

Key Insights

Executive Overview

US Market Analysis

Product Analysis

Shipping Analysis

Customer Analysis

Total Sales

\$12,642,502

Total Profit

\$1,467,457

Sales- Profit Ratio

11.61%

Total Orders Shipped

25,035

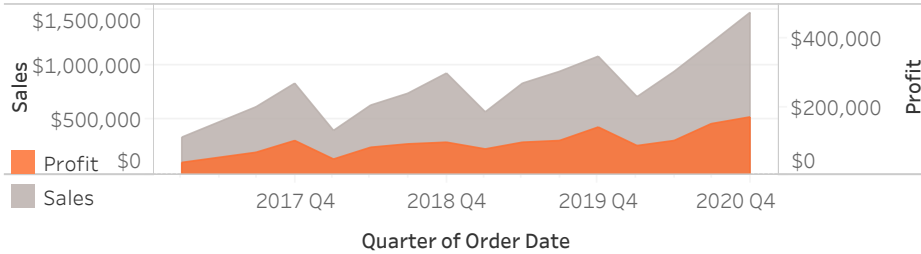
Number of Products Sold

178,312

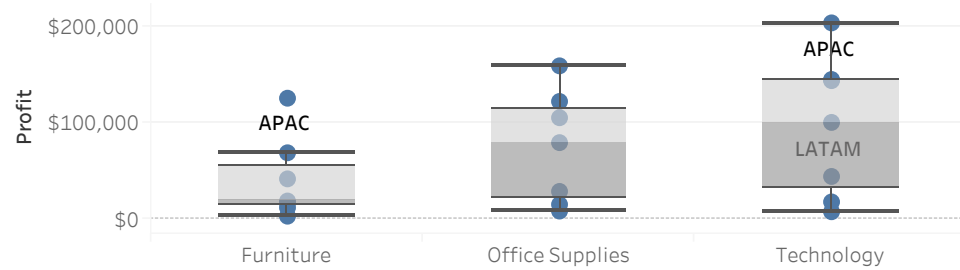
Avg. Orders per Cust.

