



**Kogulan  
Sivaneshan**

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## Work Experience

### Ubisoft Toronto

#### UX Design Intern May - Dec 2020

Worked on Far Cry 6, led the tutorialization of the game's core features, including content and visuals to show players.

Built layouts & wireframes for various game features.

#### UI Artist Intern June - August 2019

Worked on Far Cry 6 to design and implement iconography and artwork for various HUD elements.

### BlueFlower Media

#### Graphic Designer Sep - Dec 2018

Designed logos and branding for various startups, created custom packaging for a local pizza company and took charge in redesigning the BlueFlower Media website.

## Extracurriculars

### UTSG Tamil Student's Association

#### Promotions Coordinator Sep - Dec 2018

Redesigned the logo, created posters and a range of other promotional material leading to several sold-out events.

### iGEM Toronto

#### Graphics & Wiki Designer Jun - Nov 2017

Successfully rebranded the iGEM Toronto team and led the design of the 2017 iGEM project wiki, helping secure a bronze medal in the annual competition.

## Education

### University of Toronto

#### M.I — User Experience Design

2019 - 2021 (Expected)

#### H.BSc. — Toxicology & Nutrition

2014 - 2018

## Tools & Skills

### Design

Adobe XD

Figma

Lunacy

Photoshop

Illustrator

InDesign

### Research

Interviews

Surveys

Personas

Usability Testing

User Journeys

Inclusive design

## Awards

### Ubisoft Toronto NEXT 2019

Placed first in User Interface and won a 3-month apprenticeship at the studio

### Behance 2014

Personal branding project featured in the Graphic Design gallery