Kogulan Sivaneshan

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Work Experience

Ubisoft Toronto

UX Design Intern   **May - Dec 2020**

Worked on Far Cry 6, became main POC for tutorializing the game's core features, including content and visuals to show

Built layouts & wireframes for various game features

UI Artist Intern   **June - August 2019**

Worked on Far Cry 6 to design and implement iconography and artwork for various HUD elements.

BlueFlower Media

Graphic Designer   **Sep - Dec 2018**

Designed logos and branding for various startups, created custom packaging for a local pizza company and took charge in redesigning the BlueFlower Media website.

Extracurriculars

UTSG Tamil Student's Assocation

Promotions Coordinator   **Sep - Dec 2018**

Redesigned the logo, created posters and a range of other promotional material leading to several sold-out events.

iGEM Toronto

Graphics & Wiki Designer   **Jun - Nov 2017**

Successfully rebranded the iGEM Toronto team and led the design of the 2017 iGEM project wiki, helping secure a bronze medal in the annual competition

Education

University of Toronto

M.I — User Experience Design

2019 - 2021 (Expected)

H.BSc. — Toxicology & Nutrition

2014 - 2018

Tools & Skills

Design

Adobe XD	Photoshop
Figma	Illustrator
Lunacy	InDesign

Research

Interviews	Usability Testing
Surveys	User Journeys
Personas	Inclusive design

Awards

Ubisoft Toronto NEXT   **2019**

Placed first in User Interface and won a 3-month apprenticeship at the studio

Behance   **2014**

Personal branding project featured in the Graphic Design gallery