16.20

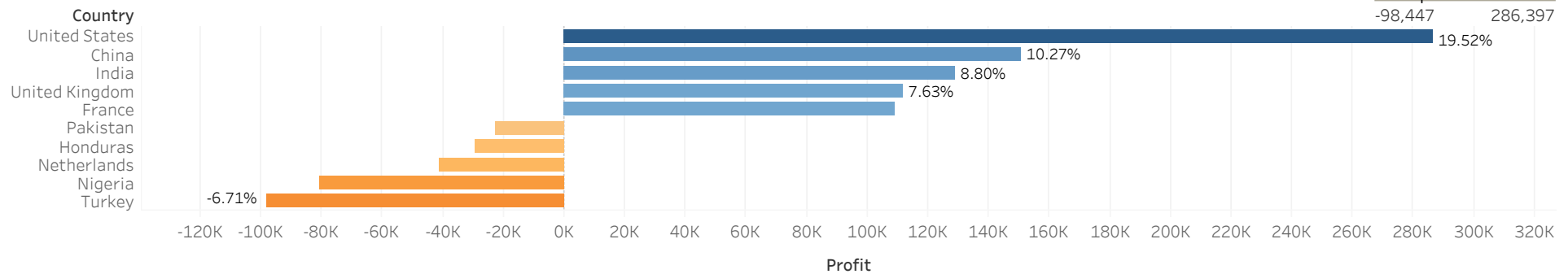
Overall Sales and Profit Over Time



Overall Market Profit by Category



Most and Least Profitable Countries



