

Amazon Sales Data Analysis Report



This report includes detailed analysis of Amazon dataset for the years 2017,2018,2019. The objective of this analysis is to provide valuable insights and comprehensive Sales, Product and Customer analysis for more informed business intelligence report.

Total Sales Amount

186.19M

Total Profit

77.75M

Total Sales Quantity

3M

Total No. of Items

658

Click here to see



Sales Analysis

Total Sales Amount
186.19M

Total Profit
77.75M

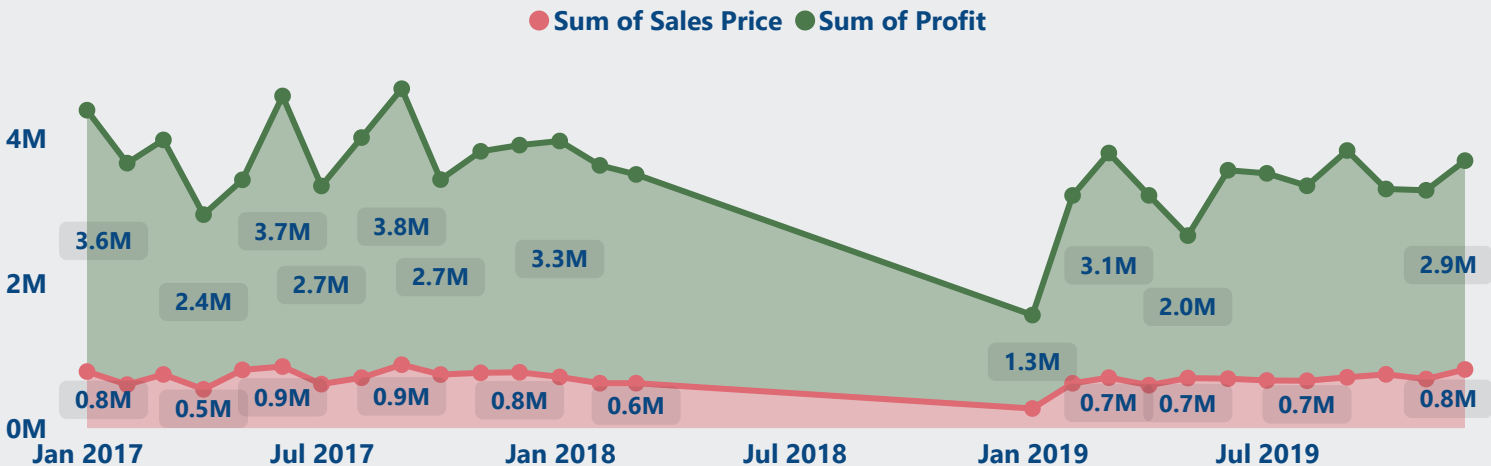
2017

2018

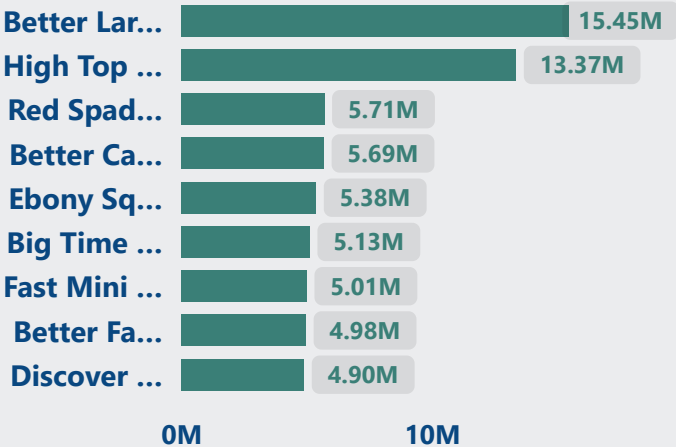
2019



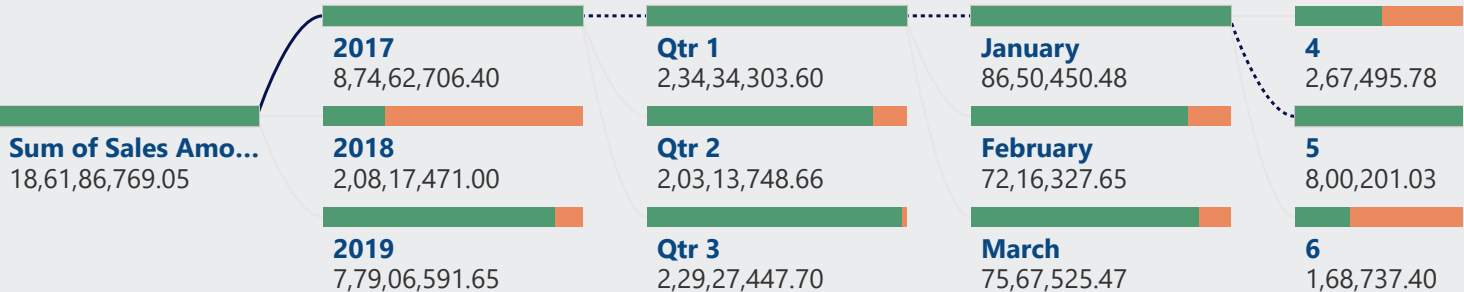
Total Sales Margin and Sales Cost Amount Over the Year



