail and results I discovered early my passion for creating content that connects. Over time, this curiosity grew into strong expertise in content planning, copywriting, scriptwriting, and project management, with hands on experience managing campaigns from concept to execution.

Professional Experience

Social Media Specialist, Intro Media

03/2023 – 09/2023

Cairo

- Managed a social media campaign from idea to execution, creating content that engaged the audience and stayed cost effective.
- Wrote scripts and copy that boosted interaction and reach without increasing the budget.
- Oversaw all project stages with the team, delivering everything on time and efficiently

Content Creator & Copywriter, Strategy for business Solution

07/2024 – 12/2025

Cairo

- Managed a social media campaign from idea to execution, creating content that engaged the audience and stayed cost-effective.
- Wrote scripts and copy that boosted interaction and reach without increasing the budget.
- Oversaw all project stages with the team, delivering everything on time and efficiently

Content Creator - Account Manager, BNT

01/2024

Cairo

- Developed creative content and ad copy that boosted engagement and reach across social media platforms.
- Managed client projects and campaigns, ensuring timely results and efficient use of resources
- Used audience insights to shape content strategy, improve performance, and maintain brand consistency.

EDUCATION

MASS COMMUNICATION, MODERN UNIVERSITY FOR TECHNOLOGY & INFORMATION

2018 – 2022

SKILLS

Copywriting & Content Creation: Persuasive copy

- Social Media Scripts • Storytelling • UGC & Ad

Copy

Strategy & Audience Understanding: Content

- Ideation • Campaign Planning • Audience

Research • Trendspotting • Engagement

Optimization

Execution & Professional Traits: Fast Delivery •

Deadline-Oriented • Data-Informed Decisions •

Creative Problem Solving

LANGUAGE

Arabic

(Mother tongue)

English

(Very good)

Tools

Canva | Meta Business Suite | Google Docs |

Grammarly

Courses

English Language Course, BERLITZ

Digital Marketing Diploma, Adham Hossam Academy

02/2023 – 05/2023

StoryTelling Workshop, The Copywriter

Strategic copywriting, Ahmed adam