

# 2024 - 2025 Global Ride Sharing Dashboard Overview



Quarters ▼

All ▼

Country ▼

All ▼

25K

Total Rides

1.31M

Total Revenue (\$)

3.93

AVG Driver Rating (%)

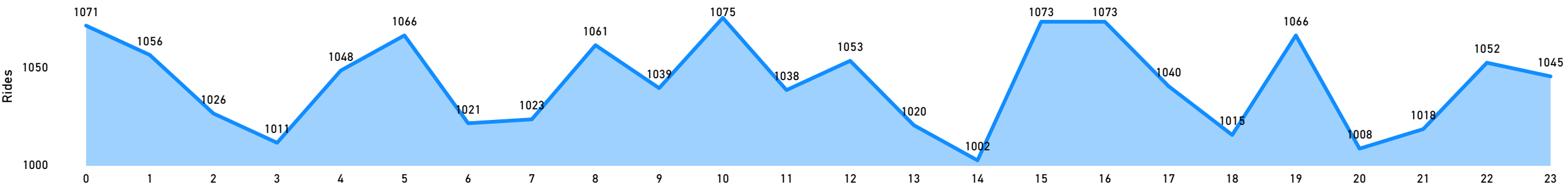
132.30

AVG Revenue per User (\$)

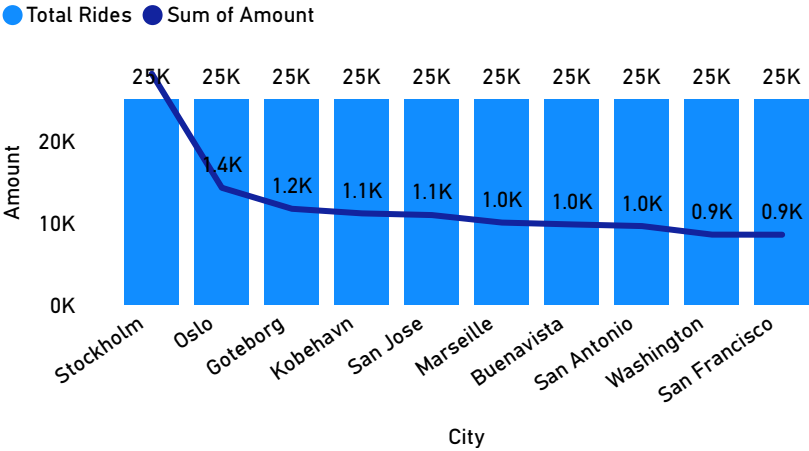
Stockholm

Most Popular City

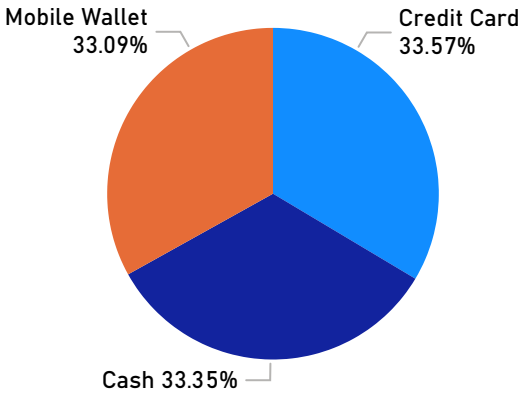
Daily Rides Rush Hours



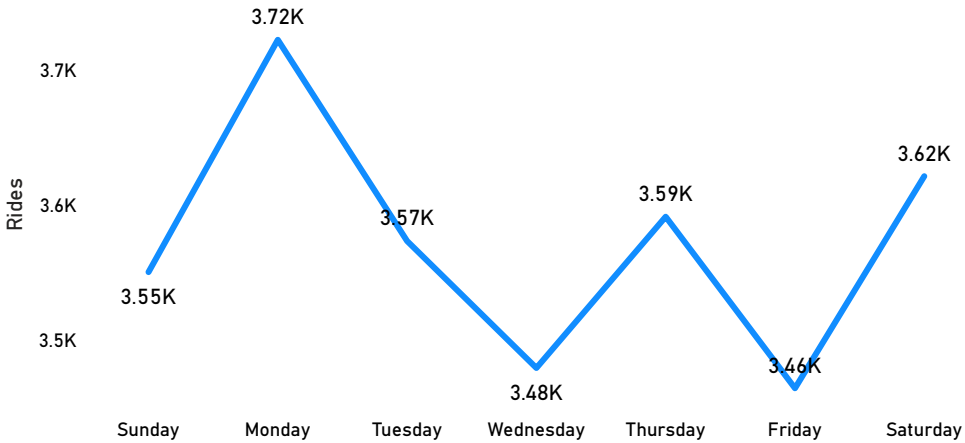
Top Revenue Cities



