



CAMBRIDGE



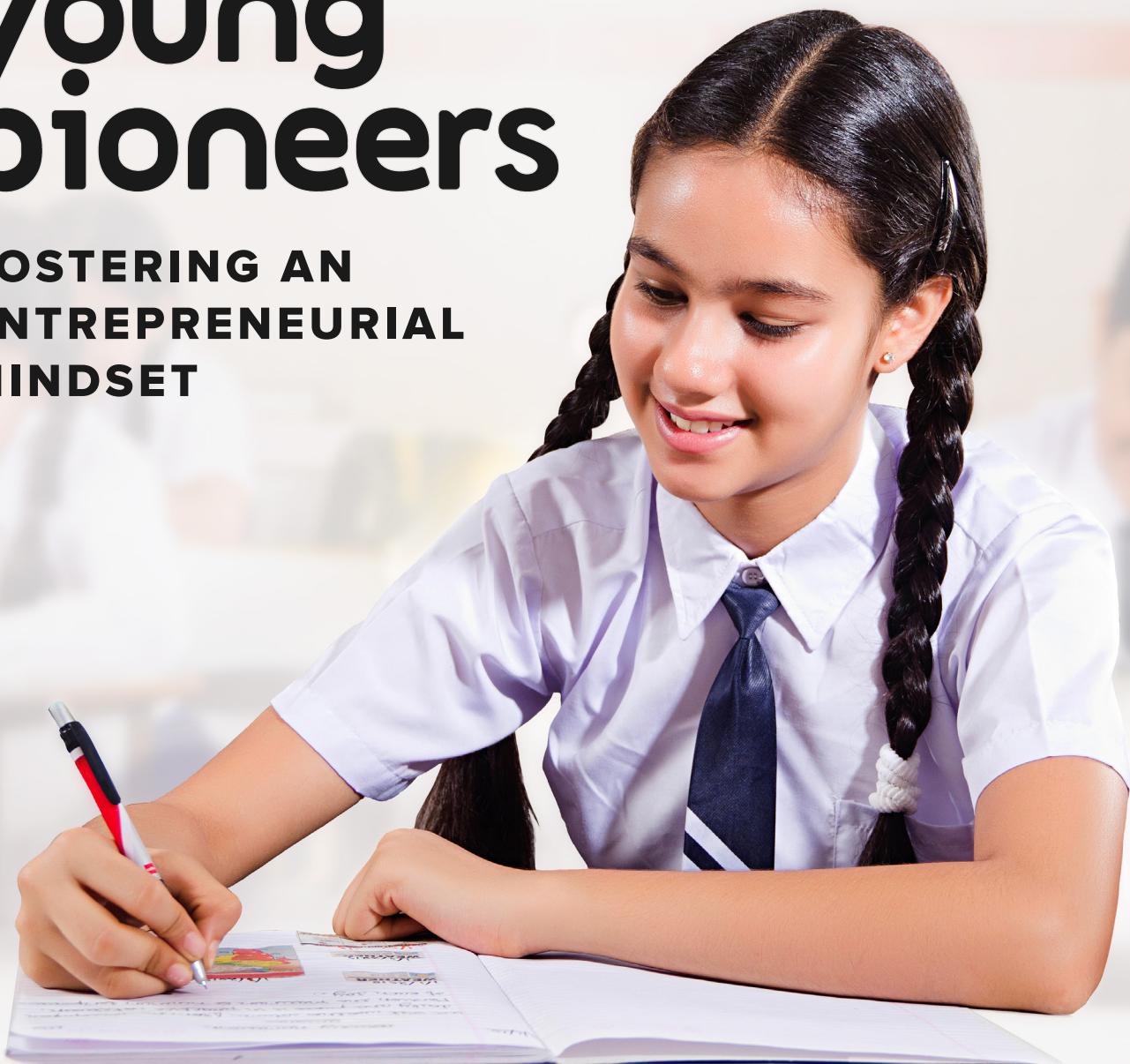
GET  
SET  
LEARN

An Arvind Mafatlal  
Group Company

Young Pioneers is a joint initiative by Get Set Learn and Cambridge University Press & Assessment.

