



IRANIAN BUSINESS
SCHOOL PROJECT

25th October, 2013

Creating the Opportunity, Realising the Potential



Evening's Programme

Reception



Welcome Remarks



IBS Trustees' Report



Speech by Dr Hamid Biglari



Dinner



Auction, Presided over by Edward Rising



Performance by British-Iranian Comedian Omid Djalili



Announcement of Silent Auction Winners

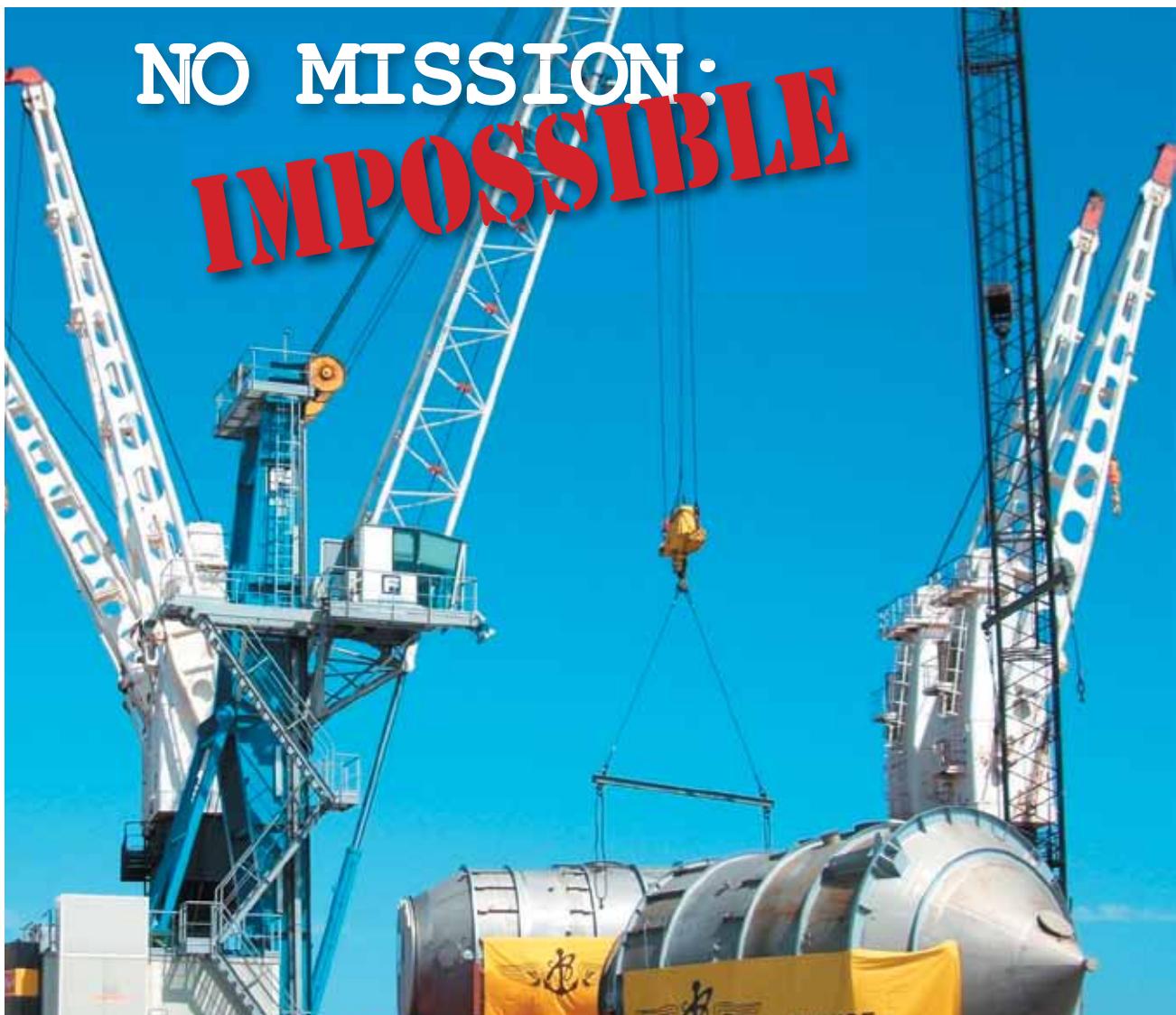


Raffle Draw



Carriages

NO MISSION: IMPOSSIBLE



Advance International Transport Inc. is proud to support the Iranian Business School Project and takes this opportunity to send best wishes to everyone involved in the creation of a world-class business school that will operate on a principle of excellence, developing conscientious leaders and entrepreneurs whose unwavering commitment to professionalism will complement their acquired knowledge of the very best in theoretical and applied modern business practices.

Demonstrating an uncompromising determination to achieve excellence in every aspect of the venture, solid perseverance in devising solutions for challenges faced, and a robust focus in bringing superlative management education to a nation brimming with unrealised potential are laudable driving principles and reflect the characteristics of the global team involved in the establishment of the Iranian Business School. Advance International Transport Inc. is delighted to witness the progress of the School, now in its operational phase, and wishes the organisation, its students, its faculty and its volunteers continued and abundant success in the future.