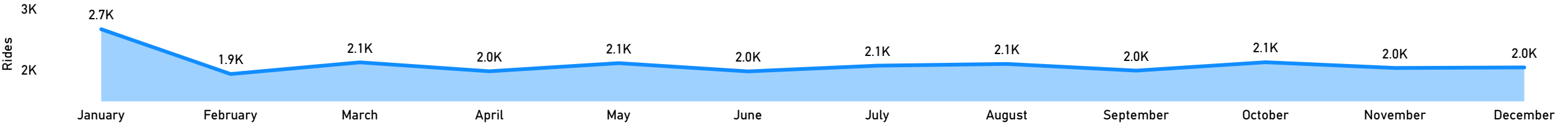
Popular Payment Methods



Weekly Ride Patterns



Monthly Ride Growth



# 2024 - 2025 Global Ride Sharing Drilldown



62.44

1.31K

3.00

1.00

95.10

Cash

10

AVG Ride Time (M)

AVG Revenue per Driver (\$)

Customer Average Rating (%)

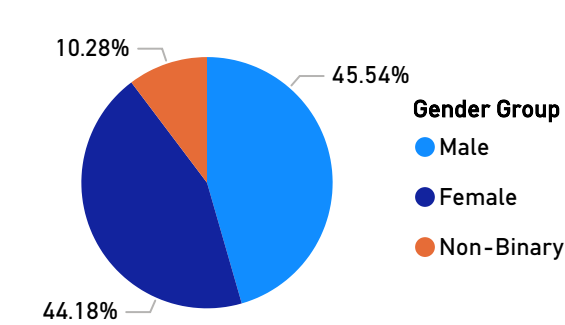
Driver Retention Rate (%)

Peak Hour Utilization Rate (%)

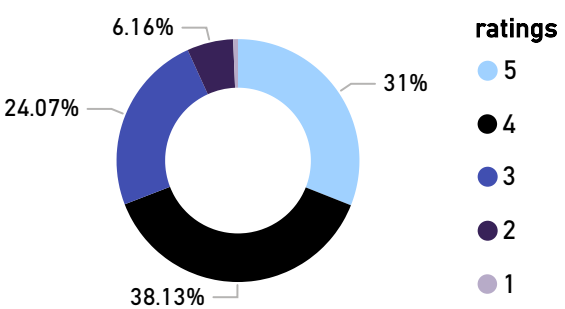
Most Popular Payment Type (\$)

AVG Distance per Ride(km)

