

PURUSHOTHAM GANGULY

Data Scientist(Pursuing)

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Chennai-600122

GitHub | **Linkedin** | **HackerRank**

EDUCATION

PES College of Engineering

Degree in Master of computer application

CGPA: 7.4

Mandya,Karnataka

Feb 2022 - Aug 2023

EXPERIENCE

Accenture | Data Analytics

Chennai Tamilnadu | Mar 2024 - Mar 2024

- Engaged in a captivating simulation, channeling my inner Data Analyst at Accenture to advise a hypothetical social media client.
- Skillfully handled and analyzed 7 diverse datasets, unraveling invaluable insights into content trends for strategic decision-making.
- Crafted a captivating PowerPoint deck and dynamic video presentation, effectively communicating key insights to both the client and internal stakeholders.

Vision Events and Promotions | Digital Marketing

Chennai Tamilnadu | Aug 2023 - Present

Digital Marketing Role and Front End Developer:

Designing websites.

Administering social media accounts.

Running advertisements and promoting content.

Managing digital promotions.

SKILLS

Programming Languages: Python, HTML, CSS

Tools / Platforms: vs code, pycharm, anaconda, Microsoft Excel

Databases: MY SQL, XAMPP

PROJECTS / OPEN-SOURCE

Data Analytics of Social Buzz | Link

Microsoft Excel,PowerPoint

Social Media Strategy at Accenture

Conducted simulation for hypothetical social media client.

Analyzed 7 diverse datasets for strategic decision-making.

Crafted PowerPoint and video presentations for key insights.

Vrinda Store Data Analysis | Link

Microsoft Excel

Data Cleansing, Analysis, Report Development, Dashboard Design

Utilized Microsoft Excel.

Dataset: Vrindha Store Annual Compilation.

Bike Sales Dashboard | Link

Microsoft Excel

Data Cleansing, Analysis, Report Development, Dashboard Design

Utilized Microsoft Excel.

Dataset: Bike Sales DashBoard

CERTIFICATIONS

- ARTIFICIAL INTELLIGENCE IN CHESS GAME - **BOTSIO CHATBOT LLP**
- Data Analytics and Visualization Job - **Accenture**