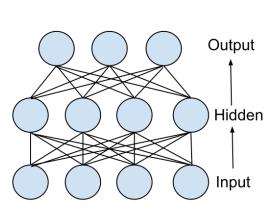
# **Twitter Context Based Search**







**Purnawirman** 

# **Context Based Search**

# A. Newsfeed is growing

#### Indonesia

Working with three local internet providers, C by installing helium-filled balloons in the stra

THEGUARDIAN.COM | BY OLIVIA SOLON



Mashable, Business Insider Get New Funding

Venture Capitalists Pump More Money Into New Media Players



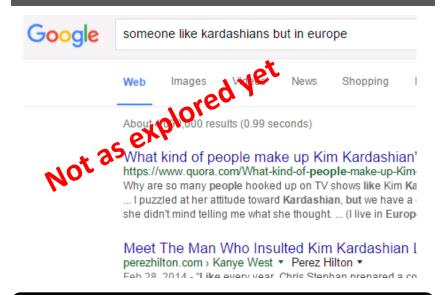


# C. Deep Learning in NLP

Word2Vec (T. Mikolov, 2013)

Queen = King + (Woman-Man) (vector addition's rule)

#### **B.** Context Search



### D. Context search in news

Example:

Input: "MJ performed best under pressure!"

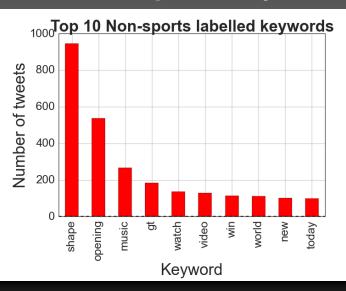
Objective: Find similar news for golf!

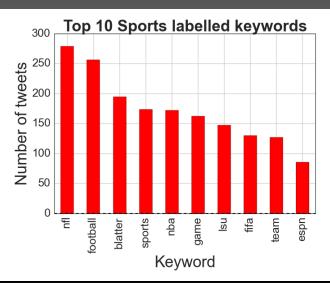
Output: "Tiger Woods has lost his prime!"

Idea: Represent the news in context.

# **Preliminary Analysis**

# Top 10 keywords in Two Classes





## **SVM vs DNN**