Key Insights

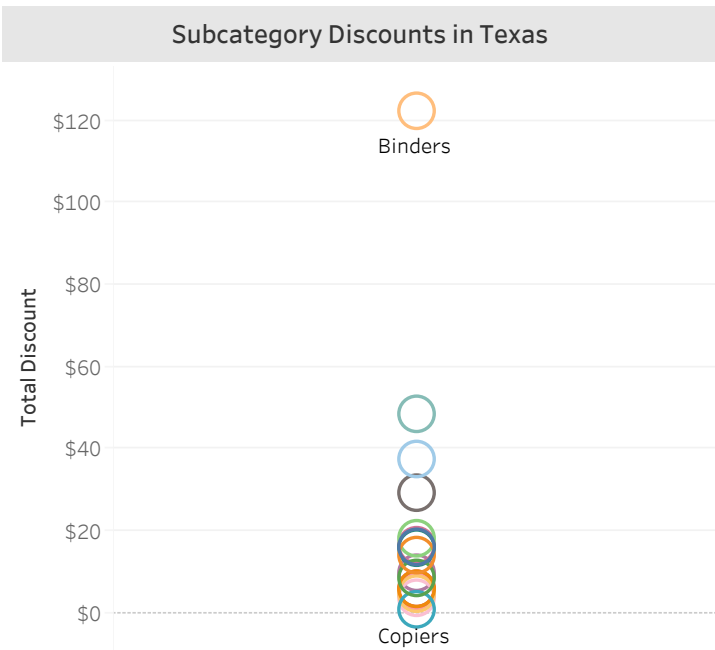
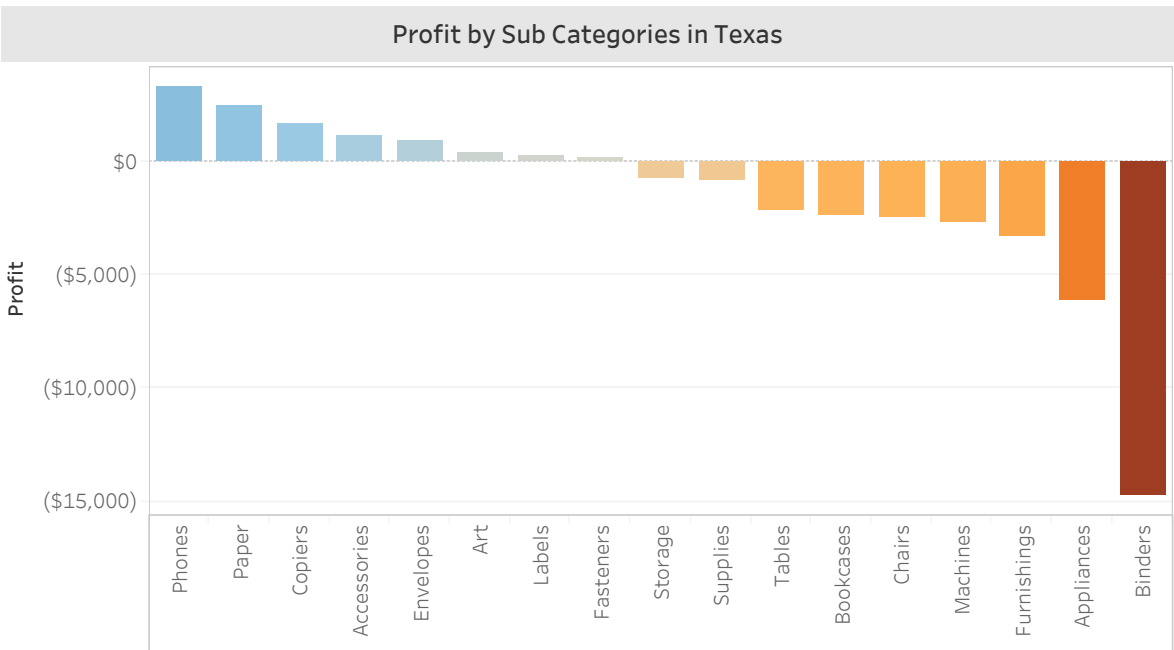
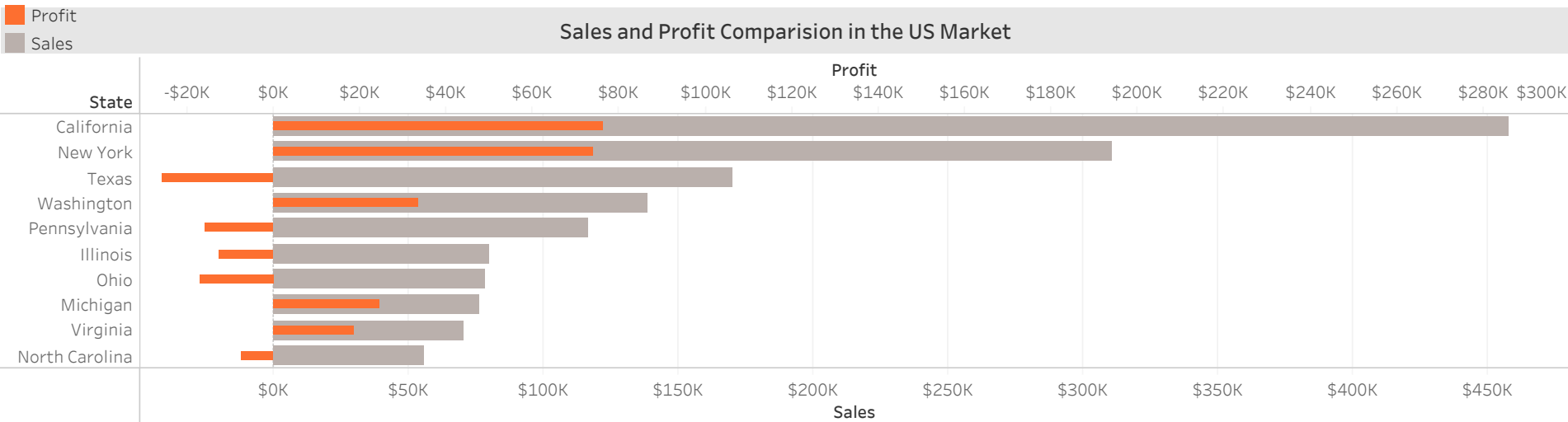
Executive Overview

