Let's Differentiate Trello vs Asana vs Monday.com

Feature	Focalboard	Trello	Asana	Monday.com
Features	Basic project management, Kanban boards	Kanban boards, checklists, attachments, Power-Ups	Task dependencies, timelines, workload management, milestones, automation rules	Custom workflows, CRM, marketing, project tracking, automation
User Interface (UI) and User Experience (UX)	Simple and clean, easy to navigate	Intuitive, visual Kanban style, easy to use	More complex, versatile UI, multiple views (list, board, calendar)	Highly customizable, can be overwhelming for new users
Task Management and Organization	Basic task management, checklists	Kanban boards, checklists, labels, due dates, custom fields	Task lists, dependencies, priorities, sections, due dates	Highly customizable tasks, dependencies via workarounds, automation
Collaboration Tools	Basic collaboration features, comments on cards	Comments, mentions, attachments, team boards	Project messages, task comments, no native document collaboration	Task comments, document collaboration, chat, notifications, online whiteboard
Customization Options	Limited customization	Custom fields, Power-Ups, board backgrounds	Custom fields, templates, project views, task types	Extensive customization, custom fields, templates, widgets, automations
Integration with Other Tools	Limited integrations	200+ integrations, including Slack, Google Drive, Salesforce	150+ integrations, including Slack, Teams, Google Drive, Zapier, Jira	About 50 integrations, highly customizable, integrates with other PM tools, including Asana and Trello
Mobile App Availability	No dedicated mobile app	iOS, Android	iOS, Android	iOS, Android
Reporting and Analytics	Basic reporting	Limited built-in reporting, relies on Power-Ups	Advanced reporting, dashboards, custom charts	Advanced reporting, dashboards, custom charts, time tracking
Security and Permissions	Basic permissions, role-based access	Standard permissions, 2FA	Advanced permissions, SSO, 2FA, compliance with industry standards (SOC 2, GDPR)	Advanced permissions, SSO, 2FA, compliance with industry standards (SOC 2, GDPR)
Pricing and Subscription Plans	Free and open-source	Free tier, paid plans start at $5/user/month	Free tier, paid plans start at $10.99/user/month	Free trial, paid plans start at $10/user/month
Customer Support	Community support, limited direct support	Email support, community forums	Email and chat support, extensive documentation, community forums	Email and chat support, extensive documentation, community forums, dedicated customer success managers for larger accounts