

# ONLINE RETAIL SALES

**RETAIL SALES** overview

**BEHAVIORAL** overview



# RETAIL SALES overview

19.20M

Sum of Revenue

487.59

Avg.sales

5851

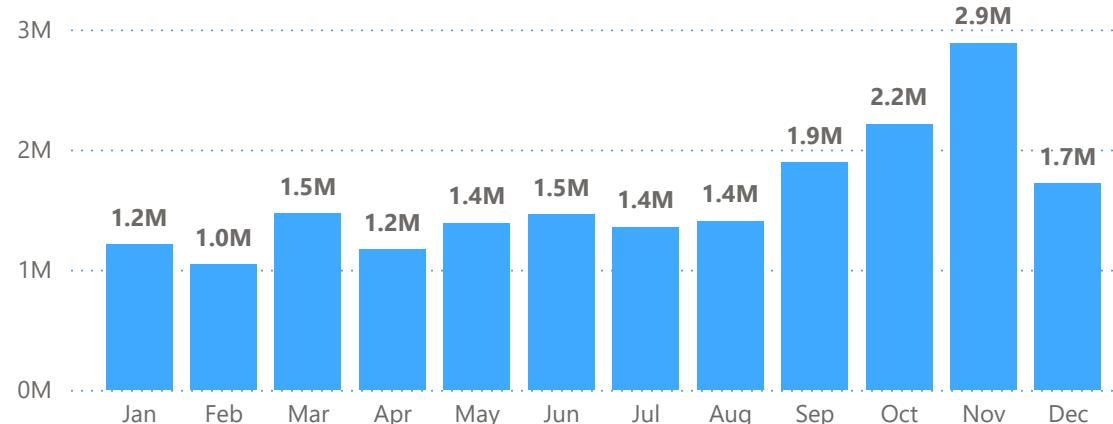
Count of CustomerID

39.38K

Count of Invoice



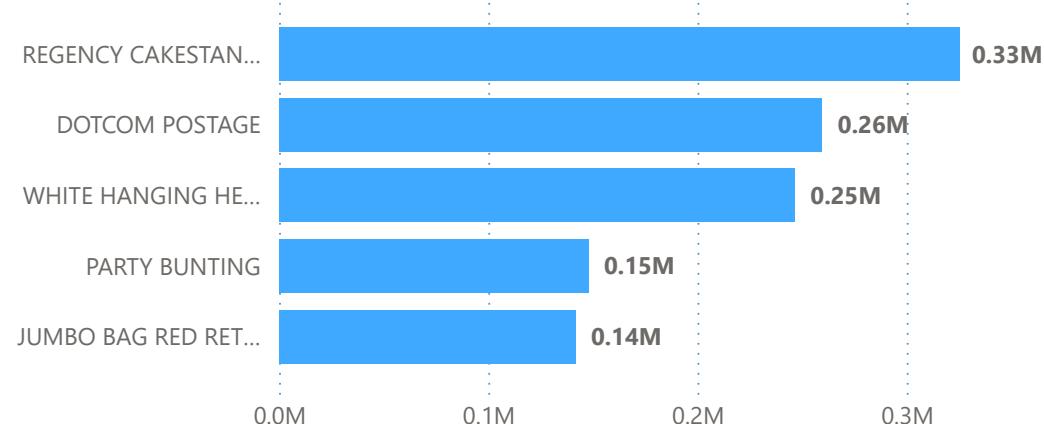
## Monthly Sales Trend



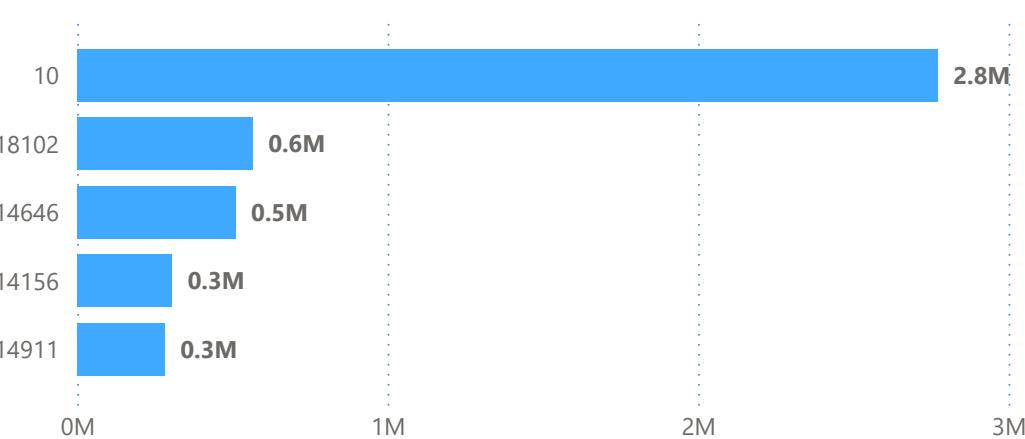
## Sum of Revenue by Country



## TOP 5 PRODUCTS



## TOP 5 CUSTOMERS



## BEHAVIORAL overview

**19.20M**

Sum of Revenue

**487.59**

Avg.sales

**5851**

Count of CustomerID