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نامه

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Message from the Trustees

On behalf of the Trustees of the Iranian Business School Project (IBS), we are delighted to welcome you to our Sixth Annual Fundraising Event in London. It is your continued dedication to seeing IBS fulfil its mission of establishing a world-class business school in Iran that has brought us to where we are today. Your confidence in the School has been all the more gratifying during what has been a turbulent period for Iran. We are happy to have come through these challenging times together and together usher in a period of promising new developments for our nation. After many years of political and economic instability, there are renewed reasons for hope and we are extremely pleased, with your support, to play a part in ensuring the next generation of Iranian business leaders have the necessary skills and resources to take the country forward.

We are also pleased to be able to report to you on the continued progress we are making across all fronts. Under the leadership of Dr Mostafa Karimian-Eghbal, **the executive team in Iran has continued to assume greater responsibility** for the execution of the School's strategy and its growth. This has included the expansion of the team itself with the addition this past year of Dr Khashayar Emami, who has recently returned to Iran from Canada to serve as the School's Academic Programme Director. This comes at a critical time when we are focused on the further development of our curriculum in line with the needs of the local marketplace.

After the successful completion of two rounds of our Senior Executive Leadership Programme, the team in Iran recently conducted **an extensive survey to identify market requirements and gaps for management education** – particularly in the current climate. This included a comprehensive analysis of management programmes offered in local universities and institutions. The results of the

survey have led to the development of new strategies and proposals suited to helping Iranian businesses address new circumstances and challenges.

Other key developments during the year have been the **design of new executive education courses including several management workshops**.

These included: Accounting for Non-Financial Managers, Quality in Services, Negotiations and Communications Skills and Leading Organizations and Human Resources in Challenging Times.

Dr Bita Mashaykhi of the University of Tehran, Dr Kourosh Jenab of California State University-Northridge, Dr Mohsen Fatemi of Harvard and Dr Ali Dastmalchian, ex-Dean of the University of Victoria Business School were among the faculty teaching these courses.

On another important front, we have been exploring the possibility of organising a **joint EMBA programme with the cooperation of an international business school**. About 40 high

ranking universities were selected for consideration. A short list of 10 schools was then prepared and our Academic Advisory Board communicated with each. Discussions with one European institution are proceeding well and we are hopeful that we can move to a final agreement and an official announcement shortly.

At last year's event, we also announced our intention for exploring the utilization of e-learning techniques to supplement our academic strategy. We are actively exploring this option in our development of the joint EMBA programme and are assessing potential local and international companies to work with in this regard.

Importantly, we also continue to see **greater engagement in Iran and support from the local community for IBS and our mission**. Just last month, in September 2013, we held our second annual fund raising event in Tehran. The event was met with great enthusiasm and was attended by more than 300 of the country's leading businesspeople, academics and prospective students.

With these ongoing strides, we are confident that **we are well positioned for even further progress** as we go forth. We are optimistic about the future of the School and the nation, but recognise that on both fronts more work remains to be done.

In closing, we would like to express our gratitude for the tremendous guidance provided by the Governing Board of the School, which is comprised of leading figures from the Iranian private sector and academia. Equally we are ever grateful for the on-going support of our Founders and patrons from throughout the Iranian Diaspora and in Iran for continuing to bring immeasurable value to IBS.

Sincerely,
IBS Project Trustees

Our Patrons

We would like to take this opportunity to acknowledge the patrons and donors of the Iranian Business School Project, our partners in this endeavour and without whose support the successes achieved by the School to date would not have been possible.

Our patrons include numerous individuals and organisations, both in Iran and among the Iranian Diaspora, who have continued to provide us with financial backing, advice and hands-on support. It is their interest in, and commitment to Iran,

and a collective desire to see strengthened economic participation from the country on a global scale, that is making the vision of a world-class business school in Iran a reality. Our deep gratitude goes out to all of you.

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IBS Classroom 2012

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IBS classrooms in Tehran

~

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~

Welcome Address



Roshanak Khalili-Dwyer

Ms. Dwyer has a B.A. in East Asian Studies and Political Science from Connecticut College, holds a Masters Degree in International Relations from Columbia University and an MSc. from the London Business School, Sloan Fellowship Programme. She is an advisor to the Board of Directors of Butane Group and has further experience in finance through her seven year tenure at Bankers Trust Company, both in New York and London. Roshanak is a member of the Board of Directors of the Institute for Family Business UK, the London Business School Global Advisory Council as well as the Board of Directors of the Iran Heritage Foundation.



Rouzbeh Pirouz

Rouzbeh is the Executive Chairman of Turquoise Partners, the leading foreign investment firm in the Iranian market, and a senior partner at Pelican Partners, a private equity and real estate investment firm in London.

Previously, he was founder and CEO of Mondus, the pioneering electronic procurement business in Europe, leading to a share sale to Telecom Italia. He received his undergraduate and postgraduate degrees at Stanford University and Harvard University respectively and was a Rhodes Scholar at Oxford University. He has been selected by the World Economic Forum at Davos, Switzerland, as a Young Global Leader.



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Guest Speaker



Dr Hamid Biglari

Hamid Biglari stepped down as Vice Chairman of Citigroup in 2013. During his 12 years at the institution, he held a variety of senior management roles, most recently Head of Emerging Markets and a member of the Citigroup Operating Committee.

Prior to joining Citigroup, Dr Biglari was a Partner at McKinsey & Company, the international management consulting firm, where he co-led the Firm's investment banking consulting practice. His experience base spans the entire spectrum of financial services.