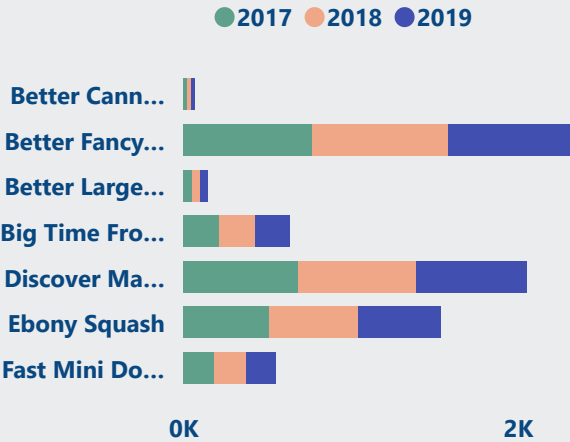
Top 10 Items Sales Amount Wise



Year × Quarter × Month × Day
2017 Qtr 1 January



Top 10 Items by Average Sales Price



Product Analysis

Total No. of Items

658

Total Sales Quantity

3M

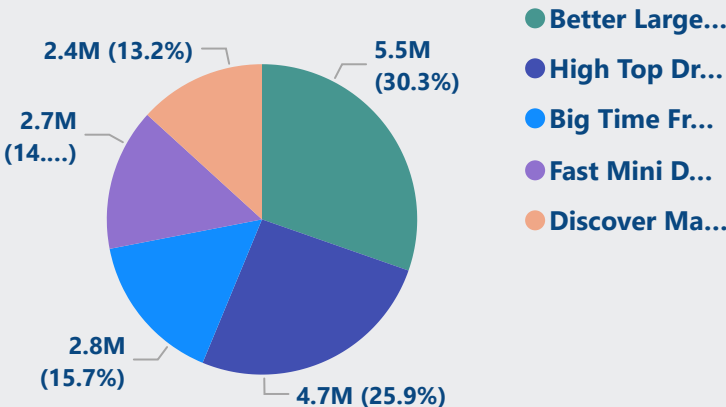
2017

2018

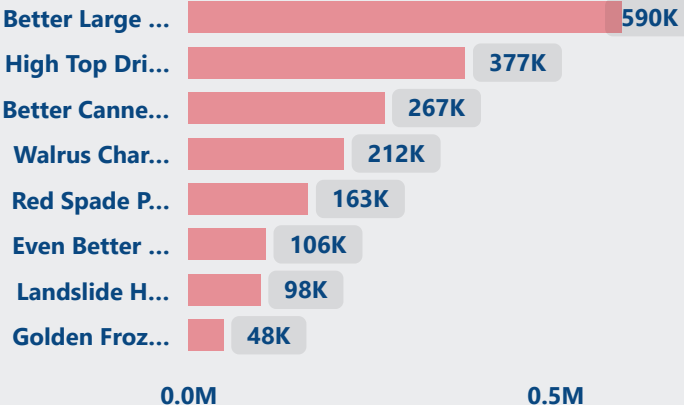
2019



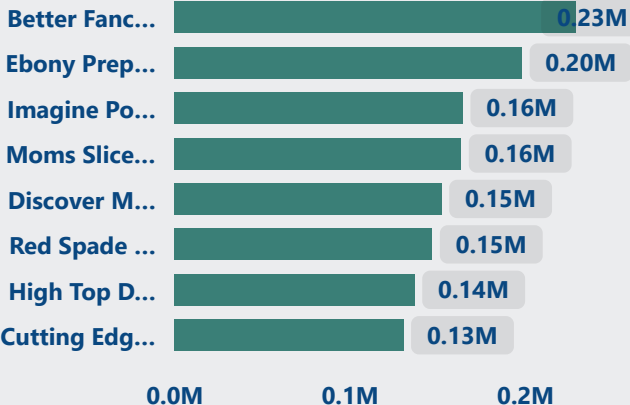
Top 10 Profitable Items



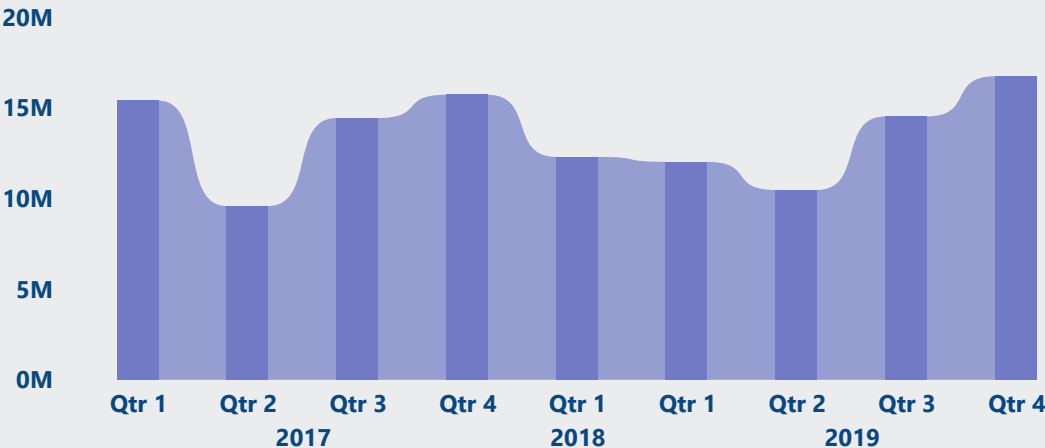
Top 10 Items By Sales Quantity



Top 10 Repeated Purchased Items



Total Discount Amount on Items over the Year



Item	Sum of Sales Quantity	Sum of Sales Amount	Sum of Pro
American Beef Bologna	230	2,730.18	840
American Chicken Hot Dogs	135	14,286.59	9,644
American Cole Slaw	2	1,584.69	1,584
American Corned Beef	2722	3,84,920.75	1,58,213
American Pimento Loaf	216	54,702.82	41,902
American Potato Salad	200	45,159.32	4,809
American Roasted Chicken	758	1,65,999.97	71,752
American Sliced Ham	12	846.40	357
American Turkey Hot Dogs	2	1,527.75	1,527