US Market Analysis

Product Analysis

Shipping Analysis

Customer Analysis



Key Insights

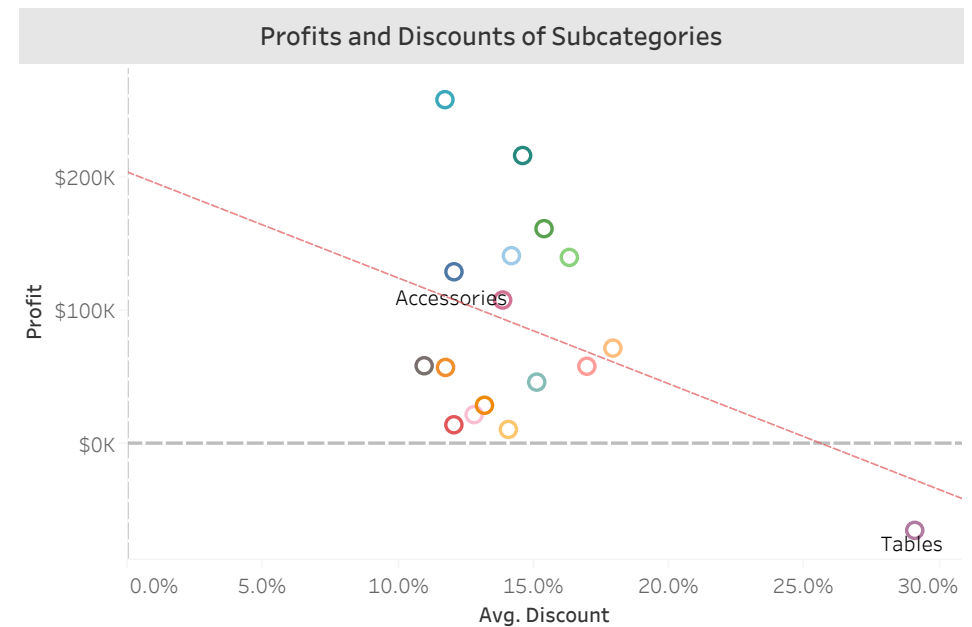
