



CAMBRIDGE



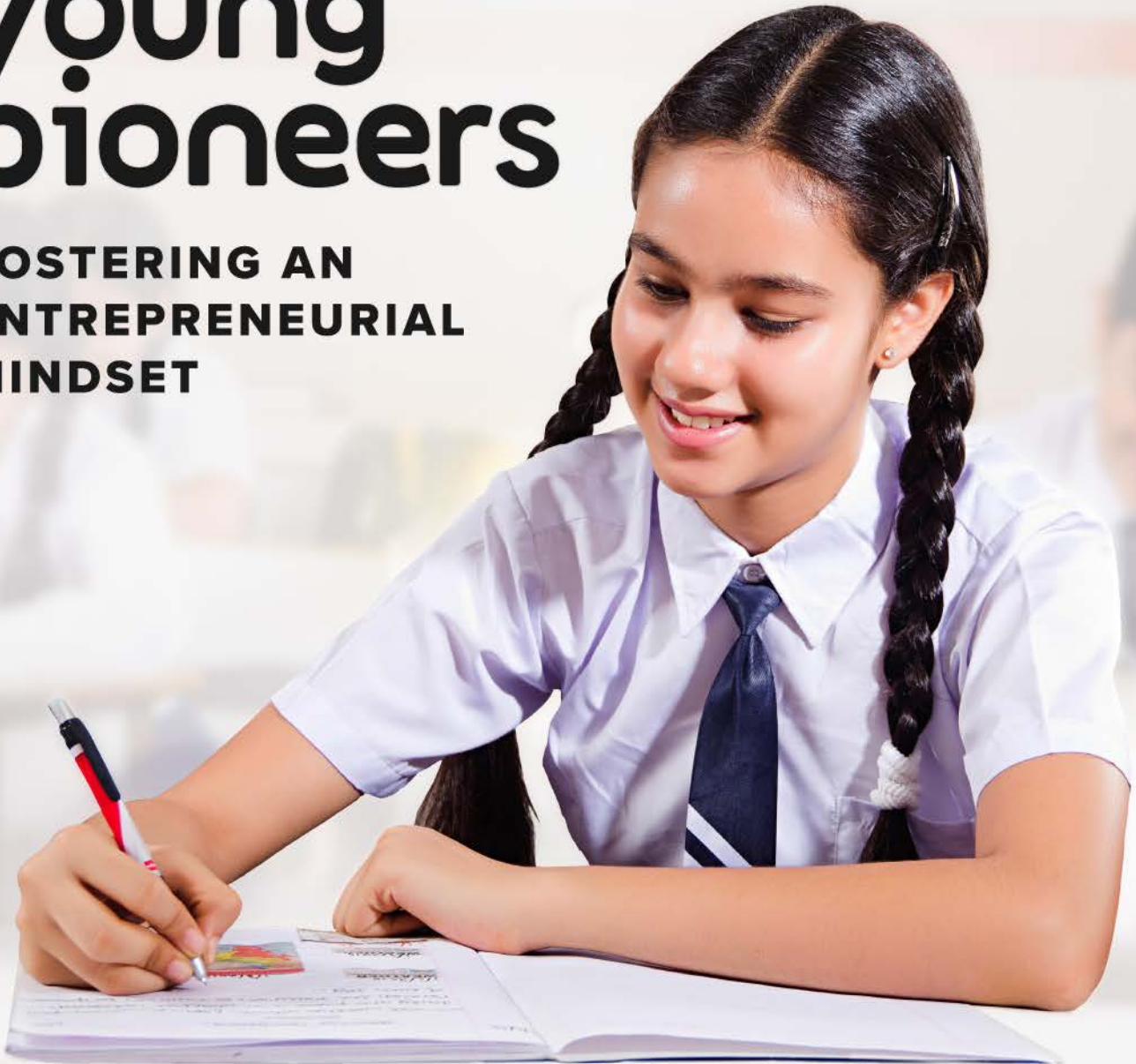
GET
SET
LEARN

An Arvind Mafatlal
Group Company

Young Pioneers is a joint initiative by Get Set Learn and Cambridge University Press & Assessment.

young pioneers

**FOSTERING AN
ENTREPRENEURIAL
MINDSET**



A three-part entrepreneurship programme by Get Set Learn,
and Cambridge University Press & Assessment.

