

# PURUSHOTHAM GANGULY

Data Scientist(Pursuing)

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Chennai-600122

**HackerRank** | **Linkedin** | **GitHub** | **Portfolio**

## EDUCATION

### PES College of Engineering

Degree in Master of computer application

CGPA: 7.4

Mandya,Karnataka

Feb 2022 - Aug 2023

## EXPERIENCE

### Vision Events and Promotions | Operation Head

Chennai Tamilnadu | Aug 2023 - Present

Ensures timely completion of marketing content initiatives.

Proficient in process optimization and resource management.

Utilizes project management techniques and tools.

Knowledge in web development and company website development.

### Accenture | Data Analytics

Chennai Tamilnadu | Mar 2024 - Mar 2024

- Engaged in a captivating simulation, channeling my inner Data Analyst at Accenture to advise a hypothetical social media client.
- Skillfully handled and analyzed 7 diverse datasets, unraveling invaluable insights into content trends for strategic decision-making.
- Crafted a captivating PowerPoint deck and dynamic video presentation, effectively communicating key insights to both the client and internal stakeholders.

## SKILLS

Programming Languages: Python, HTML, CSS

Tools / Platforms: vs code, pycharm, anaconda, Microsoft Excel

Databases: MY SQL, XAMPP

## PROJECTS / OPEN-SOURCE

### Data Analytics of Social Buzz | Link

Microsoft Excel,PowerPoint

Social Media Strategy at Accenture

Conducted simulation for hypothetical social media client.

Analyzed 7 diverse datasets for strategic decision-making.

Crafted PowerPoint and video presentations for key insights.

### Vrinda Store Data Analysis | Link

Microsoft Excel

Data Cleansing, Analysis, Report Development, Dashboard Design

Utilized Microsoft Excel.

Dataset: Vrindha Store Annual Compilation.

### Bike Sales Dashboard | Link

Microsoft Excel

Data Cleansing, Analysis, Report Development, Dashboard Design

Utilized Microsoft Excel.

Dataset: Bike Sales DashBoard

## CERTIFICATIONS

- ARTIFICIAL INTELLIGENCE IN CHESS GAME - BOTSIO CHATBOT LLP
- Data Analytics and Visualization Job - Accenture