

Problem Overview

Aisle offers **10 free Likes daily** to each user. These Likes must be **automatically reset every day at 12:00 PM, based on the user's local time**.

However, Aisle has:

- Millions of users
- Spanning across 150+ countries
- Operating in 24+ timezones

Key Challenges:

- How to **automatically reset Likes** at the correct **local noon** for each user?
- How to make it **secure, scalable, and accurate**?

Functional Requirements

- Each user gets **10 Likes per day**.
- Likes **reset at 12:00 PM (local time)** for each user.
- **Unused Likes do not carry over**.
- Reset must happen **automatically**, even if the user doesn't open the app.
- The system must be **cheat-proof** (users shouldn't manipulate device time).

Technical Constraints

- Device time is **not trusted** (can be tampered).
- All logic must depend on **server-side time**.
- Should **scale** to handle millions of users across different timezones.
- Should support **real-time reset** when user opens the app after 12 PM.

Scalable Architecture – Step-by-Step Approach

Step 1: Capture and Store the User's Timezone

- When a user **signs up** or **logs in**, capture their current timezone and store it in the backend database.

iOS (Swift):

- `let timezone = TimeZone.current.identifier // e.g., "Asia/Kolkata"`

Payload to backend:

```
{
  "timezone": "Asia/Kolkata"
}
```

Backend should persist this value alongside user profile data.

Step 2: Group Users by Timezone

- Instead of creating a reset job for each user (which is inefficient), **group users by their timezone**.
- Example: All users in "Asia/Kolkata" will be reset together at 12:00 PM IST.
- This gives us around **24 groups**, each with their own reset schedule.

Step 3: Schedule Daily Cron Jobs by Timezone

- Use your backend scheduler (like **AWS Lambda + EventBridge, Celery, Firebase Functions**, etc.) to run a daily job at **12 PM per timezone**.

Example logic:

```
// pseudo code for cron running at 12 PM Asia/Kolkata

if (currentServerTime.inTimezone("Asia/Kolkata").isNoon()) {

  resetLikes(forTimezone: "Asia/Kolkata")
}
```

```
}
```

Backend Update Logic:

```
// user document update

{
  "likesRemaining": 10,
  "lastResetDate": "2025-07-19"
}
```

Reset only if lastResetDate < today in that timezone.

Step 4: Real-time Reset (When App is Opened)

- If the user **opens the app after 12 PM** and hasn't been updated yet, reset on-the-fly.

Backend Pseudo Logic:

```
if (nowInUserTimezone() >= 12:00 PM && lastResetDate < today) {
  likesRemaining = 10;
  lastResetDate = today;
}
```

This fallback ensures even if cron misses someone, they get their Likes updated.

Step 5: Block Device Time Cheats

- Never rely on iOS local time like:

```
Date()
```

Always compare server time adjusted to user's timezone.

Example:

```
// convert UTC → user's timezone

let userLocalTime = utcTime.inTimezone(user.timezone)

if (userLocalTime.hour >= 12 && lastResetDate < today) {
  resetLikes()
}
```

User Data Structure (Suggested)

```
{
  "userId": "u123",
  "timezone": "Asia/Kolkata",
  "likesRemaining": 3,
  "lastResetDate": "2025-07-18" }
```

Summary: Why This Works

Feature	Why it's Ideal
Timezone stored per user	Ensures accurate local reset
Grouped cron jobs (by zone)	Efficient scaling across millions of users
Server time only	Prevents time manipulation by users
Fallback real-time check	Enhances reliability and user experience