**grades
7 to 10**

rising up to tomorrow's challenges

Introducing Young Pioneers, an immersive learning ecosystem that cultivates an entrepreneurial mindset in students fostering individual progress through comprehensive learning and continuous exploration.



introduce

Age-appropriate curriculum

Interdisciplinary approach

Tech-assisted learning

Project-based learning



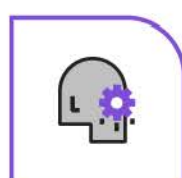
teach

Entrepreneurship skills

21st century skills

Community engagement

Risk assessment



nurture

Analytical skills

Leadership skills

Project management skills

Creative thinking skills



inspire

Ethics

Social awareness

Societal responsibility

Lateral thinking

a curriculum for entrepreneurial thinking

The Young Pioneers **learning ecosystem** uses a holistic approach to teach students how to look at the world through an entrepreneurial lens.



Coursebook

A comprehensive syllabus by Cambridge University Press & Assessment, on the **fundamentals of entrepreneurship** (Beginner, Intermediate and Advanced) to be covered over three years, focusing on business planning and ethical practices.

In-person | One 45 minute session every week



Teacher Training

A range of reading and viewing material to guide teachers on conducting the classroom portion of the programme through familiarisation with course content and pedagogy, **experiential teaching methodologies**, and access to an assessment database for grading students.

Online | Two 3 hour sessions



Masterclasses

A series of interactive masterclasses led by **startup founders** and **industry experts**, training students to identify opportunities, develop ideas and tackle business challenges, through activities inspired by real-world examples.

Online | One 60 minute session every month



a test of entrepreneurial excellence

The Young Pioneers programme offers students an opportunity to test their knowledge, gain practical experience and present their ideas on a national stage.



All-India Quiz

A test of entrepreneurship concepts covering business fundamentals and marketing strategies, with twenty five multiple-choice questions and one longform writing assignment to shortlist participants for the mentorship stage.

In-person | To be conducted in school



Mentorship

A series of sessions for the shortlisted participants by **B-school faculty and well-known entrepreneurs**, enabling students to prepare a business plan, and develop presentation and communication skills to pitch their ideas.