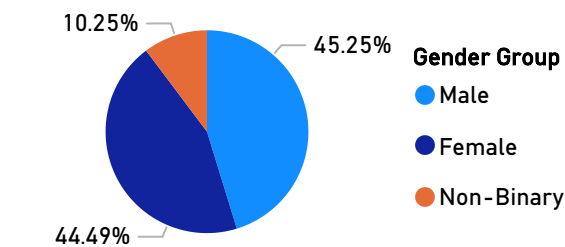
Rides by Gender



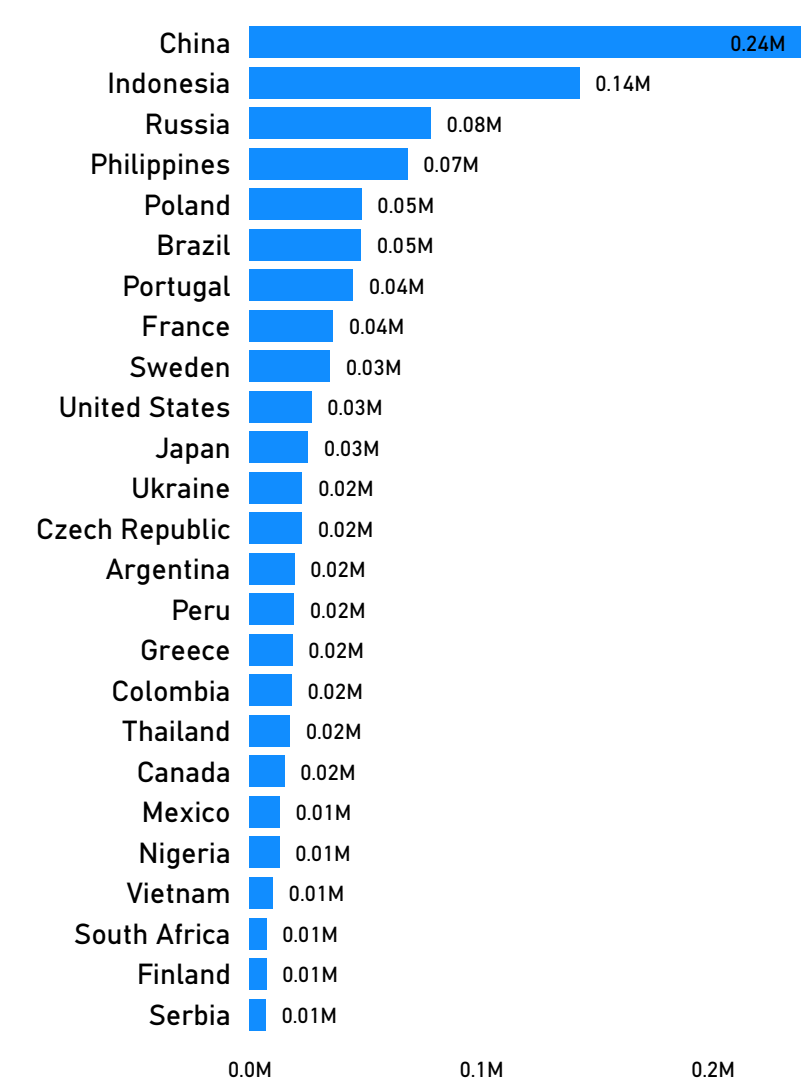
Driver Performance Distribution



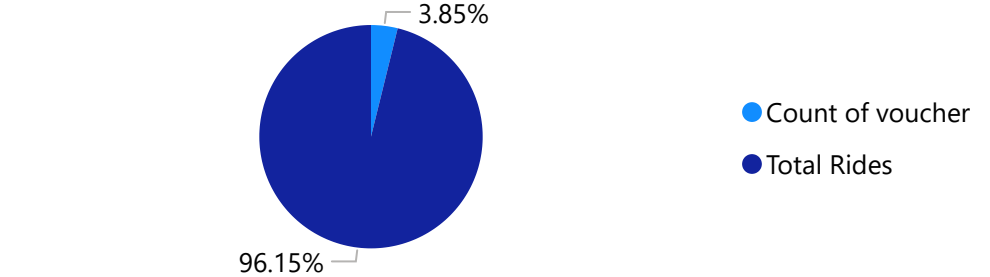
Customer Segmentation by Gender



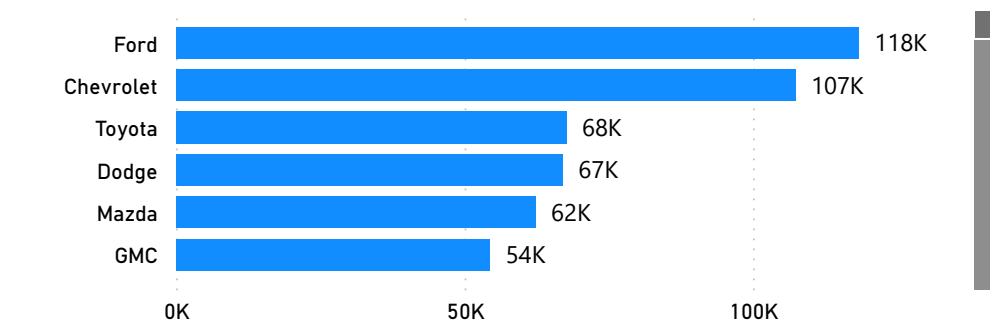
Revenue by Country



Customer Engagement vs. Vouchers Usage



Revenue Analysis by Car Make



Peak Hour Utilization & Revenue Analysis by Car Make

car_make	Total Rides	Peak Hour Utilization Rate (%)	Total Revenue (\$)
Ford	2242	92.39	118,288.11
Chevrolet	2045	96.39	107,309.72
Dodge	1294	98.11	66,985.04
Toyota	1286	96.00	67,602.86
Mazda	1169	97.83	62,256.85
GMC	1037	95.24	54,403.26
Pontiac	1009	87.80	54,183.08