

PURAV DHANKI

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Portfolio: <https://puravdhanki.github.io/Purav-Portfolio/>

PROFILE:

Detailed-oriented Information Technology graduate with a strong foundation in data analysis, SQL, Python, Power BI, and Excel. Experienced in academic and real-world projects involving data visualization, interactive dashboards, and database management. Passionate about transforming data into actionable business insights and continuously upskilling in analytics, MIS reporting, and emerging technologies.

SKILLS:

Data Analysis & Visualization: Power BI, DAX, Data Visualization, KPI Reporting

Data Handling & Processing: Microsoft Excel (Pivot Tables, VLOOKUP/XLOOKUP, Power Query), Data Cleaning, Data Validation

Programming & Querying: SQL (Joins, Aggregations, Subqueries), Python (Pandas, NumPy)

AI & Automation: Prompt Engineering, AI-Based Reporting Automation, AI-Assisted Data Analysis

Analytics Concepts: Exploratory Data Analysis (EDA), Funnel Analysis, Trend Analysis, Business Metrics

Tools: Jupyter Notebook, GitHub

Soft Skills: Communication, Problem Solving, Attention to Detail, Team Collaboration

WORK EXPERIENCE / INTERNSHIP:

Root Multitude (OPC) Pvt. Ltd. — Mumbai, India | Apr 2025 – Present

Data Analyst Trainee | Sep 2025 – Present

- Built 5+ interactive Power BI dashboards for KPI tracking and performance reporting.
- Analyzed 1,000+ records using Excel to identify trends and support business decisions.
- Improved data accuracy by 20% through structured record validation.
- Reduced report preparation time by 15% using AI tools.

Data Management Intern | Apr 2025 – Sep 2025

- Managed 100+ daily records and maintained structured documentation.
- Prepared weekly reports using Excel (sorting, filtering, formulas).
- Supported backend data tracking and workflow monitoring.

Data Management Freelancer | Jan 2025 – Apr 2025

- Managed structured Excel datasets and delivered accurate client reports.

MVLUBOT — UI/UX Intern | Jul 2024 – Jan 2025

- Designed user-friendly UI concepts for a chatbot interface.
- Collaborated with frontend and backend teams to align design with functionality.
- Improved usability based on feedback iterations.

PROJECTS:

OLA Ride Booking – Power BI Business Analysis | Feb 2026

Tools: Microsoft Power BI, Power Query, DAX, Excel

- Built interactive dashboard analyzing 100,000+ ride records to track revenue, booking success rate (62%), and cancellations.

- Created KPIs and DAX measures to monitor operational performance and customer behavior trends.
- Conducted demand and cancellation analysis (Customer vs Driver, weekends/match days) to identify operational inefficiencies and business improvement opportunities.
- Cleaned and transformed raw data using Power Query to ensure accurate and consistent reporting

Mobile Sales Dashboard – Power BI Sales Analysis | Jan 2026 – Feb 2026

Tools: Microsoft Power BI, Power Query, DAX, Excel

- Built Power BI dashboard to analyze mobile sales by brand, city, and payment method.
- Created KPI metrics (Total Sales, Transactions, Quantity) for performance tracking.
- Developed sales trend visuals (daily/weekly) to support business insights.
- Applied data cleaning and basic DAX for accurate reporting.

Maven Fuzzy Factory – E-commerce Growth Analysis | Jan 2026 – Feb 2026

Tools: MySQL, Data Modeling, Funnel Analysis

- Analyzed user behavior, marketing performance, and website conversions using SQL.
- Built conversion funnels to track user drop-offs and revenue impact.
- Provided data insights to support decisions on marketing spend and channel performance.

EduMosaic – Web Application (Final Semester Project) | Sep 2024 – Mar 2025

Tools: HTML, CSS, JavaScript, Firebase (Firestore, Authentication)

- Developed a web-based student management system for announcements, attendance, and communication.
- Implemented Firebase Firestore for real-time data storage and user authentication.
- Ensured smooth data handling and a user-friendly experience.

EDUCATION:

Bachelor of Science in Information Technology (B.Sc. IT) | CGPA: 7.62

University of Mumbai - Seth L.U.J. And M.V. College, Mumbai | Aug 2022 – May 2025

Higher Secondary Education (HSC – 12th) | 60.50%

Maharashtra State Board | Aug 2020 – Apr 2022

COURSES & CERTIFICATIONS:

SQL (Basic) | HackerRank | Feb 2026

Prompt Engineering with GitHub Copilot | Simplilearn | Feb 2026

Power BI Workshop | Office Master & Be1ox | Jan 2026

AI Tools Workshop | Office Master & Be1ox | Jan 2026

Tata Group – Data Visualization (Forage) | Jan 2026

Deloitte – Data Analytics Job Simulation (Forage) | Jan 2026

Power BI Micro Course | Skill Course (ISO 9001:2015 Certified) | Jan 2026

ChatGPT for Beginners | Great Learning | Dec 2025

SQL Tutorial | Great Learning | Nov 2022

UI/UX | Great Learning | Oct 2022