Online | Two consecutive Saturdays

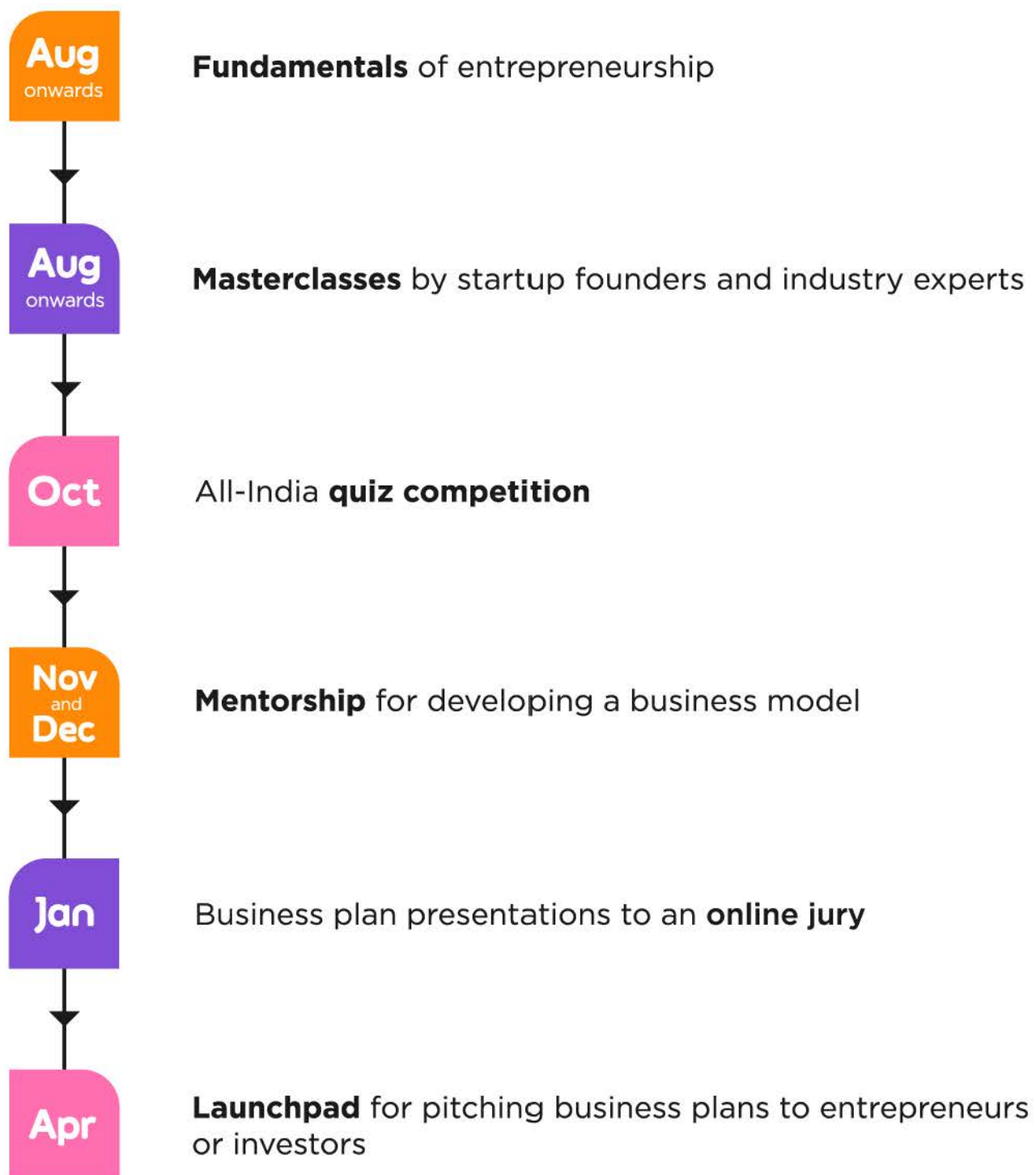


Launchpad

A platform for the shortlisted teams to **present their business ideas** to a panel of entrepreneurs and investors, receive constructive feedback, and gain insights.

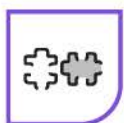
an academic calendar for entrepreneurial growth

Over three years, students will be guided through the Beginner, Intermediate and Advanced levels by focusing on the **fundamentals of entrepreneurship**, engaging them in **masterclasses** by industry experts and encouraging collaboration with their peers, and culminating in a **presentation showcase** to potential investors.

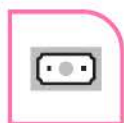


a transformative programme compliant with NEP 2020 guidelines

Young Pioneers aligns with the fundamental principles of the **National Education Policy 2020**, fostering a growth mindset in students, with a focus on the following aspects:



Creativity,
critical thinking
and problem
solving



Financial and
digital literacy,
and business
skills



Adaptability,
collaboration
and leadership
skills



Ideation and
business
development
skills



Networking,
accountability,
and
resourcefulness

empowering the minds of tomorrow

Young Pioneers is designed to help students **develop the curiosity to explore, the creativity to imagine and the confidence to build the world of tomorrow.**

Let's work together to inspire the next generation of thinkers and innovators to **create their own opportunities and build their own futures.**



about us



Backed by the iconic Arvind Mafatlal Group with over **100 years of legacy**, Get Set Learn is transforming the **global education** landscape by curating the K-12 learning needs of schools and students. Aligned with the guidelines set by NEP 2020 and NCF 2023, Get Set Learn's key offerings include **21st century skill-building programmes** in STEM & Robotics, AI, Entrepreneurship and Life Skills for students in K-12.



Cambridge University Press & Assessment is a part of the University of Cambridge, one of the world's leading universities trusted for excellence in education. As a **leading education publisher**, Cambridge provides educational materials, resources and services to teachers and learners, from ages 3-19, in **over 160 countries**.

sign up

Empower students with an **entrepreneurial mindset**. Contact us to sign up for the Young Pioneers programme.



scan to know more



Follow us

  @getsetlearn.official

Contact us

Phone: +91 +91 87927 40014

Website: www.youngpioneers.in

Email: info@youngpioneers.in