

# Annual IBS Fundraising Event

## Sponsorship Opportunities



The Iranian Business School (IBS) Project's Annual Fundraising Event will take place on **5th February 2010** at the Ballroom, Dorchester Hotel in London and will provide an ideal opportunity to join together with other members of the Iranian community to help support the establishment of an independent, world-class business school in Iran.

Featuring a keynote speech by **Mr. Omid Kordestani, Senior Advisor to the Office of the CEO and Founders at Google**, our event will also include an exclusive art auction of top works by renown Iranian artists.

### About the IBS Project

The IBS Project is a not-for-profit venture spearheaded by a group of philanthropists from the business community of the Iranian Diaspora and supported by leading private sector figures within Iran. Together, these individuals have been inspired to engage in a movement to bring opportunity to Iran, a nation brimming with unrealised potential.

Educated, ambitious and enterprising, young Iranian citizens possess the same qualities that have placed thousands of their peers abroad amongst a recognised category of the international business elite. What differentiates them is access to the facilities that can nurture their talents, fortify their knowledge and provide the necessary proficiencies to participate in the global economy.

The last event (held in January 2009), which marked the Project's official launch, was attended by more than 280 Iranian business leaders and members of the community and we fully expect that this year's event will receive an even greater degree of support from the numerous individuals, institutions and donors that have helped to drive the Project forward over the course of the past year.

As a philanthropically-motivated project, we rely upon the co-operation of like-minded individuals wishing to help in the development of the next generation of business leaders in Iran, and would be grateful for your support and participation.

### Sponsorship Programme

We are currently seeking sponsors for the annual Fundraising Event.

Please find details of our sponsorship packages for companies and individuals below.

We thank you in advance for your consideration and look forward to discussing the Iranian Business School Project and our upcoming event with you at your earliest convenience. In the meantime, should you wish to find out more about the project, please visit our website at [www.ibsproject.org](http://www.ibsproject.org)

### Sponsorship Packages

	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Cost	£15,000	£5,000	£3,000	£1,000
Banner on IBS Website until End Feb 2010	✓	✓	✓	(one line)
Event Tickets	Full Table (10)	4	2	1
Name/Logo Displayed on Tickets	✓	–	–	–
Name/Logo Displayed on Evening Programme	✓	✓	✓	✓
Name/Logo Displayed on Auction Catalogue	✓ (full page)	✓ (half page)	✓ (quarter page)	✓ (one line)
Newsletter	✓	✓	✓	✓

For further info, please contact us on [event@ibsproject.org](mailto:event@ibsproject.org)