



11.11.11

Iranian Business School Project

Annual Fundraising Event

The Iranian Business School (IBS) Project's Annual Fundraising Event will take place on 11th November 2011 at the Ballroom of The Dorchester Hotel in London and will provide an ideal opportunity to join together with other members of the Iranian community to help support the progress of an independent, world-class business school in Iran.

About the IBS Project

The IBS Project is a not-for-profit venture spearheaded by a group of philanthropists from the business community of the Iranian Diaspora and supported by leading private sector figures within Iran. Together, these individuals have been inspired to engage in a movement to bring opportunity to Iran, a nation brimming with unrealised potential.

Educated, ambitious and enterprising, young Iranian citizens possess the same qualities that have placed thousands of their peers abroad amongst a recognised category of the international business elite. What differentiates them is access to the facilities that can nurture their talents, fortify their knowledge and provide the necessary proficiencies to participate in the global economy. IBS's previous Fundraising Event (held in February 2011), was attended by more than 300 Iranian business leaders and members

of the community and we fully expect that this year's event will receive an even greater degree of support from the numerous individuals, institutions and donors that have helped to drive the Project forward over the course of the past year.

Sponsorship Programme

We are currently seeking sponsors for the forthcoming 2011 Fundraising Event.

Please find details of our sponsorship packages designed for corporates and individuals below. These packages have been formulated to provide participating sponsors with optimal exposure to a targeted global audience, as well as the opportunity to support the vision of bringing world-class business education to Iran.

We thank you in advance for your consideration and look forward to discussing the Iranian Business School Project and our upcoming event with you at your earliest convenience. In the meantime, should you wish to find out more about the project, please visit our website at www.ibsproject.org or contact us on event@ibsproject.org.

	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Cost	£10,000	£5,000	£2,000	£800
IBS Website until Nov 2012 (event Section)	Logo & Company Details	Logo & Company Details	Logo & Company Details	One Line
Event Tickets	Full Large Table (12)	Half Large Table (6)	4	2
name/Logo Displayed on Tickets	Yes	-	-	-
Name/Logo Displayed on Evening Programme	2 Full Pages	1 Full Page	Half Page	Mentioned on the thank you page
Free Raffle Tickets	24	10	4	2