Prior to that, he was a theoretical physicist at Princeton University's Plasma Physics Laboratory, the nation's leading center for controlled thermonuclear fusion research.

He is a member of the Council on Foreign Relations, as well as a member of the Board of Trustees of the Asia Society. In 2009, Mr Biglari was awarded the Ellis Island Medal of Honor, given for outstanding contributions by immigrants to the United States.

Dr Biglari holds a Ph.D. in Astrophysical Sciences from Princeton University.

Entertainment



Omid Djalili

With a stellar career spanning over three decades, British-born Iranian comic and actor Omid Djalili's legendary performances on stage and screen have won him plaudits the world over. Credits include the NBC sitcom 'Whoopi' with Whoopi Goldberg, 'Fagin' in West-End smash-hit 'Oliver!', 'Dr Rance' in Joe Orton's What The Butler Saw at The Vaudeville Theatre 2012 and 'Mahmud Nasir' in 'The Infidel'. Omid also starred in the blockbuster 'Sex and the City 2' and 'Mr. Nice'. Further successes include two series of 'The Omid Djalili Show' BBC One, diving off a 10ft board in ITV's hit show Splash! and the release of highly acclaimed DVDs No Agenda, Live in London and Tour Of Duty. Not to mention his sell out live tours in 2007, 2008 and 2012.



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Annual Calendar Chronograph Ref. 5960P



Snapshots of the IBS Project event in 2012

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Generations of Iranians*

~



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Art Auction

Once again, this evening's Art Auction is among the highlights of our programme and the most important aspect of our fundraising efforts.

Proceeds from your generous bids on these exceptional works on offer will act as an important source of support for the Iranian Business School and our ongoing efforts to build a world class institution in Iran.

We are delighted to have the privilege of auctioning some exceptional works from some of the most dynamic Iranian artists. For their contributions to our auction and their support of the IBS, we extend our deep appreciation to:

**Hamid Reza Hakimi
Pooneh Jafarinejad
Shahrzad Kamel
Wahed Khakdan
Fereydoun Omidi
Mehrdad Shoghi
Parviz Tanavoli**

This year's auction will be presided over by Mr Edward Rising, a veteran auctioneer who works with numerous charities on their fundraising efforts and was formerly a senior auctioneers at Sotheby's.

Details of the unique works on offer and of the participating artists can be found on the pages that follow and we encourage those art enthusiasts among you and supporters of the School to utilise this opportunity to enhance their collections and simultaneously make an important contribution to this noteworthy cause.

We would like to extend a warm thanks to our art auction bidders from last year (November 2012) for making our event and fundraising efforts such a great success. They are:

Mr Hessam Khalatbari, Mr & Mrs Jawad Kamel, Mr Alireza Rastegar and Mr & Mrs Mehdi Metghalchi.

We would also like to acknowledge the generous contributions of Mrs Farideh Lashaei (1944-2013), who supported IBS with her iconic works of art over the years.

Edward Rising



Edward Rising

Edward Rising was formerly one of the senior auctioneers at Sotheby's and was responsible for selling many millions of pounds worth of fine Art. He still works within the Fine Art World but dedicates more and more of his time to raising funds for charities with his unique auctioneering style. He has conducted various auctions all around the world and has helped generate over £6M for various worthy causes. Edward recently made an appearance in Danny Boyle's latest film 'Trance' as the 1960s auctioneer.

MEHRDAD SHOGHI



Mehrdad Shoghi is one of the few artists who has made Kufic script their realm of creation and is endeavouring to realize the true capability of this ancient script. His particular art form is devised by combining his extensive knowledge of traditional forms of calligraphy with his academic studies. The swift and revolving strokes combined with the inherent rigidity of Kufic script has yielded a unique style of writing which comprises the platform for most of his works. His first grouping of works using this new form of calligraphy was exhibited in Tehran's Reza Abbasi Museum in 2000. A major characteristic of Shoghi's work involves the juxtaposition of words with no adherence to their readability – a quality that invites the viewer to journey through this multi-faceted space; a souvenir of spiritual contemplation.

Shoghi has held exhibitions in prestigious galleries around the world and his works are featured in numerous reputed public international collections such as the British museum, Islamic Art Museum Malaysia and the Modern art museum in Tehran-Iran.

Untitled, 2013

Acrylic and gold leaf on canvas

Dimensions: 147 x 97 cm

Estimate: £7,000-10,000



SHAHRZAD KAMEL



Shahrzad Kamel was born in San Francisco, California to Iranian parents. She received her BA in Politics and Geography from Queen Mary College, University of London. She has an MA in Photography from NYU, and an MFA in Photography and Video from the School of Visual Arts in New York City. She has worked as an assistant to Turkish photographer Alp Sime, and also as Studio Manager to legendary American photographer Bruce Davidson.

Shahrzad has exhibited internationally since 2005, most recently in an exhibition entitled “Sea Stories Between the Tides” at Highlight Gallery in San Francisco, 2013; The Hickory Museum of Art in North Carolina, 2013; The Art Institute of Atlanta, 2013 and Watkins College of Art, Nashville, 2012. Her work has also been exhibited at The Southeast Museum of Photography in Daytona Beach, FL in 2008.

Her works are in the permanent collections of The Southeast Museum of Photography in Florida, The House of Photography (Fotografevi) in Istanbul, and numerous private collections.

