Kogulan Sivaneshan

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Work Experience

Ubisoft Toronto

UX Design Intern   **May - Dec 2020**

Worked on Far Cry 6, led the tutorialization of the game's core features, including content and visuals to show players.

Built layouts & wireframes for various game features.

UI Artist Intern   **Jun - Aug 2019**

Worked on Far Cry 6 to design and implement iconography and artwork for various HUD elements.

BlueFlower Media

Graphic Designer   **Sep - Dec 2018**

Designed logos and branding for various startups, created custom packaging for a local pizza company and took charge in redesigning the BlueFlower Media website.

Extracurriculars

UTSG Tamil Student's Assocation

Promotions Coordinator   **Sep - Dec 2018**

Redesigned the logo, created posters and a range of other promotional material leading to several sold-out events.

iGEM Toronto

Graphics & Wiki Designer   **Jun - Nov 2017**

Successfully rebranded the iGEM Toronto team and led the design of the 2017 iGEM project wiki, helping secure a bronze medal in the annual competition.

Education

University of Toronto

M.I — User Experience Design

2019 - 2021 (Expected)

H.BSc. — Toxicology & Nutrition

2014 - 2018

Tools & Skills

Design

Adobe XD	Photoshop
Figma	Illustrator
Lunacy	InDesign

Research

Interviews	Usability Testing
Surveys	User Journeys
Personas	Inclusive design

Awards

Ubisoft Toronto NEXT   2019

Placed first in User Interface and won a 3-month apprenticeship at the studio

Behance   2014

Personal branding project featured in the Graphic Design gallery