# young pioneers

**FOSTERING AN  
ENTREPRENEURIAL  
MINDSET**



A three-part entrepreneurship programme by Get Set Learn,  
and Cambridge University Press & Assessment.

**grades  
7 to 10**

# rising up to tomorrow's challenges



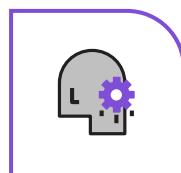
Introducing Young Pioneers, an immersive learning ecosystem that cultivates an entrepreneurial mindset in students fostering individual progress through comprehensive learning and continuous exploration.



**introduce**



**teach**



**nurture**



**inspire**

Age-appropriate curriculum

Entrepreneurship skills

Analytical skills

Ethics

Interdisciplinary approach

21st century skills

Leadership skills

Social awareness

Tech-assisted learning

Community engagement

Project management skills

Societal responsibility

Project-based learning

Risk assessment

Creative thinking skills

Lateral thinking

# a curriculum for entrepreneurial thinking

The Young Pioneers **learning ecosystem** uses a holistic approach to teach students how to look at the world through an entrepreneurial lens.



## Coursebook

A comprehensive syllabus by Cambridge University Press & Assessment, on the **fundamentals of entrepreneurship** (Beginner, Intermediate and Advanced) to be covered over three years, focusing on business planning and ethical practices.

**In-person | One 45 minute session every week**



## Teacher Training

A range of reading and viewing material to guide teachers on conducting the classroom portion of the programme through familiarisation with course content and pedagogy, **experiential teaching methodologies**, and access to an assessment database for grading students.

**Online | Two 3 hour sessions**



## Masterclasses

A series of interactive masterclasses led by **startup founders** and **industry experts**, training students to identify opportunities, develop ideas and tackle business challenges, through activities inspired by real-world examples.

**Online | One 60 minute session every month**



# a test of entrepreneurial excellence

The Young Pioneers programme offers students an opportunity to test their knowledge, gain practical experience and present their ideas on a national stage.



## All-India Quiz

**A test of entrepreneurship concepts** covering business fundamentals and marketing strategies, with twenty five multiple-choice questions and one longform writing assignment to shortlist participants for the mentorship stage.

**In-person | To be conducted in school**



## Mentorship

A series of sessions for the shortlisted participants by **B-school faculty and well-known entrepreneurs**, enabling students to prepare a business plan, and develop presentation and communication skills to pitch their ideas.