Dervish

Istanbul, 2004

Archival pigment print on paper

Image: 66 cm x 101 cm

Sheet: 73.6 cm x 109.2 cm

Estimate: £3000-5000



HAMID REZA HAKIMI



Born in 1963, Hamid Reza Hakimi is a celebrated Iranian Sculptor. He was the first winner of the Contemporary Iranian Artists' Biennial Exhibition in 2000 at Tehran Museum of Contemporary Art. His work has been exhibited in renowned galleries, including Etemad Gallery, Niavaran Cultural Centre (both in Iran, and Germany's Signature Gallery). His Sculptures are part of the permanent collections at numerous institutions and museums around the world as well as many private collections.

Hakimi describes his work as a tool to tell a story. Where language is not sufficient, art will rescue the story as well as the storyteller. Even when a poem is created in an artistic structure, there are no other ways for the poet to achieve his vision but to cross the boarders presented by language.

Hakimi is also celebrated for his giant installations, seven of which are located in the following venues in Iran: Boostane Goftegu Park, the gardens of the Museum of Iranian Arts, the Maryam Park, the gardens of Artists' House (Khaneye Honarmandan), the Andishe Park in Tehran, the Ahmad Abad boulevard in Mashhad and the DIDI Contemporary Arts.

Untitled, 2012

Chrome on oak base

Dimensions: 31 x 90 x 29.5 cm (max)

Estimate: £5,000-7,000



WAHED KHAKDAN



Born in Tehran in 1950, Wahed Khakdan studied at the College of Decorative Arts and received his B.A. in 1971. The artist's first solo exhibition in Tehran was held at the prominent Ghadriz Gallery in 1974. Although a well – known abstract painter, in 1975 Khakdan decided to dedicate his artistic career to figurative art. Khakdan has exhibited extensively in solo and group shows since 1974 in Iran, Germany, USA and the UK. His masterpieces have been part of major exhibitions, such as Art Basel OF 1976, Tehran Museum of contemporary Art in 1981 and Ludwig Gallery in 1989. Khakdan currently works in Germany, where he has lived since the early 1980s

One of the recurring themes in the artist's work is "the neglected rooms". Khakdan is not trying to tell a specific story. Rather, the artist reflects on the abandoned houses he saw during his childhood in Iran. The depicted objects illustrate their ephemeral nature, the passage of time and express the fragility of human nature – the old wooden pieces, parts of clothing that no longer have any usage or old portraits.

The artist allows the viewer to reflect on his or her own story.

Smiling Bride, 2013

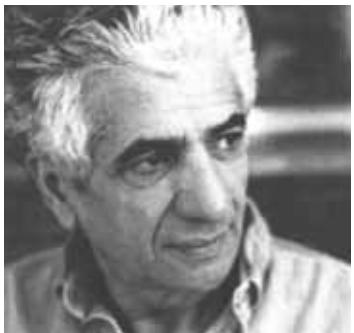
Oil on canvas

Dimensions: 120 x 90 cm

Estimate: £15,000-20,000



PARVIZ TANAVOLI



A leading practitioner of the Saqqakhaneh School, Tanavoli is a sculptor, painter, lithographer, collector, and a scholar of Persian art. Tanavoli has exhibited in major museums and art galleries around the world and his works reside in the permanent collection of museums such as the British Museum, UK – The Museum of Modern Art, New York; Walker Art Center, Minneapolis; New York University Art Collection; Minneapolis Institute of Art; Ludwig Forum, Aachen; Museum of Modern Art, Vienna; Museum of Contemporary Art, Tehran and numerous public and private collections. Tanavoli lives and works between Vancouver, Canada and Tehran.

One of the most symbolically profound themes, present in many phases of Tanavoli's artistic career is the 'Heech'. The Persian word for 'nothingness', the Heech in Tanavoli's work has been interpreted in many ways. The three letters that constitute the word Heech in Persian resemble the human body in Tanavoli's sculptures. Heech could be read as a reflection of the feelings of unworthiness and frustration of the modern man. However, referring to Sufism and making use of spiritual metaphors of traditional Persian poetry, the artist explains, "nothing" is an aspect of God who is in all things and therefore everything. The 'nothing' is not God, but is a place where God could be in his purest state."

Standing Heech

Bronze, edition 2/6

Dimensions: 50 cm tall

Estimate: £25,000-35,000



POONEH JAFARINEJAD



Pooneh has a BA and MA in painting from the College of Arts, Azad University, Tehran, Iran, and a BA in Fashion and textile design from the College of Arts, Alzahra University, Tehran.

Pooneh Jafarinejad is an internationally recognised Iranian artist. Her paintings have fascinated art collectors and they followed her development as an engaged Iranian women painter.

In her earlier works, Pooneh was drawn between a predominantly abstract art form of combining colors and shapes to comply with the constraints of official art in Iran and her wish to express her femininity in painting the women's body, although still maintaining an abstract formality. Pooneh experienced a personal liberation of this conflict during one of her exhibitions when the show was actually forced to close. Almost as a contradiction, Pooneh decided to free herself from her fears and to pursue unconstrained expression of her inner feelings. subsequently she exhibited these works in private but also in galleries. Pooneh also profited from attending many painting workshops and symposiums around Europe together with a range of international artists. Her success in Iran and abroad confirmed to her that she pursuing the right approach.

