

Our Business is Different

Our curated cannabis collection for patients and recreational users started as a patients only initiative in 2010. Since then, word of mouth and patient-friendly deals have elevated Purple Lotus to the #1 on-site dispensary in San Jose. More than anything, our numbers speak for themselves.



Founding Year
2010



2020 EBITDA
\$5.2m



2020 Revenue
\$22m



2021 Est. Revenue
\$26m



Selling Retail Cannabis
10+ years



Vertical Licenses
5



Delivery Technology
In-House



Marketing Strategy
\$1.2m/month



Customer Service Expertise
20+ years



Cannabis Delivery Expertise
5+ years



Multichannel Approach
Delivery



Direct to Consumer Experience
Digital



Purple Lotus

Quality & Customer Service

At the Purple Lotus, our goal is to provide quality service, a comfortable atmosphere, and top quality product choices for every budget. All of our staff is highly trained to ensure every time you walk through our door you receive the experience and quality you deserve.

28000

Monthly Customers

Located in the heart of San Jose, Purple Lotus attracts new and returning customers monthly and outputs 3x the Bay Area average.

1000

Daily Transactions

Purple Lotus surpassed 900 transactions per day and continues its YoY growth of 25%+.

2.4

Products per Purchase

Purple Lotus is still growing at enormous rates through our curated and perfected business model and our custom training for sales techniques.

72

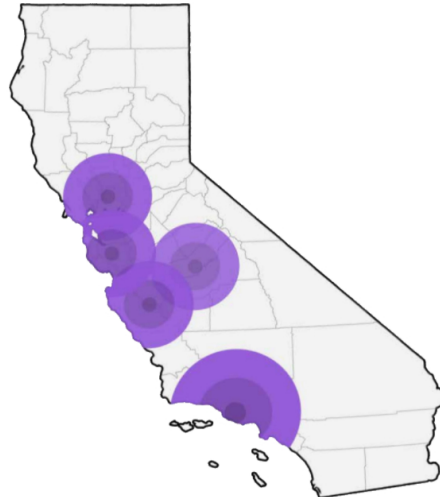
Average Order Value (AOV) in \$

Purple Lotus' customers' average order value easily surpasses 70\$ for the past 5 years.

Statewide Expansion

1. PL 2nd retail location, 2022
 - Expand to our unannounced 2nd location in Silicon Valley
 - 3,000,000 potential customers / 3 million potential customers
2. Delivery Augmentation, Development & Enlargement
 - Burlingame Delivery License - Acquired ✓
 - Oakland Delivery License - Acquired ✓
 - LA Area Expansion - Negotiation for terms of Licenses ✓

As we acquire licenses organically through out California we will use retail locations at HUB SPOTS to exponentially reach and service our communities - up to a 70 mile radius. The "Ice Cream Truck" Model combined with a proprietary state of the art technology platform - we can service 100's of customers per day in each zone with ease





Please contact us to see if you qualify for our next round of investment funding

We are curious about every aspect of cannabis from cultivation to retail. We understand that this nature of our company is of interest to many investors. Please leave us your email and we will get back to you.

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