**Online | One session every week**

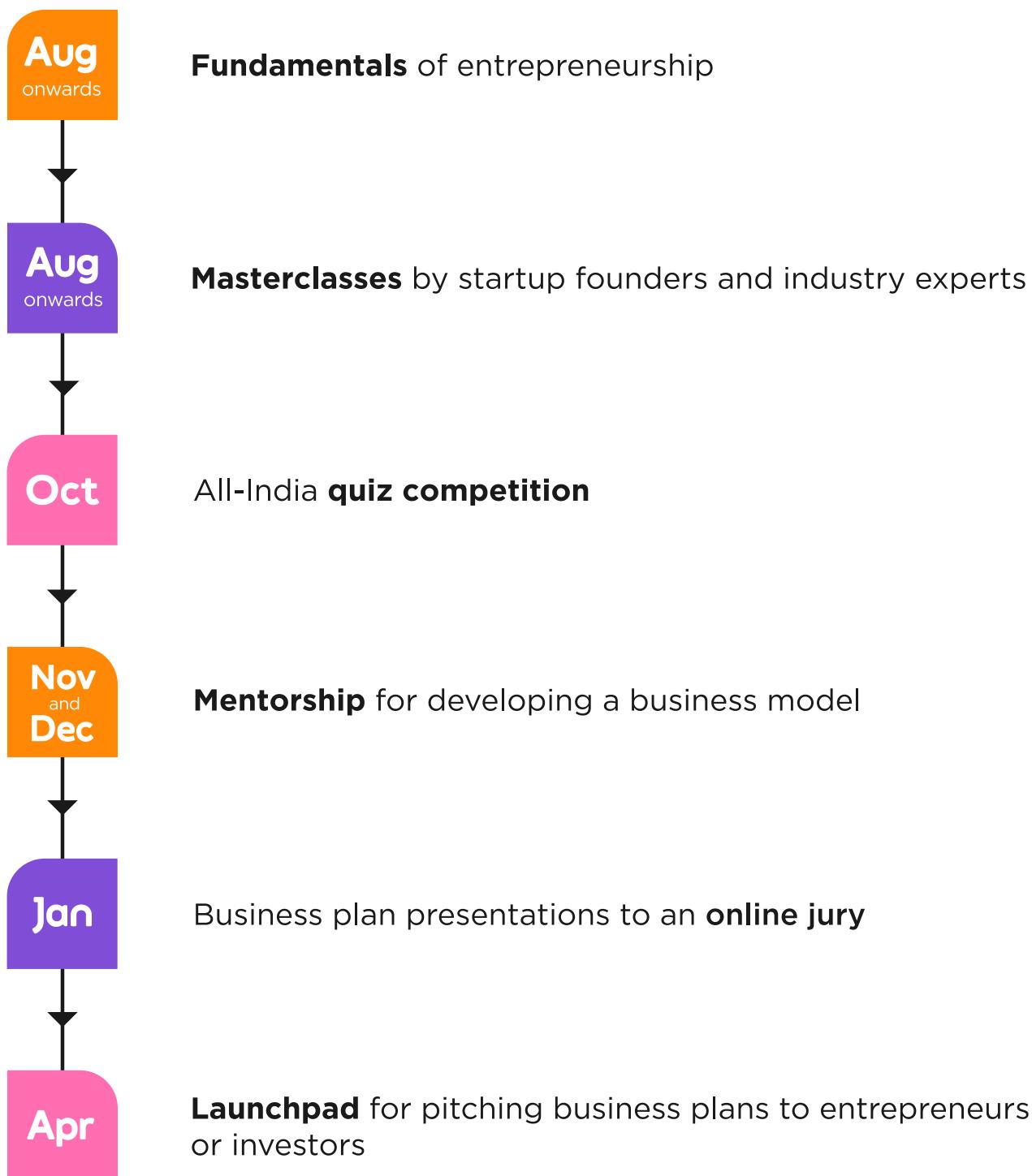


## Launchpad

A platform for the shortlisted teams to **present their business ideas** to a panel of entrepreneurs and investors, receive constructive feedback, and gain insights.

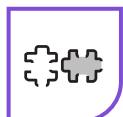
# an academic calendar for entrepreneurial growth

Over three years, students will be guided through the Beginner, Intermediate and Advanced levels by focusing on the **fundamentals of entrepreneurship**, engaging them in **masterclasses** by industry experts and encouraging collaboration with their peers, and culminating in a **presentation showcase** to potential investors.

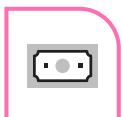


# a transformative programme compliant with NEP 2020 guidelines

Young Pioneers aligns with the fundamental principles of the **National Education Policy 2020**, fostering a growth mindset in students, with a focus on the following aspects:



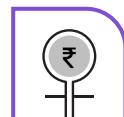
Creativity,  
critical thinking  
and problem  
solving



Financial and  
digital literacy,  
and business  
skills



Adaptability,  
collaboration  
and leadership  
skills



Ideation and  
business  
development  
skills



Networking,  
accountability,  
and  
resourcefulness

## empowering the minds of tomorrow

Young Pioneers is designed to help students **develop the curiosity to explore, the creativity to imagine and the confidence to build** the world of tomorrow.

Let's work together to inspire the next generation of thinkers and innovators to **create their own opportunities and build their own futures**.