Pooneh organised the first International Painting Symposium in Tehran, summer 2007 for Imam Ali Museum of Arts.

Untitled

Oil on canvas

Dimensions: 120 x 100cm

Estimate: £3000-5000



FEREYDOUN OMIDI



Born in 1967, Roudbar, Iran. High School diploma in Graphic Design, 1987, Tehran. R.A. in Painting, Islamic Azad University, Tehran 1993. M.A. in Painting, University of Art, 1998. Member of Azad University, aculty of art, Author of painting workshop (published by Ministry of Art). Member of Iranian Society of Painters.

International Exhibitions

- 1999 Group Exhibition, Iranian Artist's, Jordan
- 2000 +30 Group and Gunen Group, Metroplitan – Tokyo
- 2000 +30 Group and Gunen Group, Kinza Gallery – Tokyo
- 2001 +30 Group, Paris Triennale
- 2002 Group Exhibition, Video Art
- 2003 +30 Group Exhibition, High Art – Yerevan
- 2003 Venice Biennal, Video Art
- 2004 Paris Group Exhibition, Cite des Arts
- 2007 Iranian Artist's Group Exhibition, Video Art (Elliot Lake), Canada
- 2007 Iranian Artist's Group Exhibition (Caravan) in Venice
- 2008 Middle East Artist's Group in Waterhouse & Dodd – London
- 2009 October Group Exhibition, vila marbllo zon, vila Terraglio – Italy
- 2009 Iranian Artist's, Nar Gallery – USA
- 2010 Group Exhibition, Besharat Gallery Atlanta – USA
- 2010 Group Exhibition, Art Gallery – Venice
- 2012 Group Exhibition, Rira Gallery – Dubai Fereydoon

Solo Exhibitions

- 1995 Fereydoun Ave Gallery
- 1996 Fereydoun Ave Gallery
- 1998 Fereshteh Gallery, Collection of plants
- 2000 Barg Gallery, 4 Painters, 4 Gallery
- 2001 Azad Designers Gallery (painting on plates)
- 2001 Iranian Artist's House Gallery, Installation and Video Art (city)
- 2002 Iranian Artist's House
- 2003 Collage Iranian Artist's House – Tehran
- 2004 Square, Iranian Artist's House – Tehran
- 2006 Tehran Gallery
- 2007 Calligraphy, Feredoun Ave Gallery
- 2008 Calligraphy, Feredoun Ave Gallery
- 2008 XVA Gallery, Dubai
- 2009 Henna Art Gallery –Tehran
- 2009 Studio Piano Gallery – Venice
- 2010 Henna Art Gallery – Tehran
- 2012 Henna Art Gallery – Tehran
- 2012 XVA Gallery – Dubai
- 2012 Opera Gallery – Paris ('Lettres Persanes')

Carpet, hand-made in Népal

Composition: Wool and
Natural Silk 75/25

Dimension: 300 x 250 cm

Estimate: £3000-5000

MOMTAZ contemporary rug art



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With a strong experience behind them, Momtaz has already launched a number of contemporary artists to create carpets: Soo Kyoung Lee - Pascal Kavarian - Albert Botton.

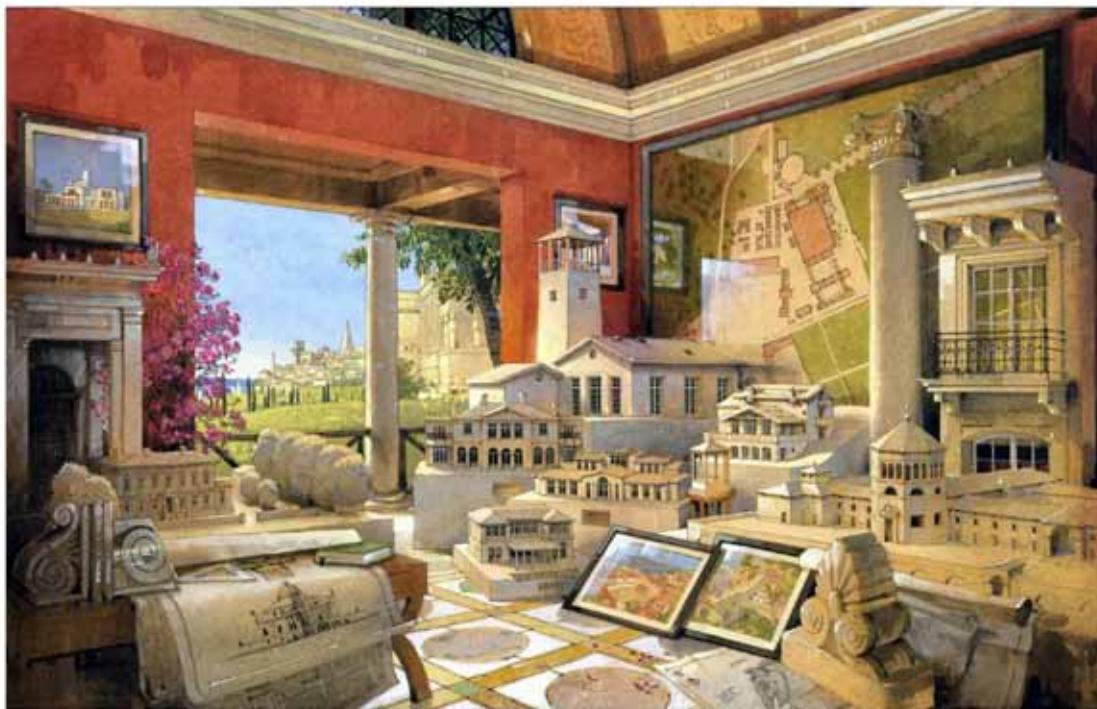
Inspired by Hessam Khalatbari who promotes contemporary and in particular Iranian artists, we have chosen to collaborate with one of the rising stars amongst Iranian artists - Fereydoun Omidi.

