Harry Potter New House Petition

2020 Skills USA Web Design Competition

A web design exercise based on the Harry Potter franchise, extending the storyline by promoting the creation of new house (group) for students at Hogwarts.

Requirements

A group of Hogwarts students who disagreed with which house the Sorting Hat sorted them in is petitioning for the creation of a new house (aka group) to accompany and compete against Gryffindor, Hufflepuff, Ravenclaw, and Slytherin. They have enlisted you to help design and build a web site for them.

Come up with and incorporate the following unique attributes for the new house:

- Name
- Qualities it values (4 of them)
- Emblem (typically an animal)
- Colors (1 primary and 1 accent)

These should be both representative of the group and visually appealing, but also distinct from the other four houses.

For reference:

House	Qualities	Emblem	Color
Gryffindor	courage bravery nerve chivalry	lion	red and yellow
Hufflepuff	hard work patience justice loyalty	badger	yellow and brown
Ravenclaw	intelligence creativity learning wit	raven	blue and gray
Slytherin	ambition cunning leadership resourcefulness	snake	green and gray

Design your own logo (aka crest) using the emblem you decided on, matching the general theme and style of other house crests at Hogwarts (it does not have to be as detailed as those used in the movie).

Design and implement a web site for the proposed new Hogwarts house, incorporating your new logo, color scheme, and other house attributes.

Include separate pages (as well as navigation) for:

Page	Content
Home	News content and a brief call to action for why the new house should be created
About	General content about the new house, as well as a Google map or other interaction map visualization to depict the house's dormitory location at Hogwarts (pick a location in Europe to visualize, and ideally have the map zoomed in to a specific area of a large building/complex)
Sign the Petition	A form for the user to fill out and submit to sign the petition, including their name, email address, and optional comments, including validation of required fields and email address format

The web site should be responsive for mobile phones, tablets, and desktops/laptops. It should be cross-browser compatible and meet W3C standards. It should meet the WCAG accessibility guidelines.

You *can* use the Internet, including graphic design resources, fonts, and images you find on the web. However, the house name, logo, color scheme, and qualities valued must be your own unique ideas and cannot be copied from existing work.

You *cannot* use frameworks, libraries, or other imilar tools (examples: Bootstrap, Tailwind, jQuery, React, Vue, Angular, etc.). If you are unsure about using something, ask one of the judges.

Scoring Criteria

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Does it Work                       125
Completeness                        75
Structure/Quality of Work           50
Design, Logo, and Branding          50
Intuitive Navigation and Flow       40
Content Formatting and Readability  40
Accessibility                       40
Responsiveness to Screen Size       40
Cross Browser Support               40
Interview                            0 to -30
Clothing/Appearance                  0 to -30
Resume                               0 to -30
TOTAL                              500
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