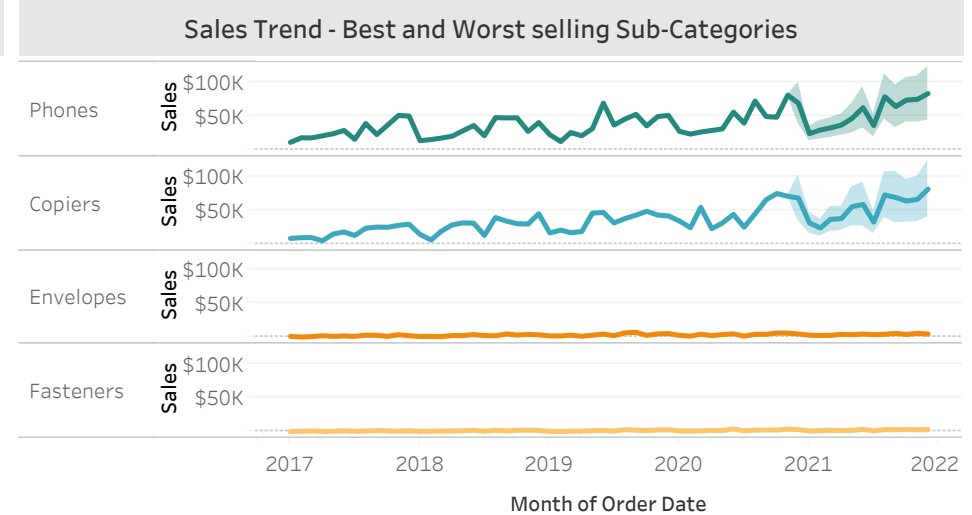
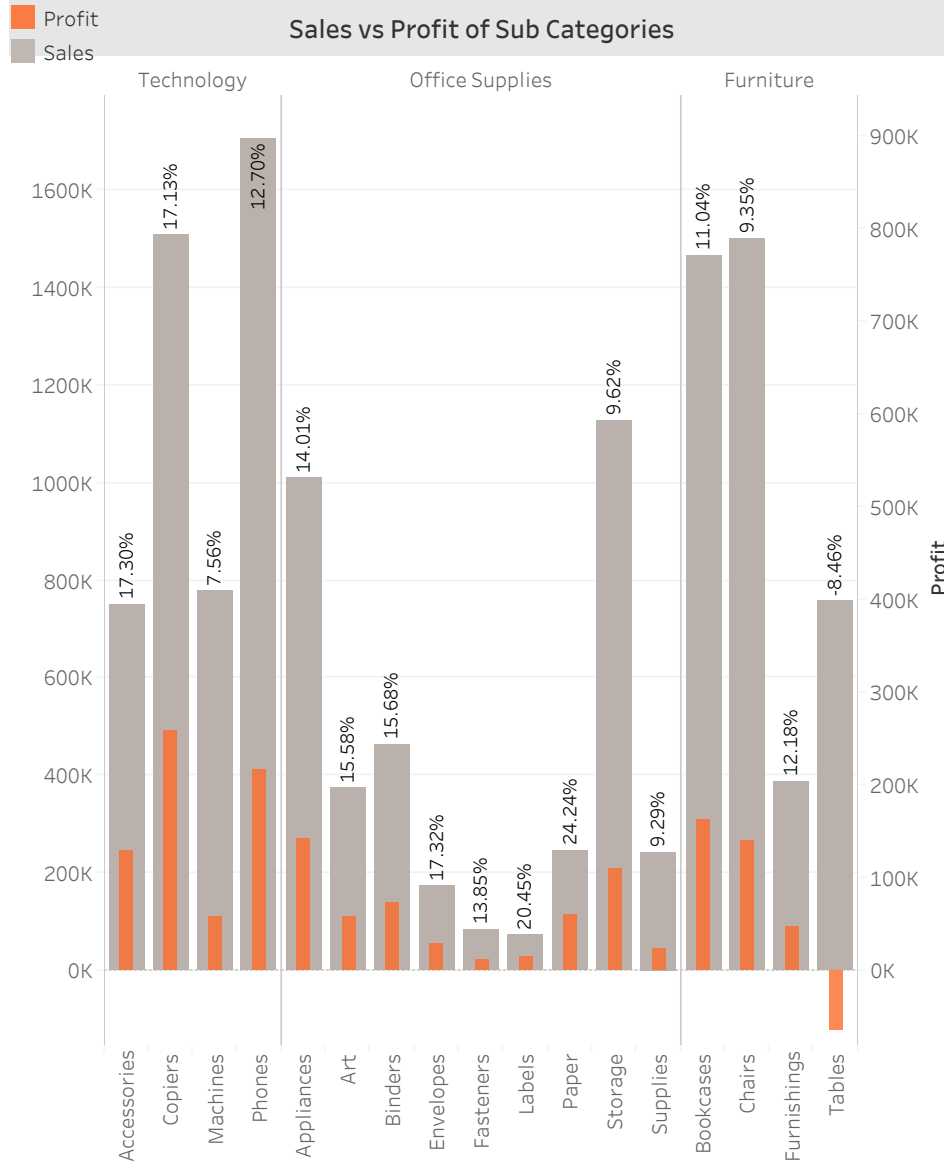
Executive Overview