This piece, unique in its type, is offered in order to participate in the spirit of solidarity initiated by IBS for its educational program in Iran.

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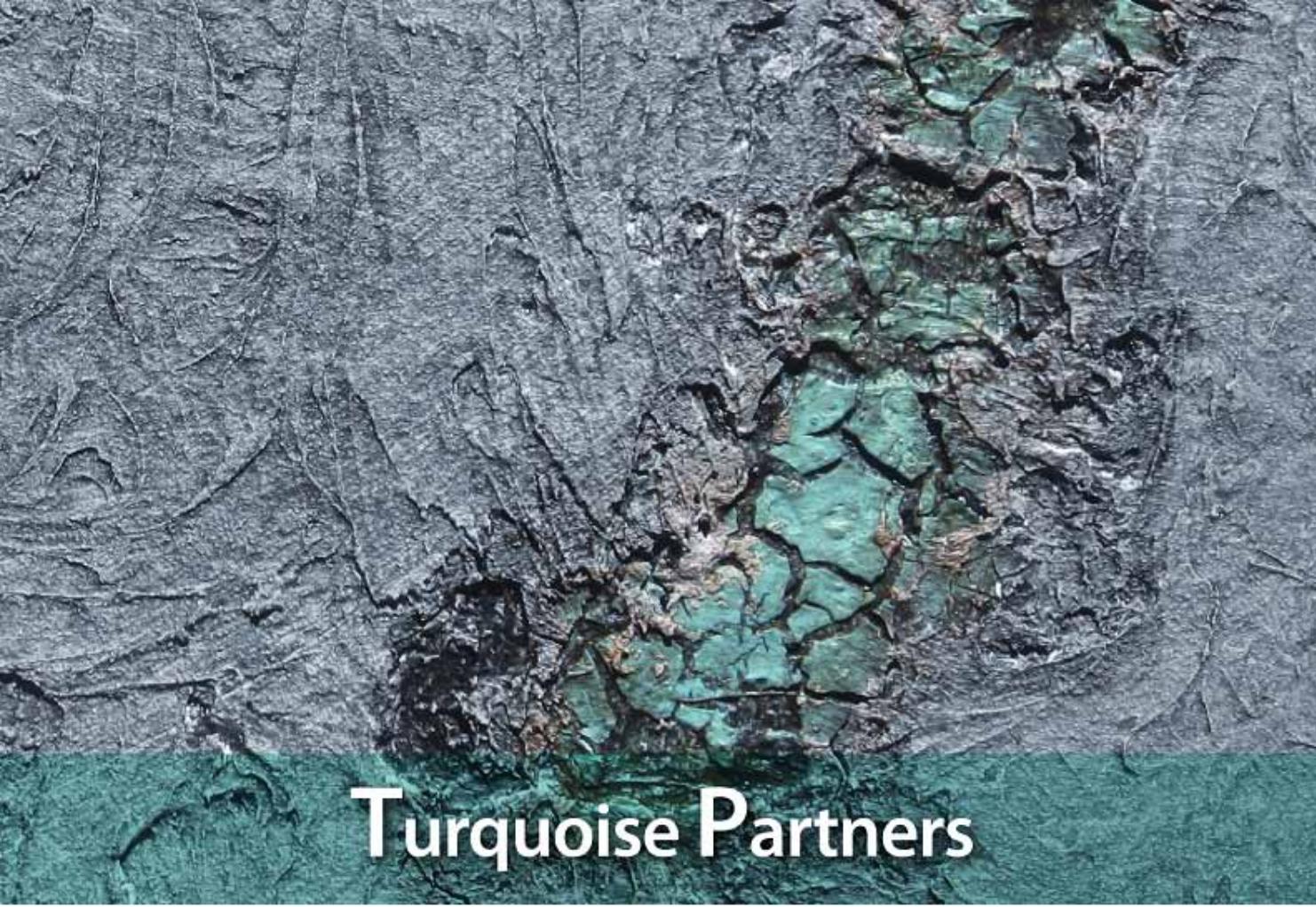
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Non-Art Auction

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Shemshak Lodge is a stunning chalet situated in an enviable position on the piste in the fabulous Courchevel 1850. The chalet has been finished to a standard to match this world-class resort.

Sleeping up to 10 adults and 3 children in 5 en-suite bedrooms, the chalet is Alpine chic at its best, with luxurious materials and furnishings designed by a top London interior designer. Bringing you a whole floor dedicated to your wellness and relaxation, Shemshak features a large swimming pool with panoramic views of the valley, separate jacuzzi, sauna, hammam and your own state-of-the-art gym.

