



14,444,572.35

Total Sales

4,608,730.22

YTD Sales

3,646,724.10

LY YTD Sales

658,194.48

MTD Sales

383,844.04

LY MTD Sales

RESET

Fiscal Year

☐ Select all

☐ 2017

☐ 2018

Month_Year

All

Product_Category

All

Product_Category

All

Store_Name

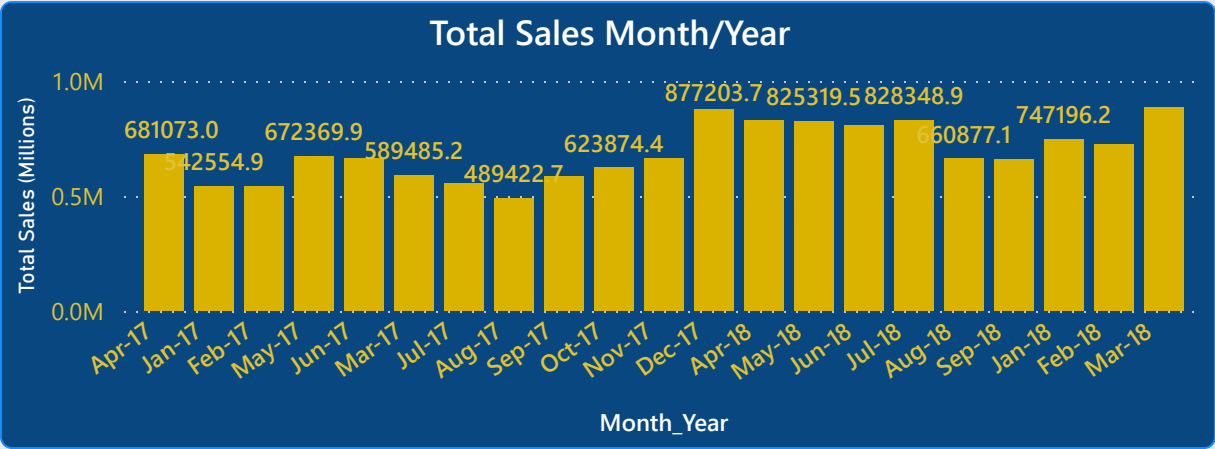
All

Store_Location

All

Store_City

All



Store_Name	Total Sales	YTD Sales	LY YTD Sales	LY Growth %
Maven Toys Ciudad de Mexico 2	554,553.43	174,427.15	147,588.52	✓ 18.18%
Maven Toys Guadalajara 3	449,354.91	152,842.57	115,972.69	✓ 31.79%
Maven Toys Toluca 1	411,157.32	136,194.06	95,233.48	✓ 43.01%
Maven Toys Monterrey 2	372,998.82	132,109.69	87,552.76	✓ 50.89%
Maven Toys Ciudad de Mexico 1	433,556.21	125,618.79	109,527.80	✓ 14.69%
Maven Toys Ciudad de Mexico 3	337,424.66	121,898.39	80,278.43	✓ 51.84%
Maven Toys Xalapa 2	344,307.04	121,189.35	89,216.14	✓ 35.84%
Maven Toys Monterrey 3	285,814.24	118,369.72	60,428.90	✓ 95.88%
Maven Toys Hermosillo 3	344,846.64	116,095.79	93,462.36	✓ 24.22%
Maven Toys Monterrey 4	325,073.50	110,889.10	96,823.35	✓ 14.53%
Maven Toys Hermosillo 2	323,427.02	108,665.51	83,389.38	✓ 30.31%
Maven Toys Culiacan 1	251,160.91	107,167.31	54,546.61	✓ 96.47%
Maven Toys Ciudad Victoria 1	294,803.99	106,125.82	66,507.61	✓ 59.57%
Maven Toys Guanajuato 1	313,916.60	104,831.80	77,474.70	✓ 35.31%
Maven Toys Saltillo 1	330,408.90	104,427.91	76,623.87	✓ 36.29%
Maven Toys Mexicali 2	292,156.43	101,710.41	66,442.24	✓ 53.08%
Maven Toys Puebla 1	258,533.87	94,702.83	49,460.14	✓ 91.47%
Maven Toys Guadalajara 4	348,466.64	94,010.49	102,654.49	✗ -8.42%
Total	14,444,572.35	4,608,730.22	3,646,724.10	26.38%



Product_Category	Total Sales	YTD Sales	LY YTD Sales	LY Growth %
Toys	5,093,241.00	1,565,229.43	1,379,563.70	✓ 13.46%
Art & Crafts	2,705,364.26	1,209,256.93	390,465.65	✓ 209.70%
Electronics	2,246,771.25	503,425.90	707,251.37	✗ -28.82%
Games	2,226,836.27	595,385.87	552,707.13	✓ 7.72%
Sports & Outdoors	2,172,359.57	735,432.09	616,736.25	✓ 19.25%
Total	14,444,572.35	4,608,730.22	3,646,724.10	26.38%