# about us



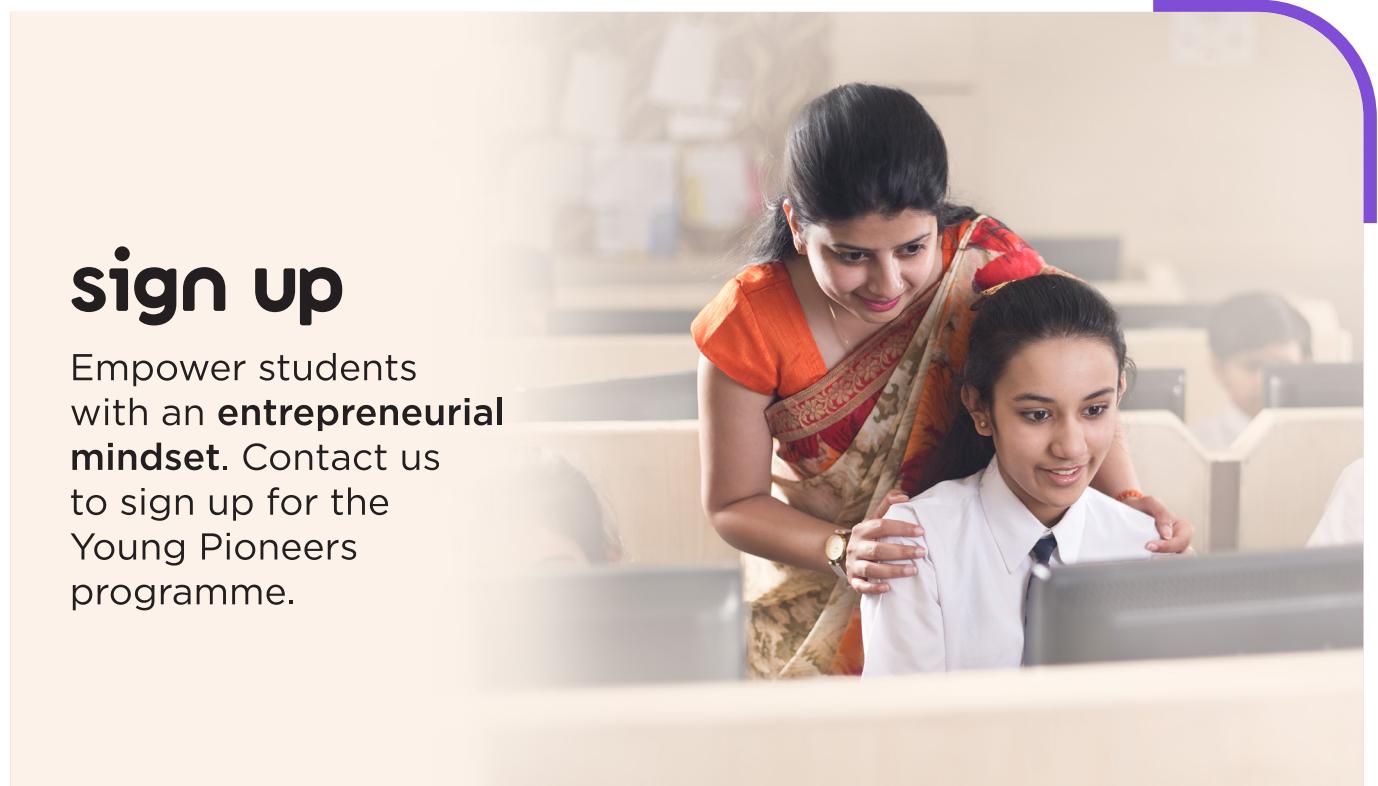
Backed by the iconic Arvind Mafatlal Group with over **100 years of legacy**, Get Set Learn is transforming the **global education** landscape by curating the K-12 learning needs of schools and students. Aligned with the guidelines set by NEP 2020 and NCF 2023, Get Set Learn's key offerings include **21st century skill-building programmes** in STEM & Robotics, AI, Entrepreneurship and Life Skills for students in K-12.



Cambridge University Press & Assessment is a part of the University of Cambridge, one of the world's leading universities trusted for excellence in education. As a **leading education publisher**, Cambridge provides educational materials, resources and services to teachers and learners, from ages 3-19, in **over 160 countries**.

# sign up

Empower students with an **entrepreneurial mindset**. Contact us to sign up for the Young Pioneers programme.



scan to know more



Follow us

  @getsetlearn.official

Contact us

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