Customer Analysis

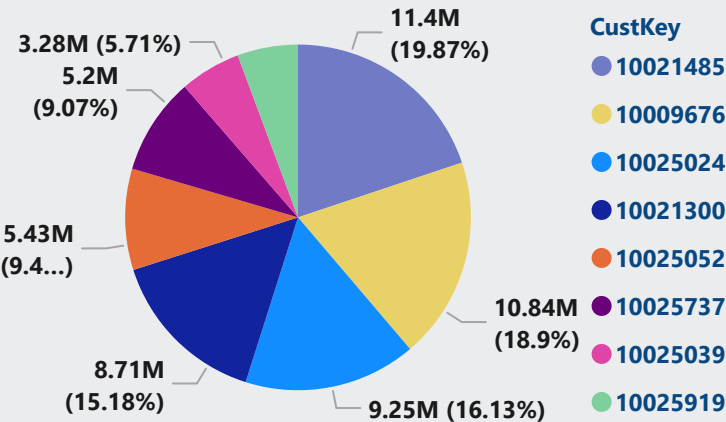
Total No. of Customer
616

Total No. of Orders
65.28K

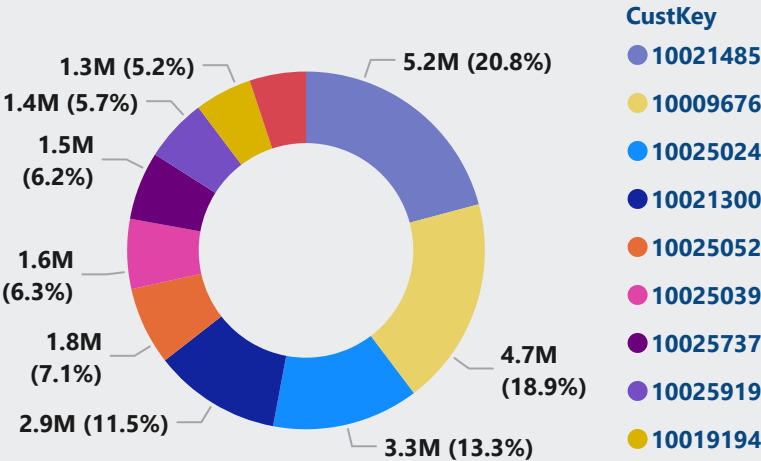
201720182019

Go to Front age

Top 10 Customer by Sales Amount



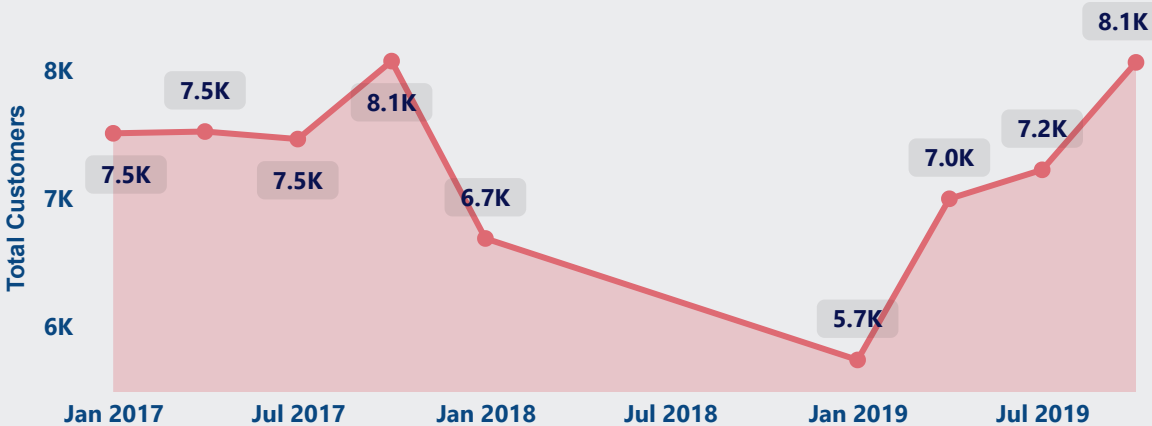
Top 10 Customer by Profit



Top 10 Most Purchased Items by Customers



Total Number of Customers Over the Year



CustKey	Order Number	Sum of Sales Quantity	Sum of Sales Amount	Sum of Pro
10000453	101213	3	218.07	50
10000453	101404	17	2,608.95	696
10000453	102781	60	4,741.74	2,111
10000453	103299	25	8,121.68	3,054
10000453	103504	1	254.04	158
10000453	103581	16	3,564.56	1,400
10000453	103587	1	388.55	127
10000453	104130	17	5,931.80	2,393