Shemshak Lodge is positioned perfectly to enable you to ski in and ski out, given the advantage of a fantastic central location in one of the most glamorous resorts in the world. Along with direct access to the best skiing in the Trois-Vallées, the lodge's desirable location means that you are also within walking distance of the famous boutiques of Courchevel 1850.

Availability: 19th to 26th January 2014 or 22nd to 27th of March 2014.

(Chosen dates must be imperatively communicated within week of auction)

Flights are not included.

Reserve of £20,000



5 Night Stay for Two People at The Glamorous Ciragan Palace Kempinski in Istanbul

This package comprises five nights' stay at the 5 Star Ciragan Palace Kempinski, former home of Ottoman Sultans. The prize includes a luxurious room based on double occupancy (breakfast included), with breathtaking views over the Bosphorus. This unique holiday experience is valid until September 2014.





WATCHES OF SWITZERLAND



Ladies Twenty4 - 4910/10A-011

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Silent Auction

The Iranian Business School (IBS) Project is delighted to include a Silent Auction into the programme of this year's Annual Fundraising Event. Through the generosity of our donors, we have assembled a unique package of prizes on which attending guests are encouraged to bid.

Guests are asked to place their bids in writing for any items of interest between 7pm and 10.00pm. The winning bidder will be announced at the end of the evening, when payment details will also be taken. To ensure a successful bid, guests are

encouraged to return to the silent auction table as many times as they wish to increase the possibility of placing a winning bid. Details of our silent auction items can be found within the pages that follow.

A Personal Guided Tour of the British Museum with Curator Dr Ladan Akbarnia

Ladan Akbarnia is Farjam Curator of Islamic Art at the British Museum and a specialist on the art of medieval Iran and Central Asia. Her current research projects and interests include work on an exhibition about the evolution of oral traditions and written narratives into illustrated and performed visual culture; a study of the Museum's Persianate drawings.



Luxurious Fall 2013 cashmere coat by Osman

(Available in grey or navy and to order in your size)

Osman Yousefzada is a London based fashion designer that has attracted a strong following, ranging from power women to London's art set. He has also gathered a large list of celebrity clientele including **Amber Heard, Gwyneth Paltrow, Emily Watson, Kristen Stewart, Selena Gomez and Beyoncé**, to name a few. Osman studied fashion design at Central Saint Martins before launching his own label in September 2007, and has been showing at London Fashion Week since 2008.

Retails in London at: **Browns, Selfridges, Harvey Nichols, Matches, Shop at Bluebird and Fenwicks.**



Ball Signed by Arsenal Football Team 2013



The Lot includes a Certificate of Authenticity

14-day Vital Energy Transformation Programme with Vicki Edgson



Worth £3,500.00, this prize includes the following:

- Initial goal-setting consultation with Vicki Edgson, to determine specific health goals
- specific blood tests to address health problems/determine health risks, as required
- Daily motivators via Skype, email, or phone texts to ensure 'staying on track'
- Initial 5-day alkaline juice cleanse provided on a bespoke basis
- Initial session with hypnotherapist to 'Change the Tapes in your Mind'
- 9-day meal-planner following Juice Cleanse, to effect change in eating habits and to address specific aims.

- Introduction to suitable trainer, yoga or Pilates teacher, dependant on fitness levels and requirements
- shopping and/or cooking session with Vicki to broaden the spectrum of your food choices/cuisine
- 'Plan for Life' summary consultation with Vicki
- Copy of *Honestly Healthy – Eat with your Body in Mind* book (Internationally acclaimed, and tweeted by Victoria Bekham and Gwyneth Paltrow)

This has proved to be my most successful Programme (I also run 30-day and 60-day Programmes, the last of which includes a week at my Vital Energy retreat in Ibiza, 2014, which has won awards from The Tatler Spa Guide, for 'Most Life-Changing retreat 2012' category, and listed this year in the Top 100 retreats in the Conde Nast Traveller Spa Guide).

Minimum bid: £1,750

www.vickiedgson.com



Prime Tickets for Chelsea v Manchester City



V



27 October, 2013 at 1.30pm

Including lunch for two at the Marco Pierre White restaurant, at Stamford Bridge.

Also available: Chelsea v Liverpool, Sunday 29th December 2013 at 4pm. Please notify IBS accordingly.

Château Lafite – Rothschild 2004, Magnum

Château Lafite Rothschild is one of the most renowned wine properties in the Médoc region. Owned by Baron Eric de Rothschild, Château Lafite is also one of the largest Médoc estates.

In style the wines of Lafite are often described as having a perfumed elegance and finesse, to contrast with the more masculine power and structure of Latour or the more exotic and intense flavours of Mouton.



Grayshott Spa – A Two Night Stay for Two People, Sharing a Junior Suite

Grayshott is set in 47 acres of gardens in the idyllic Surrey countryside. Guests can achieve relaxation and well-being with an abundance of treatments in the award-winning spa and experience delectable cuisine. Heated indoor and outdoor swimming pools, a gym, indoor and outdoor tennis courts and a 9 hole par 3 golf course are also available for guests to enjoy.

This package includes full use of the spa facilities, all meals during your stay and a Grayshott Classic Massage each.

This lot is valid until 21st August 2014.

