

MARGUERITE KENNEDY

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Creative web developer currently looking for the right opportunity to rapidly scale my software development skills. My programming skills are built on a strong foundation of 15+ years of successful leadership and teamwork in the field of nonprofit development and communications.

Web Development Stack

JavaScript (ES5 & ES6), C# /.Net, Node.js, Angular 7-9, TypeScript, HTML 5, CSS (Grid, Flexbox), SASS, Bootstrap, JQuery, React, Redux, Express, MySQL, C# /.Net, Git/Github. Experienced with Azure, Firebase, and AWS platforms. 10+ years experience with WordPress and other CMS software and integration with CRMs. Proficient with digital strategy, SEO, Google analytics, and data management tools.

Professional Experience

SEATTLE AGAINST SLAVERY Software Engineering Intern

Seattle, WA
August – October 2020

- ⇒ Worked with engineering team in an Agile/Scrum project management system to maintain and build proprietary software for web apps to combat human trafficking. Developed code in Azure environment. Front-end in Angular, back-end in C#.

MILLIONAIRE CLUB CHARITY Director of Development

Seattle, WA
July 2017 – June 2018

- ⇒ Led and managed development and communications team to bring in record annual giving for a \$7M+ nonprofit services organization. Increased annual giving and web and social media-driven contributions by more than 30%.
- ⇒ Responsible for website and data management strategies. Identified and managed contractors for complete website overhaul and CRM migration. Guided social media and web content strategies, including SEO, Google Analytics, and digital marketing.
- ⇒ Created and delivered presentations to community stakeholders, including live news coverage with KING 5 news and front-page article in the Seattle Times, and other local and national media outlets.

HABITAT FOR HUMANITY Interim Director of Communications & Marketing

Renton, WA
January – July 2016

- ⇒ Responsible for website content and maintenance (WordPress), social media content, marketing, media relations, and planning and executing fundraising and community relations events. Lead organizer of 2016 annual luncheon, which exceeded fundraising goal by \$200K.

GLOBAL VISIONARIES Interim Director of Development

Seattle, WA
June – December 2016

- ⇒ Responsible for annual fundraising plan for individual and institutional gifts. Wrote all grants and fundraising appeals. Led "Vision Night" fundraiser and 2016 auction.
- ⇒ Winter/holiday fundraising campaign in 2015 generated 8x more individual gifts and 10x more revenue than in the previous five years.

KIRKLAND PERFORMANCE CENTER
Director of Annual Giving & Major Gifts

Kirkland, WA
August 2012 – April 2015

- ⇒ Senior development officer for a \$1.4M arts organization. Responsible for funding requests and moves-management among potential and current donors. Managed development admin staff, volunteers and interns. Oversaw all aspects of a database migration involving 10,000+ donor records. Increased individual and institutional giving by over 25% over three years.
- ⇒ Created all Annual Fund materials, including email and direct mail appeals, corporate sponsorship packages. Wrote web and social media (Twitter, Facebook) copy for membership and donations. Managed Spring Telefund, annual gala and auction, and launched donor appreciation events and perks for members and major donors.

WORLD AFFAIRS COUNCIL
Director of Development

Seattle, WA
August 2007 – July 2009

LYCÉE FRANÇAIS DE NEW YORK
Director of Annual Giving

New York, NY
August 2005 – August 2007

Other Employers and Freelance Clients: East Harlem Tutorial Program, Fund for the City of New York; French Embassy Trade Office (NYC), Belgian Consulate (NYC), Galerie Guiter (Paris)

EDUCATION

Epicodus (March – August 2019), Full-time, in-person coding boot camp, Seattle, WA. Full-stack web development with a focus on JavaScript and C#/.Net and related technologies

University of Florida, Bachelor of Arts, English Literature (with honors)
University of Mannheim, Germany (semester abroad), German Language studies
University of Paris IV (Sorbonne), graduate studies, French

SKILLS

- ⇒ Highly proficient in MS Office, Raiser's Edge, DonorPerfect, Salesforce, Photoshop, and WordPress,
- ⇒ Strong written and spoken communications skills. Excellent knowledge of English grammar, syntax, and punctuation; experienced in copywriting and content/copy editing; able to use a semi-colon correctly.
- ⇒ Bilingual French (written and spoken), experienced in written translations and adaptations of marketing materials and articles, as well as live translations. Conversationally fluent German.