## Quarters 2024 - 2025 Global Ride Sharing Dashboard Overview All $\vee$ Country 1.31M 25K Stockholm 3.93 132.30 All $\vee$ Total Rides Total Revenue (\$) AVG Driver Rating (%) AVG Revenue per User (\$) Most Popular City Daily Rides Rush Hours 1071 1073 1073 1066 1066 1061 1056 1053 1052 1048 1045 1040 1026 1020 1000 10 15 17 18 12 13 19 20 21 22 23 Top Revenue Cities Popular Payment Methods Weekly Ride Patterns ■ Total Rides ■ Sum of Amount 3.72K Credit Card Mobile Wallet 33.09% 33.57% 3.7K 25K 25K 25K 25K 25K 25K 25K 25K 2K 3.62K 3.59K 3.6K 3.55K 0K Buenavista Marseille 3.5K 3.48K Cash 33.35% — Wednesday Thursday Friday Saturday Sunday City Monthly Ride Growth 3K 2.7K 2.1K 2.1K 2.1K 2.1K 2.1K 2.0K 2.0K 2.0K 2.0K 2.0K 1.9K January February March April May June July August September October November December

## 2024 - 2025 Global Ride Sharing Drilldown



Count of voucher

118K

118.288.11

107.309.72

66.985.04

67.602.86

62.256.85

54.403.26

54.183.08

107K

100K

92.39

96.39

98.11

96.00

97.83

95.24

87.80

Total Rides

62.44 1.31K 95.10 3.00 1.00 Cash AVG Distance per Ride(km) AVG Ride Time (M) AVG Revenue per Driver (\$) Customer Average Rating (%) Driver Retention Rate (%) Peak Hour Utilization Rate (%) Most Popular Payment Type (\$) Rides by Gender Customer Engagement vs. Vouchers Usage Revenue by Country **3.85%** 10.28% China 0.24M 45.54% 0.14M Indonesia **Gender Group** M80.0 Russia Male Philippines 0.07M Female Poland 0.05M Non-Binary Brazil 0.05M 96.15% — Portugal 0.04M 44.18% Revenue Analysis by Car Make France 0.04M Sweden 0.03M Ford **Driver Performance Distribution United States** 0.03M Chevrolet Japan 0.03M 6.16% ratings 68K Toyota Ukraine 0.02M **5** 31% 67K Dodae Czech Republic 0.02M 24.07% 62K Mazda Argentina 0.02M 54K GMC **3** Peru 0.02M Greece 0.02M 50K **2** Colombia 0.02M Peak Hour Utilization & Revenue Analysis by Car Make **1** 38.13% — Thailand 0.02M Total Rides Peak Hour Utilization Rate (%) Total Revenue (\$) car make Canada 0.02M **Customer Segmentation by Gender** Ford 2242 Mexico 0.01M 10.25% 2045 Chevrolet Nigeria 0.01M 45.25% **Gender Group** 1294 Vietnam 0.01M Dodge Male South Africa 0.01M 1286 Toyota Female Finland 0.01M Mazda 1169 Serbia 0.01M GMC Non-Binary 1037 44.49% Pontiac 1009 0.0M 0.1M 0.2M