

# MARGUERITE KENNEDY

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Full-stack web developer currently looking for the right opportunity to rapidly scale and hone my software development skills. My programming skills are built on a strong foundation of 15+ years of successful leadership and teamwork in the field of nonprofit development and communications.

## **Web Development Stack**

JavaScript (ES5 & ES6), C# /.Net, Node.js, Angular 7-8, TypeScript, HTML 5, CSS (Grid, Flexbox), SASS, Bootstrap, JQuery, React, Redux, Express, MySQL, C# /.Net, Git/Github, Firebase.

## **Professional Experience**

MILLIONAIRE CLUB CHARITY

**Director of Development**

Seattle, WA

July 2017 – June 2018

- ⇒ Led and managed development and communications team to bring in record annual giving for a \$7M+ nonprofit services organization. Worked closely with board, community leaders and government offices, major donors.
- ⇒ Managed communications with press and social media, placing live news coverage with KING 5 news and front-page article in the Seattle Times, and other local and national media outlets. Managed content for web and social media.

HABITAT FOR HUMANITY

**Interim Director of Communications & Marketing**

Renton, WA

January – July 2016

- ⇒ Responsible for website content and maintenance, social media content, marketing, media relations, and planning and executing fundraising and community relations events. Lead organizer of 2016 annual luncheon, which exceeded its fundraising goal by \$200K.

GLOBAL VISIONARIES

**Interim Director of Development**

Seattle, WA

June – December 2016

- ⇒ Responsible for annual fundraising plan for individual and institutional gifts. Wrote all grants and fundraising appeals. Led “Vision Night” fundraiser and 2016 auction.
- ⇒ Winter/holiday fundraising campaign in 2015 generated 8x more individual gifts and 10x more revenue than in the previous five years.

KIRKLAND PERFORMANCE CENTER

**Director of Annual Giving & Major Gifts**

Kirkland, WA

August 2012 – April 2015

- ⇒ Senior development officer for a \$1.4M arts organization. Responsible for funding requests and moves-management among potential and current donors. Managed development admin staff, volunteers and interns. Oversaw all aspects of a database migration involving 10,000+ donor records.
- ⇒ Created all Annual Fund materials, including email and direct mail appeals, corporate sponsorship packages. Wrote social media (Twitter, Facebook) and web copy for membership and donations. Managed Spring Telefund, annual gala and auction, and launched donor appreciation events and perks for members and major donors.
- ⇒ Increased individual and institutional giving by over 20% over three years.

### Professional Experience, Continued

WORLD AFFAIRS COUNCIL  
**Director of Development**

Seattle, WA  
August 2007 – July 2009

LYCÉE FRANÇAIS DE NEW YORK  
**Director of Annual Giving**

New York, NY  
August 2005 – August 2007

**Other Employers and Freelance Clients:** Capitol Hill Blog, East Harlem Tutorial Program, Fund for the City of New York; French Embassy Trade Office (NYC), Belgian Consulate (NYC), Galerie Guiter

### EDUCATION

**Epicodus** (March – August 2019), Full-time, in-person coding boot camp, Seattle, WA. Full-stack web development with a focus on JavaScript and C#/.Net and related technologies

**University of Florida**, Bachelor of Arts, English Literature (with honors)

**University of Mannheim**, Germany (semester abroad), German Language studies

**University of Paris IV (Sorbonne)**, graduate studies, French

### OTHER SKILLS

- ⇒ Highly proficient in MS Office, Raiser's Edge, DonorPerfect, Salesforce, Photoshop, and WordPress,
- ⇒ Strong written and spoken communications skills. Excellent knowledge of English grammar, syntax, and punctuation; experienced in copywriting and content/copy editing; able to use a semi-colon correctly.
- ⇒ Bilingual French (written and spoken), experienced in written translations and adaptations of marketing materials and articles, as well as live translations. Conversationally fluent German.