Bike Sales Dashboard

Marital Status

Married

Single

Region

Europe

North America

Pacific

Education

Bachelors

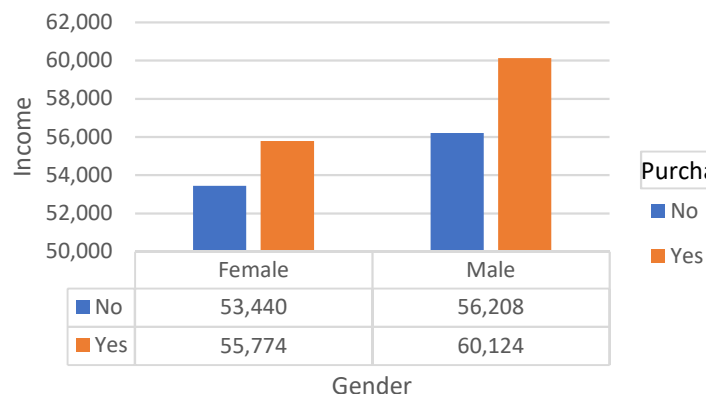Graduate Degree

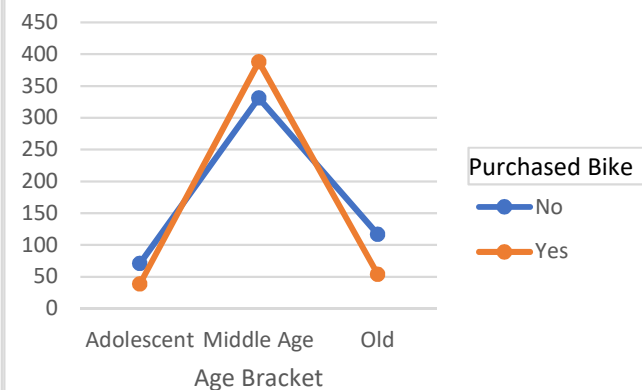High School

Partial College

Partial High School

Average of Income2

Avg Income per Purchase

Purchased Bike
- No
- Yes

	Female	Male
No	53,440	56,208
Yes	55,774	60,124

Gender

Count of Purchased Bike

Customer Age Brackets

Purchased Bike
- No
- Yes

Age Bracket: Adolescent, Middle Age, Old

Age Brackets

Count of Purchased Bike

Customer Commute

Purchased Bike
- No
- Yes

Commute Distance: 0-1 Miles, 1-2 Miles, 2-5 Miles, 5-10 Miles, 10 Miles +