

New eCommerce System

Purpose Media

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1 Blog

This section allows you to create draft, scheduled and live posts whether it be an article, video or gallery of images. These posts can be categorised and tagged up to build an online portfolio of product/service related content to increase your online presents.

1.1 Posts

Post are for news or time related content that needs to be added to the site and can be created, edited and deleted as required.

There will be different templates available that will be selectable by the user when working on a post. These templates will allow for posts to have different designs and layouts when viewed on the front-end site.

The following types of posts will be able to be added.

- Article
- Gallery
- Video

The following standard information will be stored;

Content	File Types	Notes
Title	Text	
Slug	Text	This will be dynamically created if not entered
Meta title	Text	
Meta keywords	Text	

Content	File Types	Notes
Content	Variant on type	
Status	Dropdown	Live, Scheduled, Draft
Publish date	Date	Allows page scheduling
Publish time	Time	Allows page scheduling
Categories	Multiple choice	
Tags	Multiple choice	

Posts will be accessible via the following structure to adhere to the current best practice standards in SEO.

`/[prefix]/[year]/[month]/[slug]`

The prefix can be altered to your needs but by default this will be set as **blog**. All URLs accessible will be added to the sitemap daily at 2am.

When deleted, posts are placed into the trash. Trash items are not accessible via the front-end application but can be restored or deleted permanently.

1.2 Categories

Categories will allow all the posts added to be organised so they can be searched and filtered on the front-end. When adding or editing categories the following information can be added.

Field	File Types	Notes
Name	Text	
URL	Text	This will be dynamically created if not entered
Parent	Dropdown	Allows page hierarchy

Categories will be accessible via the following structure to adhere to the current best practice standards in SEO.

`/[prefix]/category/[category-slug]`

The prefix can be altered to your needs but by default this will be set as **blog**. All URLs accessible will be added to the sitemap daily at 2am.

1.3 Tags

Tags are a way of relating posts together when another content type doesn't need to be created. When adding

or editing tags the following information can be added.

Field	File Types	Notes
Name	Text	
URL	Text	This will be dynamically created if not entered

2 Customers

The customers section enables your application to allow authenticated session states.

2.1 Customers

Once the user has logged in to their account they will have access to their own account area where they can update their information. The following information will be stored for a user.

Field	File Types	Notes
First Name	Text	
Last Name	Text	
Email	Text	
Contact Number	Text	
Mobile Number	Text	
Date of Birth	Text	
Postcode	Text	
Address Line 1	Text	
Address Line 2	Text	
Address Line 3	Text	
Town	Text	
County	Text	
Country	Dropdown	

Field	File Types	Notes
External Reference 1	Text	This will be used for any 3rd party system ID's
External Reference 2	Text	This will be used for any 3rd party system ID's

2.2 Forgotten Password

The site will include forgot password functionality so users can gain access to their accounts when details have been lost.

3 Content Management

3.1 Pages

Pages are for any static based content around the site and can be added, edited and deleted as required.

There will be different templates available that will be selectable by the user when working on a page. These templates will allow for pages to have different designs and layouts when viewed on the front-end site.

The following standard information will be stored.

Content	File Types	Notes
Title	Text	
URL	Text	This will be dynamically created if not entered
Meta title	Text	
Meta keywords	Text	
Content	WYSIWYG	
Status	Dropdown	Live, draft
Parent	Dropdown	Allows page hierarchy
Banner	Dropdown	Add banner to page
Menu	Dropdown	Add menu to page
Type	Dropdown	Type of page
Template	Dropdown	

3.2 Custom Fileds

Custom fields will be used to allow extra content fields to be added to page templates to make building complex pages easier and quicker.

Custom fields will allow for extra content and images to be added to pages to ensure all content within a page template can be easily edited

3.3 Snippets

4 Shop

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4.1 Products

4.2 Categories

4.3 Inventory Groups

4.4 Inventory Group Options