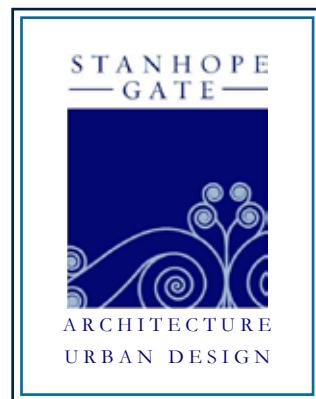


Architectural Consultancy by Stanhope Gate

A free two hour architectural consultation at the office of Stanhope Gate Architecture Ltd.

The date and time to be confirmed by mutual agreement of the company and the voucher holder.

This lot is valid until 25th October 2014.



Keyvan Fehri – Ceramic Birds

A selection of three groups of beautiful ceramic birds by Keyvan Fehri, all handmade by this emerging Iranian artist who reflects the Iranian society in his works, which include ceramic pomegranates as well. Keyvan Fehri won First Prize at the Fajr Visual Arts International Festival in 2010 and his works are in numerous private collections around the world.



Reserve: £600



Reserve: £400



Reserve: £400

Stunning Bouquet of Three Dozen Ecuadorian Roses from OnlyRoses

As the UK's Finest Rose Specialist, OnlyRoses offers the highest quality fresh-cut, premium Ecuadorian roses with a choice of 250 stunning varieties including different sizes (up to 1.5 meters tall), shapes and colours. Ethically sourced directly from Ecuador, these roses have a longer vase life than any other roses found in England.





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Raffle Prizes

- 1 Two Nights Stay for Two Adults at Holiday Inn Salisbury-Stonehenge, including breakfast and dinner
- 2 Champagne, Bottle of Moet & Chandon, 2004 Grand Vintage Rosé
- 3 Elegant Hermes Scarf, Renowned for their exclusive designs, this beautiful scarf is a perfect display of Hermes' distinctive patterns
- 4 Elegant Watch by Rotary, established in Switzerland in 1895, waterproof
- 5 Elegant Hermes Tie
- 6 Champagne, Bottle of Dom Perignon Brut, vintage 2003
- 7 Afternoon Tea for Two at The Dorchester Hotel, A traditional English afternoon tea in the heart of this super luxury hotel in Mayfair
- 8 Eau de Toilette "Mon Jasmin Noir" by Bulgari
- 9 Beautiful Blue Ring by Swarovski. A finely crafted ring from the leading jeweller of sparkling, high quality crystals
- 10 Eau de Toilette L'Homme by Yves Saint Laurent
- 11 Beautiful Necklace by Links



*Snapshots of IBS
Project's event 2012*



IBS Tehran Fundraising Event 2013

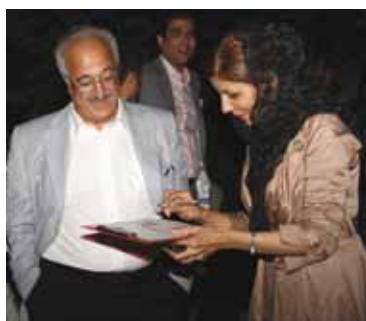
The Iranian Business School (IBS) recently hosted its second annual fundraising event at the end of September in Tehran. Following on from last year's inaugural event in the capital, the event was sold out with more than 300 guests in attendance including some of Iran's most prominent academics and businessmen and women.

The event began with an introduction from the Chairman of the Board of Governors of the School, Mr Rouzbeh Pirouz, who emphasized the importance of supporting the development of Iran's next generation of business leaders and, in doing so, the need to provide them with access to world class business and management training and resources. He also took the opportunity to acknowledge and thank the School's growing list of local benefactors, who are instrumental to IBS and its ability to fulfill its mission.

Other speakers at the event included Dr Karimian Eghbal, CEO of the School, who updated attendees on the significant progress made over the past year. He was joined by Dr Parviz Aghili, CEO of Middle East Bank and a member of the IBS Board of Governors, who further highlighted the importance of the IBS initiative at this critical and potentially transformative time for the country.

Guests were also treated to a musical performance by Nasoot, a group combining traditional Iranian music with a modern approach. The event concluded with a spirited art auction, the proceeds of which significantly exceeded fundraising targets.

What has been most gratifying for the IBS team, however, has been the enormously positive feedback received following the event from patrons and guests, whose confidence and enthusiasm for the School has only been strengthened. We look forward to building on this momentum and to the further expansion of our base of students, partners and supporters in Iran in the time ahead.



Acknowledgements

The IBS Project extends its gratitude to the following individuals and organisations for their generosity and support:

Dr Ladan Akbarnia

Mr Shahrokh Bagherzadeh

Carter Cherrill Masterflorists

Ms Vicki Edgson

The Dorchester Hotel

Mr Ardavan Farmanfarmaian

Mr Keyvan Fehri

Harrods

Mrs Mahnaz and Mr Jawad Kamel

Mrs Tanya and Mr Simon Lowe

Watches of Switzerland

Mr Alireza Sagharchi

Only Roses

Mr Osman Yousefzada

We'd also like to extend our gratitude to the many individuals and supporters who contributed in one way or another to this year's fundraising event but who wished to remain anonymous.

In addition, IBS wishes to thank Mr Hessam Khalatbari for his invaluable assistance and advice with respect to our selection of some of the artists and their artwork.

Finally, we would like to acknowledge the members of the IBS Project Events Committee who voluntarily gave their time throughout the past few months to make this evening possible.

THANK YOU



The Iranian Business School

*Creating the Opportunity,
Realising the Potential*



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