US Market Analysis

Product Analysis

Shipping Analysis

Customer Analysis



Key Insights

Executive Overview

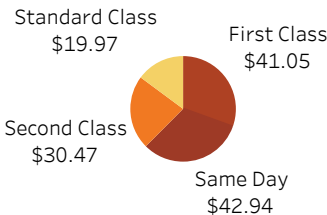
US Market Analysis

Product Analysis

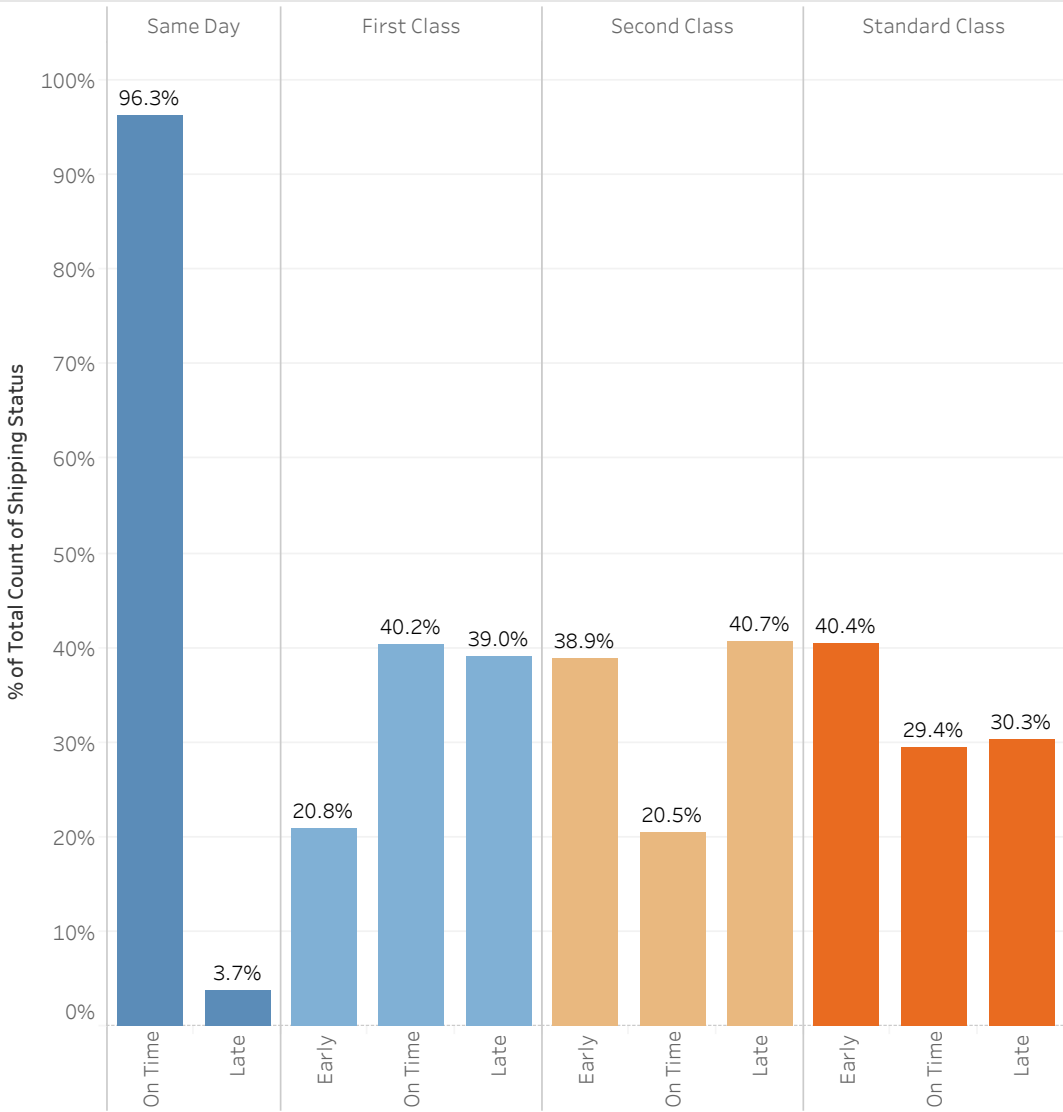
Shipping Analysis

Customer Analysis

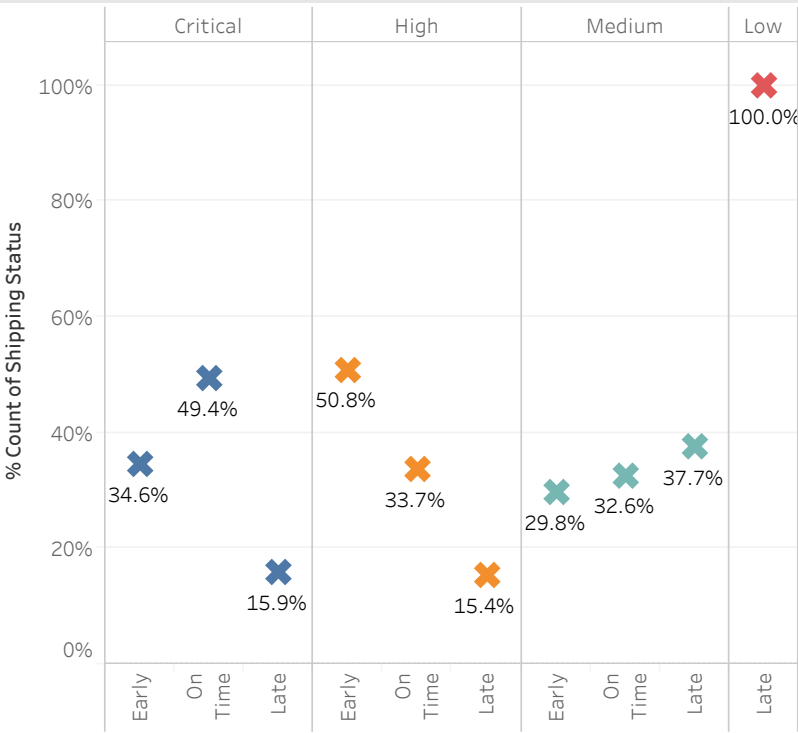
Average Shipping cost according to Ship Mode



