

PURUSHOTHAM GANGULY

Data Scientist(Pursuing)

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Chennai-600122

HackerRank | **Linkedin** | **Portfolio** | **GitHub**

EDUCATION

PES College of Engineering

Degree in Master of computer application

CGPA: 7.4

Mandya,Karnataka

Feb 2022 - Aug 2023

EXPERIENCE

Vision Events and Promotions | Operation Head

Chennai Tamilnadu | Aug 2023 - Present

Ensures timely completion of marketing content initiatives.

Proficient in process optimization and resource management.

Utilizes project management techniques and tools.

Knowledge in web development and company website development.

Accenture | Data Analytics

Chennai Tamilnadu | Mar 2024 - Mar 2024

- Engaged in a captivating simulation, channeling my inner Data Analyst at Accenture to advise a hypothetical social media client.
- Skillfully handled and analyzed 7 diverse datasets, unraveling invaluable insights into content trends for strategic decision-making.
- Crafted a captivating PowerPoint deck and dynamic video presentation, effectively communicating key insights to both the client and internal stakeholders.

SKILLS

Programming Languages: Python, HTML, CSS

Libraries/Frameworks: Pandas, Seaborn, Numpy

Tools / Platforms: vs code, pycharm, Microsoft Excel, python, jupyter

Databases: MY SQL

PROJECTS / OPEN-SOURCE

Exploratory Data Analysis (EDA) Using Python | Link

Python,Jupyter

Python Investigative Information Analysis

Recognizing the issue and carrying out the necessary actions.

importing and Validating columns.

Eliminating unnecessary data and checking for null values.

Applying Correlation to relationship analysis.

Using Seaborn SNS to create different plots.

Data Analytics of Social Buzz | Link

Microsoft Excel,PowerPoint

Social Media Strategy at Accenture

Conducted simulation for hypothetical social media client.

Analyzed 7 diverse datasets for strategic decision-making.

Crafted PowerPoint and video presentations for key insights.

CERTIFICATIONS

- ARTIFICIAL INTELLIGENCE IN CHESS GAME - **BOTSIO CHATBOT LLP**
- Data Analytics and Visualization Job - **Accenture**