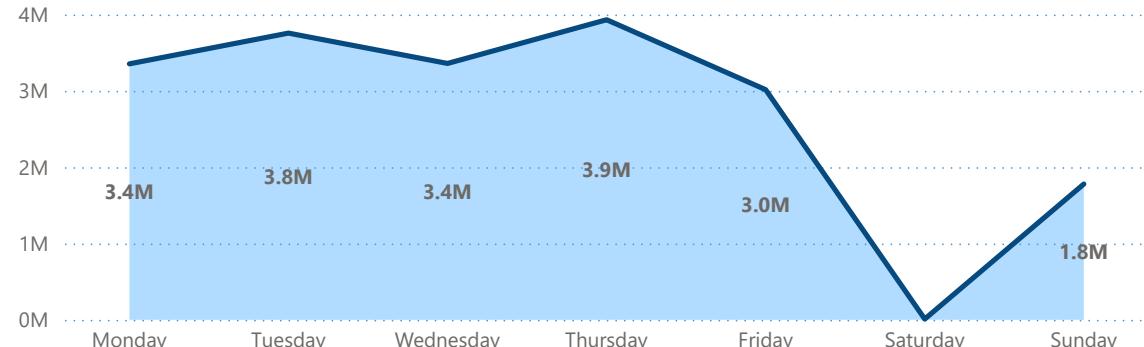
**39.38K**

Count of Invoice



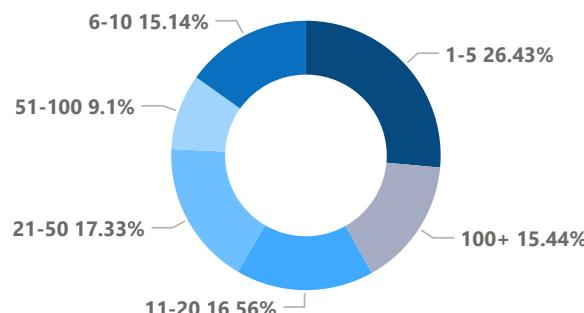
StockCode	Sum of Revenue	Avg.sales	QuantityBin
10002	319.17	2.23	1-5
10002R	20.57	6.86	1-5
10080	11.09	1.11	1-5
10109	1.68	1.68	1-5
10120	27.03	0.59	1-5
10123C	55.60	1.26	1-5
10123G	15.53	1.41	1-5
10124A	20.58	1.21	1-5
<b>Total</b>	<b>1,92,01,666.57</b>	<b>487.59</b>	

### Sum of Revenue by InvoiceWeekday



### Sum of Revenue by QuantityBin

QuantityBin ● 1-5 ● 100+ ● 11-20 ● 21-50 ● 51-100 ● 6-10



### Revenue by InvoiceYear