Shipping Status according to Ship Mode



Shipping Status according to Priority



Key Insights

Executive Overview

US Market Analysis

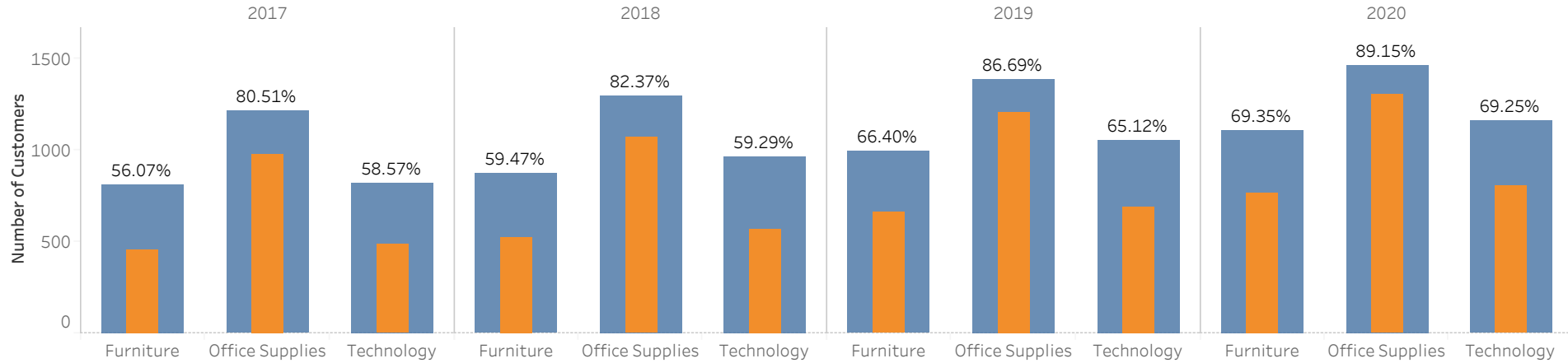
Product Analysis

Shipping Analysis

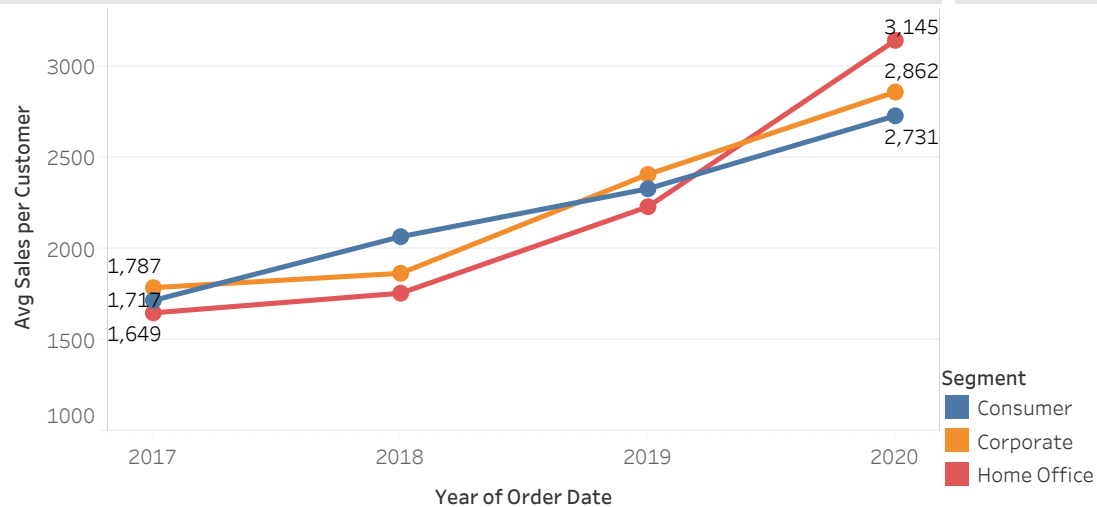
Customer Analysis

Repeated Customers
Total Customers

Repeated Customers by Categories



Average Sales per Customer



Overall Sales - Customer Segment

