

Bachelor of Business Administration in Business Management

Programme Name		Bachelor of Business Administration in Business Management		
Total Programmes Credits		480		
Fees per Programme Credit		\$13.00		
Total Tuition Fee		\$6,240.00		
SEMESTER 1				
Core/Elective	Module Code	Module Name	Credit Load	Module Fee
Core	C5-IMO-20	Introduction to MS Office	10	\$130.00
Core	D5-AWB-20	Academic Writing for Business	10	\$130.00
Core	B5-BS1-17	Business Mathematics and Statistics 1	10	\$130.00
Core	B5-LAB-20	Legal Aspects of Business	10	\$130.00
Core	A5-IFA-20	Introduction to Financial Accounting	10	\$130.00
Core	B5-BM1-20	Business Management 1	10	\$130.00
Semester 1			60	\$780.00
SEMESTER 2				
Core/Elective	Module Code	Module Name	Credit Load	Module Fee
Core	B5-PMK-20	Principles of Marketing	10	\$130.00
Core	B5-BS2-17	Business Mathematics & Statistics 2	10	\$130.00
Core	B5-MIE-17	Microeconomics	10	\$130.00
Core	A6-FA1-17	Financial Accounting 1	10	\$130.00
Core	B6-BM2-20	Business Management 2	10	\$130.00
Core	B7-CRM-20	Customer Relationship Management	10	\$130.00
Semester 2			60	\$780.00
SEMESTER 3				
Core/Elective	Module Code	Module Name	Credit Load	Module Fee
Core	B6-MAE-17	Macroeconomics	10	\$130.00
Core	B6-SBM-21	Small Business Management	10	\$130.00
Core	B6-FFM-20	Fundamentals of Financial Management	10	\$130.00
Core	A6-FA2-17	Financial Accounting 2	10	\$130.00
Core	B6-OBE-20	Organisational Behaviour	10	\$130.00
Core	B6-BIS-20	Business Information Systems	10	\$130.00
Semester 3			60	\$780.00

SEMESTER 4				
Core/Elective	Module Code	Module Name	Credit Load	Module Fee
Core	B6-OPM-20	Operations Management	10	\$130.00
Core	A6-CAF-17	Computerized Accounting	10	\$130.00
Core	B6-COB-21	Consumer Behaviour	10	\$130.00
Core	B6-MKT-20	Marketing Management	10	\$130.00
Core	A6-COA-20	Cost Accounting	10	\$130.00
Core	B6-PMT-21	Purchasing Management	10	\$130.00
Semester 4			60	\$780.00
SEMESTER 5				
Core/Elective	Module Code	Module Name	Credit Load	Module Fee
Core	B7-QUM-20	Quality Management	10	\$130.00
Core	B7-CFI-21	Corporate Finance	10	\$130.00
Core	B7-PRM-20	Project Management	10	\$130.00
Core	B7-IEM-20	Import and Export Management	10	\$130.00
Elective (Choose Two)	B7-MNC-21	Managing Consulting	10	\$130.00
	B7-IBM-20	International Business Management	10	\$130.00
	B7-FBM-20	Family Business Management	10	\$130.00
Semester 5			60	\$780.00
SEMESTER 6				
Core/Elective	Module Code	Module Name	Credit Load	Module Fee
Core	B7-EBS-20	E-Business	10	\$130.00
Core	B7-HRM-20	Human Resource Management	10	\$130.00
Core	B7-BRM-21	Research Methods in Business	10	\$130.00
Core	B7-TLM-21	Transport and Logistics Management	10	\$130.00
Elective (Choose two)	B7-BEC-21	Business Ethics and CSR	10	\$130.00
	B7-CHM-20	Change Management	10	\$130.00
	B7-CGV-20	Corporate Governance	10	\$130.00
	B7-BMT-20	Brand Management	10	\$130.00
Semester 6			60	\$780.00

SEMESTER 7				
Core/Elective	Module Code	Module Name	Credit Load	Module Fee
Core	B7-KNM-21	Knowledge Management	10	\$130.00
Core	B7-STM-20	Strategic Management	20	\$260.00
Core	B7-RP1-20	Research Project 1: Proposal Writing	10	\$130.00
Elective (Choose one)	B8-ENI-20	Entrepreneurship and Innovation	20	\$260.00
	B8-SOE-21	Social Entrepreneurship	20	\$260.00
	E8-ISD-18	Innovation for Sustainable Development	20	\$260.00
Semester 7			60	\$780.00
SEMESTER 8				
Core/Elective	Module Code	Module Name	Credit Load	Module Fee
Core	B7-PPB-20	Professional Practice in Business	40	\$520.00
Core	B7-RP2-20	Research Project 2: Dissertation	20	\$260.00
Semester 8			60	\$780.00

Globally Recognized
proudly African

online.bothouniversity.com

Disclaimer : Unauthorized copying or reproduction of this content is strictly prohibited.