



**Kogulan
Sivaneshan**

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Work Experience

Ubisoft Toronto

UX Design Intern May - Dec 2020

Worked on Far Cry 6, led the tutorialization of the game's core features, including content and visuals to show players.

Built layouts & wireframes for various game features.

UI Artist Intern June - August 2019

Worked on Far Cry 6 to design and implement iconography and artwork for various HUD elements.

BlueFlower Media

Graphic Designer Sep - Dec 2018

Designed logos and branding for various startups, created custom packaging for a local pizza company and took charge in redesigning the BlueFlower Media website.

Extracurriculars

UTSG Tamil Student's Association

Promotions Coordinator Sep - Dec 2018

Redesigned the logo, created posters and a range of other promotional material leading to several sold-out events.

iGEM Toronto

Graphics & Wiki Designer Jun - Nov 2017

Successfully rebranded the iGEM Toronto team and led the design of the 2017 iGEM project wiki, helping secure a bronze medal in the annual competition.

Education

University of Toronto

M.I — User Experience Design

2019 - 2021 (Expected)

H.BSc. — Toxicology & Nutrition

2014 - 2018

Tools & Skills

Design

Adobe XD

Figma

Lunacy

Photoshop

Illustrator

InDesign

Research

Interviews

Surveys

Personas

Usability Testing

User Journeys

Inclusive design

Awards

Ubisoft Toronto NEXT 2019

Placed first in User Interface and won a 3-month apprenticeship at the studio

Behance 2014

Personal branding project featured in the Graphic Design gallery